

ANALISIS PENERAPAN TOTAL QUALITY MANAGEMENT DALAMRANGKA MENINGKATKAN EFISIENSI BIAYA PRODUKSI PADAPT. BOKOR MAS CABANG BLITAR



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ABSTRAK

Tujuan penelitian adalah untuk mengetahui penerapan Total Quality Management dan efisiensi biaya produksi sebelum dan sesudah penerapan Total Quality Management pada PT. BOKOR MAS cabang Blitar.

Alat analisis yang digunakan yaitu, dengan menggunakan metode deskriptif analisis. cara menganalisisnya yaitu dengan cara mengidentifikasi unsur-unsur Total Quality Management, lalu menganalisa secara deskriptif unsur-unsur tersebut dengan cara mencocokkan hasil perolehan data mengenai penerapan Total Quality Management di PT. BOKOR MAS cabang Blitar dengan indikatornya yaitu, sepuluh unsur Total Quality Management. sehingga diperoleh suatu kesimpulan mengenai efektivitas penerapan Total Quality Management dan selanjutnya menguji tingkat efisiensi dengan menggunakan rumus efisiensi melalui pendekatan anggaran. Rumusnya adalah:

$\% \text{ Efisiensi} = x \ 100 \ \%$

Hasil penelitian analisis deskriptif membuktikan bahwa penerapan Total Quality Management pada PT. BOKOR MAS cabang Blitar sudah bisa dikatakan berjalan dengan baik, dan untuk pengujian tingkat efisiensi menunjukkan bahwa rasio tingkat efisiensi biaya produksi sebelum penerapan Total Quality Management adalah sebesar 2.91 % dan setelah penerapan Total Quality Management adalah sebesar 0.65 %. Hal ini membuktikan bahwa setelah penerapan Total Quality Management di perusahaan, diprediksi mampu meningkatkan rasio efisiensi biaya produksi sebesar 2,26 %.

ABSTRACT

The purpose of this research is to investigate the application of Total Quality Management and cost efficiency of production before and after implementation of Total Quality Management at PT. BOKOR MAS of Blitar branch.

The analysis tools that, by using descriptive method of analysis. How to analyze it is by identifying the elements of Total Quality Management, and then analyzed by descriptive elements in a manner fitting the data acquisition on the application of Total Quality Management at PT. BOKOR MAS of Blitar branch with the indicator that is, the ten elements of Total Quality Management. In order to obtain a conclusion about the effectiveness of the implementation of Total Quality Management and further tes the level of efficiency by using the formula of efficiency through budget approach. The formula is:

$$\% \text{ Efisiensi} = n/N \times 100 \%$$

Descriptive analysis of Research results prove that the application of Total Quality Management at PT. BOKOR MAS of Blitar branch have said went well, and for testing the level of efficiency shows that the ratio of production cost efficiency level before the application of Total Quality Management amounted to 2.91 % and after the implementation of Total Quality Management amounted to 0.65 %. This proves that after the implementation of Total Quality Management at the company, predicted to increase the production cost efficiency ratio of 2.26 %.