

Global Organic Farming and Organic Markets: Programme

- Helga Willer (FiBL) / Minou Youssefi (SOEL)
Global Statistics 2004
- Amarjit Sahota (Organic Monitor)
The Global Market for Organic Food
- Bernward Geier (IFOAM)
Challenges and Outlook
- Chair: Bernward Geier

Willer, Helga and Youssefi, Minou (2004) Global Organic Statistics 2004. Oral presentation *Biofach 2004*, Nuremburg, 19.2.2004-22.2.2004. Archived at <http://orgprints.org/00001038>

Global Organic Statistics 2004

- Helga Willer and Minou Youssefi

The study „The World of Organic Agriculture“

- 5th year
- Initiated by Hagen Sunder and Hubert Rottner of Biofach
- First study compiled for Biofach 2000 and presented there
- IFOAM and FiBL have actively supported the project since 2003
- 2004 edition: all chapters compiled and updated by experts
- Contents: Global statistics, global market, regulations and certification, continent reports
- Roles of partners (2004 edition)
 - SOEL – compilation of statistics
 - IFOAM – coordination of the publishing process
 - FiBL – compilation and editing of articles
 - NürnbergMesse - financial support



Global Organic Statistics 2004

- Current global statistics
- Continents

Africa

Asia

Australia / Oceania

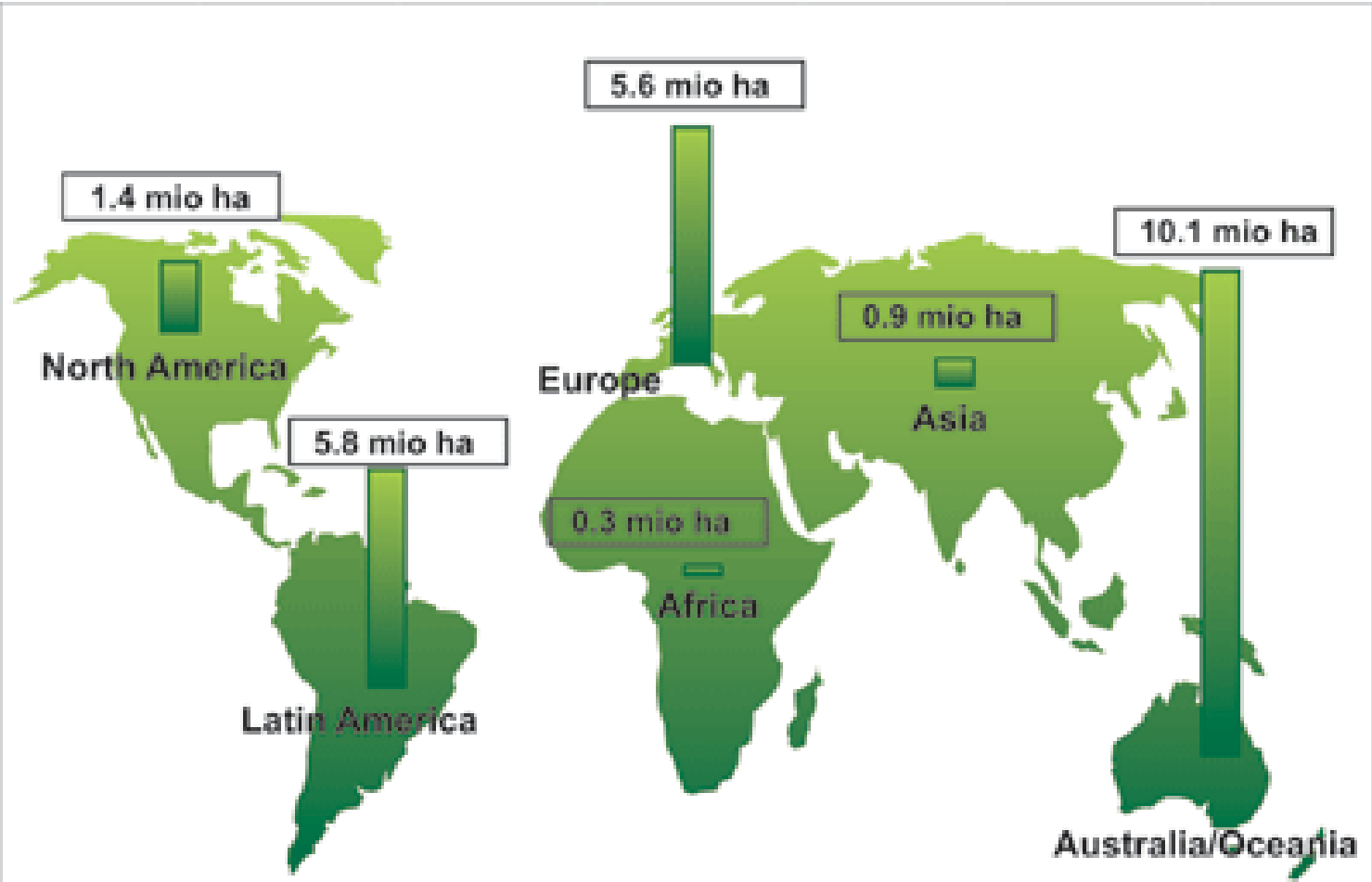
Europe

Americas

Current Global Statistics

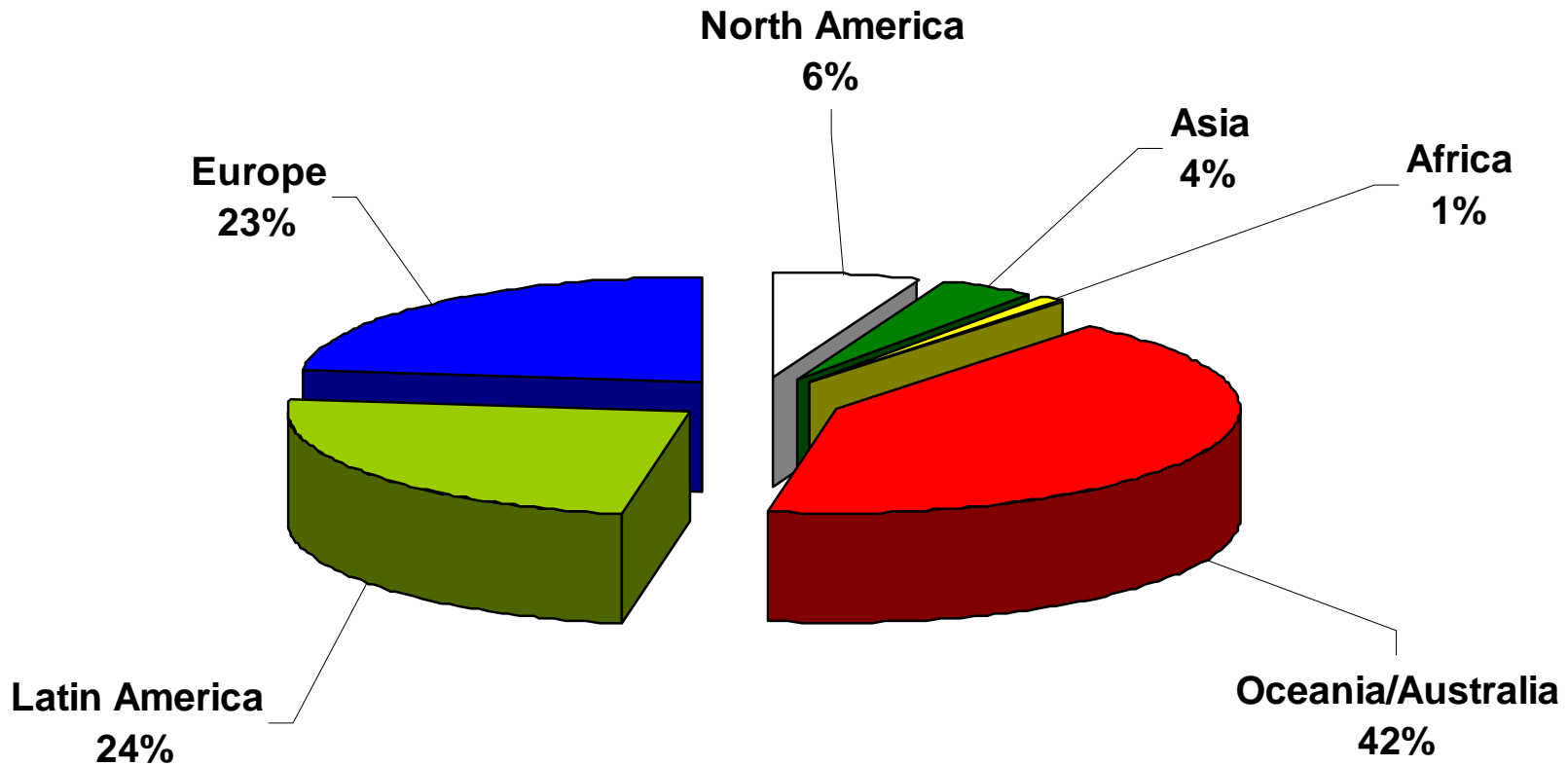
- Total certified organic area: more than 24 million hectares
- The market is 23 billion USD (Year: 2002)
- Countries with the highest area:
Australia: 10 million ha, Argentina: almost 3 million ha,
Italy: almost 1.2 million ha
- The proportion of organically managed land is highest in Europe

