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Lamar Soutter Library Annual Report FY2011

Lamar Soutter Library, University of Massachusetts Medical School

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NER Update

Under contract with the National Library of Medicine, the Lamar Soutter Library serves as the Regional Medical Library for the New England Region (NRE). The RML office (NER for short) supports the National Network of libraries that serve health professionals and the public with timely access to health information.

The Lamar Soutter Library of the University of Massachusetts Medical School began its third NN/LM contract in May. In response to ongoing information needs of diverse populations, NER has developed the following major initiatives:

Focused Outreach: Focused outreach brings the resources of the NN/LM upon a community in order to conduct a systematic approach to identifying health agencies, pursue contacts, and develop relationships with key leaders. The goal is to assess health information use patterns, promote resources, and conduct training for health and human service agency staff. Focused outreach provides sustained outreach to a selected community identified as medically underserved, facing health care access issues, or economically disadvantaged. The project also provides for the opportunity to evaluate the health information intervention in terms of the impact of the resources upon participants and their use of NLM resources

Knowledge Management: NER is implementing a plan to stimulate innovations in biomedical knowledge management and information services at the hospital level. Based on prior work in developing a Template for a Healthcare Knowledge Services Center, NER makes funding and consultation available for members to develop enhanced information services based on knowledge management principles. A cohort of pilot sites develop and implement pilot projects. A Knowledge Management Field Guide is in development as a resource guide for Members.

Public Health Information Access: The Public Health Information Access project provides access to relevant information resources to state public health departments across seven states. The project intertwines information access, information management, article delivery, and instruction to raise the level of information resources available to public health departments. Spanning monographs and journals, over 40 full-text titles are available via department intranets. Resource Libraries are an important element of this project as they provide instruction and article delivery service.

Communities of Interest: The idea of Communities of Interest is to have information providers reflect and respond to changes and trends affecting health care. Communities of Interest engage in the ongoing discussion of how emerging trends in health care impact the library and health information setting and how libraries should prepare for and respond to these themes. Communities of Interest are organized around five focus areas: Healthy Communities, Health Literacy, Healthcare Workforce, HealthIT, and eScience.

eScience: The eScience program consists of various modes of learning about eScience principles, working concepts, and skills. The eScience initiative helps stimu late librarians and information professionals involved in the application of eScience practices. Activities such as the yearly Symposium and Boot Camp offer opportunities for in-person formal learning modes. An eScience Portal for New England Librarians has been developed to foster learning and collaboration in eScience.

For the year NER activities totaled 89 activities conducted with 1.693 participants attending. These sessions included PubMed, MedlinePlus, consumer health topics, public health, technology, and DOCLINE. Through community engagement and health information training, our staff and funded projects reach numerous audiences such as health care providers, health educators, librarians, school nurses, and community health workers.

Expanding the Role of the Library : New Directions

Research and Scholarly Communications

The services that the Library provides to the research community of the University have changed dramatically over the past several years. Many labs are in buildings separate from the Library and this, combined with online access to most of the research articles and tools they require, results in most researchers and students in the Graduate School of Biomedical Sciences accessing the library remotely. As print resources give way to their electronic counterparts, new initiatives born of cutting edge technology provide the library with a host of opportunities to offer new services and resources, often to new groups never reached before.

Today, the Librarians in this group assist with digitization projects and develop online journals using our institutional repository, eScholarship@UMMS. We help individual researchers and departments organize and publicize their research beyond the walls of the Medical School, archiving publications, posters, presentations, and other materials they produce in their scholarly pursuits. We combine new tools like the repository with traditional skills like database searching to help both disseminate and evaluate the impact of our Clinical Translational Science Award, as well as other research that moves biomedical science from theory into practice. Even with all the changes, the Library remains the primary educational resource for all things related to the NIH Public Access Policy, open access publication, and copyright. Today, more than ever, the Library is an integral part of the scientific work of UMMS.

