



UNIVERSITY OF LEEDS

This is a repository copy of *Sustainability Appraisal: The definition deficit*.

White Rose Research Online URL for this paper:
<http://eprints.whiterose.ac.uk/43521/>

Version: Submitted Version

Article:

Marsden, GR, Kimble, M, Nellthorp, J et al. (1 more author) (2009) Sustainability Appraisal: The definition deficit. *International Journal of Sustainable Transportation*, 4 (4). 189 - 211 . ISSN 1556-8318

<https://doi.org/10.1080/15568310902825699>

Reuse

Unless indicated otherwise, fulltext items are protected by copyright with all rights reserved. The copyright exception in section 29 of the Copyright, Designs and Patents Act 1988 allows the making of a single copy solely for the purpose of non-commercial research or private study within the limits of fair dealing. The publisher or other rights-holder may allow further reproduction and re-use of this version - refer to the White Rose Research Online record for this item. Where records identify the publisher as the copyright holder, users can verify any specific terms of use on the publisher's website.

Takedown

If you consider content in White Rose Research Online to be in breach of UK law, please notify us by emailing eprints@whiterose.ac.uk including the URL of the record and the reason for the withdrawal request.



eprints@whiterose.ac.uk
<https://eprints.whiterose.ac.uk/>

promoting access to White Rose research papers



Universities of Leeds, Sheffield and York
<http://eprints.whiterose.ac.uk/>

This is an author produced version of a paper published in **International Journal of Sustainable Transportation**.

White Rose Research Online URL for this paper:

<http://eprints.whiterose.ac.uk/435218/>

Paper:

Marsden, GR, Kimble, M, Nellthorp, J and Kelly, C (2009) *Sustainability Appraisal: The definition deficit*. International Journal of Sustainable Transportation, 4 (4). 189 - 211.

<http://dx.doi.org/10.1080/15568310902825699>



Sustainability Assessment: The Definition Deficit

Journal:	<i>International Journal of Sustainable Transportation</i>
Manuscript ID:	UJST-2008-0016.R1
Manuscript Type:	Full Paper
Date Submitted by the Author:	
Complete List of Authors:	Marsden, Greg; University of Leeds, Institute for Transport Studies Kimble, Mary; University of Leeds, Institute for Transport Studies Nellthorp, John; University of Leeds, Institute for Transport Studies Kelly, Charlotte; University of Leeds, Institute for Transport Studies
Keywords:	sustainability, appraisal, targets, indicators



Sustainability Assessment: The Definition Deficit

Dr. Greg Marsden*, Mary Kimble, John Nellthorp, Charlotte Kelly

Institute for Transport Studies, 36-40 University Rd., University of Leeds, Leeds LS2 9JT

Tel: +44 (0)113 3435358

Fax: +44 (0)113 3435334

Corresponding Author

E-mail: G.R.Marsden@its.leeds.ac.uk

Abstract

Much work has focussed on the development of indicator sets to monitor changes in the sustainability of transport. Such indicator sets are however, often quite divorced from those used in decision-making and fail to include clear sustainability goals to work towards. This research describes the development of a sustainability appraisal framework in conjunction with a series of key decision-makers in England. A case study of a real set of strategy options tested in a metropolitan area is outlined and the results used to assess the extent to which current strategy development in the UK produces the information required to both assess and communicate progress towards sustainability. The results suggest that although sustainability exists as a concept it is poorly defined. This definition deficit has serious implications for the types of strategies tested. First, information on some aspects of sustainability is not produced and so these aspects are marginalised. Secondly, the lack of policy goals and the dominant welfare economics assessment paradigm allow unsustainable strategies to be justified provided they perform better than an unsustainable 'do-minimum'. The paper concludes with some recommendations for the policy and research communities to bridge the current gap in thinking.

1. Introduction

Sustainability or Sustainable development has been commonly defined as "Economic and social development that meets the needs of the current generation without undermining the ability of future generations to meet their own needs" (WCED, 1987). This definition

1
2
3 highlights the three pillars of sustainable development; economic development, social
4 development and ecological development under one societal goal of sustainability.
5
6

7
8 This paper focuses on the implementation of these principles to the transport sector within
9 the United Kingdom. The UK has recently developed its second sustainable development
10 strategy. The 2005 strategy recognised that “although the 1999 strategy stressed that these
11 objectives had to be pursued at the same time, in practice, different agencies focused on
12 those one or two most relevant to them. So a new purpose is needed to show how
13 government will integrate these aims and evolve sustainable development policy” (DEFRA,
14 2005, p15). The revised principles are:
15
16
17
18
19
20

- 21 • “Living within environmental limits
- 22
- 23 • Ensuring a strong, healthy and just society
- 24
- 25
- 26 • Achieving a sustainable economy (*Ibid.*, p16)
- 27
- 28
- 29
- 30

31 Principles of good governance and the responsible use of sound science are also put
32 forward which aligns the strategy with the global state of art (DEFRA, 2005).
33
34

35
36 In the July 2004 Transport White Paper (DfT, 2004a), the Department for Transport put in
37 place a commitment to ensure that its appraisal techniques somehow capture the
38 complexities of sustainable development in its broadest sense:
39
40
41

42
43 “...an important underlying objective of our strategy is balancing the need to travel
44 with the need to improve quality of life. This means seeking solutions that meet
45 long-term economic, social and environmental goals. Achieving this objective will
46 clearly contribute to the objectives of the UK sustainable development strategy.
47 For example, we are working hard to deliver improvements in design and
48 technology to improve air quality and reduce greenhouse gas emissions; and **we**
49 **will ensure that the wider impacts of future developments are reflected in**
50 **appropriate appraisal methodologies.**” (DfT, 2004a, p14, emphasis added)
51
52
53
54
55
56
57
58

59 This statement suggests that the current methods of assessing strategies and schemes do
60 not capture the full range of sustainability concerns.

1
2
3 Much work has focussed on the development of indicator sets to monitor changes in the
4 sustainability of transport over time (Litman, 2007). However, in reviewing indicators for
5 sustainability in 2003 Gudmundsson concluded that there was a substantial gap between
6 sustainability indicators and indicator systems in use noting that “Even a perfect indicator
7 system for sustainable mobility may be of little relevance if it has no bearing on actual
8 decisions taken” (p.200).
9
10
11
12
13
14

15
16 This paper describes research undertaken to understand the gap between the current
17 decision-making processes in transport and a clearly defined sustainability based
18 assessment framework. To do this, the paper reviews the philosophical basis for current
19 appraisal practice in transport and a sustainability-led approach and highlights key
20 differences between the two paradigms (Section 2). An assessment framework that is
21 consistent with sustainability goals was developed and tested with a range of key
22 stakeholders and this is discussed and presented (Section 3). The sustainability framework
23 was then applied alongside the current English assessment process to a set of strategy
24 options that were being considered in an English metropolitan area. The research approach
25 was not therefore one which sought to generate some theoretically optimal sustainable
26 transport strategy but, rather, to consider under the current decision-making processes
27 whether information on the different aspects of sustainability are considered, and if so how.
28 Section 4 briefly introduces the strategies and some headline results and Section 5
29 compares the application of the two frameworks. The paper concludes, in Section 6, with a
30 discussion of the definition deficit for sustainable transport and its implications for research
31 and practice.
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46

47 48 **2. Current English Practice**

49
50
51 This section presents the current English transport strategy assessment process and
52 describes how it has evolved over time. This is compared to a sustainability-led assessment
53
54
55
56
57
58
59
60

1
2
3 process.¹ A recent review of assessment processes in Europe (Bickel et al., 2005) suggests
4
5 that there are four broad approaches to appraisal:
6
7

- 8 1. Cost-benefit-analysis;
- 9
- 10 2. multi-criteria analysis;
- 11
- 12 3. quantitative measurements without weighting of indicators; and
- 13
- 14 4. qualitative measurement or not covered in a formalized method.
- 15
- 16
- 17

