

Gorontalo's Arts and Cultural Potentials and Log Waste as Means of Work of Arts in Supporting Creative Industries

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Abstract

This article is based on research result that was financed by DP2M DIKTI on 2009 budgeting year with contract number 123/H47.C1/PL/2009. the research aimed to desain a craft souvenir by utilizing the potential of culture and art of Gorontalo as source of idea and the potential of wood waste as the material. the method was experiment method. the procedure of the research was done through. 1) exploration, to find the idea or concept in creating the craft souvenir that came from culture and art of Gorontalo also considering the characteristic of wood waste. while the visual product was 43 alternative sketches, the 20 sketches as the best designing, and 20 work picture as the representation of 18 ideas or concept. that design included the original and had a cleary source, this it has a potential to get copyright (HKI) and competitiveness. that product is useful in supporting the development of creative industry, especially in providing the craft design that innovative, unique and prospective.

Keywords: culture and art of Gorontalo, wood waste, carft, and creative industry.