

European Joint Organic Congress Organic Farming and European Rural Development



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Theme 2: European Policy Initiatives C2 - Policy Initiatives for Organic Farming

An integrated methodology for the evaluation of organic farming aid scheme environmental effects supported by Geographic Information Systems (GIS)

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Outline

- Preliminary remarks and motivations
- + Research aims
- ◆ The case study
 - *PRDP in Campania (organic farming)*
 - *♦Methodology*
 - *Procedure*
- **Results**
- Concluding remarks

Preliminary remarks and motivations

EU member states are now obliged to evaluateRural Develpment Plans (RDPs)

• verify the effectiveness of the implementation process

- **†** The evaluation:
 - must be based on quantitative indicators
 - must consider both spatial and geographic context

Research aims

Proposing an integrated evaluation methodology for analysing a RDP agro-environmental measure (organic farming)

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GIS (Geographic Information Systems)

GIS are systems able to store, manage and display spatially referenced data

They support evaluation methodologies

- spatial analysis tools
- quantitative indicators calculation on spatial basis

The case study: RDP organic measure of Campania



A snapshot of organic farming in Campania

R. 2078/92 has played a key role in fostering organic farming in Campania

At the end of the program implementation (2003):

♦1.955 farms

\$\phi 15.000 ha

⊕ Cereals (23% UAA)

Fruit and olive trees (18% UAA)

Chestnut trees (15% UAA)

2003: organic farming state faced by the new aid scheme under the RDP

Increasing of:

Flaws:

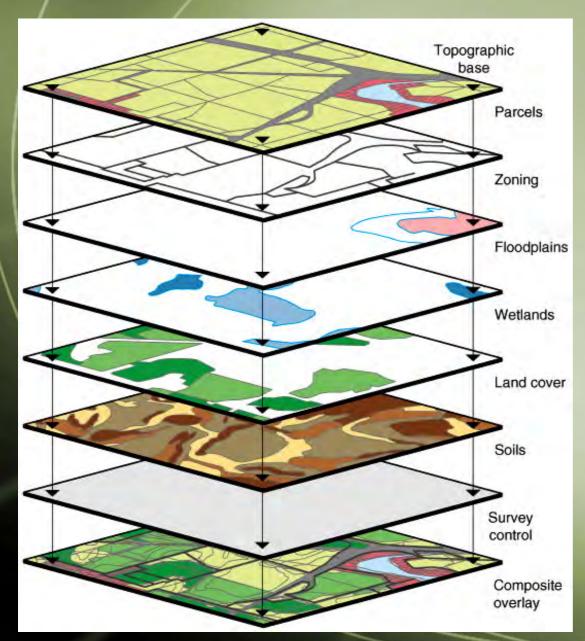
- **+** Farms
- Products available
- **Stores**
- Processing and marketing holdings
- **+** Consumers

- Mainly inland and less-favoured areas
- Mostly focused on production side rather than processing, marketing and demand side

The case study: methodology

With the support of GIS, economic data (aid scheme beneficiaries) has been analysed with respect to its spatial context

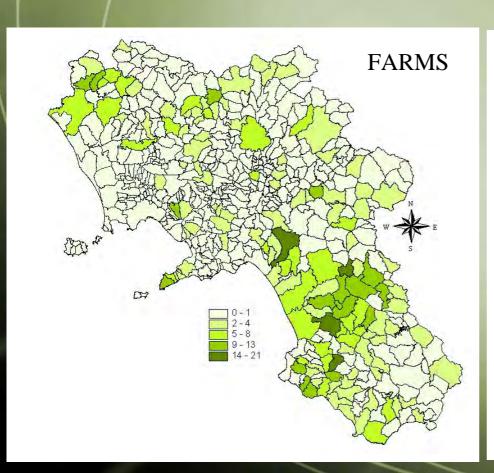
The case study: procedure

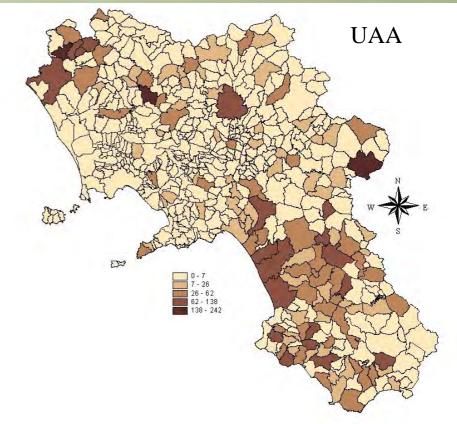


Each kind of data is
elaborated in
informative layer, then
integrated and
intersected with other
informative layers