18
19 Whilst different process are adopted in different countries the English approach has
20 elements in common with most European assessment systems (Bickel et al., 2005) and
21 many other international processes and the findings should therefore be of broader
22 international relevance.
23
24
25
26

27
28 Current English appraisal practice has evolved gradually from the cost-benefit analysis
29 (CBA) approach applied to early projects such as the M1 motorway and the Third London
30 Airport. Initially, great efforts were made to monetise all relevant effects and the cost-benefit
31 method was used to rank alternative schemes, however, from the late 1970s onwards it was
32 recognised that there were significant environmental and social effects of transport projects
33 which not only could not always be monetised, but were of interest to decision makers in
34 their own right (ACTRA, 1978). Work then started in earnest on the development of
35 Environmental Assessment for major projects, which has been presented alongside the CBA
36 from the mid 1980s through to the present (Highways Agency *et al*, 1994; DfT, 2004b,c).
37
38
39
40
41
42
43
44
45

46
47 In 1997, the new Labour government asked that the appraisal information be brought
48 together in a form that is useful for decision makers, and also that the scope of the appraisal
49 reflect the government's five objectives for transport policy, namely safety, economy,
50 environment, accessibility and integration. The framework developed to meet these needs,
51 and portentously called the New Approach to Appraisal (or NATA), was the first objectives-
52 led appraisal framework in English national appraisal practice. The findings from its first
53
54
55
56
57
58

59
60

¹ Different assessment approaches are developing in Scotland, Wales and Northern Ireland. We see little philosophical difference however with the English approach and for clarity use this approach for the paper

1
2
3 application, the Trunk Roads Review were broadly positive: a statistical analysis suggested
4 that the new information on reliability impacts and regeneration, for example, had played a
5 significant role in the decisions made; the decision makers had placed significant weight on
6 environmental factors too – in particular noise, landscape and heritage impacts; and the
7 weight placed on the traditional cost-benefit items was broadly consistent with expectations
8 (Nellthorp and Mackie, 2000). The 'NATA' approach has since been promulgated for regional
9 strategies (DETR, 1999) and forms the framework for appraisal at a national level for any
10 scheme >£5m (DfT, 2006a). There have been issues with its application to strategies
11 however – whilst it does allow preferred strategies to be identified from within a set of
12 strategy options these are not necessarily sustainable (Marsden, 2005a).

13
14
15
16
17
18
19
20
21
22
23
24 The assessment framework can be categorised as one which is made up of largely
25 quantitative measures without weighting of indicators (option 3 from the list above).
26 However, CBA has a clear priority as indicated in the project approval guidance. This states
27 that BCR (Benefit Cost Ratio) forms the starting point for assessing value for money and that
28 “understanding and estimating the implications of non-monetised impacts for value for
29 money is by its nature very difficult. The impacts need to be significant relative to costs to
30 change the value for money indicated by BCRs alone” (DfT, 2006b, p4).²

31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
There is a significant philosophical and presentational difference between the approach to
transport appraisal described above and one which reflects sustainability impacts. For policy
relevant sustainable development decision-making the implications of a scheme or strategy
are required to be understood over the period of the assessment. This is true of current
appraisal practice. However, it is also essential to understand fully the position and direction
of change of indicators of success at the end of the assessment period (Ekins and Simon,
2001). This position may need to be understood relative to current conditions (for example in
the consideration of equity) or some forecast future benchmark position (for example where
a target for the reduction of greenhouse gas emissions has been set). These differences are
highlighted in Figure 1. The figure shows the impacts of a strategy on a form of toxic
emissions. The dark-line indicates measured data, the thick dashed line the forecast level of

1
2
3 emissions under some 'do-minimum' scenario and the thick dotted line the forecast level with
4 the strategy. The black dots represent the current year position (A), the forecast position with
5 the strategy implemented (B) and the position in the assessment year under 'do-minimum'
6 (C). An assessment of the worth of the scenario would show that $B < C$ and therefore the
7 scenario has an emissions benefit under the current decision-making paradigm. However as
8 $B > A$ there is an implied environmental degradation which may compromise the
9 sustainability of the strategy.
10
11
12
13
14
15
16

17
18 *Insert Figure 1 about here*
19
20
21
22

23
24 Of course, the assessment of sustainability is not as simple as comparing performance in the
25 future with current performance. Alongside every indicator of sustainability there must be an
26 indication of the direction of change from the current position that constitutes progress. In
27 some cases there is a scientific basis on which a particular end goal can be quantified (e.g.
28 number of days of moderate or high air quality), for others (e.g. increasing community
29 participation) an end goal is less clear but a direction of change relative to past trends can be
30 stated. In the case of the former, not only is it possible to state an end goal but it is often the
31 case that time periods over which the government wishes to move to achieve these goals
32 are set (targets). The policy relevant information is, in such cases, the difference between
33 the assessment year value and the policy trajectory value – shown as $B - D$ on Figure 1.
34
35
36
37
38
39
40
41
42
43

44 The sustainability literature does allow for these two approaches to be entirely convergent in
45 a world where all forms of capital are tradable, prices or shadow prices exist for all measures
46 and targets are set efficiently. Pearce (2000) for example provides an excellent review of the
47 arguments and economics of weak and strong sustainability and we return to this issue in
48 the conclusions. However, sustainability as conceived by the UK national strategy (and many
49 others, Jeon and Amekudzi, 2005) is based around the normative approach presented in
50 Figure 1. It is therefore important to feedback information on absolute progress and direction
51 of change to decision-makers for schemes and strategies at the point when decisions are
52
53
54
55
56
57
58
59
60

² The guidance suggests that projects demonstrating a Benefit to Cost ratio in excess of 2 constitute

1
2
3 being taken. This brings the consideration of sustainability a step forward from the current
4
5 position of post-hoc reflection on sustainability indicators on an annual (or less frequent
6
7 basis) that result from the sum of a series of policy decisions using a different (relative)
8
9 decision-making framework.

10
11 The definition of sustainability and the assessment of progress is clearly a live debate. For
12
13 example, we acknowledge that definitions are likely to vary across different geographical
14
15 concepts and, over time, our understanding of what is or would be a sustainable state is
16
17 emerging as is our ability to represent this in different indicators. Chambers et al. (2000)
18
19 provide a good discussion of the range of considerations within this debate. We argue that
20
21 this lack of clarity is important but it is also an inevitable part of the policy process that policy
22
23 goals and expectations will shift over time (and this affects all assessment frameworks). It is
24
25 most instructive to examine the decision-making epoch in question and ask whether the
26
27 definition of sustainability and its subsequent application reflects the stated local
28
29 sustainability goals. Our research therefore concentrates on what this means and how well
30
31 specified this is in England at the current time.
32

34 **3. Developing a Sustainability Assessment Framework**

35
36
37 As outlined above, it is essential to have a clear idea of the goals of sustainable
38
39 development. Indicators can then be selected to proxy progress towards those goals. A
40
41 review of the principles of sustainable development was conducted (Kelly, 2005) to ensure
42
43 that different perspectives on sustainability had been considered. Ultimately however it was
44
45 felt that the research conducted here needed to be consistent first and foremost with the UK
46
47 Sustainable Development strategy (DEFRA, 2005) and secondly with an interpretation of
48
49 what this might mean for transport. For this, we took the Council of the European Union's
50
51 definition of sustainable transport which states that a sustainable transport system:

- 52
53
54 • "Allows the basic access and development needs of individuals, companies and
55
56 society to be met safely and in a manner consistent with human and ecosystem
57
58 health, and promotes equity within and between successive generations;
59
60

high value for money and most if not all of these projects will be funded.

