



# Farm Business Survey 2009/2010 Horticulture Production in England



Richard Crane, Alison Tanton and Rod Vaughan

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**Rural Business Research** 

# **Farm Business Survey** 2009/10

## **Horticulture Production in England**

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#### Foreword to the First Series

This report is one of a series being produced based on the results of the Farm Business Survey (FBS) for England. The annual Farm Business Survey is the most comprehensive and independent survey of farm incomes and provides a definitive data source on the economic and physical performance of farm businesses in England. It is conducted by a Consortium comprising the Universities of Cambridge, Newcastle upon Tyne, Nottingham and Reading, and Askham Bryan, Duchy and Imperial Colleges. The Consortium is lead by the University of Nottingham and its members work in partnership, using uniform and standard practices in reporting on their findings to ensure consistent data quality, accuracy and validity. The Survey is financed by Defra and the Consortium values greatly the input of their staff.

These detailed reports for various farm types and enterprises are in addition to the comprehensive Farm Business Survey Reports for Government Office Regions published at <a href="www.farmbusinesssurvey.co.uk">www.farmbusinesssurvey.co.uk</a>. The Consortium is seeking by these additional reports to ensure that timely and relevant information is available to farmers, consultants, advisers and other organisations and individuals interested in farming and land management. The analysis and publication of these reports uses data from farm businesses across England, with an individual member of the Consortium undertaking the research analysis. In line with the ethos of the Consortium, these reports present results in such a way as to ensure a significant element of continuity and consistency from one report to the other, whilst also ensuring that each report captures the contemporary issues of relevance to the sector of agriculture in England to which it relates.

We believe these new reports will make a valuable and useful contribution to the farming industry and we commend them to you.

#### **Prof. Martin Seabrook**

(Chief Executive Officer of the Consortium)

Spring 2007

#### Foreword to the Fifth Series

In the early spring of 2011 the economic fortunes of farmers and growers both excites and causes concern. For some, arable output price increases represent good fortunes; for others they simply represent increased input costs. 'Corn' versus 'horn' arguments abound at times when crop prices rise and livestock farmers face increased feed bills. The price variability that has been witnessed across many markets in recent months looks unlikely to abate in the near future, and with a potential change in support payments looming for 2013 or 2014, managing uncertainty and risk looks set to dominate farm business management decision making over the years ahead. However, optimism amongst many remains considerably higher than in the early years of the 21<sup>st</sup> Century, and new windows of business opportunity, particularly in the form of energy production, has brought its own optimism that farmers and growers have a role to play in both food and fuel markets.

The early spring of 2011 witnesses the launch of the fifth series of enterprise and farm type reports from *Rural Business Research (RBR)*. These outputs have quickly become recognised as important barometer reports on the major sectors of the industry. Our fifth series draws upon independent data from the Defra-funded Farm Business Survey (FBS) for England in 2009/10, with expert analysis and commentary. Our free to use on-line data services at <a href="https://www.farmbusinesssurvey.co.uk">www.farmbusinesssurvey.co.uk</a> provide further data and analysis and readers are encouraged to explore the breadth and depth of data that exist on this site. During the early months of 2011 we have hosted a series of regional workshops around England, allowing us to showcase the wide ranging outputs that are freely available from the FBS via on-line delivery. If you have not been able to attend one of these events this year, please watch out for our plans for 2012 to find out for yourself what the FBS can do for you.

We hope that the fifth series of reports continues to interest readers and inform your work and businesses. *Rural Business Research* provides independent analysis on agricultural and horticultural business performance and these reports serve to add to this analysis. We always welcome comment on our outputs, so please let us know your thoughts by emailing <a href="mailto:paul.wilson@nottingham.ac.uk">paul.wilson@nottingham.ac.uk</a> to let us know your views on our publications.

#### **Dr Paul Wilson**

Chief Executive Officer, Rural Business Research

Spring 2011

www.ruralbusinessresearch.co.uk

#### **Acknowledgements**

Rural Business Research thanks sincerely all those farmers and growers who have voluntarily provided records and information on which the annual Farm Business Survey, and this report, is based.

