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The certification of organic canteens all around Europe

Prof. Dr. Carola Strassner, MBA Sustainable school catering: Comparing Italian and other European experiences Congress, Bologna, 27th-28th May 2010

on

University of Applied Sciences



Legal framework in the European Union

- now: Council Regulation (EC) No 834/2007 "mass catering" excluded

old: Council Regulation (EEC) No 2092/91
 no specific mention



Authority for organic certification in the EU

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The EU institutions



European Council (summit)

European Parliament

Court of

Auditors

European Investment Bank

Court of

Justice

Council of Ministers (Council of the EU)

Economic and Social Committee

Agencies

Committee of the Regions

European Commission

European Central Bank

Directorates-General Agriculture & Rural Development (DG AGRI)



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The EC delegates organic certification to the EU Member States

- Currently quite a variety of ways of dealing with certification of organic catering amongst the 27 Member States:
 - national law,
 - national recommendations,
 - private standards.



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Comparison amongst iPOPY countries

iPOPY country					
Ministry responsible for organic agriculture	Ministry of Agriculture, Food and Forestry	Ministry of Agriculture and Forestry	Ministry of Food, Agriculture and Fisheries		
delegated to	Office for Organic Agriculture and for Sustainable Agricultural Activities	Food Safety Authority (Evira)	Danish Plant Directorate & Danish Veterinary and Food Administration		
organic certification is delegated to	private CBs (n=20)	state CBs (n=15)	state CBs (n=11)		
national organic label	-	Luomu E	Stats- kontrolleret økologisk		
state regulation for canteens)	(officially) no	yes, special Organic Cuisine and older Smiley System		
state label for canteens	-	PORTAAT LUOMUUN Volmerinuschijelens ammatsikeitsisille	90-100% akalogi 60-20% akalogi 30-60% akalogi 60-20% akalogi 80-60% akalogi 60-20% akalogi 60-20		
private regulations for canteens	CERTIFIED RESTAURANT	-	-		

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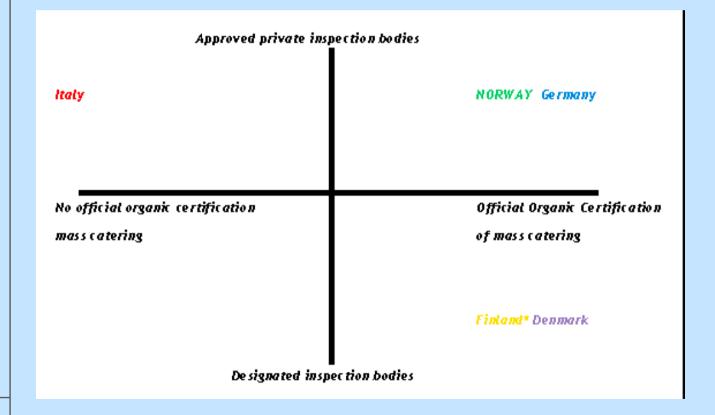
Comparison amongst iPOPY countries

iPOPY country					
Ministry responsible for organic agriculture	Ministry of Agriculture, Food and Forestry	Ministry of Agriculture and Food	Federal Ministry of Food, Agriculture and Consumer Protection		
delegated to	Office for Organic Agriculture and for Sustainable Agricultural Activities	Mattilsynet	Federal Agency for Food and Agriculture		
organic certification is delegated to	private CBs (n=20)	private CB (n=1)	private CBs (n=23)		
national organic label	-	O'COLON O O O O O O O O O O O O O O O O O O	Bio nach CG-Öko-Verorchung		
state regulation for canteens	-	yes, Debio's standards	yes, compulsory organic certification by national law		
state label for canteens	-		national organic label can be used for menu items		
private regulations for canteens	CERTIFIED RESTAURANT	-	yes, 3 of the 8 organic agriculture associations		

iPOPY regulation schemes

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Further studies - what we did







2 online-surveys

Survey I:

Addressed to **190 certification bodies** in all European member states and to Switzerland, Liechtenstein...

