A STUDY ON REVERSED LANGUAGE WRITTEN IN MALANG POST NEWSPAPER

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ABSTRAC

Language is important as media of communication for human being who live in certain community. If we pay attention to our surrounding there are some groups of community who used strange and funny language in communication with their fellow groups, especially to the youth. This strange and funny language occurs in Malang and the name is "Bahasa Balikan" (reversed language). Sometimes, the language is difficult to be understood by others especially for non Malangese people. Malang Post is one kind of regional newspapers that established in Malang. Malang Post also involves reversed language especially in column "Malangan", there we can read many words that are reversed by the writer

The problems discussed were: (1). What kinds of reversed words are written in Malang Post column "Malangan" edited on March 2003?. (2). How is the percentage of reversed words written in Malang Post column "Malangan" edited on March 2003?. The objectives of this study were to know kinds of reversed words and the percentage of reversed words in each column written in Malang Post column "Malangan" edited on March 2003.

In writing this study, the writer used descriptive quantitative method because he described Malang Reversed Language and calculated percentage of Malang Reversed Language which were written in Malang Post column "Malangan" edited on March 2003. All reversed words which were written in Malang Post edited on March 2003 were population of this study. And sample of this study were reversed words written in column "Malangan". There were 24 columns "Malangan" edited on March 2003. Research instrument of this study was surveying towards documents of Malang Post column "Malangan" edited on March 2003. Next, the writer analyzed the data in several steps.

After analyzing the data, the writer found that : (1). The main sources of reversion words are Indonesian and Javanese language. And the words which are put into reversion are Nouns, Pronouns, Adjectives, Verbs and Adverbs. (2). The writer found 24 reversed words of nouns or 30.76 %. 4 reversed words of pronouns or 5.12 %. 11 reversed words of adjectives or 14.10 %. 30 reversed words of verbs or 38.46 % and 9 reversed words of adverbs or 11.53 %