

BIOFACH 2013 NURNBERG

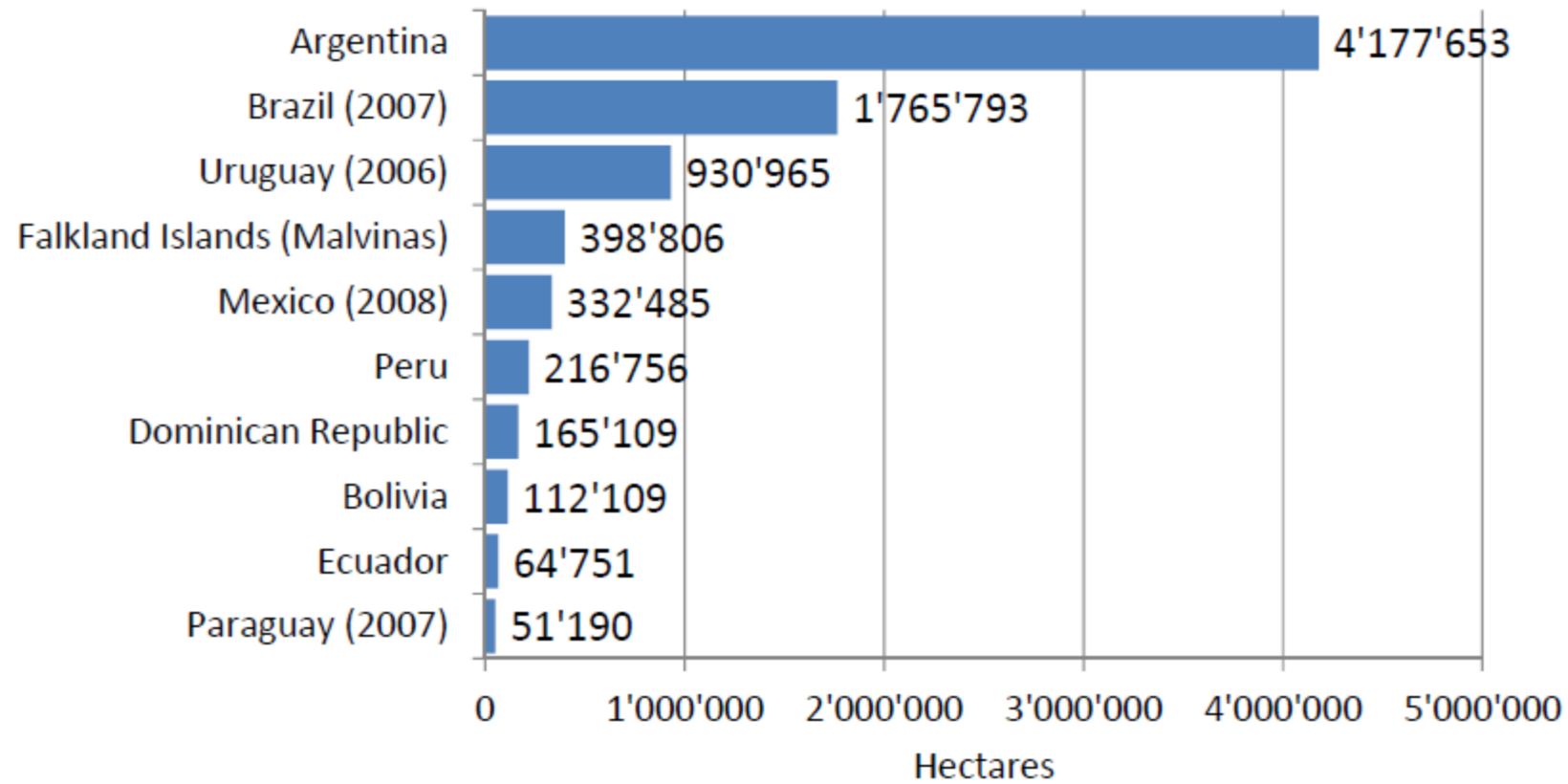


OrganicsBrazil

Brazilian Organic and Sustainable Producers



