

Jun 19th, 4:10 PM - 4:30 PM

Fish Migration River/ The New Afsluitdijk

Kees Terwisscha van Scheltinga
Fish Migration River

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Fish Migration River / The New Afsluitdijk

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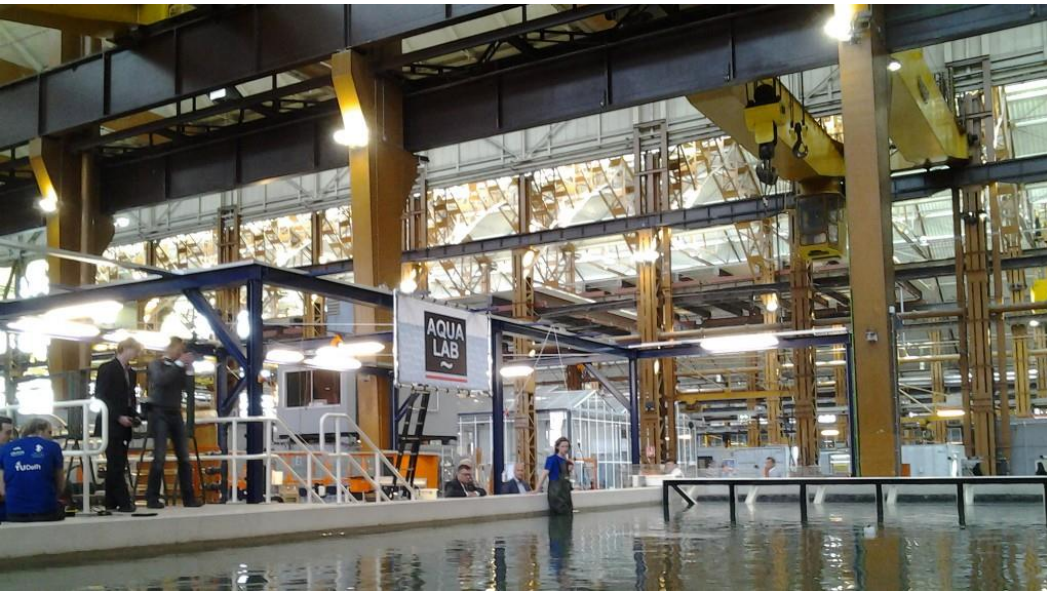
www.deafsluitdijk.com

[@Afsluitdijk2020](#)

facebook.com/DeNieuweAfsluitdijk

Fish Migration River: connecting people with nature

Building Happy Fish communities



Fish Migration River did not come out of the blue:

it goes back many years

it has a lot of owners

they shared many reasons to build this fish passage



Three of the main reasons:

