

Promoting Faculty Comfort Level with Open Access Resources:

The Online Faculty Workshop at CSU Stanislaus

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Open Access Conference 2017: (Re)Placing Open: Assessing the Current OA Landscape

- 1. AL\$ @ CSU Stanislaus
- 2. Learning Module Development
- 3. Successes & Challenges
- 4. Next Steps





In the beginning...





You want me to do what?



Goals

- To promote knowledge of the initiative
- To promote library resources
- To increase faculty knowledge of Open Access Resources
- To provide faculty with time and opportunity to investigate OER resources



Building an AL\$ program: First steps

- Creation of a LibGuide
- One Day Workshop (2011): Content based on grant requirement that there be some partner organizations
 - Library
 - Faculty Development Center,
 - Office of Information Technology (OIT)
 - Center for Services to Students with Disabilities
 - Bookstore



Next Steps? Possible Choices

- Purchasing Textbooks for Reserve
- Matching textbook lists from bookstore to Library resources
- Continue to offer workshops



Build on workshop success

- 2-Day Summer Workshop (2013)
- Faculty Learning Community (Fall 2013, 6 sessions)

Partner organizations: library, faculty development center, OIT, & center for students with disabilities





We were surprised at the enthusiasm of faculty about these workshops.



Recurring Themes from the Face2Face

- Faculty had a low comfort level with their knowledge of copyright
- Faculty did not feel confident of their ability to apply fair use
- Faculty had issues with finding appropriate subject related materials online
- Faculty were unsure about the ability to find online materials meeting accessibility requirements
- Faculty lacked time to research quality resources



Moving the Workshop Online

Increase Attendance

Improve Completion Rate w/ Self-Pacing

In-Depth Content



Developing the Online Learning Modules

Initial Goals

Individually Tailored Content

Showcase Online Instruction Methods



1st Online Learning Module

Introduction to OERs

- Read: CA Assembly Bill 798 & Babson Survey Research Group's "Opening the Textbook: Open Education Resources in U.S. Higher Education"
- Blog Post

Resource List: Introducing OERs

- Babson Survey Research Group: I. Elaine Allen and Jeff Seaman Opening the Textbook: Open Education Resources in U.S. Higher Education, 2015-16 http://www.onlinelearningsurvey.com/reports/openingthetextbook2016.pdf
- CA Assembly Bill No. 798:

http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201520160 AB798



2nd Online Learning Module

Copyright Concepts

- Read: Mendand's "Crooner in Rights Spat: Are Copyright Laws too Strict" New Yorker (2014)
- Quiz
- Discussion Board

Resource List: Copyright Concepts

Menand, L. (10/20/2014). Crooner in rights spat: Are copyright laws too strict? *The New Yorker*, *90*(32). Retrieved from http://www.newyorker.com/magazine/2014/10/20/crooner-rights-spat.

International and National Copyright Organizations:

- World Intellectual Property Organization: http://www.wipo.int/portal/en/
- United States Copyright Office: http://www.copyright.gov/
- Copyright Clearance Center: http://www.copyright.com/
- The Berne Union: http://www.berneunion.org/about-the-berne-union/

US & California Copyright Laws:

- United States Constitution Copyright Clause, Article I, Section 8: http://www.archives.gov/exhibits/charters/constitution_transcript.html
- Copyright Law of the United States: http://www.copyright.gov/title17/
- California State Copyright Law, Civil Code Section 980-989: http://www.leginfo.ca.gov/cgi-bin/displaycode?section=civ&group=00001-01000&file=980-989

Informative reads:

- Baldwin, P. (2014). *The copyright wars: Three centuries of trans-Atlantic battle*. Princeton, NJ: Princeton University Press. (http://press.princeton.edu/titles/10303.html
- Patry, W. (2012). How to fix copyright. New York: Oxford University Press.
 (https://global.oup.com/academic/product/how-to-fix-copyright-9780199760091?cc=us&lang=en&)
- Mai-Duc, C. (9/22/2015). All the "Happy Birthday" song copyright claims are invalid, federal judge rules. Loss Angeles
 Times. Retrieved from http://www.latimes.com/local/lanow/la-me-ln-happy-birthday-song-lawsuit-decision-20150922-story.html