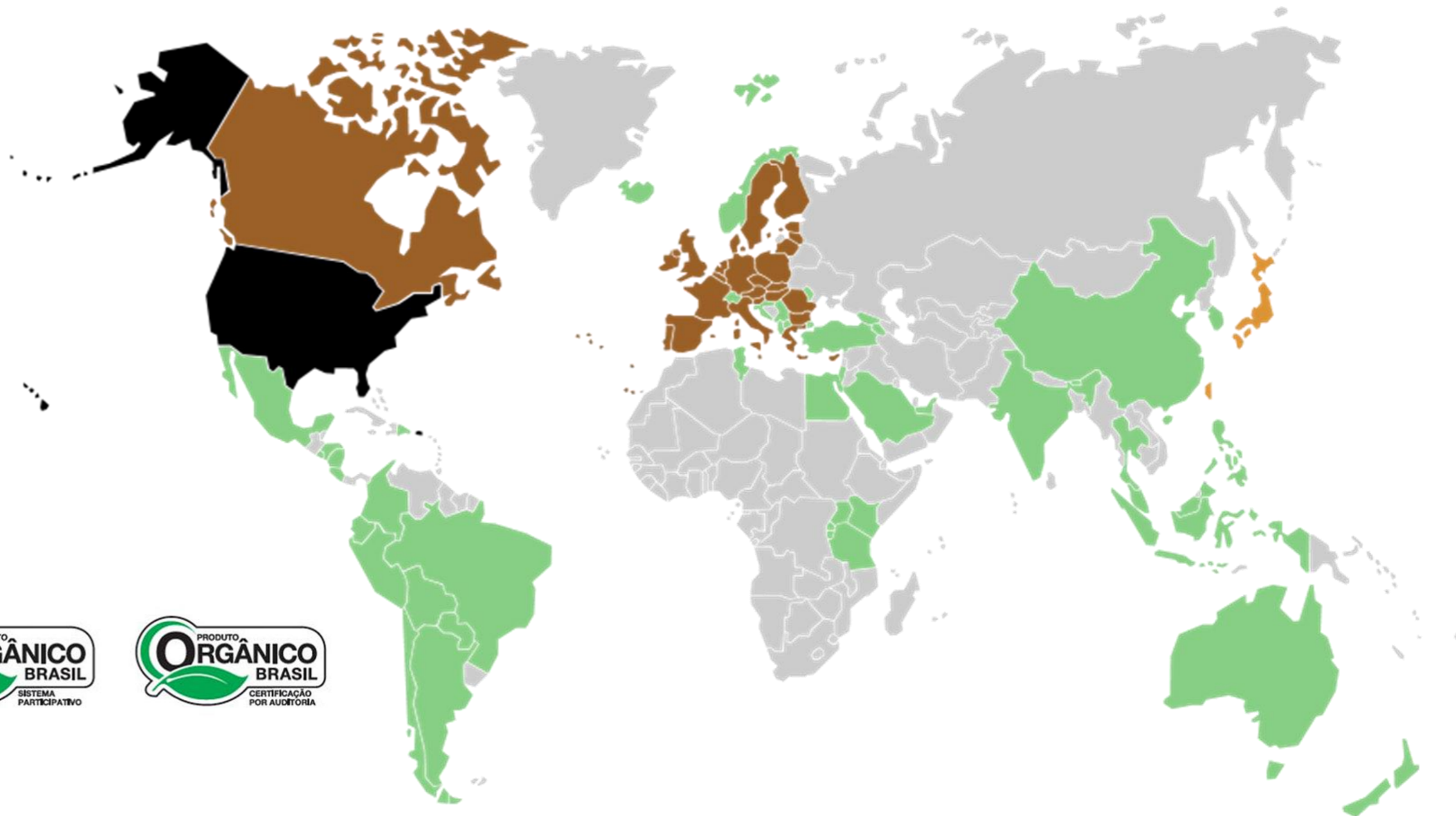
Latin America/Caribbean: The ten countries with the most organic agricultural land 2010



