

Lottery Action



Lottery Help Line
800.228.0010
 For Help With Pull-Tab Vending Machines
800.235.7198
 For Help With Terminals or Sci-Scans
800.858.4744
 For Help With Instant Ticket Vending Machines
800.235.7198
www.ialottery.com

VOL. 18, #3 Feb. 7 - 20, 2011

Tech The Halls Promotion Has Record Entries, 275 Prize Winners Drawn

For a second straight year, Iowa Lottery players turned out in droves to enter the lottery's holiday bonus promotion.

On Jan. 20, the lottery held drawings in its "Tech The Halls" promotion to determine the winners of the electronics and cash prizes offered in the drawing. The original version of the Tech The Halls concept in 2009 had set records for the lottery. More than 405,000 entries were received in that promotion, the most entries the lottery had ever received in a single Web-based promotion since it began offering them in November 2001.

This year's promotion also was a hit, with the lottery receiving more than 844,000 entries.

"We've just finished up another successful holiday business season," said Iowa Lottery CEO Terry Rich. "We're glad to see our players were so excited about the Sony® electronics and cash prizes offered in Tech the Halls."

Players entered their nonwinning holiday-themed scratch tickets in the promotion for a chance to win one of 250 Sony® electronics prizes or one of 25 cash prizes ranging from \$500 to \$5,000. **Players can find all of the winning numbers selected in the promotion drawing by going to the Lottery's website at ialottery.com.** Players should hang on to their tickets - if any winner is unable to produce their winning ticket, we will move on to the next alternate number drawn until all prizes are awarded.

In order to claim a prize, players need to sign and complete the back of their tickets and submit them, along with a completed claim form, to any of the five Lottery offices. Players can also mail their claims to the Iowa Lottery. Claim forms must be received by mail or at a Lottery regional office by 4 p.m. on Feb. 21. The lottery has offices in Council Bluffs, Storm Lake, Mason City, Des Moines and Cedar Rapids. 📍



Sony® BRAVIA® HDTV



Sony® VAIO® laptop



Sony® PlayStation®3 package



Sony® Cyber-Shot® camera



Sony® Reader Touch Edition™

Players had a chance to win cash or these Sony® electronics prizes in the Tech The Halls promotion.

© 2010 Sony Electronics Inc. All Rights Reserved

Action Briefs

Answers to Common Lottery Questions...

If I won Powerball, how would I get paid?

If you won the Powerball jackpot, you'd have 60 days following the date of ticket validation to decide whether to collect the prize with the annuity or cash option. If you chose the annuity, you'd receive one payment about 15 days after the drawing date followed by 29 annual payments funded by an annuity. Since the Multi-State Lottery Association purchases an annuity to fund the payments, the exact amount you receive depends on current interest rates.

If you selected the cash option, you'd receive a single cash payment amount that is determined by the actual sales for this grand prize. The cash prize is estimated to be approximately one-half of the estimated annuitized jackpot, depending on current interest rates. The cash prize is less than the annuitized prize because the entire amount is paid in one check about two weeks after the drawing. The cash has no time to sit in the bank and accrue interest like the annuity does. If you don't choose a payment option within 60 days of ticket validation, the jackpot is paid as an annuity.

Game End and Validation End Dates

		Official Game End	Valid Period Ends
644	The Freedom Rock™	1/5/11	4/5/11
657	Jingle Bell Crossword	1/5/11	4/5/11
633	EZ Grand	12/13/10	3/14/11
645	Hundreds of Dollars	12/13/10	3/14/11
647	Cash Splash	12/13/10	3/14/11
653	Roll 'Em	12/13/10	3/14/11
663	Oh, Deer!	12/13/10	3/14/11
670	Instant Cash Keno	12/13/10	3/14/11

Other important dates are listed on the back of this issue.