eScholarship@UMMS

Facts and Figures (as of July 2, 2011)

- 10.213 papers
- 178,725 total full-text downloads to users worldwide, including 69,426 in FY2011
- Visitors from 154 countries
- 59% of **website traffic** is from search engines and 30% from referral websites
- 11 papers have more than 1000 full-text downloads each, and 51 publications have 500 or more downloads each
- **76 collections**, including 40 added in FY2011
- 76 personal researcher pages, which highlight the work of individual faculty and researchers, including 34 added in FY2011
- 552 theses and dissertations from GSBS and GSN
- 3 e-journals
- 2 conference websites

Selected FY2011 highlights:

- Published the new professional open access journal Psychiatry Issue Briefs (http:// escholarship.umassmed.edu/pib/), which is hosted by UMMS' Department of Psychiatry
- Established first conference event website for the UMass and New England Librarian e-Science Symposium (http://escholarship.umassmed.edu/escience symposium/)
- Partnered with the UMass Center for Clinical & Translational Science to archive posters and presentations from the May 2011 research retreat (http://escholarship.umassmed.edu/cts_retreat/2011/)
- Established multiple collections for the Graduate School of Biomedical Sciences (12 academic program collections) and the **Department of Cell Biology** (17 lab collections)
- Launched Journal of eScience Librarianship (http://escholarship.umassmed.edu/jeslib/), which is hosted by the Lamar Soutter Library
- RSS feeds from eScholarship@UMMS collections are being utilized to update publication lists on a dozen department websites
- Set up National Network of Libraries of Medicine New England Region (NN/LM NER) Repository (http://escholarship.umassmed.edu/ner/
- Activated new display for all collections to make full text and link icons accessible from collection home
- Enhanced cover pages branded with UMMS logo and repository citation

http://escholarship.umassmed.edu

Global Health Initiative : Liberia

LSL librarians are helping rebuild the Dogliotti Medical College, University of Liberia, Africa's medical library which was gravely decimated by fourteen years of war. In addition to conducting a site visit in March to assess the collection, space, staffing, and infrastructure needs of the medical school faculty and students, library director Elaine Martin and former associate director Jim Comes, established a partnership with librarians at Howard University, George Washington University and Simmons College to plan for future staff training and ongoing infrastructure development. To date 8,000 medical texts have been donated, catalogued and made available in time for the opening of the Fall 2011 semester. We are committed to taking small steps in a long process to rebuild the library and provide access to up-to-date, evidence-based medical information. For more information about the Liberia library project, see http://libraryguides.umassmed.edu.

Elaine Martin, LSL Library Director, works with Dogliotti staff to review cataloging processes and procedures.

Dogliotti Library receives generous donation of 8,000 volumes to start the medical collection.

Education & Outreach

The Department of Education & Clinical Services continues its dedicated outreach to clinical users across the U Mass Memorial Health Care network and to students and faculty in the School of Medicine and the Graduate School of Nursing. With the launching of the new LINC medical curriculum, the department spearheaded the creation of a personal librarian program for all students within the School of Medicine based on the new Learning Community system. This is in addition to the already strong personal librarian program in place for doctoral students in the Nursing School and Unit-Based Educators in the Clinical Nursing Department. Closer ties with specific school and hospital departments were also realized with new liaison relationships fostered with Internal Medicine, OB/GYN, Infection Control and Rheumatology. In FY 2011 Education & Clinical Services began staffing the Homer Gage Library at Memorial Campus which officially incorporated into the Lamar Soutter Library. As well, the Lamar Soutter Library began providing contracted library services to the Milford Regional Medical Center, a 121 bed community hospital in Milford, Massachusetts, 35 miles southeast of Worcester. Departmental librarians were recognized for their skill and service to the profession in a number of ways, including invitations to speak at grand rounds presentations, an Institutional Review Board conference, and papers given at local, regional, national and international meetings. Two librarians from the department were awarded the "AAFP Teacher in Family Medicine" award for their work with the residency program in the UMMS Department of Family and Community Health.