- Is affordable, operates fairly and efficiently, offers a choice of transport mode and supports a competitive economy, as well as balanced regional development; and
- Limits emissions and waste within the planet's ability to absorb them, uses renewable resources at or below their rates of generation, and uses non-renewable resources at or below the rates of development of renewable substitutes, while minimizing the impact on the use of land and the generation of noise." (Council of the European Union, 2001)

We recognize that many definitions of sustainable transport exist but this definition provided a starting point to which the UK Department for Transport had already signed up.

Having adopted a definition, the sustainability assessment framework had to be defined. The indicators in the UK sustainable development strategy were developed to perform a monitoring role rather than to be used in ex-ante assessment. There was therefore a need to identify for each of the three pillars (and where relevant overlapping between pillars) a comprehensive suite of indicators.

An examination of the relationships between transport and the environment, economy and society was undertaken, ensuring that all of the aspects described by the UK sustainable development strategy and Council of the European Union definition were covered. Indicators were selected on the basis of three main principles:

- Relevance – whether they related to the stated definition of sustainability
- Controllability – the strength of the relationship between transport and the variable in question
- Availability – whether the indicator was already in use or able to be estimated using existing tools and data sets, allowing for post processing of data

Whilst for many of these relationships, the evidence base is well understood (e.g. the link between vehicle use, emissions, pollutant concentrations and health), for others it is the subject of pioneering research work (e.g. modelling the impacts of transport interventions on economic growth (see Oosterhaven and Elhorst, 2003 and Bröcker et al., 2004)). For some,

1
2
3 the relationship is intuitive but the evidence base flimsy, unclear or non-existent (e.g. the
4 impact of car use on social interactions). An approach was adopted to limit the selection of
5 indicators to those areas where a strong relationship existed. Where this was the case
6 existing indicators were used where possible. Where this was not possible, indicators were
7 derived on the basis of best practice in the area (Marsden et al., 2005).
8
9

10
11
12
13
14 The range of indicators and the approach proposed were then taken to a range of
15 stakeholders for discussion and review. The following stakeholders participated in the
16 research:
17
18

19
20
21 *Insert Table 1 about here*
22

23
24 Table 2 shows the summary list of indicators produced as a result of the initial work and
25 consultations. Full details of the derivation of the indicators and the process for agreeing the
26 framework can be found in Marsden et al., 2005a; Kelly and Nellthorp, 2005; Lucas and
27 Brooks, 2005 and Marsden, 2005. We make no claims as to the universal nature of these
28 indicators but, given the degree of stakeholder discussion feel that this represented an
29 acceptable definition for England at the time of the study.
30
31

32
33
34
35
36 *Insert Table 2 about here*
37

38
39 Central to the sustainability framework is a need to define the indicator, any appropriate
40 disaggregation (e.g. when considering equity impacts) and a direction of change for the
41 indicator. The list can be compared with the current NATA indicator list shown in Table 3.
42
43

44
45
46 *Insert Table 3 about here*
47

48
49 As well as differences in disaggregation and direction of change there are two key areas of
50 difference between the NATA indicators and those put forward within this project:
51

- 52
53
54
55
56
57
58
59
60
- The sustainability framework covers the efficiency of environmental resource use which is not reflected in NATA. Pearce (2000) suggests that the efficiency of resource use is a common goal across proponents of both weak and strong sustainability approaches.

- The coverage of social issues is far more comprehensive within the framework than is currently the case within NATA. These indicators are only meaningful when used as direct measures of change (rather than comparators with do-minimum figures).

It is worth noting that NATA also includes indicators relating to integration which we have discounted (as these lead to outcomes rather than being outcomes) and measures of journey ambience, increased option values and physical fitness. Journey ambience should be captured through actual (rather than theoretical) accessibility but current approaches are somewhat off from being able to achieve this. Option values, which consider the value placed on a transport option whether or not it is used, are again partly covered by accessibility although the degree to which these are really reflected warrants further research. Increased levels of physical activity are likely to be consistent with sustainable development. However, the framework already captures a shift towards less energy intensive modes (such as walking and cycling) through its resource efficiency indicators and the impacts of increased physical activity will have different benefits across different groups. For example, child pedestrians in lower social classes in the UK have a greater exposure to accident risk and accident rates four times those of the highest social groups (SEU, 2002). A more detailed understanding of the distribution of physical fitness benefits is still required (NICE, 2008).

We also highlight in Table 3 above that wider economic impacts have a role in NATA in the form of an Economic Impact Assessment. Similarly, there is a place in the proposed sustainability appraisal for a measure of real GDP per capita, as a longer-term aspiration (Table 2). There is an emerging literature on analysis of these impacts (including Oosterhaven and Elhorst, 2003 and Brocker et al., 2004) although they are not yet commonly calculated for projects or strategies and there was no such data available for the strategy tests in this study. Stakeholders suggested to us that there may be many types of economic impacts that could not be captured through our proposed short-term approach. We believe that in most cases, the majority of the benefits would be well represented by our approach but cannot rule out the need for further assessments being required.

4. Strategy Tests

This research was designed to examine the extent to which current processes are consistent with the development and adoption of sustainable transport strategies. To that end, the project negotiated access to a set of existing strategy assessments developed independently by a metropolitan area in England. Three strategies were provided which had been developed and tested as the basis for determining the components of a preferred strategy which would be used for the short and medium term strategy presented in the mandatory Local Transport Plan. This was submitted to central government in 2006 as a five year strategy and outline for future infrastructure investment requirements. The strategies therefore represent the metropolitan area's view as to three appropriate strategy futures rather than an assessment by the research team as to what was sustainable. Many academic studies exist which attempt to develop and define optimal or sustainable transport strategies (Lautso et al., 2004, Emberger et al., 2008). The purpose of this assessment was to consider, given the current assessment framework, what information is produced and, under the current and proposed frameworks, how this information is presented and what gaps exist. This section briefly introduces the study area, the modelling tools and some headline results. Full details are available for study in Marsden et al. (2006).

4.1 Study Area

The metropolitan area is around 500 square miles in area with a population of 2.5 million comprising a number of local district authorities which work together with a co-ordinating public transport agency to produce a local transport strategy. Land-use is a mix of high density urban areas, suburbs, semi-rural and rural locations with a predominance of urban living and travel patterns. The main city centre is a centre of regional importance but each of the local authorities has at least one major town centre giving a polycentric pattern. Rail and bus provide most of the public transport for the area although some light rail services exist.

4.2 Modelling tools available

The metropolitan area employs a strategy planning model based on the DELTA-START land-use transport interaction modelling suite that was commissioned in 1996. The model

1
2
3 allows for adjustments to choice of trip frequency, destination, mode and time of travel and
4 location of business and residential activities. Actors in the model can choose to expand or
5 contract their activities, change location (home and business) in response to changes in
6 accessibility and environmental quality. Public transport operators can also respond to
7 patronage changes via fare, frequency and vehicle size changes. The model is spatially
8 aggregate with 47 zones covering the metropolitan area.³ It included a high degree of detail
9 for trip purposes (10) and modes of travel (8).

10
11
12
13
14
15
16
17
18 2006 was selected as the base year for the appraisal comparison with 2021 selected for the
19 strategy comparison although data is available at five yearly intervals to consider direction of
20 change. In addition to the strategic model traffic runs we were also provided with data on the
21 approximate costs and profile of costs of the interventions for each of the scenarios.

22
23
24
25
26
27 The authority based its assessment on the outputs from the model outlined above. The
28 research team identified a deficit in social indicators at the scoping stage and therefore
29 sought to integrate the outputs from the land-use transport model with a new GIS based
30 accessibility model (Accession™) which was available for the area. This software combines
31 an access database of all public transport stops, services and timetables with GIS mapping
32 capabilities so accessibility of different demographic groups to a range of key services can
33 be calculated (described further in Lucas et al., 2007). 2006 data on service locations and
34 public transport provision were provided and population characteristics were taken from the
35 most recent census (2001). Assumptions were made about changes to public transport
36 services on the basis of the data provided for each of the three scenarios. Key destination
37 service locations remained fixed over time which is considered to be a substantial limitation.

