Identifying the different aesthetic quality of building attributes from architects perspectives

## Abstract:

It seems that many designers do not know, from a non-designer viewpoint, what a pleasant building looks like. If designers are ever to have more pleasant buildings in the eyes of the majority of the residents who are not designers, this problem desires study and explanations which in this study the researcher tries to answer. Part of the solution lies in discovering the physical and cognitive property of the differences in aesthetic criteria in designers. The aim of the present study is to identify objective physical building cues that are connected to aesthetic quality in Architects and the designers of the buildings. The researcher used a quantitative questionnaire to find the values of each building attribute among architects. The results found that building attribute have different values among architects. Some physical cues are very important for architects and some are not so much important.