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Local Actions/Global Implications: The Economic and Social Impacts of OA Publishing

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Local Actions / Global Implications

Economic and Social Impacts of **OA** Publishing

Cal Murgu

March 10 2017

SOGS Research Forum

CCBY *SlidesCarnival*



Outline

- ❖ What's OA?
- ❖ Why OA?
- ❖ Local → Global
 - Scholarship@Western
 - FIMS
- ❖ What's in it for *them*?
- ❖ What's in it for *you*?

What's OA?

Access

Open Access refers to uninhibited, free access to scholarly output.

Gold Route

Either publishing in an OA journal, or making your research available OA in a non-OA journal. (APC charges often follow)

Green Route

Self-archiving the refereed version of a work on non-commercial repositories, such as *Scholarship@Western*.

Why?

Access



A majority of published scholarship is stored behind prohibitive paywalls.

Cost



Subscription costs for all institutions have reached unsustainable levels.

Impact



Availability and reuse increase scholarship impact.



IMPACT



4,063,148

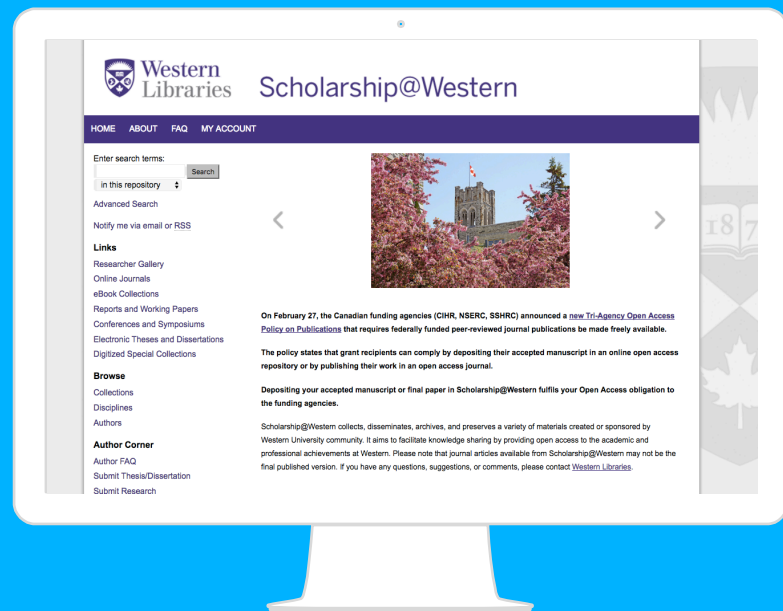
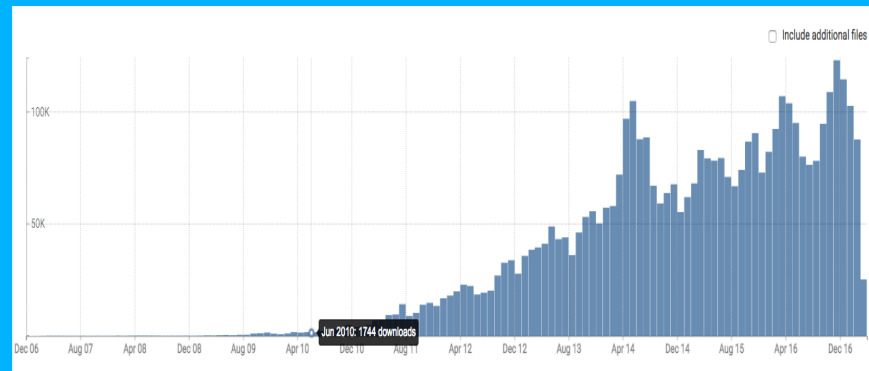
Downloads all time