Grants/Sub-Contracts in Effect FY11

National Network of Libraries of Medicine, New England Region. (NLM Contract No. N01-LM-6-3508), National Institutes of Health, National Library of Medicine, 5/1/06-4/30/11, \$5.3 million. Elaine R. Martin, principal investigator. Javier Crespo, associate director. To provide information, outreach, and resource sharing services to health professionals and consumers in six New England states.

Partners in Information for the Public Health Website. NN/LM, NER, 5/1/06 -4/30/11, \$39,000/yr. Elaine R. Martin, principal investigator. Hathy Simpson, project director. To maintain the Partners in Information Access for the Public Health Workforce Website.

e-Science Portal. NN/LM, NER, 7/1/09–4/30/11, \$50,000. Elaine R. Martin, principal investigator. Donna Kafel, project coordinator. To develop an e-Science web portal to support learning and collaboration among science and medical librarians serving researchers in New England.

e-Science Phase 2: Developing an e-Science Portal to Support Learning and Collaboration project. NN/LM, NER, 5/1/10–4/30/11, \$45,498. Elaine R. Martin, principal investigator. Donna Kafel, project coordinator. To carry out implementation of an e-Science web portal to support learning and collaboration among science and medical librarians in the New England region.

3rd University of Massachusetts and New England Area Librarian E-Science Symposium Express Outreach Award. NN/LM, NER, 10/1/10–5/31/11, \$13,000. Elaine R. Martin, project administrator. Raquel Rivera, project coordinator. To continue to enhance collaborative New England region libraries' support of e-science initiatives.

Providing Ubiquitous Access to Public Health Department Outreach project. NN/LM, NER, 3/10/10-4/30/11, \$153,500. Elaine R. Martin, principal investigator. Karen H. Dahlen, project coordinator. To develop and expand a public health prototype digital library to streamline information access and delivery to selected Public Health Departments.

LSL e-Science Learning Outcomes project. Joint funding between NN/LM, NER, 05/01/10-04/30/11, \$28,652; and IMLS National Leadership Planning Grant, LG-51-10-0141-10, 8/1/10-12/31/2011, \$49,894. Elaine R. Martin, principal investigator. Donna Kafel, project coordinator. To develop a curriculum for students to model effective data management practices and to develop a prototype data repository for student work in collaboration with Worcester Polytechnic Institute.

Cultural Events

Event programming in FY 2011 included:

Humanities in Medicine Presentations

- Paul Harding, author of the 2010 Pulitzer Prize winning novel, Tinkers
- Scott Podolsky, MD, co-editor of Oliver Wendell Holmes: Physician and Man of Letters
- Managing Bodies in the Land of Plenty: a Medical and Cultural History of Obesity in • America, talk by Deborah Levine, Ph.D.
- Medicine in Translation: Bridging the Cultural Gap Between Doctor & Patient, a talk and book signing by Danielle Ofri, MD, PhD
- The Seventh Annual Gerald F. Berlin Prize for Creative Writing Award Ceremony
- The Writer as Doctor, a talk by Martha Cutter, Ph.D.

Artist in Residence Series

- Explorations Expressed by Genesis Club Artists •
- The Search, Photographs by Greg Seward
- *Live. Love. Travel.* Photographs by Tiffanie Covello
- Art Exhibit as part of Women Authors Week Featuring Local Women Artists •
- Women Authors' Evening, Tess Gerritsen
- Life is Beautiful: Photographs by the ECT Team—patients and providers
- Double Duty: America Redefines: Photographs by John Trobaugh, MFA
- Behind the Mask Project and other photographs by Harrison G. Ball, MD

Exhibit

The Literature of Prescription: Charlotte Perkins Gilman, "The Yellow Wall-Paper"-Exhibit from the National Library of Medicine

Outreach

• *Gen Silent,* award-winning documentary

Office of Medical History and Archives

In 2011, the Office of Medical History and Archives (OMHA) continued its efforts in support of the Library's goal of becoming a cultural hub for the UMass -Worcester community.

