

**POLA PEMBERDAYAAN MASYARAKAT DESA MELALUI PELATIHAN PENGGEMUKAN SAPI
DI KANDANG KOMUNAL JAMBON BAWURAN PLERET BANTUL YOGYAKARTA**

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Abstract

This study aimed to describe: 1) Pattern of empowerment in rural communities in communal cages, 2) the achieved and to be achieved result from the pattern of community empowerment, 3) supporting and complication factors in the training implementation of cattle production in communal cages.

This research is using a descriptive qualitative approach. The subject of this research is an instructor / trainer of fattening cattle, communal cage members, and administrators of communal cage. The data was collected using observation, interviews and documentation. Techniques used in data analysis are data reduction, data display, and making inferences. Triangulation conducted to explain the validity of the data by using sources and methods.

The research shows that: 1) The pattern of community empowerment in communal cages was done by identifying the needs of communal cage members and the training objectives were the members of communal cages. 2) The processes of training those are (a) the management plans the training (b) training process, the targets of the training were members of communal cages, the material provided are; the selection of cows breed, the making of cage, the types of cattle, and cattle feed costs, the learning method using the method learnt from experience, direct practice and discussion, good irrigation training facility, where the processing of cow dung, cattle feed processing kitchen, a hut and hall. The evaluation includes: the development of cow weight, cow health, and hygiene cage. The follow-up is selling the cow from fattening cattle. 3) The results that have been achieved from the training process are; members already have their own livestock, the livestock population growth, increasing the member's knowledge about farming, while the result is to be achieved; create jobs, improve the welfare of society, as a place to learn how to raise livestock, make Jambon village as a livestock tourist village, serve as a means of comparative study for the farmer, and make the cage as the central group of beef cattle fattening and breeding 4) Supporting factors are: a positive response from members of the training activities of fattening cattle, the spirit of the instructors and members, support from outside parties, adequate facilities, while the inhibiting factors are: beef price competition b) the presence of disease that inhibits the process of beef cattle fattening.

Keywords: Community Empowerment, Training Fattening