4.3 Scenarios

48
49
50
51
52 Three different model runs were provided as the basis for our analysis. The three runs
53 contained differing degrees of public transport investment and demand management and, as
54 such, provide a reasonably realistic panorama of policy futures. However, in selecting any
55 three scenarios they cannot be fully representative.

³ The model has since been upgraded to over 200 model zones which reflects the increasing

1
2
3 *Scenario A – Business As Usual*
4
5

6 The first test, (Scenario A) represents a baseline scenario with the forecast of full
7 implementation of the current agreed spending plan to 2011 and implementation of all
8 committed major schemes. This test also included low assumptions on the effectiveness of
9 behavioural change measures (such as car sharing and teleworking schemes on commuting
10 trips and home shopping).
11
12
13
14

15
16
17 *Scenario B – High Public Transport Investment*
18

19 Scenario B represents all of the content of Scenario A plus major public transport investment
20 from 2006 onwards. Major investments in bus and rail frequency and capacity were made in
21 2011 with additional increases in rail capacity in 2016. In 2016, these improvements were
22 extended to the eleven other transport corridors. In addition an extension of current light rail
23 was made, the addition of a tram-train and a core busway network were added from 2011
24 onwards.
25
26
27
28
29
30

31
32 *Scenario C – High Public Transport Investment and Demand Management*
33

34 Scenario C includes all of the public transport investment plus behaviour change as Scenario
35 B but also includes an area-based charging scheme. All vehicles within the intermediate
36 Ring Road formed around the Regional Centre would be required to pay £4 per day in 2016,
37 rising to £5 per day in 2021 (1991 prices). Households living within the charging area were
38 exempt from paying the full charge and paid 10% of the full charge.
39
40
41
42
43
44

45
46 **4.4 Headline Results**
47

48 This section provides a brief overview of some of the headline model outputs from the three
49 scenarios for the base year and assessment year. Key changes in trip patterns, distance
50 travelled, network speeds and emissions are shown in Table 4.
51
52
53
54

55 *Insert Table 4 about here*
56
57
58
59
60

computational resources available for strategy modelling.

1
2
3 Scenario A has the highest number of motorised kms, largely as a result of having more car
4 kilometres than the other two scenarios. Total trips are however lowest in this scenario,
5 reflecting in particular the greater attraction of public transport in Scenarios B and C after the
6 investments in 2011. Total trips from Scenario C are only slightly above those from Scenario
7 A as a result of the introduction of road pricing. Total walk and cycle trips and walk and cycle
8 trips as a percentage of total trips are higher under Scenario A, again reflecting some
9 abstraction of walk and cycle journeys to public transport in B and C.
10
11

12
13
14
15
16
17
18 There is a decline in the average speed across the whole metropolitan area. The decline is
19 more marked, as would be expected from the trip and vehicle km statistics, for the baseline
20 Scenario A than for the more proactive public transport Scenario B. Scenario C with road
21 user charging provides for only a small decline in overall average speed.
22
23
24

25
26
27 At this stage it is worth acknowledging that the assumptions surrounding freight kilometres
28 and surrounding walk and cycle trips are limited. No investments in walk and cycle are
29 included and the trip totals therefore reflect changes in their attractiveness as a result of
30 interventions in other modes. Nonetheless, a slight decline in walk and cycle without further
31 intervention remains a possible policy outcome. The freight model does not include a
32 detailed set of assumptions about commodity flows and business development within the
33 area and as such is a crude representation of freight changes in response to economic
34 growth and other changes on the transport network.
35
36
37
38
39
40
41
42

43 **5. Comparison of approaches**

44
45

46 Section 2 highlighted the key philosophical differences between the current assessment
47 paradigm and a sustainability assessment paradigm. This section brings together the
48 practical differences of the results of the assessment with the current NATA based appraisal
49 framework and the proposed sustainability assessment framework to examine the extent to
50 which these differences are important. In so doing, it considers the following key questions:
51
52
53
54

- 55 • What information is not currently produced by the tools available?
- 56 • How do the results match up to the appropriate comparison benchmark where these
57 exist?
58
59
60

- How does the difference in the comparison benchmark affect the presentation of success/failure?
- Where is the definition of sustainability still insufficiently precise?

To help illustrate the discussion, Table 5 provides a qualitative summary of the results for Scenario C which, with a package of charging and public transport improvements, would a priori be presumed to be the most sustainable and it was the highest performing economic scenario in both frameworks. The results are presented relative to the current position (2006), policy targets for 2021 (where these are available) for the sustainability assessment and relative to the do-minimum scenario (Scenario A) for the NATA appraisal. The assessment provides a simple below (↓), neutral (~) or above (↑) assessment relative to the comparator and then offers an assessment as either positive (✓), neutral (~) or negative (✗) based on this information. Where a comparator is not relevant it is marked as n/r and where no data is available this is marked with n/a. Cells are shaded where common indicators are used in the NATA and the sustainability assessment frameworks but the outcome of the assessment process means that the outcomes are different.

Insert Table 5 about here

Several findings stand out from the assessment and comparison which can be grouped into two different categories. First, the mismatch between the requirements of the sustainability assessment and current practice and secondly, where there are overlaps, the assessment frameworks will lead the decision-maker to different conclusions.

5.1 The Definition Deficit in Practice

Three key issues emerge from mapping the current policy documents and the outputs available from the model to the sustainability assessment framework.

1. Many aspects of sustainability are not currently considered.

Section 3 discussed the differences between the frameworks. The practical assessment process highlights the importance of the lack of requirement to measure some of these indicators. Eight indicators were either not available or the quality of the data deemed to be insufficiently robust as to be reliable. In particular, the assessment of social sustainability is

1
2
3 almost completely absent from the current process and that which was possible was
4 generated through post processing by the research team rather than as a matter of course. It
5 is worth noting that the indicator framework proposed here is parsimonious relative to others
6 (Litman, 2007) and has been tested and agreed as both reasonable and attractive by a
7 range of stakeholders (Table 1). These findings are of particular concern with reference to
8 the maxim that “what counts is what is counted”.

15
16 2. Where indicators are included policy targets are almost entirely absent

17
18 The only serious yardsticks for comparison within the sustainability assessment were the
19 comparison with current (2006) levels and the direction of change (assessed by looking at
20 the intervening years as well as the 2021 assessment year). Whilst for the local area policy
21 targets are set for some indicators for the period to 2011 (e.g. air quality) for many others no
22 targets exist either at a national or local level. For example, there is still no nationally agreed
23 target for cutting climate change emissions from transport and, even were this to exist, no
24 indication of the extent to which metropolitan transport strategies should contribute to such a
25 target. Given the suggestions of a 60 to 80% cut that might be required in emissions (Brand
26 and Boardman, 2008) it was possible to conclude for this exercise that the broadly neutral
27 nature of the strategies assessed would not be on track. In reality however, this absence of
28 clear framework for tackling (in this case) climate change emissions at different spatial
29 scales makes it difficult for local, sub-regional or regional bodies to make a decision on
30 whether their approach is sufficiently ambitious.

31
32 The lack of availability of data for assessing the social progress of transport strategies is
33 noted above and there is, unsurprisingly, a corresponding lack of definition of what social
34 progress might mean for transport in terms of reductions in transport inequalities might look
35 like. The data collection and modelling processes have yet to be sufficiently oriented on this
36 issue.

