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Amicus: Communication across languages

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AMICUS

BREAKING DOWN BARRIERS • FULLFILLING HUMANITY'S NEEDS

Problem

At the first point of contact for a refugee, be it in a camp, at a checkpoint, or on a foreign shore, language barriers can be an impediment towards filling people's most basic needs.

Objective

To use images in overcoming language and communication barriers for refugees at the first point of contact.

Delivery System

The icons can be printed on T-shirts, blankets, and other textiles to provide warmth and comfort to refugees as well as give them a means of communication with aid workers or volunteers. The images can also be downloaded to mobile devices or printed on flash cards.

Why an analog solution?

Refugees' belongings (including phones) may have been lost or damaged on the journey, cell phone signals may be lost, and power may be out. T-shirts and printed goods don't crash, still work when wet, and are relatively inexpensive.

Distribution

Kits can be distributed to aid organizations, purchased by individual Good Samaritans, or downloaded digitally to mobile devices.





How it works?

Refugee needs water and finds volunteer.

Refugee points to the water droplet icon on volunteer's shirt.

Volunteer provides refugee with bottle of water.