3rd Online Learning Module

The TEACH Act and Fair Use

- Audio Presentation + Integrated Questions
- Blog Post

Resource List: TEACH Act & Fair Use *TEACH Act*

- Complete text of §110(2)
 - https://www.copyright.gov/title17/92chap1.html#110
- TEACH Act Checklist
 - http://guides.lib.utexas.edu/copyright#checklist

Fair Use

Complete text of §110(2)

- Complete text of §107
 - https://www.copyright.gov/title17/92chap1.html#107
- Fair Use Blog from the Center for Media and Social Impact
 - http://cmsimpact.org/program/fair-use/
- Summaries of some Fair Use Cases
 - http://fairuse.stanford.edu/overview/fair-use/cases/



4th Online Learning Module

Accessibility for Course Materials & Instruction

- Short Video Clips & Readings
- Discussion Boards

Resource List: Accessibility for Course Materials

- Accessibility Best Practices
 - http://libguides.csustan.edu/accessibility
- Accessibility Guidelines for Faculty & Staff
 - https://www.csustan.edu/disability-resource-services/faculty-staffguidelines
- Harvard & MIT Are Sued Over Lack of Closed Captions
 - https://www.nytimes.com/2015/02/13/education/harvard-and-mit-sued-over-failing-to-caption-online-courses.html?r=1



5th Online Learning Module

Digital Text: Resources & Research

- Short Video Clips
- OER Library & Open Access Journal Directory
- Blog Post

Resource List: Digital Text: Resources & Research

OER textbooks

- OpenStax College: https://openstaxcollege.org/
- Open Textbook Library: http://open.umn.edu/opentextbooks/
- COOL 4 Ed: http://www.cool4ed.org/
- MERLOT: https://www.merlot.org/
- OER Commons https://www.oercommons.org/
- Dynamic Textbook Project at UC Davis: http://chemwiki.ucdavis.edu/
- Directory of Open Access Books: http://www.doabooks.org
- MIT Online Textbooks: http://ocw.mit.edu/courses/online-textbooks/
- Open SUNY textbooks: http://textbooks.opensuny.org/
- Flatworld Knowledge: http://www1.flatworldknowledge.com/
- Writing Commons: http://writingcommons.org/

Open Access Journals

- Directory of Open Access Journals: https://doaj.org/
- EZB: http://rzblx1.uni-regensburg.de/ezeit/index.phtml
- Nottingham Trent University list of Free E-Journals: http://sfx.ntu.ac.uk/sfxlcl3/
- Public Library of Science: https://www.plos.org/



Concluding the Workshop

Blog Post: Identifing a resource to incorporate in the next year.



Challenges

Learning to let go ...

Self-paced

Graded for completion not content

• It's about faculty's professional development



Successes

 How we know that we've increased faculty comfort level with Open Education Resources:

 Increasing depth & breadth of faculty participation and workshop completion

Most participants demonstrably met module learning outcomes

Total Numbers of Faculty who Enrolled and Completed the Workshop per Session



Total Numbers of Faculty who Enrolled and Adopted a Lower Cost Material per Session





Faculty Responses

The copyright section was very helpful. I also appreciate the links to various resources.

The module on providing classroom materials to students with disabilities helped me to realize that I should just design the course in a way that is accessible to everyone.

[Adopting OERs] requires initial effort and time to look for credible online open access resources but [is] very rewarding in terms of helping to bring down the cost of textbooks for my students.



Stan State faculty are now better equipped to select OER & more engaged in the OER/OAJ community.



Next Step for ALS/OER at CSU Stanislaus





Combining past successes to create a new experience:

Creating a new Faculty Learning Community.

- Online component as well as F2F meetings
- Increase the stipend
- Work with the Faculty Development Center to transition this effort out of the library and into the larger faculty community