37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55 3. Disaggregation is difficult

56
57 The modelling approaches employed were quite aggregate with large zones. This makes the
58 assessment of issues such as accessibility, walkability, noise, poverty and housing market
59 effects difficult and their further disaggregation between social groups even more so.
60

1
2
3 Although increasing the number of zones will improve some of these issues there is still a big
4 gap between the level of detailed required to assess social and distributional impacts and
5 those required to look at the principal travel time impacts of major transport investments.
6
7 Envall (2008) concludes that one of the reasons little emphasis has been given to issues
8 such as accessibility is that absolute travel time savings is the major justification of policies
9 under cost-benefit based approaches whilst distributional effects are largely irrelevant.
10
11
12
13
14

15 **5.2 Different assessment philosophy**

16
17
18 The importance of the differences in assessment philosophy raised in Section 2 are
19 highlighted in two main ways:
20
21

- 22 1. The comparison benchmark is critically important

23
24
25 Two examples from the environmental indicators present contrasting pictures here whilst
26 also highlighting the importance of the comparison benchmark. NO_x emissions fall
27 substantially in all three scenarios as a result of improvements in vehicle fleet technology.
28
29 The sustainability assessment suggests that the reductions are so large as to meet national
30 NO_x reduction goals⁴ and to remove any air quality exceedences in the area. This is
31 therefore scored as positive. By contrast under the NATA appraisal both scenarios B and C
32 have slightly higher NO_x emissions than scenario A by 2021 and so this is scored as slightly
33 negative. The NATA approach suggests that minor changes in NO_x even when policy and air
34 quality targets are being met are valued equally to changes when standards are not met
35 whereas the sustainability framework presents whether or not the goal is achieved. Annual
36 CO₂ emissions presents a slightly different case. Here, Scenarios A, B and C all record very
37 moderate increases in CO₂ emissions (which within the realms of model accuracy are scored
38 as neutral in the qualitative assessment). Under the NATA framework these increases attract
39 a small monetised penalty for scenario B relative to A and zero for Scenario C relative to A.
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100

⁴ Consistent with nitrification concerns (see Marsden, 2005)

1
2
3 2008) it is difficult to conclude that any of these scenarios are neutral, yet that is the
4 information the current transport appraisal approach provides to a decision-maker.⁵
5
6

7 2. Is Capital Substitutable?

8
9
10 In the weak sustainability approach, it is acceptable to monetise environmental impacts and
11 to combine them with consumer benefits, resource prices and construction costs etc. to
12 provide an overall assessment of the net change in social, man-made and natural capital. In
13 the example above Scenario B would for example have a present value carbon cost
14 attributed to it of around 100k€ which would be dwarfed by the investment costs (2.1bn€)
15 and user benefits (6.4bn€).
16
17

18 In the strong sustainability approach the lack of carbon reduction would be seen to be
19 incompatible with the planet's absorption capacities and would not be accepted. It is not
20 possible to resolve this debate within this paper. However, the results suggest that it is
21 unlikely to be compatible to have a sustainable development strategy that is indicator,
22 direction of change and target led and to have a transport assessment process which is still
23 predominantly rooted in a fully tradable cost-benefit paradigm.
24
25

26 6. Conclusions

27
28 This paper has attempted to describe the key philosophical differences between a
29 sustainability assessment for transport which is consistent with the aims of a national
30 sustainable development strategy and that which is currently applied and has derived from
31 traditional cost-benefit approaches. The framework, although not universal in its application,
32 was developed and tested with stakeholders and in practice and compared with the current
33 transport appraisal methods applied in England.
34
35

36
37 The research suggests that there are significant philosophical differences between a
38 normative sustainability assessment as currently conceived and a comparative cost-benefit
39 led approach. In particular it has been demonstrated that decision-makers will be presented
40 with different interpretations of the same information under the two frameworks. Advantages
41
42
43
44
45
46
47
48
49

50
51
52
53
54
55
56
57
58
59
60

⁵ More aggressive technological change assumptions are now available which would suggest that the strategy could reduce CO2 emissions but not by enough to be consistent with the UK's proposed carbon reduction pathway.

1
2
3 can be argued for each approach but we should not pretend that a policy and goals oriented
4 approach and a Benefit:Cost ratio maximising approach will take us to the same solutions.
5
6

7
8 The sustainability assessment approach should provide policy makers with information which
9 is more in tune with measuring progress towards sustainability goals. Interestingly however,
10 where we have tried to determine the detail rather than the rhetoric of sustainability goals we
11 have found them to be absent. If sustainability assessments as conceived here are to make
12 a real difference then indicators need clear directions of change and, for many, clear policy
13 goals and indications of the distribution of changes across society. These will need to be
14 determined at each scale where strategies are developed and they should be consistent (i.e.
15 the sum of local carbon reductions should equal the national expectations).
16
17
18
19
20
21
22
23

24 There are many aspects of sustainability which are currently not covered in the assessment
25 framework in England, but England is by no means alone in this regard. In particular, our
26 understanding of social progress is weak. The experience from this research also suggests
27 that the deficit in defining sustainability properly is further reflected in the lack of production
28 of relevant information through modelling exercises. Given the resource requirements of
29 providing all of the information which is already required this is not surprising. The
30 implications are however that a more comprehensive coverage of sustainability measures
31 should also be accompanied by a review of the evidence base required to assess these
32 measures and the tools required to produce the estimates.
33
34
35
36
37
38
39
40
41
42

43 These issues are crucial to the future direction of sustainable transport if we are to close the
44 gap between what we conceive as sustainable transport and what gets implemented in
45 practice. As a first step, we might see all strategies being subject to a meaningful
46 sustainability assessment before cost-benefit analysis is applied so that cost-benefit is only
47 used to prioritise from a list of sustainable options. If such an approach is to have teeth it
48 needs to be accompanied by a clearer definition of where we are going and what
49 'sustainable' actually means. This must be a clear priority for further research but also for
50 implementation.
51
52
53
54
55
56
57
58
59
60

8. References

ACTRA (1978), 'Report of the Advisory Committee on Trunk Road Assessment',. London: HMSO.

Bickel P., Burgess A., Hunt A., Laird J., Lieb C., Lindberg G., Odgaard T. (2005) HEATCO Deliverable 2 State-of-the-art in project assessment, <http://heatco.ier.uni-stuttgart.de/> , Last accessed 24/11/08

Brand, C. and Boardman, B. (2008) Taming of the few – The unequal distribution of greenhouse gas emissions from personal travel in the UK, *Energy Policy*, **36**, 224-238

Bröcker, J., Meyer, R., Schneekloth, N., Schürmann, C., Spiekermann, K. and Wegener, M. (2004) 'Modelling the Socio-economic and Spatial Impacts of EU Transport Policy'. IASON (Integrated Appraisal of Spatial economic and Network effects of transport investments and policies) Deliverable 6. Funded by 5th Framework RTD Programme. TNO Inro, Delft, Netherlands.

Chambers, N., Simmons, C. and Wackernagal, M. (2000) Sharing Nature's Interest: Ecological Footprints as an indicator of sustainability, Earthscan publications ltd, London, ISBN 1 85383739 3.

DEFRA, Department of Environment, Food and Rural Affairs (2005) 'Securing the Future: delivering the UK sustainable development strategy'. London:TSO,

DETR, Department for Environment, Transport and the Regions (1999), 'Guidance on Methodology for Multi-Modal Studies'. London: DETR.

