

# CAMPUS TO COMMUNITY



## Health Promotion Partnerships



LEEDS BECKETT

The CommUNITY initiative exists to promote joint working between the university and community organisations



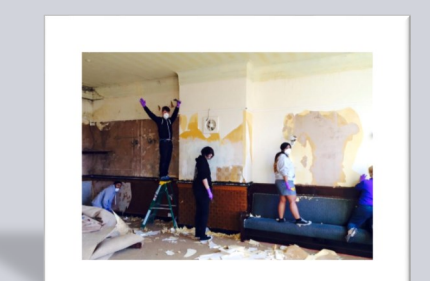
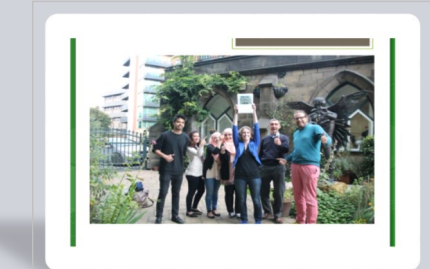
ST GEORGE'S CRYPT

A charity in the city of Leeds working with the homeless, vulnerable and those suffering from addiction

## Background

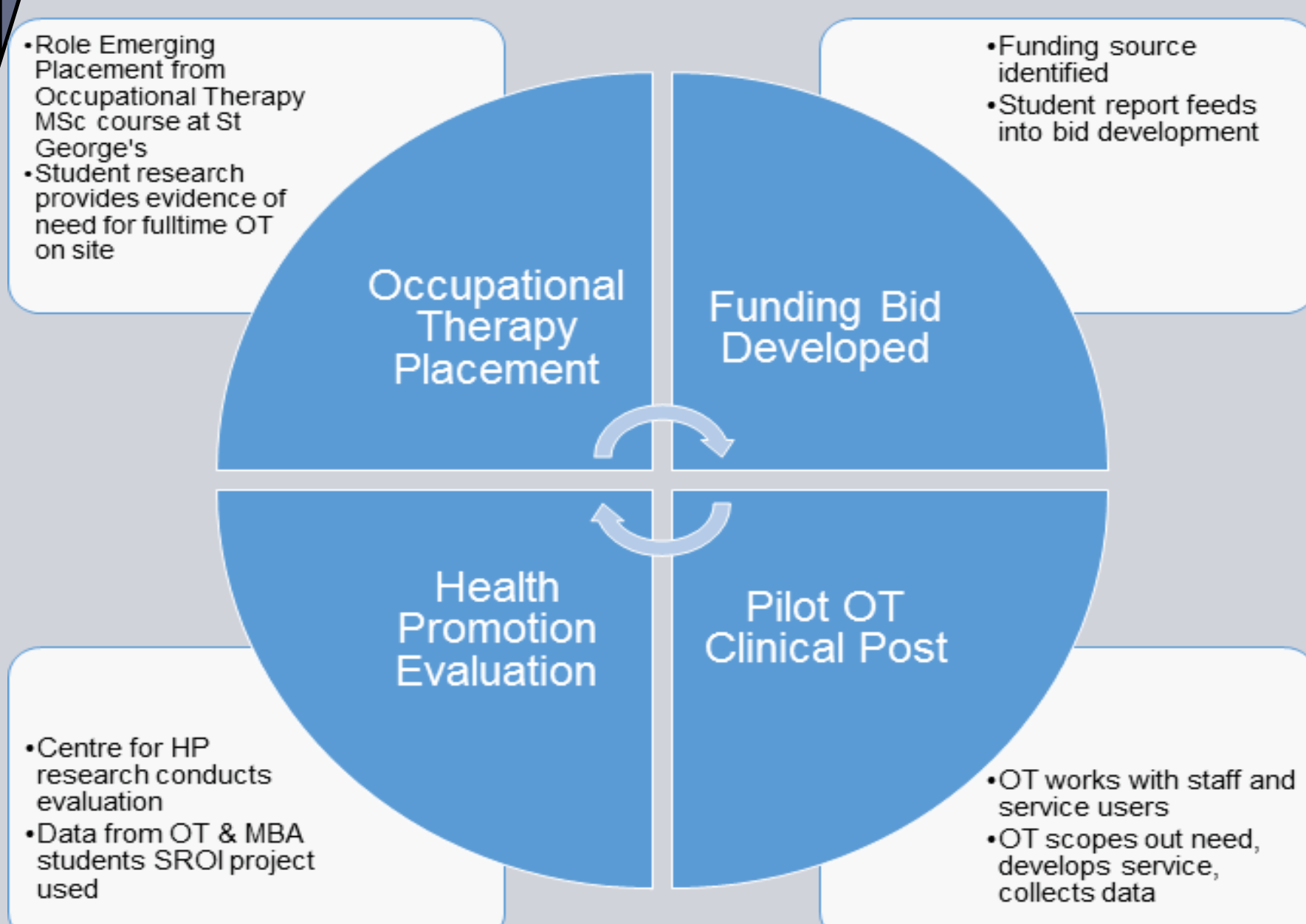
- Communities have a vital role to play in physical & mental health & wellbeing & promoting healthy behaviours<sup>1</sup>
- Universities have a wealth of resources and are a significant player in building healthier communities<sup>2</sup>
- In the current climate of austerity where funding is scarce, universities can support charities to deliver services the local authority can no longer offer
- Our collaborations place emphasis on a community centred approach for health and wellbeing, as social connections & influence on local decisions are major factors in good health<sup>3</sup>

Activity	Benefit to University	Benefit to Community
<b>Placements (e.g. OT, Physio)</b>	Experience for students Employability	Access to skills, knowledge, latest practice Direct impact on service user health
<b>Knowledge Exchange (e.g. Workshops)</b>	Access to community knowledge Increases student engagement	Specialist training for staff Information for service users e.g. law clinic
<b>Dissertations/ Projects</b>	Real life engaging topic for students Valuable learning experience	Analysis can help develop service Evidence for funding bids e.g. MBA project
<b>Research/bids/evaluations</b>	Access to research areas/ participants	Demonstrate value of their service Recommendations for improvements
<b>Volunteering</b>	Acquiring additional skills	Increased capacity to deliver service



## Model

## Learning



- Building positive relationships underpins all our work
- Mutual benefit is essential for sustainability
- Academic and community knowledge have to be valued equally
- Partnerships develop organically to meet the needs of the community organisations and university staff/students
- Sharing good practice with other universities and community groups is important for developing the model
- Community campus partnerships need to be embedded in the culture of the university

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References: 1. Marmot, M. (2010). The Marmot Review. Fair Society, Healthy Lives.  
2. Seifer, SD. (2000). Engaging Colleges and Universities as Partners in Healthy Communities Initiatives, Public Health Reports, Vol 115  
3. South, J. (2015). A Guide to Community-Centred Approaches for Health and Wellbeing, PHE