American Archives Month: In October 2010 (October is American Archives Month) the Library sponsored the second annual lunchtime panel discussion plus a slide show and window display to highlight the school's history and the importance of preserving the institution's historical documents. Titled "Look How Far We've Come (and How We Got Started)." the event focused on the Graduate School of Nursing, Dr Paulette Seymour-Route, GSN Dean, moderated a panel consisting of Drs. Gail Frieswick, Kathleen Dirschel, Susan Roberts, Lillian Goodman, Mary K. Alexander, and Karen Coteleso, MS, APRN. Anne Bourgeois, Ed.D., could not attend the panel but sent in her remarks in advance

Acquisitions: We received a voluminous donation from the GSN this year. We also acquired materials from Memorial Hospital, the Department of Microbiology & Physiological Systems (MaPS), the Hon. John Conte of Worcester, and additions to existing collections. We currently maintain 55 collections, or 230 linear feet of material. Donations are always welcome

Oral Histories and Transcripts: The collection includes 80 Oral History interviews to date.

Medical Heritage Library and the LSL's Rare Book **Collection**: In 2010 OMHA had approximately 245 Rare Books, or nearly 123,000 pages, digitized by the Boston Library Consortium through the Open Content Alliance project. In an exciting update, because some of our titles are of unique value, LSL has become the first non-founding member of the new Medical Heritage Library, a digital consortium funded by the Sloan Foundation that includes Harvard, Yale, the New York Public Library, Columbia, and the National Library of Medicine.

Teaching and writing: Ellen teaches the elective, "History of Medicine," portions of the Psychiatry residents' seminar, and independent studies with med students. Kris teaches "Preservation/Archives' for a Medical Librarianship class at Simmons. Ellen completed the first half (Part I) of a history of UMass-Worcester, LSL will publish it online in 2012. Part II also will be published online and both will be published as a hard copy book-on-demand. Ellen contributed articles on UMMS's history for *SoutteReview*. Harvey published 2 articles for Worcester Medicine.

Humanities in Medicine: We participate in the HIM Committee and maintain the HIM book collection. Until his retirement at the end of 2011, Harvey Fenigsohn wrote book reviews for the Library's HIM and OMHA web pages.

Service: At the Chancellor's request, OMHA created a branch LSL collection for Grenon House, the Chancellor's Worcester residence. We developed representative samples of the Rare Book, History of Medicine, and Humanities in Medicine collections and relocated the UMass-Worcester Authors' Collection to Grenon House. OMHA continues to respond to historical and archival queries from the Chancellor's, Development, Communications, and Human Resources offices, plus the GSN, the Department of Surgery, students, faculty, and outside researchers, as well as organize visits to local exhibits, such as the Library at Harvard Medical School's exhibition titled "Deadly Medicine" and a lecture by Dr. Michael Grodin



these people and departments for their donations of books and other materials:

Athena Andreadis ** Francis J. Chlapowski ** John Conte * Kathleen Dirschel * Frank Docimo Ahmed Elewa JP Flatt Graduate School of Nursing * Nancy Harger Lanny Hilgar * The Family of James Loughlin * Memorial Hospital * Thomas B. Miller * Darlene O'Connor * Sherry Pagoto ** Thoru Pederson * Anthony J. Rothschild ** Hugh Silk Dorothea R. Simmons Michael Snyder ** Gary Stein ** Arlene C. Swirsky ** Raymond Welsh * George Wright * Qi Wu Alexander Zilber **UMMS** Bookstore UMMS Department of Microbiology & Physiological Systems * UMMS Office of Communications * UMMS Office of Faculty Affairs * UMMS Office of Medical Education *

