How Well Do Accounting Education Organizations Prepare Professional Accountants toward Green Concern

Figure of Top 50 Universities in South East Asia Responses on Business Requirement¹

ABSTRACT

This paper aims to capture a picture of university's commitment toward sustainability development consideration. As a part of it, this paper also tries to map the action taken by accounting education organizations (AEOs) through its programs, including curriculum development, learning method, research, and campus activities programs showing green concern in creating sustainability development. As a descriptive study, this paper used 50 universities on top South-East Asia ranking web of world universities (Webometrics) in 2010. All data is taken from the information published on the web in each university as well as any other information that related to each university from the public domain. Based on the descriptive analysis, it is found that most AEO lay their green-concern on hardcore facilities rather than intrinsic development. Furthermore, as the recommendation in this paper, AEO needs to concentrate more toward designing accounting curriculum, campus events and research that carry ethics and socio-environment consideration to respond to the ultimate demand and balancing the rapid change from various sectors. Eventually, as the future contribution, this paper is expected to encourage AEO, especially in Indonesia to put more concerns and action in the crucial purpose of creating sustainability development.

Keywords: South-East Asia, Accounting Education, Environment, and Ethics

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