Players Can Pick the Black Cherries Pull-tab Beginning Feb. 21

Black Cherries (pull-tab)

Cost: 25 cents
 Top Prize: \$25
 Odds: 1 in 8.82
 Begin Ordering: Feb. 21

Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner. 🍒



	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		7	8	9	10	11	12
FEB./MARCH 2011		LOTTERY ACTION DELIVERS					
	13	14	15	16	17	18	19
		ROCK OF AGES (\$2)/ DIAMOND DASH (\$1) BEGIN					
	20	21	22	23	24	25	26
		BLACK CHERRIES (PULL-TAB - \$.25) BEGINS					
	LOTTERY ACTION DELIVERS						
	27	28	Mar. 1	2	3	4	5
	6	7	8	9	10	11	12
	LUCKY LINES (\$3)/ RAINING CASH & DOGS (\$1) BEGIN						
	LOTTERY ACTION DELIVERS						

Find Lottery Drawing Results Easily in Many Different Places

Since some lottery drawings are no longer televised, it can be frustrating trying to find the drawing results. Don't worry — there are many solutions to this problem. Here's a list of ways to find drawing results quickly and easily.

Visit our website at ialottery.com. You'll see the latest results on the home page and you can click on any game logo to get information about the numbers from past drawings. Many television newscasts carry the results during the news or show the results on the screen as soon as they are available.

You can print drawing results from any game from your lotto terminal. Print several so you have them on hand for players.

The lottery has a "Winning Numbers" hot line you can call to get a recorded listing of the latest numbers drawn: 515-323-4633.

Radio stations also broadcast drawing results. Plus, more than 70 radio stations across the state carry a regular feature called "Winning Minute" that airs at a regular time each day and features the latest drawing results and stories about winners.

Most daily newspapers across the state print drawing results in a regular location each day.

Billboards placed in many locations across the state are updated with the current Powerball jackpot information.

Don't be at a loss the next time you need drawing results — post this list somewhere handy. 📌

Black Ticket Spells Big Win for Muscatine Woman



A Muscatine woman discovered she'd won the top prize of \$50,000 playing the lottery's new "The Black Ticket" scratch game after leaving the tickets in her purse for several days.

Amanda Martinez, 31, said between a broken washing machine, a sick husband and other errands she just didn't think about scratching her tickets until several days after she bought them.

"I was scratching them off and was just kind of in disbelief," Martinez said.

Martinez, who is a homemaker, said she chose to try The Black Ticket because she is an Iowa Hawkeye fan and the ticket is black and gold. Her husband, Jose, was home sick when she scratched the ticket.

"He was ecstatic, but I think he didn't believe me," she said. "He was just so tickled but he was so sick he couldn't get up and run around the house with me."

Martinez has also told her two children about the win as well and said neither of them could believe it.

Martinez said she plans to use some of her winnings to replace her broken washing machine, as well as take a short vacation to Mexico to visit Jose's family.

Martinez purchased her winning ticket at Kum & Go, 709 Grandview Ave. in Muscatine. 📌



Clinton Man Tries New Game, Wins \$15,000 Top Prize

A Clinton man decided to pick up a couple "Cash Vault" instant-scratch tickets when he stopped for soda and a snack on his break and ended up winning the top prize.

John Spitzer, 40, said he usually plays the lottery's "Crossword" scratch game, but wanted to try something new. He just never thought he'd end up with a \$15,000 prize.

"I must not have scratched it off all the way because I thought I only won five thousand," Spitzer said.

Spitzer's boss at the ADM alcohol plant in Clinton was with him when he scratched the ticket.

"I didn't even know if I won at first, so I go over to my foreman and say, 'Take a look at this. Did I win?'" Spitzer said. "And he looks at it and goes, 'Oh my gosh you won five thousand dollars!'"

Spitzer said when he finished scratching the ticket he realized he'd actually won the top prize. He said his boss asked him if he was going to take the rest of the day off to celebrate, but he elected to finish out the day.

The next person Spitzer told was his wife.

"She was like, 'You're lying!'" he said.

Spitzer said he plans to use some of his winnings to pay bills and plans to save the rest for a trip with his family this summer.

