

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals or Sci-Scans
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 17, #14 July 26 - Aug. 8, 2010

Lotto 12-Pack Returns For August Run

Players May Once Again Get Lotto 12-Pack Special August 8 - 22

Players loved the Lotto 12-Pack Special when it ran back in the spring, so it's coming back for a limited time!

Retailers may sell the Lotto 12-Pack with an "easy" button on the Extrema lottery terminal – found under the "Specials" button on the main screen.

For a limited time Aug. 8 -22, 2010, with the Lotto 12-Pack Special, players will receive a special price on three of the lottery's hottest games!

3 Great Games, 6 Big Jackpot Drawings: A \$12 Value For Only \$10



When players purchase all three lotto games at once - Powerball with Power Play®, Mega Millions with Megaplier® and Hot Lotto® with the Sizzler - they'll save \$2. Players will get two drawings each of: Powerball with Power Play, Mega Millions with the Megaplier and Hot Lotto with the Sizzler – a \$12 value for \$10.

To sell the Lotto 12-Pack offer, simply touch the icon on the Extrema terminal screen or make qualifying plays for a player.

Retailers should note that the Lotto 12-Pack Special during August is for the one-week bundle only, no multiple week specials are available at this time.

Players may choose their own numbers or ask for an easy pick. Both play slip and manual plays are eligible. The Iowa Lottery's Lotto 12 Pack Promotion will be good on qualifying consecutive plays purchased from Aug. 8 – 28, 2010. The Lotto 12-Pack offer is not valid with any other offer.



Action Briefs

Answers To Common Lottery Questions...

How are lottery proceeds in Iowa used?

Since its start in 1985, the Iowa Lottery has provided entertainment and prizes to its players while at the same time raising more than \$1.2 billion for the state programs that benefit all Iowans. And, the lottery continues to add tens of millions of dollars in profits to that total each year.

Through the years, lottery profits have been used for a variety of initiatives, including projects to create new recreation areas, support research at Iowa's public universities, develop new products and techniques for agriculture, and promote tourism in Iowa. Since 1992, lottery profits have been directed to the state general fund, where they are used for a variety of significant projects. Some of the programs that receive money from the general fund include education, natural resources, health and family services and public safety. The Governor and the Iowa Legislature allocate money from the general fund based on where they believe those funds are needed most.

NEW Game End and Validation End Dates

		Official Game End	Valid Period Ends
580	Crossword-Purple/Pink	5/3/10	8/2/10
625	Freedom Rings	5/3/10	8/2/10
636	Cash Cow	5/3/10	8/2/10
642	Win Big or Go Home!	5/3/10	8/2/10
639	Made in the Shade	6/7/10	9/7/10
640	10X The Money	6/7/10	9/7/10
641	County Fair	6/7/10	9/7/10
593	7s Bingo-	7/19/10	10/18/10

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Rings Of Cash and Sparkling Sapphires Available in Early August

Rings Of Cash

Cost: \$3
 Top Prize: \$30,000
 Odds: 1 in 3.64
 Begin Ordering: Aug. 9



Prize	Odds
\$3	1 in 6.25
\$5	1 in 12.50
\$10	1 in 50.00
\$20	1 in 100.00
\$30	1 in 600.00
\$50	1 in 750.00
\$100	1 in 666.67
\$1,000	1 in 15,000.00
\$30,000	1 in 120,000.00

Scratch the "Your Numbers" play area to reveal 16 numbers. Then, scratch only the numbers that match exactly in Rings 1 - 3. If you match all of the numbers in a Ring, you win the prize shown for that Ring. Each Ring is played separately.



Sparkling Sapphires (pull-tab)

Cost: 50 cents
 Top Prize: \$50
 Odds: 1 in 6.51
 Begin Ordering: Aug. 2

Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		26	27	28	29	30	31 SILVER TICKET CASH STOP - IOWA SPEEDWAY, NEWTON
	LOTTERY ACTION DELIVERS						
Aug. 1	2 SILVER TICKET CASH STOP - NAT'L BALLOON CLASSIC, INDIANOLA	3 SPARKLING SAPPHIRES (PULL-TAB - \$.50) BEGINS	4	5	6	7	8 SILVER TICKET CASH STOP - SWEET CORN DAYS, ESTHERVILLE
	9 RINGS OF CASH (\$3) BEGINS	10	11 SILVER TICKET CASH STOP - KNOXVILLE NATIONALS	12 IOWA STATE FAIR BEGINS	13	14	
	LOTTERY ACTION DELIVERS						
	15	16	17	18	19	20	21
	22 IOWA STATE FAIR ENDS	23	24	25	26	27	28
	LOTTERY ACTION DELIVERS						

JULY/AUG. 2010

Decorah Woman Restless After Discovering \$250,000 Win

A Decorah woman didn't sleep well the night before claiming the top prize of \$250,000 she won playing the lottery's new "Cash Bonanza" instant-scratch game.

Cindy Remick purchased the winning scratch ticket on her way home from work. She said she slept in short periods that night, waiting to visit the lottery office to claim her prize.

"I just told my husband before I went to bed, 'Well, this is a nice dream,'" she said.

**"We always said, 'You never know when you're going to hit a big one!'" —
Cindy Remick**

Remick, 52, claimed her prize at the Iowa Lottery's regional office in Cedar Rapids. She purchased her winning ticket at Casey's, 1807 Old Stage Road in Decorah.

She explained that on her 31st wedding anniversary she'd bought a Powerball ticket and won \$6. She took her winnings from that and added a little more to purchase the scratch ticket.