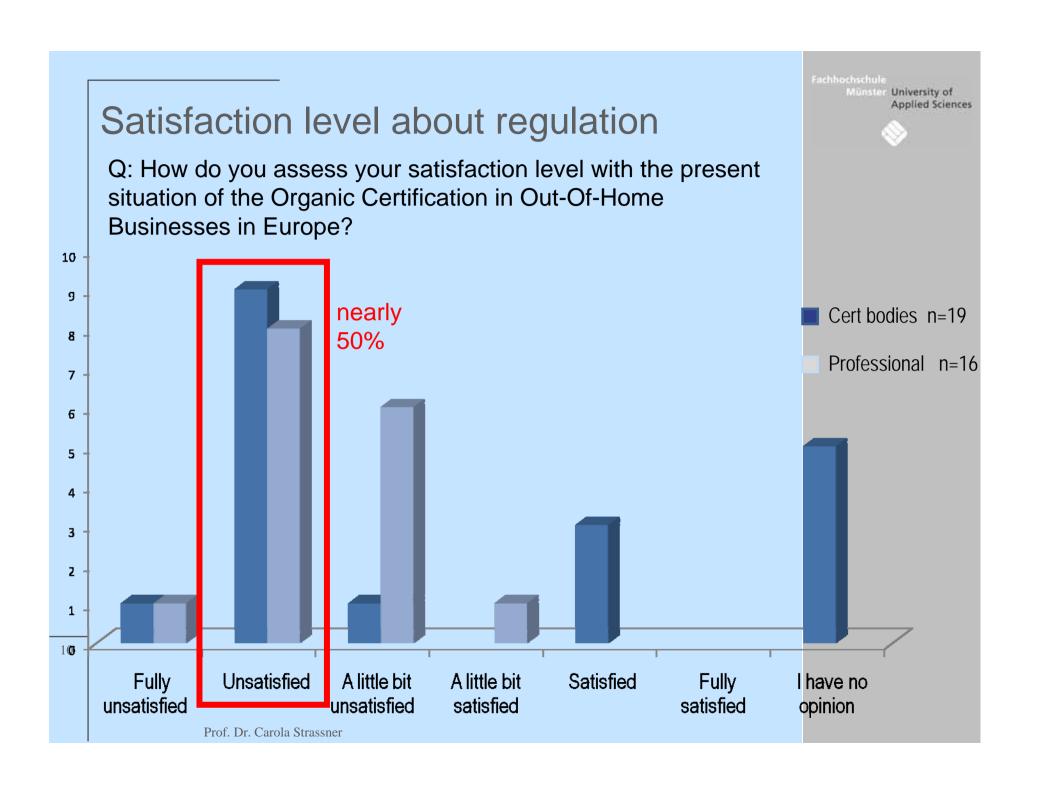
Survey II:

Addressed to **150** (**experts**) persons who are involved in the field of Out-of-home business (civil servants, scientists, etc.)