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The views expressed in this publication are those of the authors and are not necessarily shared by other members of the University or by the University as a whole.

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#### **SUMMARY**

- Horticulture accounted for 13% of total UK agricultural output in 2009<sup>1</sup>
- Total value of horticultural produce in 2009 amounted to £2,504 million, compared with £2,448 million in 2008<sup>1</sup>
- The ornamental sector now accounts for one third of total horticultural output
- Average Farm Business Income for all horticultural holdings was £49,300 in 2009
- The results in this publication show an improvement in Farm Business Income (FBI) across all four type groups of horticultural businesses as follows:

| Main Farm Type     | Farm Business Income<br>2008/09 | Farm Business Income<br>2009/10 |
|--------------------|---------------------------------|---------------------------------|
| Specialist Glass   | £31,097                         | £31,856                         |
| Specialist Fruit   | £16,030                         | £34,587                         |
| Specialist HNS     | £41,195                         | £45,476                         |
| Other Horticulture | £20,083                         | £81,054                         |

 The marked difference in performance between the top third of performers and the average for the whole sample continues, with the premium holdings in the main four type groups achieving the following FBI:

| Main Farm Type     | Farm Business Income (Top third)<br>2009/10 |
|--------------------|---|
| Specialist Glass   | £67,381 (Av £31,856)                        |
| Specialist Fruit   | £75,651 <i>(Av £34,587)</i>                 |
| Specialist HNS     | £87,941 <i>(Av £45,476)</i>                 |
| Other Horticulture | £129,271 <i>(Av £81,054)</i>                |

- Gross margin per £100 of output for horticultural businesses increased by 11.1%
- Fixed costs per £100 of output for horticultural businesses increased by 4%
- Of the total horticultural businesses, 35% recorded an FBI > £50,000 whilst 16% incurred a loss

-

<sup>&</sup>lt;sup>1</sup> Source: Agriculture in the UK, Defra

#### **SECTION 1: THE HORTICULTURAL SECTOR**

#### 1.1 Introduction

This section of the report gives an overview of the horticultural industry in the United Kingdom, including a snapshot of the different sectors of production, together with other information of interest about the business of horticulture. The data is shown for a range of time periods, to illustrate changing trends for the industry.

#### 1.2 Overview of 2009/10

The wider economy of the UK was in recession during 2009. Consumer confidence was low and the banks were reluctant to lend to small businesses following unprecedented upheavals in the banking sector. The pound was weak relative to the euro which had the benefit of making exports competitive whilst making imports from the euro zone expensive.

Good weather in the spring led to strong sales in the garden centre retail sector; the increased interest in grow-your-own vegetables helping to boost sales. This impacted favourably on those growers producing young plants to sell onto the garden centre trade. However, those growers producing hardy nursery stock for new housing developments were impacted by the reduction in new homes being built.

The prevalence of very large scale cut flower production under glass in England is greatly reduced by comparison with the past due to cheap imports of flowers from around the world making margins largely uneconomic for English growers. Some of the more modern glasshouses have switched to strawberry production offering better prospects for higher margins. Advanced production techniques have brought forward the start of the season enabling the sale of high quality strawberries as early as the third week in March helping extend the English strawberry season.

The weather was very favourable for both top and soft fruit growers in the first part of the season leading to high quality crops of orchard fruit with plums notably returning to a more normal yield following the disastrous crop of 2008. Soft fruit yields were good with strawberries continuing their year-on-year increase in production, marketing an estimated 110,000 tonnes in 2009; this compared with just 37,000 tonnes ten years earlier in 2000. The total value of home produced fruit sales in the UK continued its upward trend and was an estimated £567 million in 2009, soft fruit representing £384 million and orchard fruit £144 million; the remaining £39 million came from glasshouse produced fruit sales.<sup>2</sup>

Field vegetable production increased slightly in 2009 compared with 2008 but the value of the produce sold fell by 6%<sup>1.</sup> Ongoing downward price pressure on the wholesale markets from imported produce, particularly from Spain, was cited as a contributory factor. Imported produce can offer wholesalers high levels of consistency in terms of quality and quantity and provides tough competition for English growers who recognise the image of wholesale markets has changed. Today's wholesale market offers an important distribution channel to the independent retail and food service industry and provides a valuable outlet for good quality produce.