*Donations to the Archives Collection **Donations to the UMass Authors Collection

Library and Learning Resources Committee 2010-2011 Membership

MEMBERS: John M. Cooke, Ph.D. (Chair), Cell Biology; Brian Akerley, Ph.D., Molecular Genetics & Microbiology; Bruce Barton, Ph.D., Quantitative Health Sciences; Jason Chen, Ph.D. (Alternate), Medicine; Michael Francis, Ph.D., Neurobiology; Janet Hale, Ph.D., R.N., Graduate School of Nursing; Carolina Ionete, M.D., Ph.D., Neurology; Francesca Massi, Ph.D., Biochemistry & Molecular Pharmacology; Susan Pasquale, Ph.D., Family Medicine & Community Health; Jie Song, Ph.D. (Alternate), Orthopedics & Physical Rehabilitation

WORCESTER DISTRICT MEDICAL SOCIETY REPRESENTA-TIVE: Peter B. Schneider, M.D., Medicine & Nuclear Medicine

EX OFFICIO: Elaine R. Martin, D.A., Director of Library Services; Jane Fama, MSLS, AHIP*, Associate Director; Mary Piorun, MSLS, MBA, AHIP*, Associate Director; Lyn Riza**, Information Services; Ralph Zottola, Ph.D., Information Services

Presentations * Posters * Publications

Carpenter, Maria; Graybill, Jolie; Offord Jr., Jerome; and Piorun, Mary E. Article: "Envisioning the Library's Role in Scholarly Communication in the Year 2025." portal: Libraries and the Academy, 2011 April; 11 (2); 659-681.

Coletti, Margaret H. and Goldstein, H. Mark. Presentation: Knowledge Management Awareness. New England Regional Medical Library Webinar, January 24-28, 2011.

Creamer, Andrew; Morales, Myrna; Crespo, Javier; Kafel, Donna; and Martin, Elaine. Article: "Assessment of Health Sciences and Science and Technology Librarian E-Science Educational Needs to Develop an E-Science Web Portal for Librarians." Journal of the Medical Library Association, 2011 April; 99 (2); 153-56.

Crespo, Javier; Eberle, Michelle L.; and Kurtz-Rossi, Sabrina. Poster: Health Information Literacy Outreach: Meeting the Needs of the Latino Community in Providence. Rhode Island and Rural Seniors in Western Maine. Institute for Healthcare Advancement's Health Literacy Conference, Irvine, CA., May 5, 2011.

Goldstein, H. Mark and Coletti, Margaret H. Presentation and Poster: A Strategic Plan for Transitioning to a Healthcare Knowledge Services Center in New England. Medical Library Association Annual Meeting, Minneapolis, MN., May 15, 2011.

Gore, Sally A. Presentation: Break out of the clipart box!: How to draw a stick figure. Annual meeting of the Massachusetts Health Sciences Library Network, Waltham, MA., May 6, 2011.

Gore, Sally A. Article: "E-Science and data management resources on the Web." Medical and Reference Services Quarterly, 2011 April; 30 (2); 167-177.

Gore, Sally A. Presentation: Don't know much about eScience? NN/LM Greater Midwest Region Webinar, January 20. 2011.

Gore, Sally A. Presentation: Give the patrons what they want: Content Management Systems and Web 2.0. NN/ LM New England Region and North Atlantic Health Sciences Libraries, Inc. Webinar, February 16, 2011.

Gore, Sally. A. Article: "Shaping up: Boot camp and other initiatives to address the professional development needs of science librarians." Medical and Reference Services Quarterly, 2011 April; 30 (2), 130-140.

Gore, Sally A. Presentation: Shifting Skills to Navigate the Changing Horizon: Finding Our Way in New Biomedical Research and Health Care Environments. Medical Library Association Webcast. April 19, 2011.