Global Map of Organic Agriculture



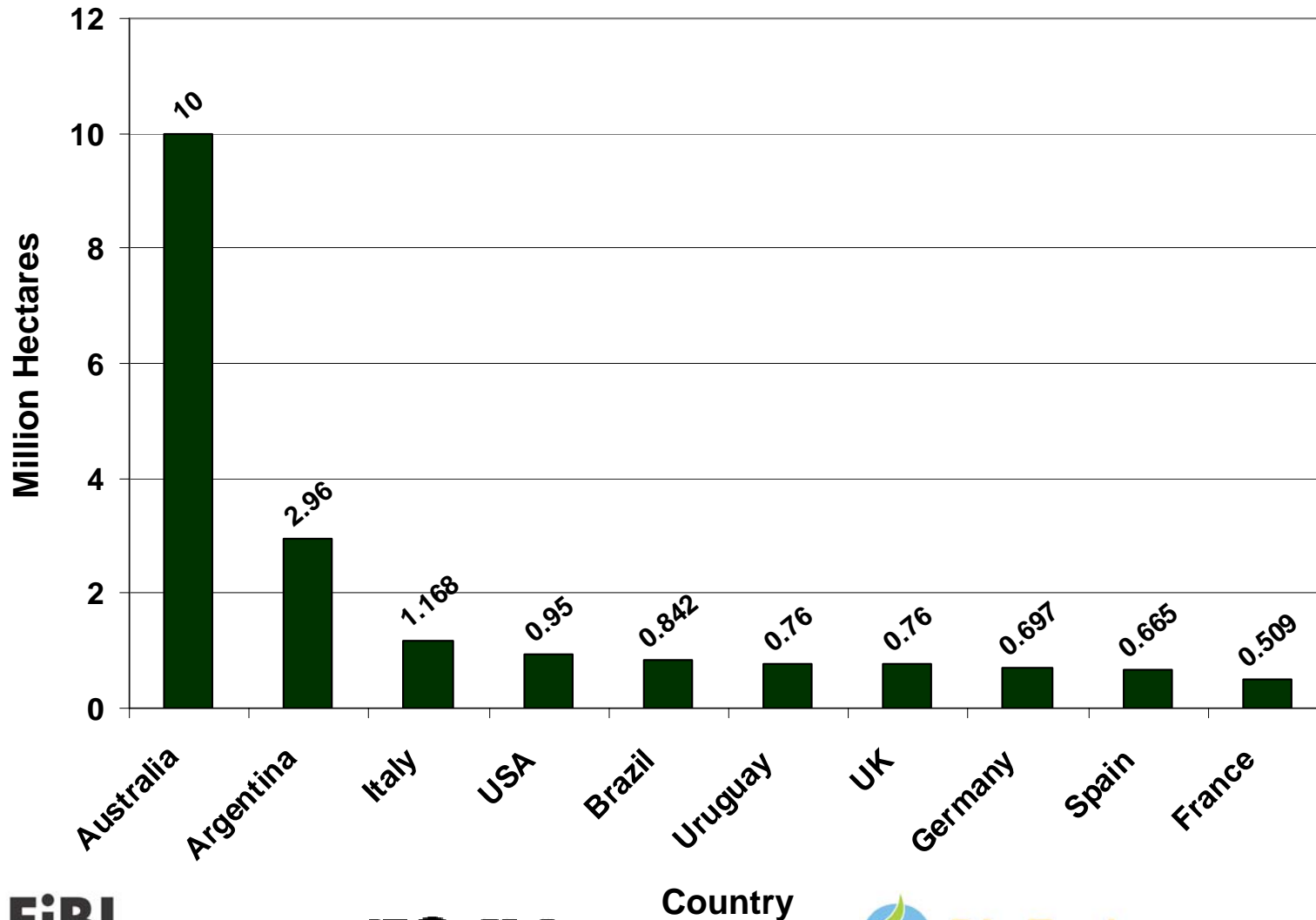
Source: SOEL-Survey 2004

Global Organic Land by Continents