<sup>&</sup>lt;sup>2</sup> Source: Basic Horticultural Statistics 2010, Defra

#### 1.3 The contribution of horticulture to UK agricultural output

The contribution of horticulture to total agricultural output has changed little in the past fifty years, up by less than 1% to 13% in 2009 compared with 2008. In monetary terms, the production of horticultural crops amounted to £2,504 million in 2009. Total agricultural output was down by 3% with output from crops and livestock products showing the largest decrease whilst livestock output increased. It should be noted that the output from crops and livestock does not include payments from the Single Farm Payment Scheme and other decoupled subsidies.

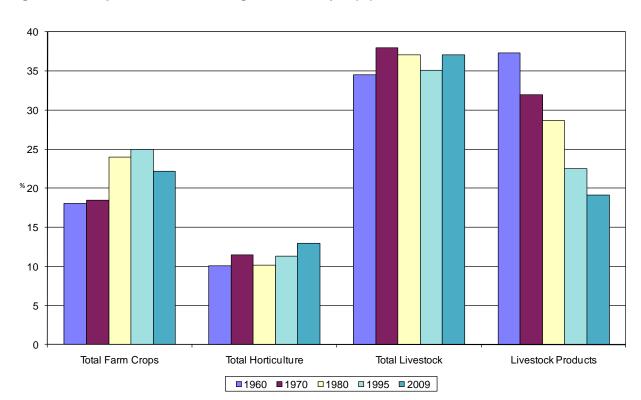


Figure 1.1 Composition of total UK agricultural output (%)<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> Source: Agriculture in the UK, Defra

#### 1.4 The change in the composition of the main sectors of horticulture (1972-2009)

Figures 1.2 to 1.8 illustrate the relative importance of the three main sectors of horticultural production: vegetables; fruit; non-edibles (ornamentals). All sectors include both field grown and protected crops (crops grown under glass and polythene tunnels).

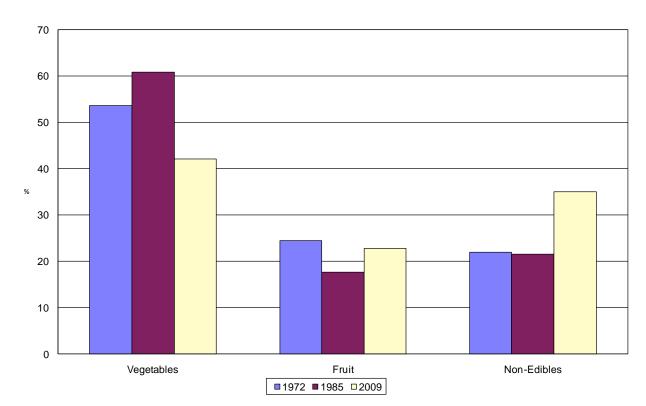


Figure 1.2 Composition of horticultural output (%)<sup>4</sup>

Figure 1.2 shows the composition of horticultural output for 1972, 1985 and 2009. Of greatest significance since 1985 has been the increase in the ornamental sector from one fifth to one third of total horticultural output in 2009. In the same period the production from the vegetable sector declined by around 19% to approximately 42% of the total, whilst for fruit there was a small increase to just over 23%, close to the same share of output as seen in the early seventies.

