

Reclamation the Beach of Sanur: Economic and Socia-cultural Perspective of the Balinese Community

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Abstract

This article is based on a research impact of beach reclamation in relation to the economic and socio-cultural social of the people in the Sanur tourism area. The research is a combination of quantitative and qualitative data, with social economics approach. The data were collected using proportional stratified random sampling derived from interviews and observations, as well as data collected from publications. The number of respondent covered is 100. Beach reclamation which has been done in the Sanur tourism area has been able to give new job opportunities to the local people. But, until now the reclamation cannot significantly increase the earnings of locals. The beach reclamation work has given positive cultural and social impacts to the people of Sanur. The impact have been felt, among others, ease of religious, cultural and sports activities.

Keywords : Reclamation impact, economic and cultural social