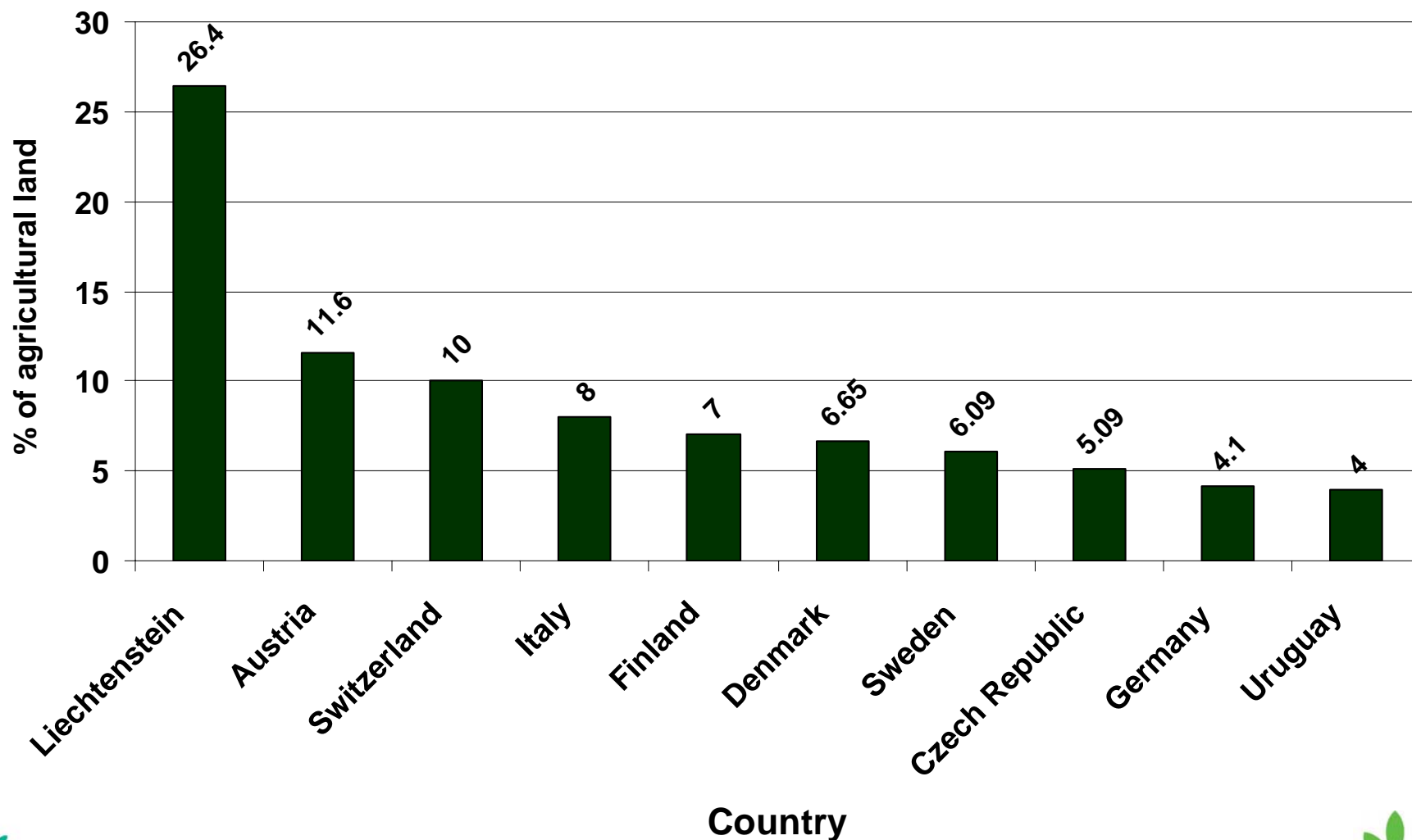


The ten countries

with the highest area under organic management