urgency

the will to act

people want to connect with nature

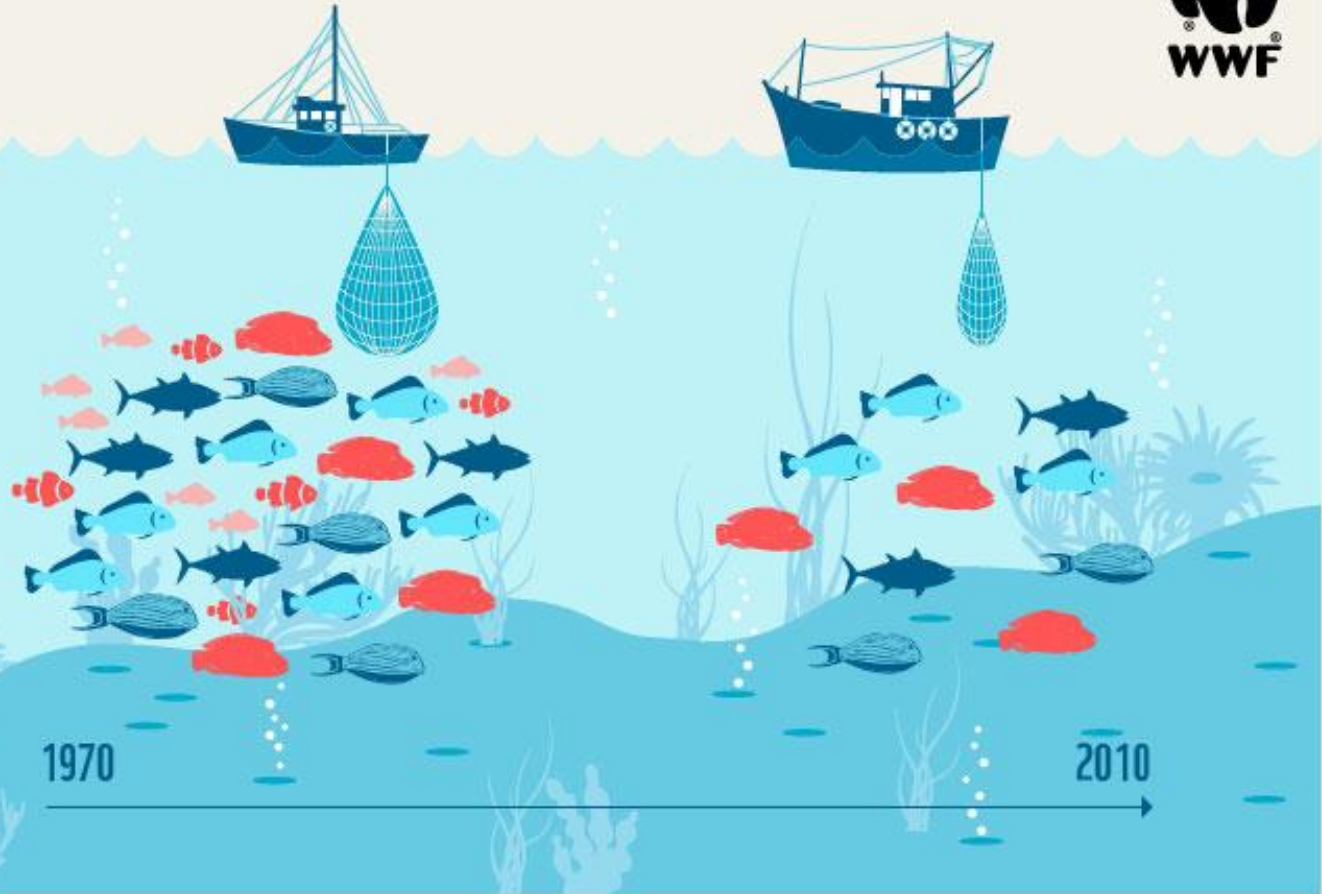




FIND OUT MORE [OCEAN.PANDA.ORG/#REPORT](https://ocean.panda.org/#report)



FISH POPULATIONS
ESSENTIAL FOR
FOOD AND
JOBS HAVE
CRASHED BY 50%
IN THE LAST
4 DECADES



Alle boodschappen bezorgd door jouw Coop



GRATIS BEZORGD

Bestel nu

coop

HOME » NEWS » UKNEWS

All seafood will run out in 2050, say scientists



Image 1 of 2

If the rate of over-fishing continues, the world's currently fished seafoods will have reached what is defined as collapse by 2048

By Charles Clover, Environment Editor
12:01AM GMT 03 Nov 2006

UK News
News »

EXTERNAL LINKS

Science

Greenpeace

World Wildlife Fund
In UK News

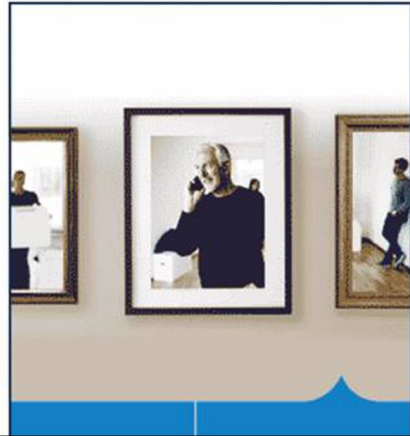


Celebrity Sightings: 25
March



The Telegraph

Pagina leuk vinden 4,1 mln. vind-



Causes:

dams, dikes, climate change, rising sea level, more dikes to be built, sand supplementation, pollution, fishing

