

ABSTRACT:

Many countries have organised energyawards as an instrument to promote energyefficiency (EE), to contribute towards energysustainability and to provide a mechanism for organisations to continuously search, benchmark and acknowledge initiatives and best practices in EE. To be effective, an awardsystem must be tailored towards the needs, the level of readiness and the acceptance of a nation. This paper presents a framework for implementation of a national EE award in the context of Malaysia. The current energy scenario and energy issues relevant to Malaysia are first highlighted to establish the premise for organising a national energyaward. Models and success stories of EE awards in other countries are discussed as possible benchmarks for implementation. The results of a survey conducted on various energy stakeholders in Malaysia confirmed the needs, readiness and acceptance for a national EE award. A framework for the implementation of a Malaysian EE award is proposed based on the survey conducted, and on various models of energyaward implementation worldwide.