

## **Pengukuran dan Perbaikan Kinerja Logistik Menggunakan Metode Oregon Productivity Matrix di CV. XYZ, Jombang**

Lisa Mardiono, Joniarto Parung, Moses Soegianto  
Jurusan Teknik Industri, Universitas Surabaya  
Raya Kalirungkut, Surabaya 60293, Indonesia  
E-mail: [lmardiono@ubaya.ac.id](mailto:lmardiono@ubaya.ac.id)

### **Abstract**

*The rapidly movement of business requires companies to be develop. Due to monitor the level of company growth, it is necessary to measure the performance of CV. XYZ. During this time, supervision of the company performance was only in terms of sales while as commonly many aspects contained in organization performance, such as logistic. This research measures the Logistic Performance's perspective which is the main process of organization corebusiness. The performance measurement system use integration methods of the Oregon Productivity Matrix and Logistic Performance. According the five metrics of Logistic Performance: cost management, customer service, logistics quality, productivity, and asset management, the framework measurement refers in flexibility and goal of Oregon Productivity Matrix. Mostly of data used are historical data and also primary data with observation in logistic process. Outcomes from this research find out that along this time, the organization performance was unstable and lack of goal achievement. Therefore, some aspects have to improve to increase the performance.*

**Keywords :** Oregon Productivity Matrix, Logistic Performance.