DfT, Department for Transport (2004a). 'The Future of Transport White Paper'. CM6234, London: Department for Transport

DfT, Department for Transport (2004b), 'Transport Analysis Guidance, Unit 3.3.1 The Environment Objective
www.webtag.org.uk/webdocuments/3_Expert/3_Environment_Objective/3.3.1.htm, Last accessed 24/11/08

1
2
3 DfT, Department for Transport (2004c), 'Transport Analysis Guidance, Unit 2.11 Strategic
4 Environmental Assessment for Transport Plans and Programmes'
5 [http://www.webtag.org.uk/webdocuments/2 Project Manager/11 SEA/index.htm](http://www.webtag.org.uk/webdocuments/2_Project_Manager/11_SEA/index.htm), Last
6
7 accessed 24/11/08
8
9

10
11 DfT, Department for Transport (2004d), 'Full Guidance on Local Transport Plans: Second
12 edition'. London, Department for Transport.
13

14
15 DfT, Department for Transport (2006a), 'Transport Analysis Guidance'. www.webtag.org.uk,
16
17 Last accessed 24/11/08
18
19

20
21 DfT, Department for Transport (2006b), Guidance on Value for Money, 25th January 2006,
22 London, <http://www.dft.gov.uk/about/howthedftworks/vfm/>, Last accessed 24/11/08
23
24

25
26 DfT (2008) Towards a Sustainable Transport System, Department for Transport, London,
27 Cm 7226, TSO, London
28
29

30
31 Council of the European Union (2001). 'Strategy for Integrating Environment and Sustainable
32 Development into the Transport Policy'. Adopted by the ministers responsible for Transport
33 and Communications at the 2340th meeting of the European Union's Council of Ministers,
34 held in Luxembourg, April 4-5, 2001. [http://corporate.skynet.be/sustainablefreight/trans-](http://corporate.skynet.be/sustainablefreight/trans-counci-conclusion-05-04-01.htm)
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

61
62
63
64
65
66
67
68
69
70
71
72
73
74
75
76
77
78
79
80
81
82
83
84
85
86
87
88
89
90
91
92
93
94
95
96
97
98
99
100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145
146
147
148
149
150
151
152
153
154
155
156
157
158
159
160
161
162
163
164
165
166
167
168
169
170
171
172
173
174
175
176
177
178
179
180
181
182
183
184
185
186
187
188
189
190
191
192
193
194
195
196
197
198
199
200
201
202
203
204
205
206
207
208
209
210
211
212
213
214
215
216
217
218
219
220
221
222
223
224
225
226
227
228
229
230
231
232
233
234
235
236
237
238
239
240
241
242
243
244
245
246
247
248
249
250
251
252
253
254
255
256
257
258
259
260
261
262
263
264
265
266
267
268
269
270
271
272
273
274
275
276
277
278
279
280
281
282
283
284
285
286
287
288
289
290
291
292
293
294
295
296
297
298
299
300
301
302
303
304
305
306
307
308
309
310
311
312
313
314
315
316
317
318
319
320
321
322
323
324
325
326
327
328
329
330
331
332
333
334
335
336
337
338
339
340
341
342
343
344
345
346
347
348
349
350
351
352
353
354
355
356
357
358
359
360
361
362
363
364
365
366
367
368
369
370
371
372
373
374
375
376
377
378
379
380
381
382
383
384
385
386
387
388
389
390
391
392
393
394
395
396
397
398
399
400
401
402
403
404
405
406
407
408
409
410
411
412
413
414
415
416
417
418
419
420
421
422
423
424
425
426
427
428
429
430
431
432
433
434
435
436
437
438
439
440
441
442
443
444
445
446
447
448
449
450
451
452
453
454
455
456
457
458
459
460
461
462
463
464
465
466
467
468
469
470
471
472
473
474
475
476
477
478
479
480
481
482
483
484
485
486
487
488
489
490
491
492
493
494
495
496
497
498
499
500
501
502
503
504
505
506
507
508
509
510
511
512
513
514
515
516
517
518
519
520
521
522
523
524
525
526
527
528
529
530
531
532
533
534
535
536
537
538
539
540
541
542
543
544
545
546
547
548
549
550
551
552
553
554
555
556
557
558
559
560
561
562
563
564
565
566
567
568
569
570
571
572
573
574
575
576
577
578
579
580
581
582
583
584
585
586
587
588
589
590
591
592
593
594
595
596
597
598
599
600
601
602
603
604
605
606
607
608
609
610
611
612
613
614
615
616
617
618
619
620
621
622
623
624
625
626
627
628
629
630
631
632
633
634
635
636
637
638
639
640
641
642
643
644
645
646
647
648
649
650
651
652
653
654
655
656
657
658
659
660
661
662
663
664
665
666
667
668
669
670
671
672
673
674
675
676
677
678
679
680
681
682
683
684
685
686
687
688
689
690
691
692
693
694
695
696
697
698
699
700
701
702
703
704
705
706
707
708
709
710
711
712
713
714
715
716
717
718
719
720
721
722
723
724
725
726
727
728
729
730
731
732
733
734
735
736
737
738
739
740
741
742
743
744
745
746
747
748
749
750
751
752
753
754
755
756
757
758
759
760
761
762
763
764
765
766
767
768
769
770
771
772
773
774
775
776
777
778
779
780
781
782
783
784
785
786
787
788
789
790
791
792
793
794
795
796
797
798
799
800
801
802
803
804
805
806
807
808
809
810
811
812
813
814
815
816
817
818
819
820
821
822
823
824
825
826
827
828
829
830
831
832
833
834
835
836
837
838
839
840
841
842
843
844
845
846
847
848
849
850
851
852
853
854
855
856
857
858
859
860
861
862
863
864
865
866
867
868
869
870
871
872
873
874
875
876
877
878
879
880
881
882
883
884
885
886
887
888
889
890
891
892
893
894
895
896
897
898
899
900
901
902
903
904
905
906
907
908
909
910
911
912
913
914
915
916
917
918
919
920
921
922
923
924
925
926
927
928
929
930
931
932
933
934
935
936
937
938
939
940
941
942
943
944
945
946
947
948
949
950
951
952
953
954
955
956
957
958
959
960
961
962
963
964
965
966
967
968
969
970
971
972
973
974
975
976
977
978
979
980
981
982
983
984
985
986
987
988
989
990
991
992
993
994
995
996
997
998
999
1000

Ekins, P. and Simon, S. (2001). "Estimating sustainability gaps: methods and preliminary applications for the UK and the Netherlands." *Ecological Economics*, **37**, 5-22.

Emberger, G., Shepherd, S.P., May, A.D. (2008) The Effects of Appraisal Methodology on the Specification of Optimal Urban Transport Strategies, *International Journal of Sustainable Transportation*, **2**(1), 58-75

Envall, P. (2008) 'Accessibility Planning: A Chimera?', PhD Thesis, University of Leeds, July 2008.

Ferrary, C. and Crowther, H. (2005) 'How realistic are sustainability appraisals? A review of research on the transport implications of regional policies for Yorkshire and Humber', *3rd Transport Practitioners Annual Meeting Aston University*, 6th July 2005

1
2
3 Gudmundsson, H. (2003) 'Making concepts matter: sustainable mobility and indicator
4 systems in transport policy', *International Social Sciences Journal*, **176**, pp199-217
5
6

7
8 Highways Agency, Scottish Office, Welsh Office and Department of the Environment for
9 Northern Ireland (1994), 'Design Manual for Roads and Bridges, Volume 11: Environmental
10 Assessment'. London: HMSO.
11
12

13
14 Jeon, C.M., and Amekudzi, A. Addressing Sustainability in Transportation Systems:
15 Definitions, Indicators, and Metrics, *Journal of Infrastructure Systems*, March, 31-50, 2005,
16 ASCE
17
18

19
20
21 Kelly, C. (2005) 'Sustainability Indicators, Appraisal of Sustainability Project Report', Institute
22 for Transport Studies. Unpublished
23
24

25
26 Kelly, C. and Nellthorp, J. (2005) 'Economy Indicators, Appraisal of Sustainability Project
27 Report', Institute for Transport Studies.
28
29 http://www.its.leeds.ac.uk/projects/sustainability/project_outputs.htm Last accessed,
30
31
32 24/11/08
33

34
35 Litman, T. (2007) Well Measured: Developing Indicators for Comprehensive and Sustainable
36 Transport Planning, www.vtpi.org/wellmeas.pdf
37
38

