

# European Journal of Business and Social Sciences

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### Home

European Journal of Business and Social Sciences (EJBSS) is an internationally refereed scholarly journal published online on monthly basis from Zurich, Switzerland. EJBSS is an open-access and double blind peer reviewed journal. This journal publishes theoretical, empirical and experimental papers that significantly contribute to the disciplines of Economics and Management Sciences. Using a wide range of research methods including statistical analysis, analytical work, case studies, field research, book reviews, literature surveys, historical analysis and articles examining significant research questions from a broad range of perspectives in Business and Social Sciences body of knowledge are encouraged to be sent to EJBSS.

We welcome articles on every topic that is in any sense related to Business Administration, Social Sciences and its various facets. The journal emphasizes the publication of work that engages with issues of major public interest and concern across the world, and highlights the implications of that work for policy and professional practice. The areas for Business includes Entrepreneurship, Marketing, Strategic Management, Organizational Behavior, Human Resource Management, Project Management, Enterprise Resource Planning, Database Management Systems, Management Information Systems, Accounting and Finance, Costing, Business Law, Supply Chain Management, Auditing and Total Quality Management. It particularly welcomes articles on all aspects of European developments that contribute to the improvement of social science knowledge and to the setting of a policy-focused European research agenda. Examples of typical subject areas covered include: Policy-Making and Agenda-Setting; Multilevel Governance; The Role of Institutions Democracy and Civil Society; Social Structures and Integration; Sustainability and Ecological Modernization; Science, Research, Technology and Society; Scenarios and Strategic Planning; and Public Policy Analysis. European Journal of Social Sciences is interdisciplinary bringing together articles from a textual, philosophical, and social scientific background, as well as from cultural studies. The journal provides a forum for disseminating and enhancing theoretical, empirical and/or pragmatic research across the social sciences and related disciplines. It engages in critical discussions concerning gender, class, sexual preference, ethnicity and other macro or micro sites of political struggle. Other major topics of emphasis are Anthropology, Business and Management, Economics, Education, Environmental Sciences, European Studies, Geography, Government Policy, Law, Philosophy, Politics, Psychology, Social Welfare, Sociology, Statistics, Women's Studies. However, research in all social science fields is welcome.

The European Journal of Business and Social Sciences is a unique journal in its provision of extra ordinary services like Quick and Professional Correspondence with authors, Fair and Comprehensive Articles' Review, Extensive Indexing, Prompt Results of Reviews by our dedicated Reviewers and Editors, High Readership and Impact.

The journal attracts the attention of not only researchers and academicians but also academic institutes, Managers, Consultants, Directors, Trainers, HR Managers, Line Managers, Performance Managers, Operations Managers, Finance Managers, Chief Executive Officers and above all the students in Business and Social Sciences Discipline.

The aim of EJBSS is to promote the understanding of managers and organizations within and across nations. It is an interdisciplinary journal directed towards academics, policy makers and practitioners in business and non-profit organizations.

The journal aims to provide a forum to widen and deepen discussion about all areas of Business and Social Sciences as well as being readable, accessible and easy to use.