Gore. Sallv A.; and Palmer, Lisa. Poster: Mitosis and the Life Cycle: A Metaphor for the Transformation of the Research Librarian. Medical Library Association Annual Meeting, Minneapolis, MN., May 15, 2011.

Harger, Nancy; and Nordberg, Judy. Presentation: Embedded in the IRB. "Ethics Day: Engaging Librarians in the Responsible Conduct of Research," University of Massachusetts-Amherst, October 8, 2010.

Kafel, Donna; Morales, Myrna E.; Vander Hart, Robert; Gore, Sally A.; Creamer, Andrew; Crespo, Javier; Martin, Elaine. Poster: Building an e-Science Portal for Librarians: A Model of Collaboration. The Third Annual University of Massachusetts and New England Area Librarian e-Science Symposium, Shrewsbury, MA., April 6, 2011, and at the Medical Library Association Annual Meeting, Minneapolis, MN., May 17, 2011.

Korinow, Doron; Griffin, Susanne; Harger, Nancy E.; and Cukor, Jeffrey. Poster: The Utilization Of An Emergency Medicine Specific Library Website In The Clinical Setting. Council of Emergency Medicine Residency Directors Academic Assembly, San Diego, CA., March 3-5 2011.

Levin, Len: Nordberg, Judith: and Haley. Heather-Lyn. Presentation: Being there, there and there: using research methodology to evaluate the effectiveness of librarians embedded in chart rounds within a multi-center Family Medicine residency program. Medical Library Association Annual Meeting, Minneapolis, MN., May 16, 2011.

Palmer, Lisa; and Biebel, Kathleen. Presentation: Psychiatry Issue Briefs: A Librarian/Faculty Publishing Collaboration. Annual meeting of the Massachusetts Health Sciences Library Network, Waltham, MA., May 6, 2011.

Palmer, Lisa; and Levin, Len. Presentation: A Meeting of the Minds: Enhancing Collaboration with the Department of Psychiatry through the Institutional Repository. The Association for College and Research Libraries New England Chapter Annual Conference, Worcester, MA., May 13, 2011.

Piorun, Mary E. Article: "Evaluation of Strategic Plans in Academic Medical Libraries." Library & Information Science Research, 2011 January; 33 (1); 54-62.

Piorun, Mary; Colombo, Paul; Kafel, Donna; Leger-Hornby, Tracey; Najafi, Siamak; and Martin, Elaine. Poster: Teaching Research Data Management: An Undergraduate/Graduate Curriculum. The Third Annual University of Massachusetts and New England Area Librarian e-Science Symposium, Shrewsbury, MA., April 6, 2011, and at the Medical Library Association Annual Meeting, Minneapolis, MN., May 17, 2011.

Piorun, Mary. Presentation: Teaching Research Data Management. Northeast Regional Computing Program: Digital Citizenship: Where Academic Research and the Personal Meet, Norwood, MA., April 14, 2011.

Reznik-Zellen, Rebecca C.; and Kafel, Donna. Presentation: Research Data in Libraries. New England Technical Services Librarians 2011 Spring Conference, Worcester, MA., April 8, 2011.

Simpson, Hathy. Presentation: Public Health Information Access -- Research and Services. Public Health Systems & Services Research Keeneland Conference, Lexington, KY., April 13, 2011.

Vander Hart, Robert; and Crescenzi, Anita. Poster: Academic Library Information-Seeking Ecosystem. IA Summit, Denver, CO., April 1, 2011.

Vander Hart, Robert; Ingrassia, Barbara; Mayotte, Kerry; Palmer, Lisa; and Powell, Julia. Article: "Upgrading a ColdFusion-Based Academic Medical Library Staff Intranet." Journal of Web Librarianship. 2010: 4 (2-3), 129-141.

