

Creating Peace through Peace Journalism as an Alternative News Framing

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Abstract. People often read about news on war or conflict from newspaper. Effect of reading the news often causes a negative effect rather than empathy or sympathy, such as hatred or anger. This effect could lead to revenge or other reactive action which harm other people. Actually, this effect could come up different if the news was framing with alternative news framing. This paper offers alternate news framing for journalist to report news on war or conflict in order to reducing the negative effect and also prevent causing negative effect. Discussion in this paper starts with how mass media can influence and create people's opinion on many things that happened surround them. Opinions which shaped by printing media are based on how journalist framing the news. One event could be framed differently based on how journalist emphasizes the event and angle of writing the news. Peace Journalism as alternate framing is written in this paper as choice for journalist in order to contribute to create peace in the community. Some news regarding conflict in Indonesia will be analyzed with framing analysis to show how framing news is important to reduce negative effect. In addition, this paper will discuss about the important role of journalist as peace maker. As Maria Hartiningsih, one of senior journalists from Kompas Newspaper said that "every journalist has to contribute peace and justice when they report an event (2001)s. This opinion was also shared by Johan Galtung, Norwegian professor of peace studies. In his opinion, journalist would be more productive if reporters report from the positive or solution point of view rather than focusing on violence (1998). Therefore, this paper will argue that peace journalism is the alternate news framing for journalist in order to take part in creating peace.

Keywords: Journalism, Peace Journalism, Conflict