She said as she scratched the ticket and kept seeing more zeros in the space with the winning amount, she thought there was something wrong with the ticket. She decided she'd better go into the store to have it checked.

"I said I have to take this back in and see if he can read it and see if it says what I think it says. The little music went off and he says, 'Oh, you're a winner.' He looked at it again and he goes, 'You're a BIG winner!' I said, 'Does it say \$250,000?' He said, 'It says \$250,000!'" Remick recalled.

The assembly operator at Rockwell Collins in Decorah said she called her husband Mike to tell him of the big win. He was skeptical, however.

"He said, 'Well, you're lying.' Then I started crying and he says, 'Then I knew you won!'" she said.

Remick said she likes to play Powerball, Mega Millions and scratch tickets, particularly Cash Bonanza. She explained that she's won some smaller \$50 and \$100 prizes playing the Cash Bonanza game, so she kept playing.

"We always said, 'You never know when you're going to hit a big one!'" she said.

Remick won the first top prize in the game.

Remick has three children and six grandchildren who all live in eastern Iowa. She says she'll have no trouble finding ways to use her winnings.

"There's plenty of holes to fill. We've been thinking about building a house, so now this will just make that a little bit closer. And we have grandkids and kids and so there'll be places," she said.

She joked, "The husband's trying to decide how much I'm going to give him!" 🐾



Reminders For Retailers About Paying Prizes

Iowa Lottery retailers need to be familiar with the procedures for paying prizes in all types of situations. Lottery rules state that prizes may be paid to persons of any age, but there are different considerations in paying those who are under 21.

First, all tickets must be signed before they can be checked or validated.

Paying someone under age 18 - These people are minors in the eyes of the law. If the person entitled to a prize is under the age of 18, the payment of the prize may be made with cash or a check payable to the order of the minor or to a parent or legal guardian of the minor. Claim forms and tickets submitted by minors must also be signed by a parent or legal guardian of the minor.

Paying someone ages 18, 19 or 20 - These people are no longer minors but legal adults. They may claim prizes in lottery games as long as the claimant did not actually purchase the ticket. The person cannot use the prize winnings to purchase lottery tickets.

Paying someone age 21 or over - There are no restrictions on paying the claimant a prize.

Retailers should always remember that tickets may not be sold to persons under the age of 21. 🐾



IOWA LOTTERY GAME INFORMATION As of July 26, 2010

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
570	SET FOR LIFE 06/25/07
592	BINGO TIMES 10-Orange/Green 03/31/08
612	CROSSWORD-Orange/Yellow 12/22/08
623	ANTE-UP 01/05/09
624	4 WAY CASH 01/05/09
632	WILD BINGO 01/05/09
635	DOUBLE PAYDAY 01/26/09
633	EZ GRAND 02/16/09
631	LUCKY DIAMONDS 03/30/09
638	TREASURE HUNTER 04/20/09
643	LINE 'EM UP 06/22/09
634	FUNKY 5'S 06/22/09
644	THE FREEDOM ROCK™ 07/13/09
645	HUNDREDS OF DOLLARS 07/13/09
646	SUPERSTAR CASH 07/13/09
647	CASH SPLASH 08/03/09
648	10K PAYDAY 08/03/09
649	BLACKJACK 08/24/09
650	FLYING ACES 08/24/09
651	MIDWEST MILLIONS 09/14/09
652	HARVEST MOON 09/14/09
653	ROLL 'EM 09/14/09
657	JINGLE BELL CROSSWORD 10/05/09
658	SNOWMAN BINGO 10/05/09
661	NUTCRACKER CASH 10/26/09
662	HOLLY JOLLY JACKPOT 10/26/09
663	OH, DEER! 10/26/09
664	SEASON'S DELIGHT 10/26/09
668	SHERLOCK HOLMES 11/16/09
656	CROSSWORD-Blue/Green 12/10/09
660	BINGO NIGHT-Purple/Green 12/18/09
669	DOUBLE CHERRY TWIST 01/04/10
670	INSTANT CASH KENO 01/04/10
671	BLACK PEARLS 01/04/10
665	DOUGH PLOW 01/11/10
672	VETERANS CASH 01/25/10
673	SUPER 7'S 01/25/10
674	TROPICAL TREASURES 02/15/10
659	DBL. BLACKJACK DBL. PLAY 02/22/10
675	THREE LITTLE MONKEYS 03/08/10
676	DID I WIN? 03/08/10
677	CASH TO GO 03/29/10
687	RACING TO RICHES 03/29/10
666	LIFETIMES RICHES 04/05/10
679	COOL 1'S 04/19/10
680	THE SILVER TICKET 04/19/10
681	EMERALD GREEN 8'S 05/10/10
667	CASH BONANZA 05/24/10
682	SERIOUS JACK 05/24/10
683	FIRE 'N DICE 05/24/10
684	LUCKY LINES 06/07/10
685	JUST A BUCK 06/28/10
686	FAT CAT DOUBLER 06/28/10
655	CASH VAULT 07/19/10
688	VETERANS HOT 7S 07/19/10

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
580	CROSSWORD-Purple/Pink 12/26/07	08/02/10
625	FREEDOM RINGS 01/26/09	08/02/10
636	CASH COW 04/20/09	08/02/10
642	WIN BIG OR GO HOME! 06/01/09	08/02/10
639	MADE IN THE SHADE 05/11/09	09/07/10
640	10X THE MONEY 05/11/09	09/07/10
641	COUNTY FAIR 06/01/09	09/07/10
593	7s BINGO-Red/Blue 3/10/08	10/18/10



Helping you serve the Lottery customer

www.ialottery.com

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.