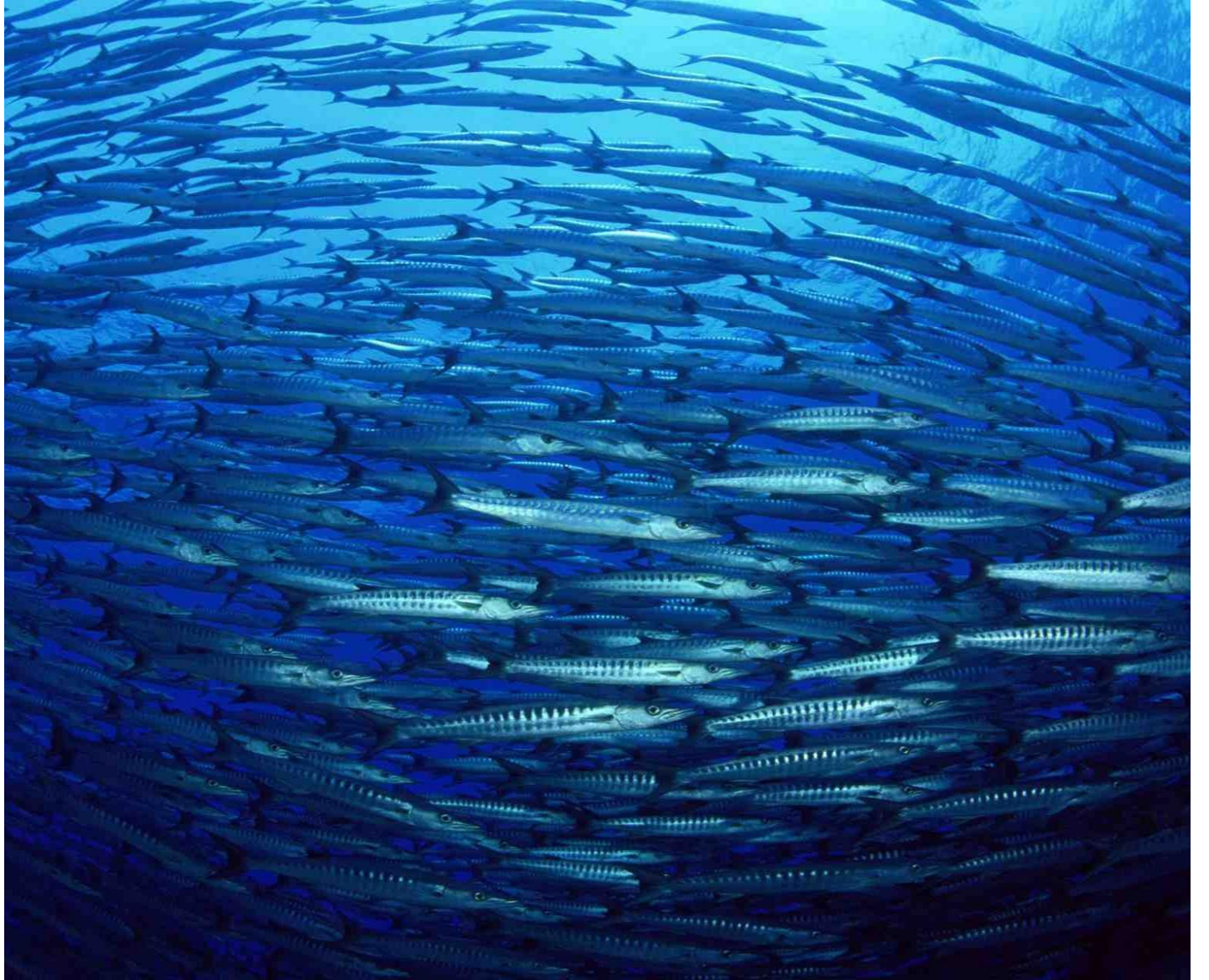
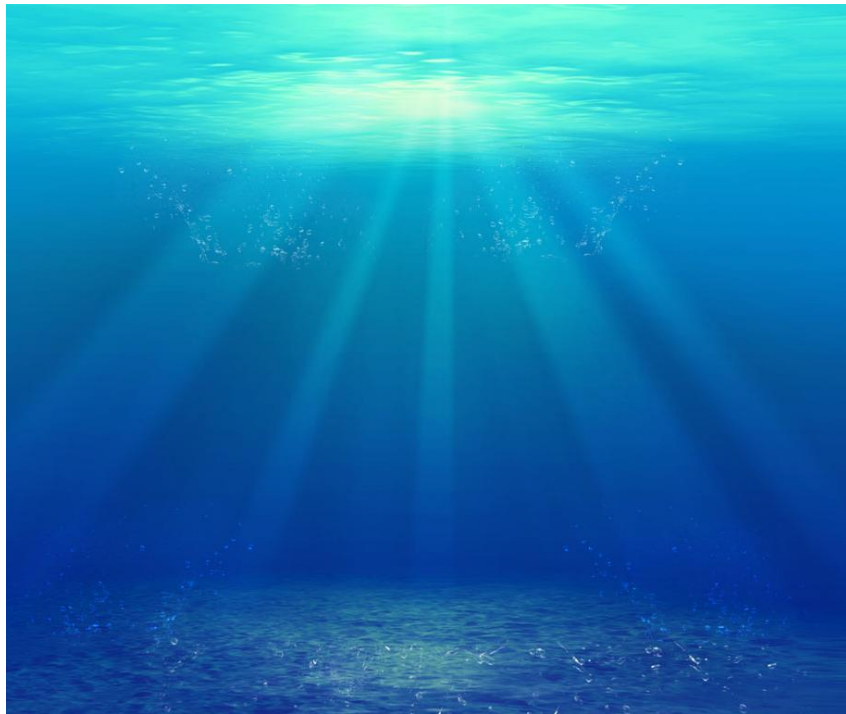
Effects are alarming:

species decline at enormous speed

coastal landscapes are in danger

with loss of biodiversity we lose language, poetry, arts

prosperity diminishes



**In 2015 193 world leaders
signed to 17 sustainable
Global Goals to make the world
a better place in 2030.**

The Fish Migration River relates to: 13, 14 and 15.