39
40 Lautso, K., Wegener, M., Spiekermann, K., Sheppard, I., Steadman, P., Martino, A.,
41 Domingo, R. and Gayda, S., (2004) Planning and research of policy for land use and
42 transport for increasing urban sustainability (PROPOLIS), Final Report to the European
43 Commission, Version 2.0, Contract No: EVK4-1999-00005
44
45
46

47
48 Lucas, K., Marsden, G., Brookes, M. and Kimble, M. (2007) 'An assessment and critique of
49 capabilities for examining the long-term social sustainability of transport and land-use
50 strategies', *Transportation Research Record*, **2013**, pp30-37
51
52
53

54
55 Lucas, K., and Brooks, M. (2005) 'Social Indicators, Appraisal of Sustainability Project
56 Report', Institute for Transport Studies. Available at
57
58 http://www.its.leeds.ac.uk/projects/sustainability/project_outputs.htm, Last accessed,
59
60 24/11/08

1
2
3 Marsden, G. (2005a) The multi modal study transport investment plans. *Proceedings of*
4
5 *Institution of Civil Engineers: Transport* **158** (2), 75-87
6

7
8 Marsden, G. (2005b) 'Environment Indicators, Appraisal of Sustainability Project Report'.
9
10 Institute for Transport Studies. Available at
11 http://www.its.leeds.ac.uk/projects/sustainability/project_outputs.htm, Last accessed,
12
13 24/11/08
14

15
16 Marsden, G., Kelly, C., Nellthorp, J., Lucas, K, and Brooks M. (2005) 'A framework for the
17
18 Appraisal of Sustainability in Transport: Appraisal of Sustainability Project Report', Institute
19
20 for Transport Studies. Available at
21 http://www.its.leeds.ac.uk/projects/sustainability/project_outputs.htm , Last accessed,
22
23 24/11/08
24
25

26
27 Marsden, G., Kelly, C. and Snell, C. (2006) 'Selecting indicators for strategic performance
28
29 management', *Transportation Research Record*, **1956**, pp. 21-30
30

31
32 Marsden, G. Kimble, M., Nellthorp, J. And Kelly, C. (2007) Appraisal of sustainability in
33
34 transport: Final Report, January, <http://www.its.leeds.ac.uk/projects/sustainability/index.html>,
35
36 Last accessed, 24/11/08
37

38
39 Nellthorp J and Mackie PJ (2000) 'The UK Roads Review: a hedonic model of decision-
40
41 making', *Transport Policy*, **7**(2), pp127-138.
42

43
44 NICE (2008) Physical activity and the environment: Guidance, National Institute for Health
45
46 and Clinical Excellence, London, January, <http://www.nice.org.uk/guidance/> , Last accessed
47
48 24/11/08
49

50
51 ODPM (2004) 'RSS Sustainability Appraisal of Regional Spatial Strategies and Local
52
53 Development Frameworks', ODPM, 2004 (Consultation Paper)
54

55
56 ODPM (2005) 'Planning Policy Statement 1: Delivering Sustainable Development', HMSO,
57
58 London
59

60
Oosterhaven, J. and Elhorst, J.P. (2003) 'Indirect Economic Benefits of Transport
Infrastructure Investments'. In: Dullaert, W., Jourquin, B. and Polak, J.B. (eds) 'Across the

1
2
3 border: Building upon a quarter century of transport research in the Benelux', De Boeck:
4
5 Antwerpen.

6
7
8 Pearce, D. (2000). 'A framework for integrating concepts and methodologies for policy
9
10 evaluation'. Rep. Prepared for DGXI European Commission

11
12 SEU (2002) Making the Connections: transport and social exclusion interim report May 2002,
13
14 Social Exclusion Unit, <http://www.cabinetoffice.gov.uk> , pgs 12-13, Last accessed 24/11/08

15
16
17 WCED (1987) 'Our Common Future', World Commission on Environment and Development,

18 19 20 **Acknowledgments**

21
22
23 This research was funded under a grant from the Rees Jeffreys Road Fund and we gratefully
24
25 acknowledge their support. We acknowledge the contribution of Dr Karen Lucas and Mike
26
27 Brookes from the University of Westminster for their work on social indicators. We are also
28
29 grateful to all of the participants in the research for their contributions which have improved
30
31 the research and to the comments of the three referees. The opinions expressed within the
32
33 paper however reflect the views of the authors.
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

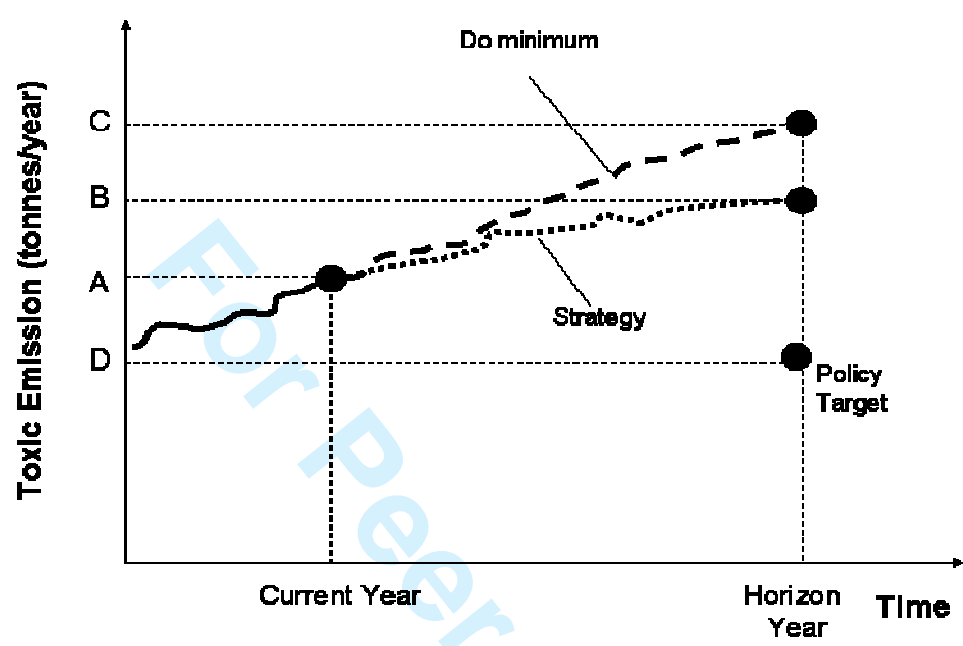


Figure 1: Do-minimum and intervention assessment

Table 1: Organisations commenting on the sustainability appraisal framework

Organisation	Role	Level
Department for Transport	Government Department responsible for planning and delivery of transport policy	National
Department of Environment, Food and Rural Affairs	Government Department responsible for development of sustainable development strategy	National
Office of the Deputy Prime Minister	Government Department responsible for planning policy and guidance	National
HM Treasury	Government Department with responsibility for setting budgets and national appraisal guidance	National
Sustainable Development Commission	Arms length body, government funded, responsible for monitoring progress towards the UK sustainable development strategy	National
Transport 2000	Independent charity and lobby group promoting sustainable travel and transport	National/Local
Friends of the Earth	Independent charity and lobby group promoting sustainable travel and transport	International/National
Campaign to Protect Rural England	Independent charity and lobby group promoting the protection and enhancement of rural quality of life	National/Local
Yorkshire Forward	Government funded agency with responsibility for regional economic development	Regional
Yorkshire and Humber Assembly	Government funded body run largely by elected local councillors with responsibility for the development of Regional Spatial Strategy and appraising the sustainability of the strategy.	Regional
Government Office for Yorkshire and Humber	Government organisation responsible for liaison between local and national government	Regional
Passenger Transport Executive Group	Lobby group for major metropolitan transport authorities	National/Local
Environment Agency	Government funded agency with responsibility for flood defences and sites of scientific interest	National
Confederation of British Industry	Lobby group of British business interests	National/Local

