

**FRENCH SERVICE COMIC'S DEVELOPMENT
AS A LEARNING RESOURCE FOR STUDENTS OF CLASS X JASA BOGA
SMK N 1 KALASAN**

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ABSTRACT

The purpose of this study are 1) to develop the French Service comic that can be used as a learning resource for students of class X Jasa Boga SMK N 1 Kalasan and 2) determine the feasibility of French Service comic as a learning resource for students of class X Jasa Boga SMK N 1 Kalasan.

This study can be categorized as Research and Development, conducted for 10 months starting in September 2011 to June 2012. The subjects in this study were 33 students of class X Jasa Boga SMK N 1 Kalasan and the object is a French Service comic. Methods of data collection were done by interview, observation and using questionnaires. Validity of instruments that used by media experts and content experts are done through expert judgment and the questionnaire used by the students is calculated using the product moment correlation with the results from 17 statement items, 15 items valid and two invalid item. Reliability instruments was calculated using alpha Cronbarch formula with score 0, 823 which means reliable. Methods of data analysis were descriptive method.

The results are: 1) French Service comic's development is done through a) the analysis of needs, b) planning product's development which contain of collecting material for French Service comic, creating the comic synopsis & scenario and drafting design / sketch of the product, c) developing the product, contain process of making comic and printing d) assessment of comic feasibility by media experts and content experts, e) preliminary field trials, f) field trials and g) improvement of the final product, 2) score of media expert assessment is 86% which categorized as very feasible, score of material expert assessment is 75% which categorized as feasible. Preliminary field trials showed the feasibility of French Service comic is 86% which is very feasible and field trials showed the feasibility of French Service comic is 81% which is very feasible.

Keywords: Comics, French Service