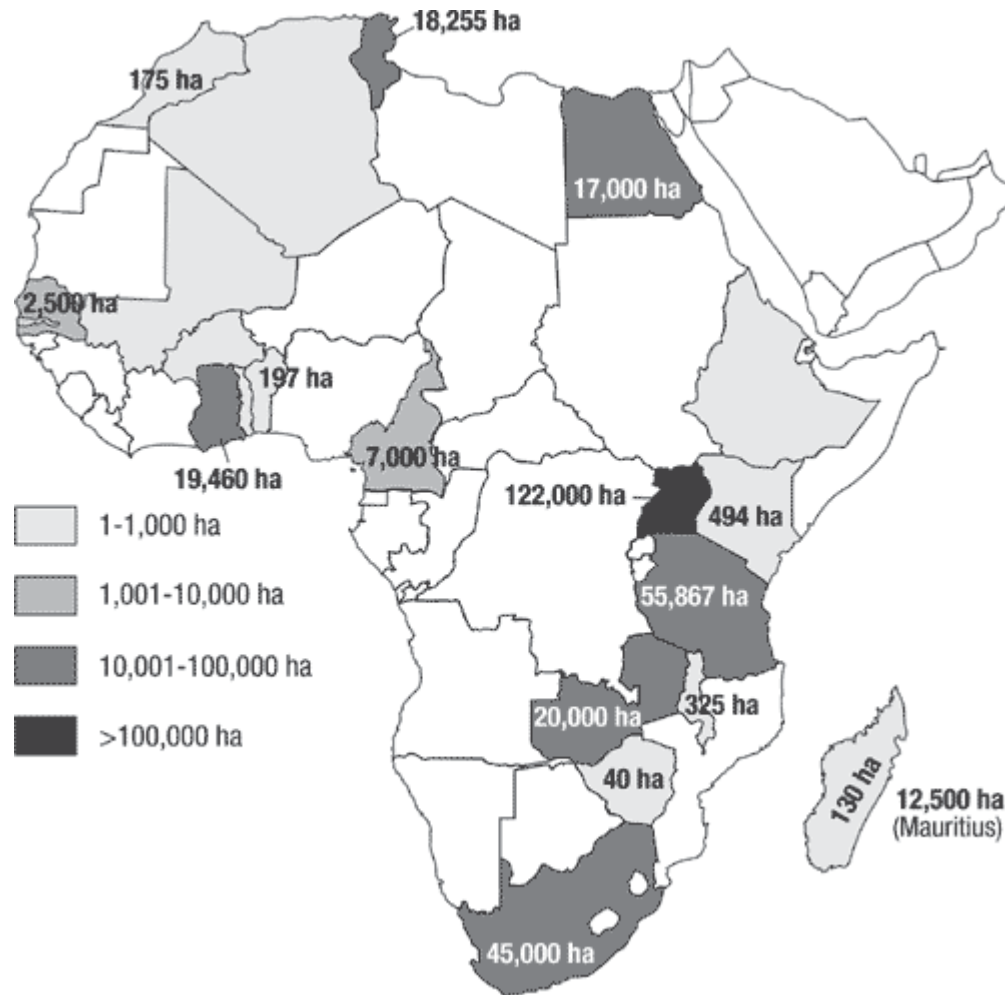
The ten countries with the highest share of land under organic management