1,179,014

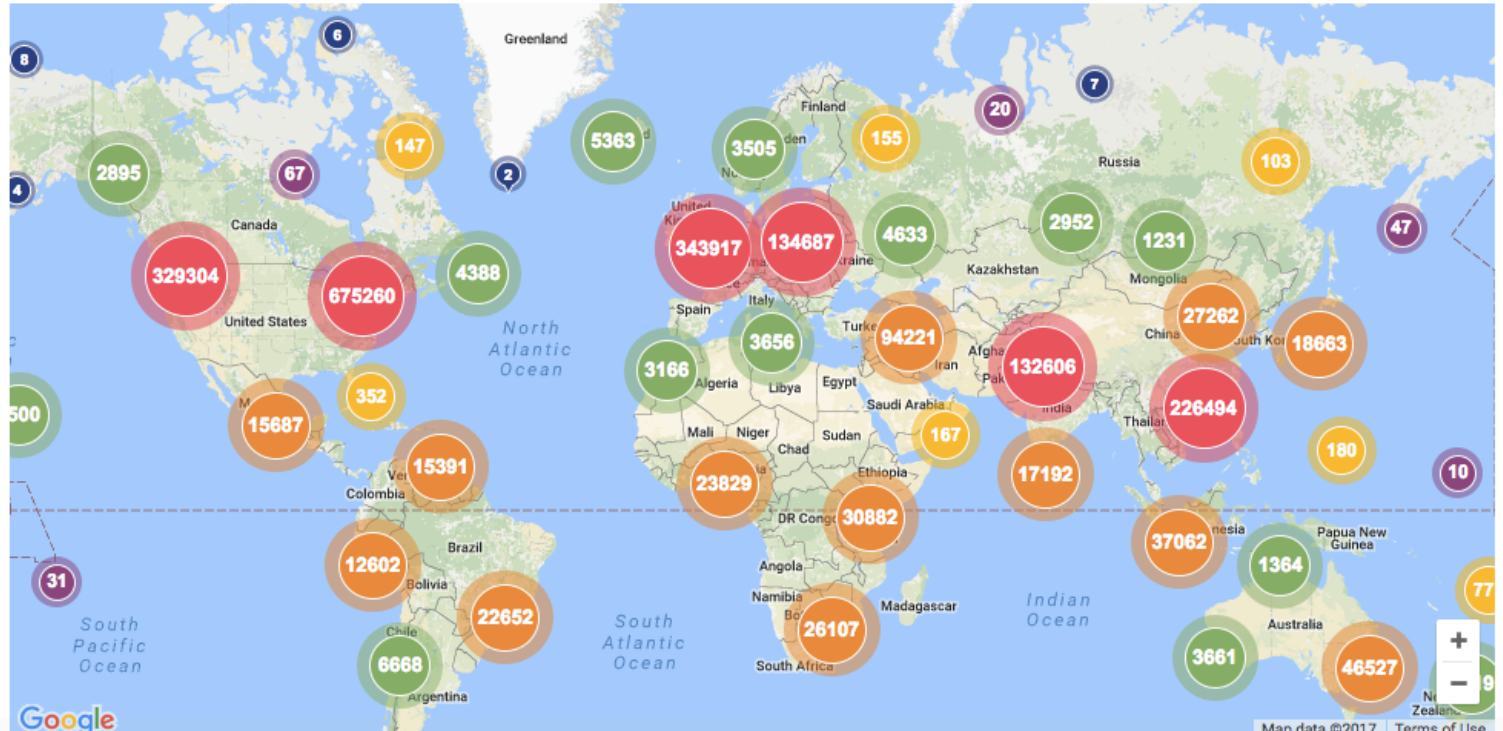
Downloads in the past year

21,756

Total papers / theses / dissertations / working papers



Readership Distribution



50,321 Institutions

Education Commercial Government Organization [4%] Military [0%] Library [0%]