17 questions were the same in both surveys





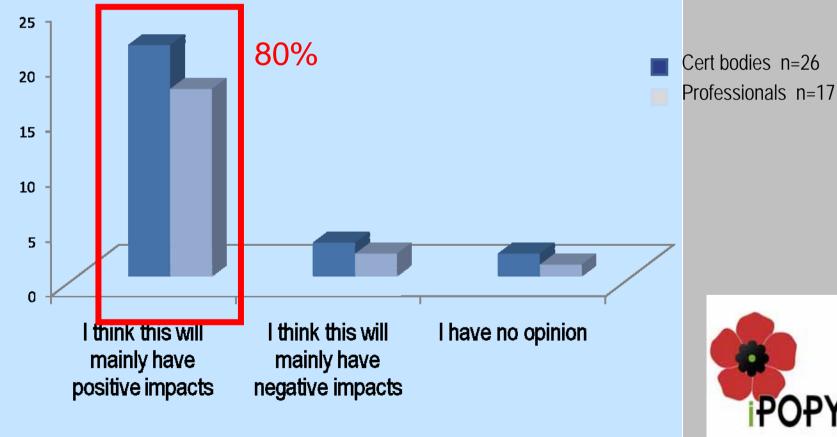


Opinion on EU-wide harmonisation

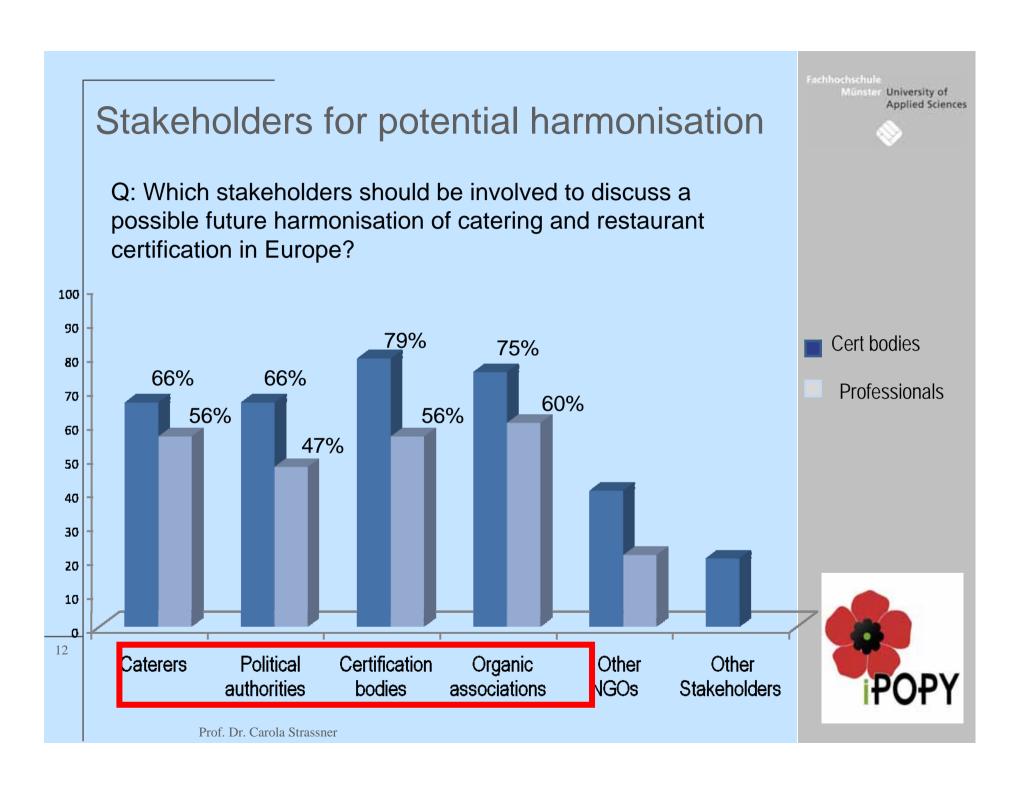
Q: What is your opinion on a possible EU-wide harmonised organic certification scheme for restaurants and catering?

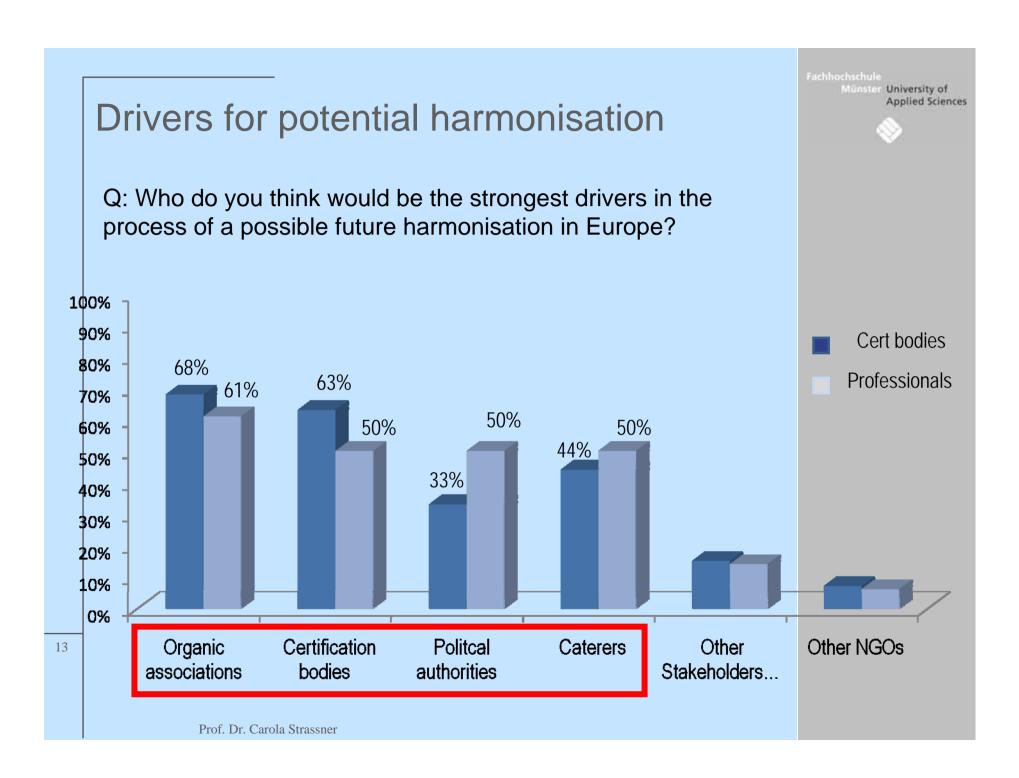












What are our main conclusions?

- Especially the certification bodies are not satisfied about the different regulation systems of organic certification of mass catering within Europe
- There is **no correlation** between the satisfaction level of the participants and the type of country regulation
- 80% of all participants can think of mainly positive impacts regarding a potential EU-harmonisation
- As important stakeholders and drivers for a potential process, all important institutions i.e. certification bodies, organic associations, caterers and political authorities, should be involved in this process



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