Table 2: Indicators suite for sustainability appraisal

Environment			
Area of Progress	Indicator of Progress	Disaggregation	Direction of change
Pollutant Absorption Capacity	Total CO ₂ emissions	-	Down – 20% cut by 2010 compared to 2000 levels and 60% by 2050
	Cumulative Total CO ₂ emissions	-	Down compared with existing annual rate played forward
	Total NO _x emissions	-	Down – UK total to be 1,167 thousand tonnes by 2010 EU National Emissions Ceiling Directive
Resource Efficiency	Total non-renewable energy by all transport	-	Down
	Energy use per person-trip	Personal travel only	Down
	Energy use per tonne-km	Freight only	Down
Direct impacts on health	Exceedences of air quality objectives (NO _x and/or PM10)	At risk groups (e.g. % of people suffering Chronic Heart Disease)	Down (standards set for 2005 and 2010)
Local quality of life	Number of residences exposed to aircraft noise above 57 LAeq,T		Down
	Number of residences exposed to noise above 55dBA		Down
Environmental Capital	Qualitative environmental capital score (7 point scale)	Landscape Townscape Heritage of Historic resources Biodiversity Water Quality	Cumulative impact of policies neutral or beneficial

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47

Economy			
Area of Progress	Indicator of Progress	Disaggregation	Direction of change
Standard of Living	Real GDP per Capita based on: <ul style="list-style-type: none"> <i>In the short term</i> – proxied by net benefits measured in the transport sector Long term aspiration - Direct modelling of GDP using multi-sectoral models 	Business User Benefits Consumer User Benefits Reliability Safety* Operator Gains Public Finance Balance	Increasing (strictly Non-decreasing)
Society			
Area of Progress	Indicator of Progress	Disaggregation	Direction of change
Poverty	Average real cost of journey to key destinations	By car and public transport	Reduced ratio between car-based and public transport options
Accessibility	Weighted journey times ^a to: <ul style="list-style-type: none"> key centres of employment; primary, secondary & further educational facilities; primary health care provider^b & general hospital^c; key food shops 	By car and public transport ^d	Reduced ratio between car-based and public transport options (which allows for both to improve)
Safety	Killed and Seriously Injured	Disaggregate by index of deprivation, teenage deaths by driving and child pedestrian deaths	Reduce number KSI by 40% (50% child KSI) by 2010 compared with the average for 1994-98 plus reduced disparity between social groups
	Recorded incidences of crime on public transport	None	Down overall and improved perceptions of safety

^a It may be advisable to also include cost of journey to these destinations with some indication of costs over e.g. £1 being non-affordable for low-income households and highlighting disparities in cost between car and public transport

^b Doctor's surgery, health centre, NHS walk-in centre

^c Hospital offering A&E and other key services

^d Can also be disaggregated by particular relevant groups (e.g. health care facility by % of people suffering Chronic Heart Disease; primary school by % of children under 11 years; etc.) and also by housing tenure (the latter may be particularly in rural areas where low-income households are more likely to have higher levels of car ownership).

Walkability	Percentage of residents living within 1000m or 15-minute 'safe walk' [°] to key destinations (e.g. health, educational, leisure and cultural facilities, food shops, post office, etc.)	Can be disaggregated by particular relevant groups (e.g. primary school by % of children under 11 years).	Up
Housing	Real lowest 10% value of house prices within x minutes (based on average local journey times to employment) of: a) The town centre and b) Key centres of employment	Disaggregated by public transport and car	Down

For Peer Review Only

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47

[°] Determined by an official safe route. A safe/cycle route to these destinations could also be included
UBL: <http://manuscriptcentral.com/jist> Email: hbcuss@hkucc.hku.hk

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47

For Peer Review Only

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49

Table 3: NATA indicators (see www.dft.gov.uk/webtag)

NATA Objective	NATA Sub-Objective	Assessment Indicators
Environment	Noise	Difference in population annoyed in Year 15 (option versus do-minimum) Present value of change in noise (£)
	Local air quality	Aggregate change in emissions, PM ₁₀ and NO _x
	Greenhouse Gases	Aggregate change in emissions, CO ₂
	Landscape*	7-point score*, based on character, environmental capital and impact
	Townscape*	7-point score*, based on character, environmental capital and impact
	Heritage*	7-point score*, based on character, environmental capital and impact
	Biodiversity*	7-point score*, based on character, environmental capital and impact
	Water environment*	7-point score*, based on character, environmental capital and impact
	Physical fitness	Change in the number of people walking or cycling >30mins
	Journey ambience	7-point score*, based on various sub-factors, number of users affected
Safety	Accidents	Present value of change in accidents (£)
	Security	7-point score*, based on 6 aspects of security, number of users affected
Accessibility	Community severance	7-point score*, based on 4 levels of severance, number of users affected
	Option values	7-point score*, based on service changes and number of people affected, or present value (£)
	Access to the transport system	7-point score*, based on index of access to a car, proximity to public transport system
Economy	Public accounts	Present value of benefits net of costs (£)
	Business users and providers	Present value of benefits net of costs (£)
	Consumer Users	Present value of benefits net of costs (£)

	Wider Economic Impacts	Through an Economic Impact Assessment
	Reliability	Present value (£), or 7-point score*, based on standard deviation of journey time or flow/capacity ratio, and number of users affected
	Wider economic impact	Change in employment, GDP change
Integration	Transport interchange	7-point score*, based on change in interchange quality, number of users affected
	Land-use policy	3-point score*, based on integration of the proposal with local, regional and national plans
	Other government policies	3-point score*, based on consistency with other policies

* Large adverse; moderate adverse; slight adverse; neutral; slight beneficial; moderate beneficial; large beneficial.

* Adverse; neutral; beneficial.

Table 4: Summary of Key Scenario Results

Indicator	Units	2006	2021		
		Baseline	Strategy A	Strategy B	Strategy C
Car Kms	M/day	30.3	33.2	31.8	30.9
Public Transport Kms	K/day	488	514	589	641
Freight Kms	M/day	13.7	15.8	16.0	16.0
Car Trips	K/day	8370	9170	9090	8780
PT Trips	K/day	2910	3040	3320	3520
Walk& Cycle Trips	K/day	1580	1470	1430	1460
Average Speed AM Peak	Km/hr	30.8	28.0	29.0	29.9
NO _x emissions	tonnes	47	25	27	27
Annual CO ₂ emissions	tonnes	11600	11800	12000	11800

Table 5: Appraisal Comparison

Indicator	Included in Sustainability Appraisal	Included in NATA	Policy Target		Example Comparison Scenario C				Sustainable?	NATA assessment
			Defined	Estimated	Relative to		Direction Of change in 2021			
					2006	Policy Target		Do Min		
Noise	•	•	•		Data available but unreliable				n/a	n/a
NO _x Emissions	•	•	•		↓	↓	↑	↓	✓	×
Air Quality Exceedences	•	†	•		↓	↓		↓	✓	
CO ₂ annual	•	•		•	~	↑	~	↓	×	~
CO ₂ cumulative	•			•	n/r	↑		n/r	×	
Total Energy	•				~	n/a		↓	?	
Energy/trip	•				↓	n/a		↓	✓	
Energy/tonne-km	•				Data available but unreliable				n/a	
Environmental Capital	•	•		•	~	~	~	~	~	✓
Physical fitness		•		•			↓			×
Net Present Value (Sust)	•				↑	n/a		↑	✓*	
Net Present Value (NATA)		•					↑			✓*
Real cost of journeys	•				Data not available				n/a	
Community Severance		•			Data not available					n/a
Access to transport		•					↓			×
Accessibility to destinations	•		•		~	~			✓	
Accidents	•	•	•		Data not available				n/a	n/a
Security/Crime	•	•			Data not available				n/a	n/a
Walkability	•				Data not available				n/a	
Housing	•				Data not available				n/a	

† = only included as a qualitative comment

n/a = not available

n/r = not relevant

* = highest ranking economy score (Scenario C)