

## Fleiter Graduation Citation

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**FLEITER, Judy Jeanette** *BA (Recreation Management), BPsych (First Class Honours)*

### **Thesis Title:**

Examining psychosocial influences on speeding in Australian and Chinese contexts: A social learning approach

### **Supervisors:**

Professor Barry Watson (Principal)

Dr Alexia Lennon (Associate)

Dr Mark King (Associate)

### **Citation:**

This research investigated the social, personal, and legal factors influencing the speeds of car drivers in Australia and China; two countries at very different points in their road safety development. Death and injury from speed-related crashes is a significant global public health problem and this research provided information to assist in the development of culturally-specific interventions to promote safer driving.

In both countries, some drivers reported complying with speed limits on moral and/or safety grounds, although many others reported frequent speeding that was justified by perceptions that speeding is safe, prevalent, and not socially unacceptable or risky. Personal experiences of avoiding detection and penalties were associated with greater self-reported speeding in both countries, as were perceptions that the police applied an enforcement tolerance when enforcing speed limits. Overall, the research highlighted the need to alter the perception that speeding is safe and provided suggestions for enhancing speed management practices using social and legal measures.