ATTITUDES







Subject: Social Psychology (MPF 1703)

Date: 29 November 2011

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Believing VS Doubting

- When you understand something, believing it is automatic, whereas to doubt and question it may require controlled, conscious thought.
- The automatic system is fairly uncritical and accepts as true whatever it is told. This conscious mind can override this and change from belief to disbelief.
- Conscious activity requires time and effort, which people do not always have.

Belief Perseverance

- They are resistant to change, even if the information on which they are based is discredited.
- One way to reduce belief perseverance is to explain why the opposite might be true.



Belief & Coping

 Belief help people understand the world around them. This is especially apparent when people experience serious problems, such as a misfortunes or disasters.