LAMAR SOUTTER LIBRARY

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University of Massachusetts Medical School 55 Lake Avenue North, Worcester, MA 01655

Selected Statistics FY 2011

ollections		
urrent Subscriptions Print and electronic)	5,357	Fiscal Ye
otal Print Volumes held atabases	199,500 421	Lamar Sout Operatin
ervices and Staff		
ervice hours/week	99.5	Other Opera Expenses 3%
brary visitors	281,916	
/ebsite visits 3,	,527,141	Electronic Collections
LSL home page)		55%
ducation Sessions	234	
articipation in education sessions	2,501	
rculation Transactions	25,132	
L to others	5,513	
L from others	1,125	
otal Staff	45	
FTE, all funding sources)		

Lamar Soutter Library Staff

Administration: Elaine Martin, DA; Jan Sohigian; Marianne Siener; Cheryl Lavallee

Library Operations: Jane Fama; Kerry Mayotte; June Gasperski; Richard Gray; Joe Guarini; Jean Hearns; Paul Julian; Charles Labonte; Jeff Long; Vivian Okyere; Susan Skoog

Office of Medical History and Archives: Ellen More, Ph.D.; Harvey Fenigsohn; Kristine Reinhard

Community, Technology & Global Relations: Mary Piorun; Penny Glassman; Sally Gore; Nancy Harger; Becky Holzman; Barbara Ingrassia; Donna Kafel; Len Levin; Nancy Linnehan; Judy Nordberg; Lisa Palmer; Julia Powell; Robert Vander Hart

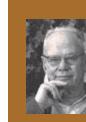
National Network of Libraries of Medicine, New England Region: Javier Crespo; Michelle Eberle; Mark Goldstein; Lauri Fennell; Myrna Morales; Martha Pearson; Hathy Simpson; Nicole Vernon

Honors and Awards

Len Levin and Judy Nordberg: The American Academy of Family Physicians Teaching Award

Mark Goldstein: MAHSLIN's 2011 Paul Vaiginas Professional Hall of Fame Award

Non Profit Organization US Postage PAID Worcester, MA Permit No. 176

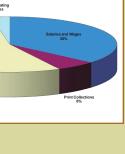




Annual Report FY 2011



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Elaine R. Martin, D.A. Library Director

Director's Message

With Google, Wikipedia, and Facebook, you might ask "Why do you need the Library?" "What is the future of the library anyway?" This year's annual report should put any questions about the value and definition of the Lamar Soutter Library to rest.

The Library is constantly changing and redefining itself, focusing on the needs of its users. For students in particular, the Library continues to be a physical space to come and study individually or in small, collaborative work groups. For many researchers, the library provides access to the literature via the desktop. For health care professionals, the library provides access at the patient care site. Indicators of onsite use and virtual use continue to increase every year. The Library fills all these roles and more.

But the Library's value is richer than what's depicted by the numbers. The library's value can be measured also in the in-depth knowledge of the talented information professionals who can answer your difficult questions. Despite the proliferation of easy to access online tools, faculty, staff and students come to us with complex questions that require professional expertise in online retrieval skills and specialized knowledge of evidence based medicine resources. These questions also take time. Examples of some recent requests which we have successfully fulfilled include: 1) Department XXX is coming up for accreditation. Can you help us document its faculty publications and their impact? 2) I am going up for promotion and need a comprehensive list of my publications and the "H" factor? and 3) Can I insert this image from (fill in the blank) textbook into my online lecture?

The Library is a community-based resource. In addition to opening its doors to the public, including patients and their families, and providing outreach to faculty, staff and students at community health centers such as Barre and Fitchburg, the Library provides cultural opportunities for experiencing the richness of the UMass community. Library-sponsored poetry readings, book signings, and art shows bridge academic and cultural life. And this year, we have expanded our definition of community to include the global community, with our work in Africa by establishing a medical library at the Dogliotti Medical College in Liberia.

It is an exciting time to be a librarian. Exciting things are happening at the Library as we redefine "library." This annual report highlights the value of the library through its services, research and learning activities as well as the accomplishments and achievements of the LSL staff during the fiscal year 2010-11.