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Chris Rasche

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The Haworth Press, INC.

New York • London • Norwood (Australia)

Imprints:

Harrington Park Press
Food Products Press
Pharmaceutical Products Press
The Haworth Medical Press
International Business Press
The Haworth Pastoral Press
Haworth Maltreatment & Trauma Press
The Haworth Hospitality Press

Chris Rasche, Chairperson

Division on Women & Crime - American Society of Criminology
% Department of Sociology - Western Michigan University
1201 Oliver Street
Kalamazoo, Michigan 49008-5189

October 10, 1997

Dear Prof. Rasche:

I hope you are familiar with Haworth Press as Publisher of the journal **Women & Criminal Justice**. Just in case you haven't seen the journal for awhile, I am enclosing a few recent issues.

Prof. Rasche, Haworth would like to enhance our relationship with the Division on Women & Crime. Is there any way of keeping our name active when a society event is coming up, and a sponsor is needed, say, for an Executive Board luncheon or any official events. Our budget is modest, but I am sure we could underwrite a few events.

The person to contact at this end is Kathy Rutz, Vice President for Special Projects.

+ me!

Many thanks!

Bill Cohen
Publisher

cc: Kathy Rutz, Vice President, Special Projects.
(for address, telephone, fax & e-mail....turn over)

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Kathy Rutz, VP, Special Projects

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+ me!

From: Chris Rasche
To: in:haworth.com:krutz
Subject: Enhancing Relationship with the Division on Women and Crime

Kathy Rutz,

A letter from Bill Cohen was forwarded to me from my colleagues at Western Michigan in which Mr. Cohen expresses an interest in enhancing a relationship with the Division on Women and Crime (DWC) of the American Society of Criminology (ASC).

I currently serve as the chair of that Division and am pleased to respond to Mr. Cohen's invitation to discuss this. Indeed, he even expresses an interest in possibly helping to sponsor special events. The Division does host a Social Hour every year at ASC and, while we have never considered soliciting outside support for this activity, it is certainly something we could discuss. We also sponsor a tri-annual newsletter, for which we have explicitly sought underwriting support. I would be pleased to discuss these and other possible ideas, and what considerations Haworth would expect in exchange for such support. Will you or Mr. Cohen be in San Diego for the upcoming ASC meetings next week? If not, are you content to hold this discussion via E-mail? Can you give me some idea of what Haworth might have in mind when Mr. Cohen speaks of "keeping our name active" in the Division? Even if you will not be in San Diego next week, I could bring this up at our Annual Meeting and permit the members of the Division to determine what they would be willing to do in partnership with Haworth. For example, we already have a policy regarding our newsletter which specifies that we accept underwriting but not advertising for the newsletter (the newsletter is just too small at this point for a lot of advertising) and that underwriters are acknowledged on the front page of the newsletter each time. Would Haworth be interested in underwriting one or more issues each year in exchange for such acknowledgment? I am not sure what the underwriting costs are right now but it used to be just couple of hundred dollars per issue; I can find that out if you are interested.

I will be on campus everyday between now and Monday, the 16th--I leave on the morning of the 17th for San Diego. I would love to have something to take to the Annual Meeting there. If you would prefer to discuss this by phone, please call me at 904-620-2758 (o) or 904-246-0923 (h). Thank you. I look forward to hearing from you at your earliest convenience, but hopefully before Monday.

Chris Rasche, Chair
Division on Women and Crime, ASC