Argentina and Uruguay: Only fully converted area



www.globalorganictrade.com
Regulatory Map Situation



ARGENTINA – BRAZIL – BOLIVIA – CHILE – PERU – PARAGUAY – URUGUAY



January 2011

Participatory

Audit





7 ACCREDITED CERTIFICATION AGENCIES IN BRAZIL

INTERNATIONAL



NATIONAL





Certified Areas for Organic Agriculture in Brazil			
STATE	Área (hect)	Units	Products
Acre	2.549,73		89 greenery, cupuaçu and sugar
Amazonas	4.768,29		43 Nuts , guarana
Amapá	161.813,36		234 nust and açaí
Pará	735.798,28		3.560 Nuts, açaí, palm, cocoa
Rondônia	44.809,38		290 coffee, palm
Roraima	1.096,78		30 grains fruits, greenery
Tocantins	10,96		4 flower
Alagoas	978,93		20 greenery, sugar, cachaca, fruits
Bahia	31.445,48		309 coconut, cocoa, fruits, palm oil
Ceará	22.220,08		620 Nuts, fruits, honey, greenery
Maranhão	12.117,95		259 Fruit, greenery, babaçu
Paraíba	5.339,83		288 Cotton, grains, fruits and vegetables
Pernambuco	3.095,76		435 Coffee, fruits, greenery
Piauí	620,96		768 Grains and Honey
Rio Grande do Norte	21.274,68		181 Cashew Nut, fruits, vegetables
Sergipe	416,03		117 Frits and fresh greenery
Distrito Federal	484,19		89 Coffee, fruits, dairy products, greenery
Goiás	4.145,60		76 Grains, fruits, dairy products, greenery
Mato Grosso do Sul	29.687,52		656 Honey, coffee, cattle, fruitd
Mato Grosso	760.420,42		989 Cattle, Brazil nuts
Espírito Santo	3.194,05		202 Coffee, fruits greenery
Minas Gerais	4.443,74		345 Coffee, cachaca, dairy, fruits, grains
Rio de Janeiro	2.487,63		245 Fruits, Heart of Palm, vegetables, Dairy
São Paulo	13.273,91		899 Sugar, Poultry, Grains , Honey, Coffee, Fruits
Paraná	10.170,31		879 Mate, Grains, Honey, Fruits, Cachaca
Rio Grande do Sul	13.241,35		2.156 Mate, Grapes, Wines, Fruits, Honey, Cachaca
Santa Catarina	6.907,21		654 Mate, Honey, Grains, Fruits
Total	1.896.812,40	14.437	
WILD COLLECTION	1.209.772,80		
Total Geral	1.896.812,40	14.437	

50%

5,1%

41,9%

1,5 %

1,5 %





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Brazilian Organic and Sustainable Producers

Year	Companies	Sector	Exports US\$ Million
2005	12	food	9,5
2006	33	food	15,0
2007	42	Food/cosmetics	21
2008	64	Food/cosmetics/textile	58
2009	74	Food/cosmetics/textile services	44,3
2010	72	Food/cosmetics/textile services	107,0
2011	72	Food/cosmetics/textile services	82,4
2012	74	Food/cosmetics/textile services	129,5
2013-2014	100	Food / Cosmetics / Textile / Services	150,0



Brazil - Organic market figures

- Estimated total turnover in 2012: **750 million Reais** (285 million EUR)
- 50-60% for Export markets
- Forecast until 2014: **1,0 Billion Reais** (378 million EUR)
- Sales channels: 2/3 conventional retailers and 1/3 specialized shops, online and farmers markets
- Imports (USA-EU) US\$25 million
- Largest retailer: Casino Group – Organic & conventional - Sales growth – 30-40% yearly



ARGENTINA

- 98% Production is for Export Markets
- 2010 Production 123.730 ton – SENASA

Destinations

- 60% European Union
- 21% USA
- 3,5% Swiss
- 1,5% Japan
- 12% Others

Major exported Products

- 37% Fruits
- 33% Processed products
- 10% Grains
- 10% Oils

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