

## ABSTRACT

This paper was the analysis of character's perception through racism in *Hairspray* which was related with social psychology. The goals of this study were to found out the character's reaction about racism, how is the racism revealed in the movie, and analyze the impact of racism and the discrimination of the main character. The research method was done by using library research. Data were analyzed by using Psychoanalytic Criticism and limited the theory to Racism and Social Psychology. It can be conclude that there are pro and contra of the character's reaction about the racism, racism is happened not only in the social life but also in the entertainment industry (movie), and there is a good impact to the main character because the main character is not a racist person and she gives positive influence to other characters. (JS)

Keyword: character perception, racism, social psychology