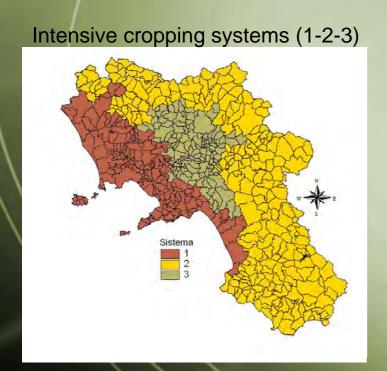
First informative layer

Intervention distribution and concentration map (organic/total) in terms of farms and UAA

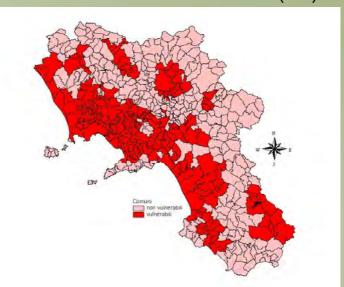




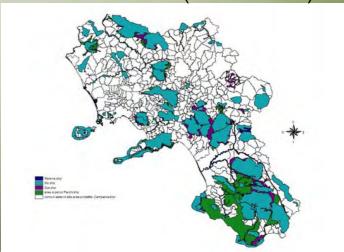
Other informative layers



Nitrates Vulnerable Zones (VZ)



Protected areas (Natura 2000)



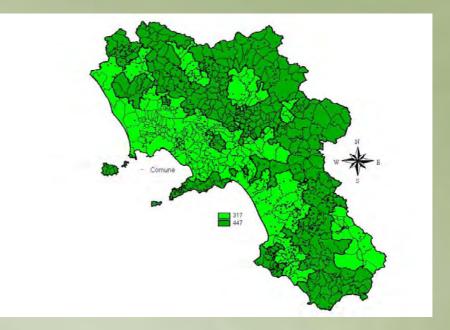
Results: key notes (1/2)

Organic farms in Vulnerable Zones

Total number 317 % All farms 0,2

Organic farms out Vulnerable Zones

Total number 447 % All farms 0,4



Organic farms in the most intensive cropping system areas (1)

Total number 136 % All farms 0,2

Organic farms in the least intensive cropping system areas (3)

Total number 517 % All farms 0,5

Organic farms in the medium intensive cropping systems (2)

Total number 117 % All farms

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0,2

Organic farms in protected areas

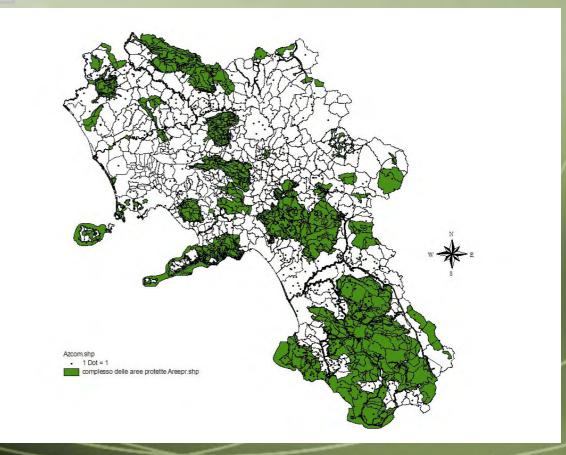
Total number 650

% All farms 0,38

Organic farms out protected areas

Total number 120 % All farms 0,16

Results: key notes (2/2)



Results

In spite of the regional RDP strategy aiming to concentrate the organic farming intervention on the critical areas from an environmental point of view, there is no significant difference in the distribution of organic farms and land between nitrates VZs and non VZs, and between more and less intensive agriculture areas

Results

A major concentration transpires to be in the protected areas.

They mostly overlap regional less-favoured areas.

Organic farming confirms to be a convenient alternative where a low impact agriculture already exists

Concluding remarks

The effectiveness in achieving environmental benefits from organic farming aid scheme has been reduced by implementation not focusing on the regional areas more in need of environmental improvements