Africa: The Facts

- Report by **Nicholas Parrot** and **Fred Kalibwani** (IFOAM Africa Coordinator)
- 320.000 hectares, 71.000 farms
- Organic farming is increasing, especially in the Southern countries
- Important growth factor: Demand for organic products in industrialised countries
- The African market for organic products is small (exceptions: Egypt, South Africa). Reasons: low income levels, underdeveloped infrastructure for inspection and certification
- Tunisia is the only country with an organic regulation; Egypt and South Africa are making progress

Africa: Map of Organic Agriculture



Asia: The Facts

- Report by **Ong Kung Wai** of Grolink
- 880.000 hectares, 61.000 farms
- Main producing countries: China, Ukraine, India, Indonesia, Isreal
- Biggest market: Japan; emergent markets: China, Malaysia, Philippines, Singapore, Thailand
- Most certification carried out by foreign bodies; own certification bodies in China, Japan, Israel
- China, India, Philippines, Thailand, Malaysia work on organic legislation

Asia: Map of Organic Agriculture



¹ Azerbaijan

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Australia / Oceania: The Facts

- Report Australia: **Darren Halpin and Martin Brückner** (Cowan University)
Report New Zealand: **Seager Mason** (BioGro)
- 10 million hectares; 2000 organic farms
- Growth factor: Overseas demand (Europe); domestic market is small
- Government support because of the export potential
- Australia and New Zealand have both national regulations and are both on the third country list of the EU

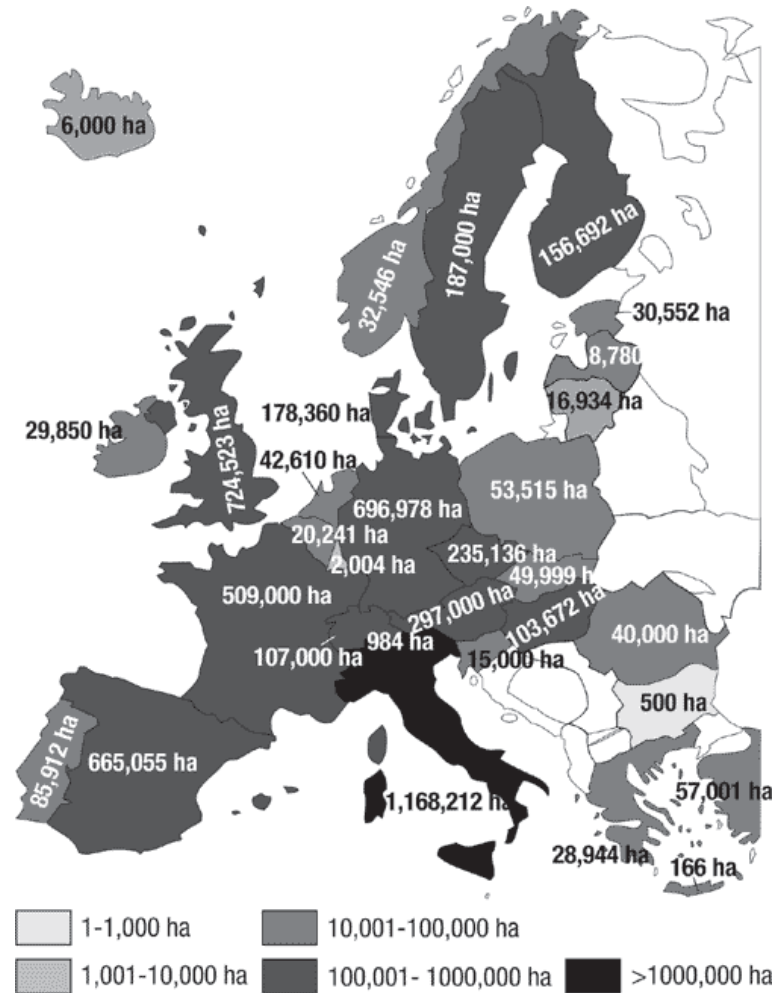
Australia / Oceania: Map of Organic Agriculture



