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**EKSPLORASI DAN TRANSFIGURASI
IKON, INDEKS, DAN SIMBOL TEKS
PASAMBAHAN MINANGKABAU**

Sawirman¹

Abstract: This study is concerned with the analysis of pasambahan in Minangkabau. The purpose of this study is to exploit icon, index, and symbol related to in terms of culture, escatology, ideology, identity, and philosophy. This analysis refers to qualitative by applying the Semiotic theory of teori Charles Sander peirce (1986) and Aart van Zoest (1993). A number of informants were also interviewed in order to sharpen the data analysis. The result showed that based on the exploration and transfiguration of pasambahan text in Minangkabau, reflected several changes of Minangkabau society nowadays.

Key words: Pasambahan, icon, index, and symbol.