THE GLOBAL GOALS
For Sustainable Development

13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND





**I SUPPORT
GOAL 12
RESPONSIBLE
CONSUMPTION AND
PRODUCTION**

**12 RESPONSIBLE
CONSUMPTION**



#GlobalGoals

Goal 12: Responsible Consumption

change global goals into local goals

keep it simple, visible and profitable

DIY: at home, school or work

guidelines in daily choices for consumers

Connect and focus

Three levels to draw public attention:

1. destination

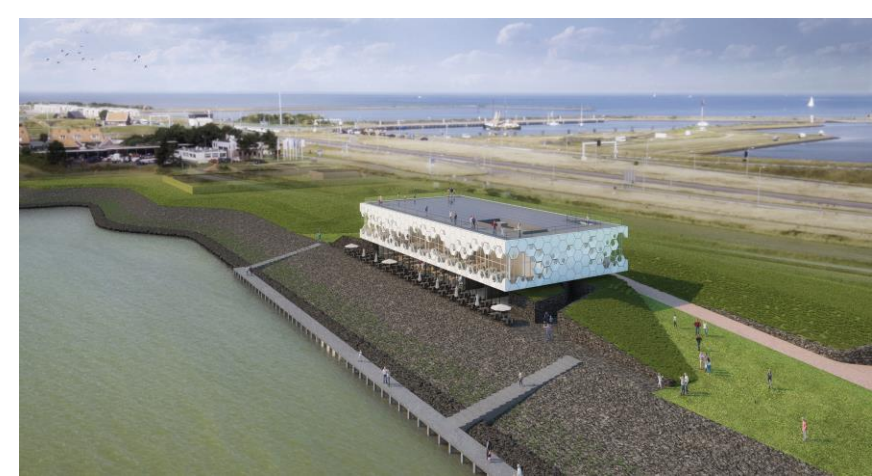
the Afsluitdijk a worthwhile visit

2. experience and discover

visit the Afsluitdijk Wadden Center and Fish Migration River

3. storytelling

use Happy Fish to tell our story





Working together with Netherlands Board of Tourism

use the concept Holland City:

the Netherlands as a capital with various districts that tell various stories

our story is all about water: living below sea level

create 'new' tourist destinations and local employment



Afsluitdijk Wadden Center

located on the Afsluitdijk

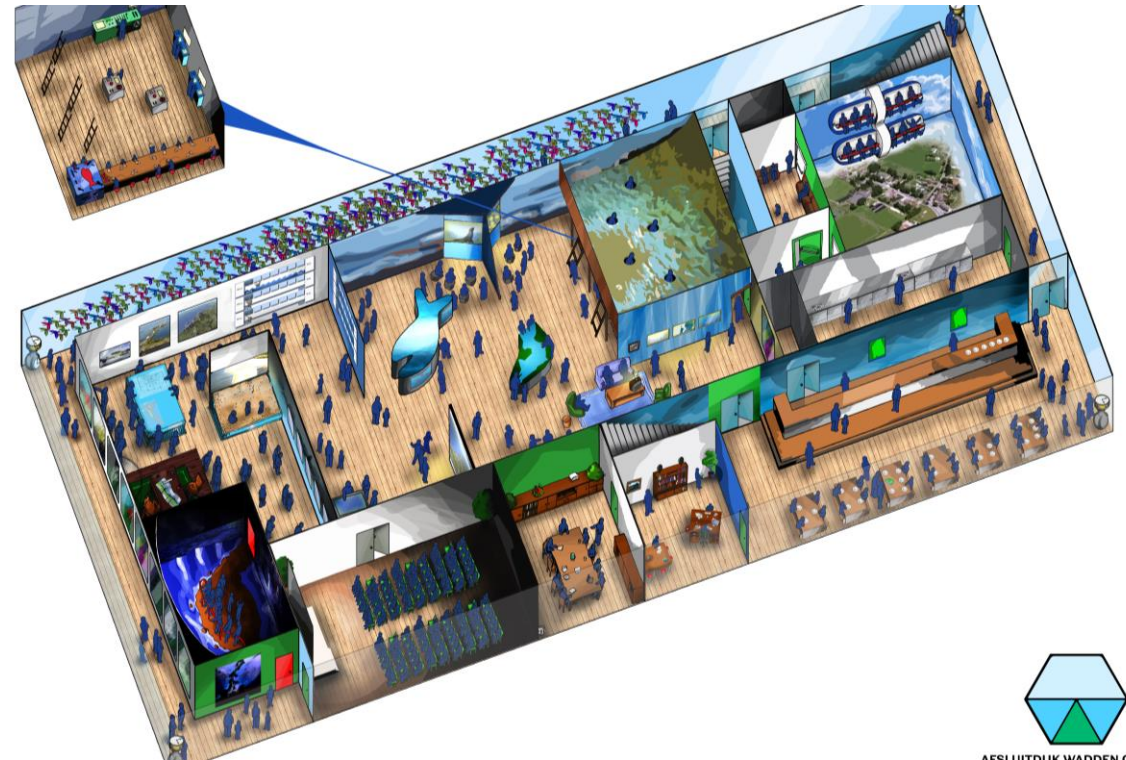
directly to borders of the Wadden Sea (UNESCO World Heritage)