109,541

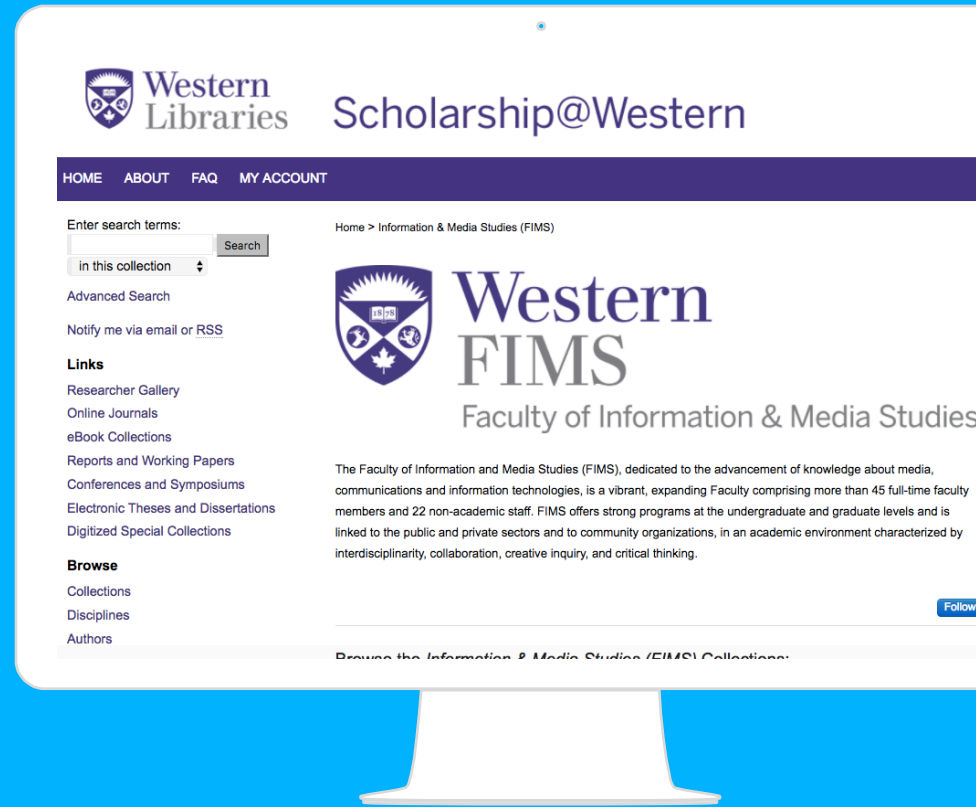
Downloads all time

24,446

Downloads in the past year

316

Total papers / theses / dissertations / working papers



Metrics

Toward the Discovery of Citation Cartels in Citation Networks

 Iztok Fister Jr.¹,  Iztok Fister¹ and  Matjaž Perc^{2,3*}



White Paper
**Measuring Research
Output through
Bibliometrics**

Winter, 2016

What's in it for *them*?

Access



The ability to access high quality research by all communities, especially developing communities, is paramount.

Alleviate Financial Strain



As more articles are made available OA, serials collection budgets can be reallocated to support other priorities, like developing OA journals, or Open Science and Open Data initiatives.

What's in it for *you*?

Global Reach

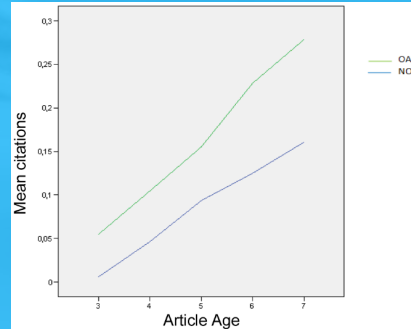


Transcend the paywall. Communities of readers are out there; help them find you scholarship.

Increased Citations



Research suggests that publishing OA facilitates increased citations.



Knowledge Mobilization & Grants



Knowledge mobilization is important to the Tri-Agencies — keep that in mind with your next grant.

Thanks

A grayscale photograph of a hand holding a piece of white chalk, writing on a chalkboard. The hand is positioned on the right side of the frame, and the chalk is in contact with the board. The background is slightly blurred, showing some faint white markings on the chalkboard.

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