Europe: The Facts

- Report by **Toralf Richter and Helga Willer**, both FiBL
- European Union: 4.8 million hectares (=3.5 % of area), 140,000 farms
- Europe: 5.7 million hectares, 174,257 farms
- Rapid expansion of the market, market shares up to 4 % (Switzerland)
- Strong government support in most countries through area based payments, research support and through action plans
- The European Action plan should be finalised in the course of 2004

Europe: Map of Organic Agriculture



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Latin America: The Facts

- Report by **Pipo Lernoud**, IFOAM Board of Directors
- 5.8 million hectares, 143,000 organic farms
- High shares of organic land in Costa Rica, Uruguay, Chile, Argentina, Bolivia
- Most of the organic production is exported
- Government support is generally small with the exception of Costa Rica (support for research and teaching), Argentina and Chile (support for exports)
- Support from international agencies for extension and association building

Latin America: Map of Organic Agriculture



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North America: The Facts

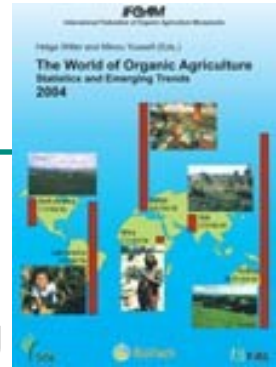
- Report by **Barbara Haumann** of the Organic Trade Association OTA
- 1.5 million hectares, (=0.3 % of agricultural land), 10,500 farms
- Launch of the National Organic Programme (NOP) has triggered market growth in the USA
- Canada has a voluntary standard
- The US market is growing fast and is now bigger than the European market

North America: Map of Organic Agriculture



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The study



- Helga Willer and Minou Yussefi (Eds.)
The World of Organic Agriculture 2004 – Statistics and Emerging Trends. 6th, revised edition, February 2004, International Federation of Organic Agriculture Movements (IFOAM), DE-Bonn, 170 pages, 16,00 €
ISBN 3-934055-33-8
- With contributions by Martin Brueckner (Cowan University), Darren Halpin (Cowan University), Bernward Geier (IFOAM), Barbara Haumann (OTA), Gerald Herrmann (Organic Services), Beate Huber (FiBL), Fred Kalibwani (IFOAM), Pipo Lernoud (IFOAM), Lukas Kilcher (FiBL), Ong Kung Wai (Grolink), Seager Mason (BioGro), Mike Mitschke (SOEL), Nicholas Parrot, Toralf Richter (FiBL), Gunnar Rundgren (Grolink), Amarjit Sahota (Organic Monitor), Otto Schmid (FiBL), Helga Willer (FiBL), Minou Yussefi (SOEL)
- Download via www.ifoam.org, www.soel.de, www.fibl.org



EISFOM-Seminar April 2004

- EISfOM = European Information System for Organic Markets
- Main objective: to develop a framework for collection and processing of reliable and comprehensive data on organic production.
- **Seminar: Development of European Information Systems for Organic Markets - improving the availability, quality and comparability of statistical data**
- Berlin, Germany, **26th/27th April 2004**
- **Contributions sought**
 - on current problems and opportunities for development in organic data collection and processing or
 - on issues in international data harmonisation and quality assurance in organic data collection and processing systems
- Info www.eisfom.org