directly to fresh water-lake IJsselmeer (former estuary)

2. experience



experience



AESLIUTLUK WADDEN CENTER

Afsluitdijk Wadden Center

located on the Afsluitdijk

directly to borders of the Wadden Sea (UNESCO World Heritage)

directly to fresh water-lake IJsselmeer (former estuary)

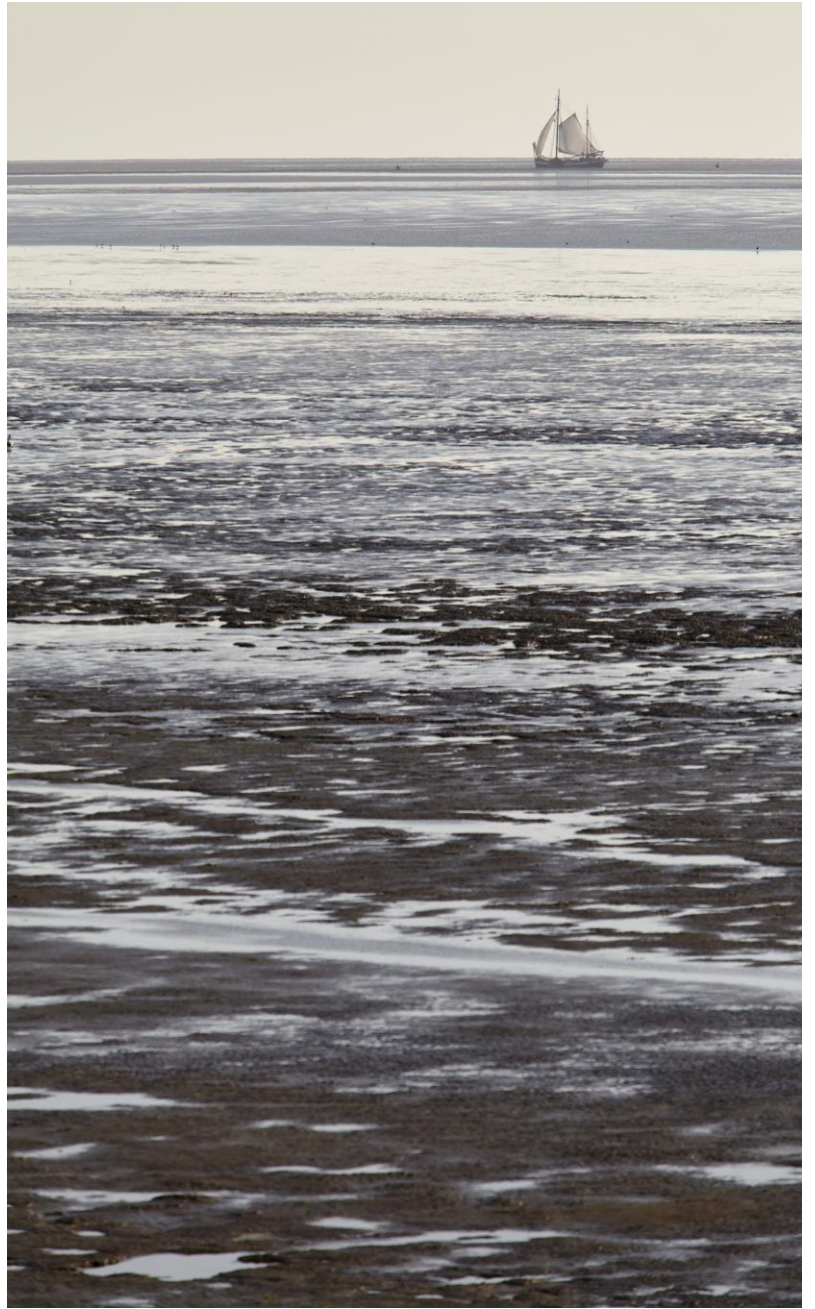
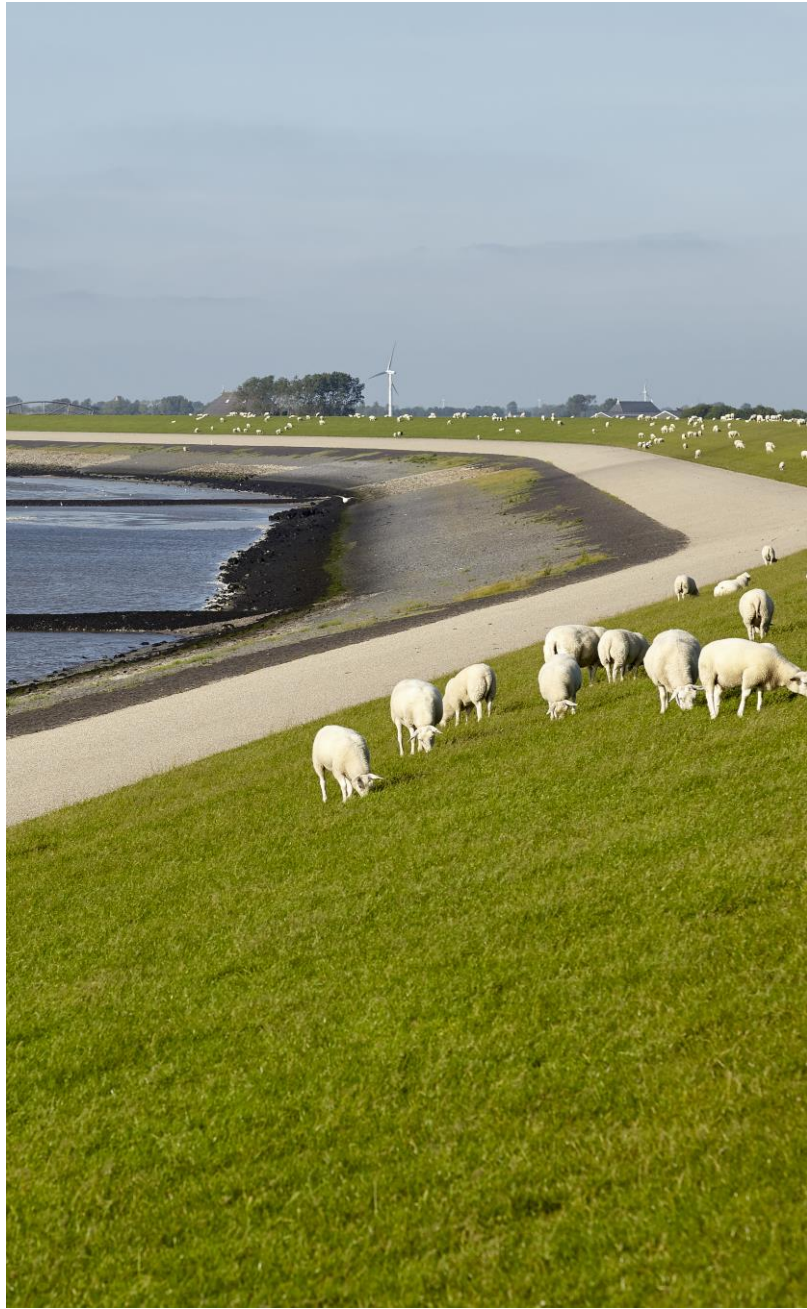