Spitzer purchased his winning ticket at Porter's, 1512 Lincolnway in Clinton. 📌

IOWA LOTTERY GAME INFORMATION

As of Feb. 7, 2011

Game	Start Date
498	\$35 MIL. CASH SPECTACULAR 01/09/06
592	BINGO TIMES 10-Orange/Green 03/31/08
612	CROSSWORD-Orange/Yellow 12/22/08
632	WILD BINGO 01/05/09
631	LUCKY DIAMONDS 03/30/09
643	LINE 'EM UP 06/22/09
634	FUNKY 5'S 06/22/09
649	BLACKJACK 08/24/09
664	SEASON'S DELIGHT 10/26/09
656	CROSSWORD-Blue/Green 12/10/09
660	BINGO NIGHT-Purple/Green 12/18/09
669	DOUBLE CHERRY TWIST 01/04/10
671	BLACK PEARLS 01/04/10
665	DOUGH PLOW 01/11/10
672	VETERANS CASH 01/25/10
673	SUPER 7'S 01/25/10
674	TROPICAL TREASURES 02/15/10
659	DBL. BLACKJACK DBL. PLAY 02/22/10
675	THREE LITTLE MONKEYS 03/08/10
676	DID I WIN? 03/08/10
677	CASH TO GO 03/29/10
687	RACING TO RICHES 03/29/10
666	LIFETIMES RICHES 04/05/10
679	COOL 1'S 04/19/10
680	THE SILVER TICKET 04/19/10
681	EMERALD GREEN 8'S 05/10/10
667	CASH BONANZA 05/24/10
682	SERIOUS JACK 05/24/10
683	FIRE 'N DICE 05/24/10
684	LUCKY LINES 06/07/10
685	JUST A BUCK 06/28/10
686	FAT CAT DOUBLER 06/28/10
655	CASH VAULT 07/19/10
688	VETERANS HOT 7S 07/19/10
689	RINGS OF CASH 08/09/10
654	FABULOUS FORTUNE 08/30/10
690	BLACK CHERRY DOUBLER 08/30/10
691	COOL CASH 08/30/10
682	TRIPLE DIAMONDS 09/20/10
696	REINDEER BINGO 10/04/10
698	HOLIDAY CROSSWORD 10/04/10
700	MERRY MONEY 10/04/10
702	CROSSWORD-Red/Green 10/04/10
694	TINSEL TOWN 10/11/10
695	HAPPY HOLIDAYS 10/11/10
697	STOCKING STUFFER TRIPLER 10/11/10
699	SILVER BELLS 10/11/10
701	MAGIC LINE BINGO-Purple/Ylw. 01/03/11
703	IOWA LOTTERY BLACK 01/03/11
704	LOVE TO WIN 01/03/11
706	SHAMROCK SHUFFLE 01/03/11
707	MATCH & WIN™ 01/03/11
716	RED HOT CHERRIES 01/03/11
708	GIVE ME \$20 01/24/11

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
624	4 WAY CASH 1/5/09	2/7/11
648	10K PAYDAY 8/3/09	2/7/11
652	HARVEST MOON 9/14/09	2/7/11
662	HOLLY JOLLY JACKPOT 10/26/09	2/7/11
633	EZ GRAND 2/16/09	3/14/11
645	HUNDREDS OF DOLLARS 7/13/09	3/14/11
647	CASH SPLASH 8/3/09	3/14/11
653	ROLL 'EM 9/14/09	3/14/11
663	OH, DEER! 10/26/09	3/14/11
670	INSTANT CASH KENO 1/4/10	3/14/11
644	THE FREEDOM ROCK™ 7/13/09	4/5/11
657	JINGLE BELL CROSSWORD 10/5/09	4/5/11



Helping you serve the Lottery customer

www.ialottery.com

Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	8:18 p.m.	8:28 p.m.	8:40 p.m.
Mega Millions	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Daily	8:18 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.