Afsluitdijk Wadden Center

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Fish Migration River

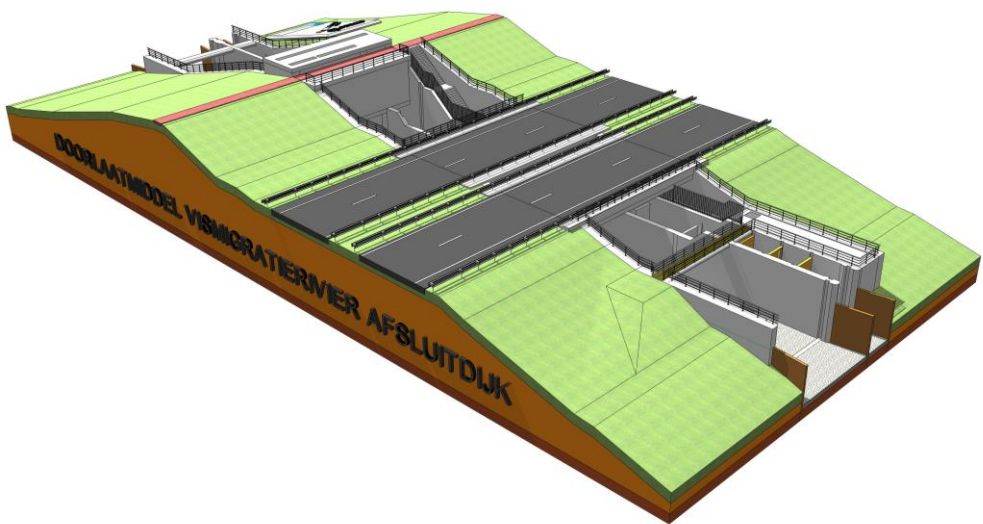
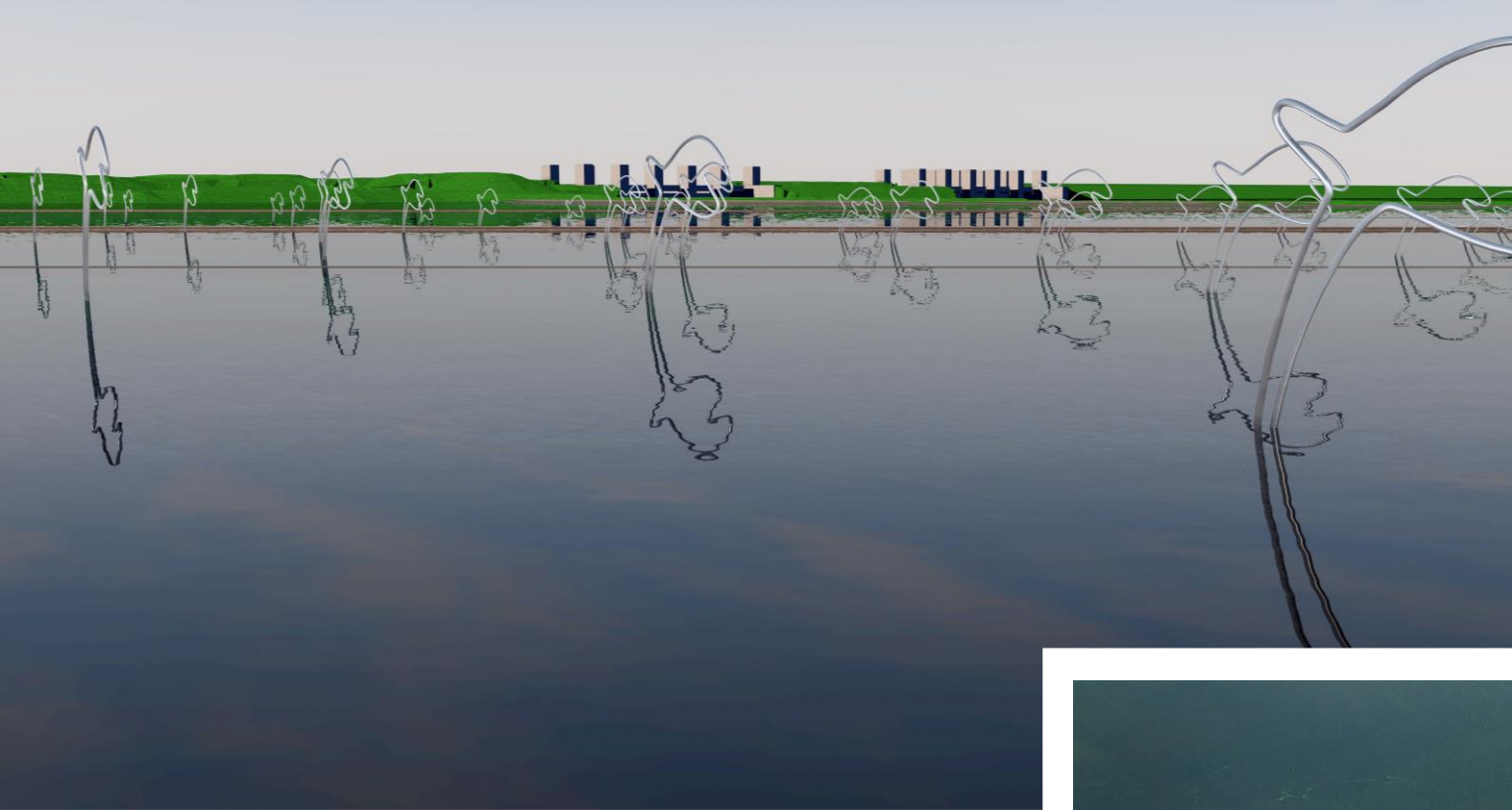
visitors can explore environment by foot or boat

visitors are able to walk through the dike

visitors see a work of art: Happy Fish (photo moment)

visitors see fish swimming through huge window

research facility invites visitors to help with scientific work



Why an educational programme?

children have to be able to play outside and discover the world

children are never too young to get in touch with nature

children will never forget a great experience in the wild





3. imagination



The art of imagination:

**Happy Fish as our
story tellers and change agents**

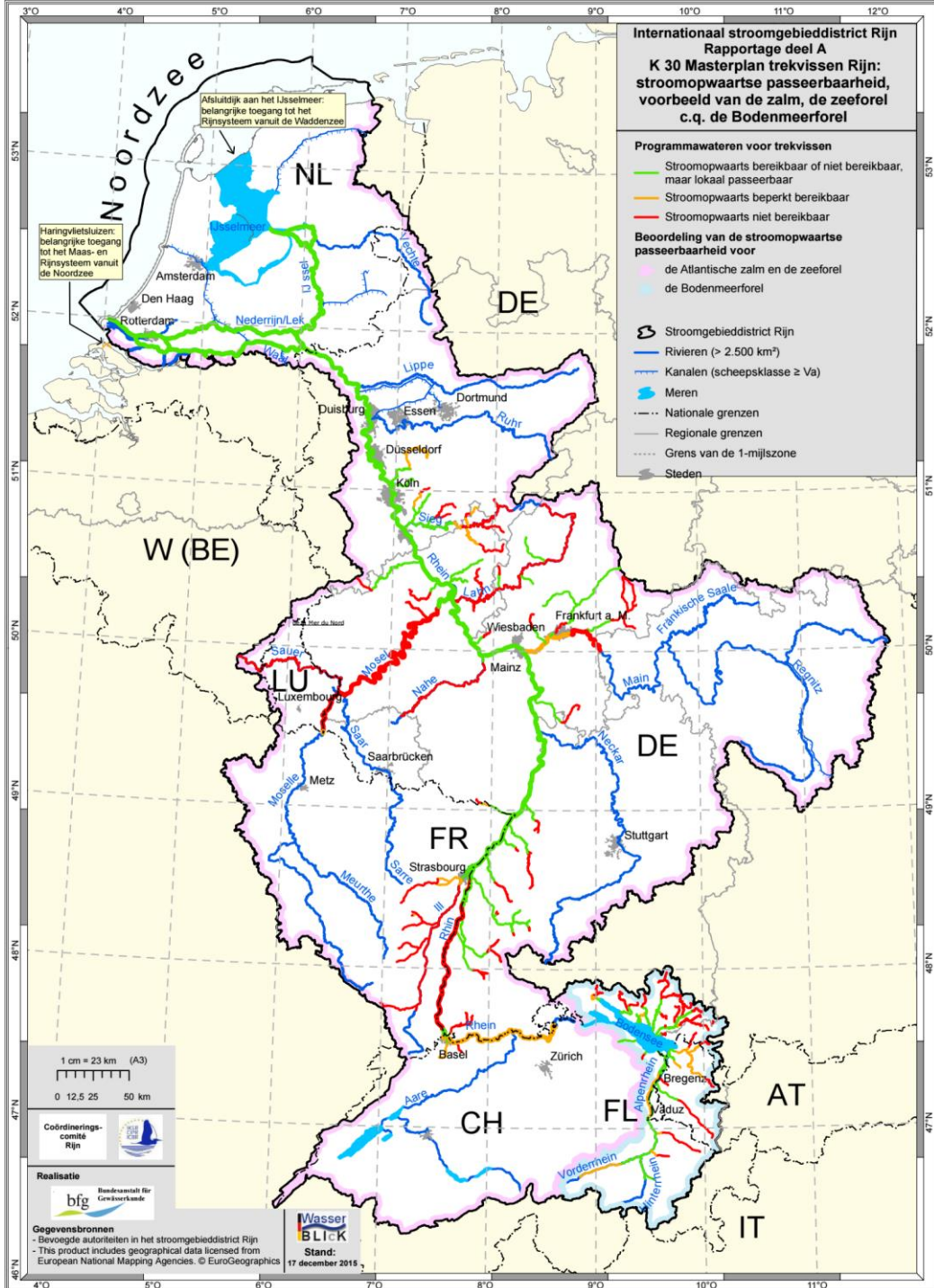


World Fish Migration Day

In 2018 the WFMD will have its international headquarter
in the Rhine delta in de Netherlands

We aim to put the river Rhine and the measurements taken
for migratory fish in the international spotlight





Lessons to be learned

Happy Fish as a model for initiatives related to free fish passage

When you start, make sure your project:

- a. serves people and nature - multidisciplinary
- b. has many owners, based on equality and working together
- c. is innovative and inspiring
- d. involves people who are open minded and eager to learn
- e. is built with nature instead of against nature
- f. leads to restoring nature as a whole; not just parts, but entire ecosystems



May the
force of the
Happy Fish
be with
you!

Kees Terwisscha van Scheltinga

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