<sup>&</sup>lt;sup>4</sup> Source: Agriculture in the UK, Defra

Figure 1.3 Composition of the horticultural area (%)<sup>5</sup>

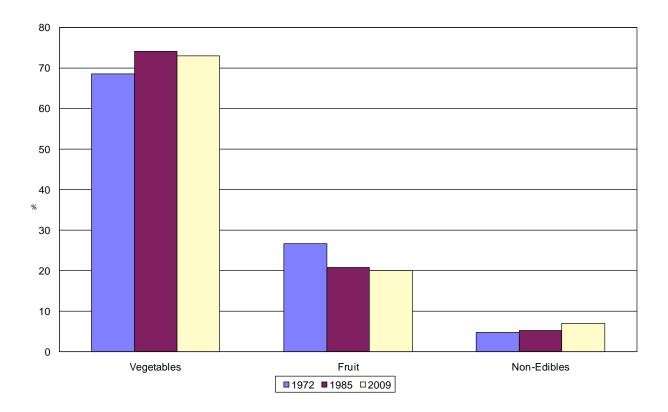


Figure 1.3 shows the composition of the horticultural land area in 1972, 1985 and 2009. The area relates to the total area that crops are grown on, which for some crops sees more than one crop harvested from the same area of land during the cropping year (multiple cropping). The area of multiple cropping is added to the total area cropped. In total the area used for horticulture has declined from 283,000 hectares in 1972 hectares to 172,000 hectares in 2009, representing a fall of 40%. Although the vegetable sector accounted for 42% of horticultural output in 2009, it used 73% of the total land area devoted to horticultural production. Whilst for non-edibles only 7% of the total horticultural area was utilised, accounting for 35% of horticultural output. Fruit growing takes up 20% of land area and produces 23% of output.

<sup>&</sup>lt;sup>5</sup> Source: Agriculture in the UK, Defra

#### 1.5 Horticultural production (2000-2009)

Figure 1.4 shows the changes in the composition of horticultural output in 2000, 2005, 2006, 2007, 2008 and 2009 for the main sectors of horticultural production, with values shown at current prices. The most pronounced trend in the value of production is for soft fruit, up from £133 million in 2000 to over £380 million in 2009. This can be explained by the large growth in the protected fruit sector (utilising both glass and Spanish tunnel systems) from 2000 to 2009. Another interesting feature relates to the value of production for non edibles which increased by just under 10% in 2009 to £877 million compared with £799 million in 2008 and £674 million in 2000. Orchard fruit has also shown a growth in output from £83 million in 2000 to £146 million in 2009, up £1 million compared with 2008. By contrast the output of protected vegetables has dropped by 12% over the last decade. Field vegetable output has shown more variability than the other crops, falling 6% in 2009 compared with 2008, but still 36% higher than in 2000. The protected vegetable category includes mushroom production which accounts for 38% of output from this sector.

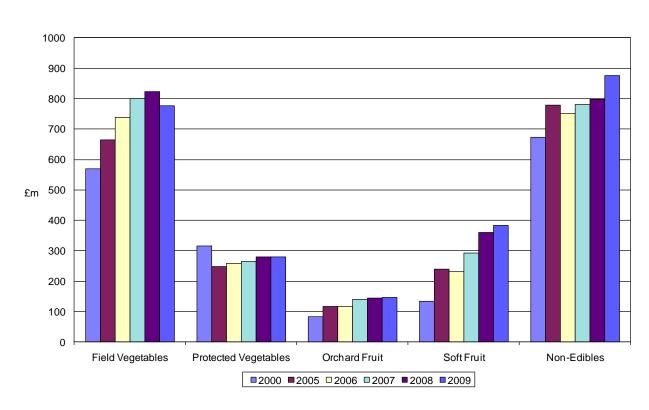


Figure 1.4 Value of horticultural production (current prices: £m)<sup>6</sup>

Figures 1.5 to 1.8 show the areas of the outdoor crops of field scale vegetables, orchard fruit, soft fruit and non-edibles, and protected crops of vegetables, non-edibles and glasshouse fruit. All the areas are recorded in hectares, although the scale in each of the figures is different. As in the previous section (1.4), the area of crops takes account of multiple cropping.

<sup>&</sup>lt;sup>6</sup> Source: Agriculture in the UK, Defra

Figure 1.5 Area of field vegetables<sup>7</sup>

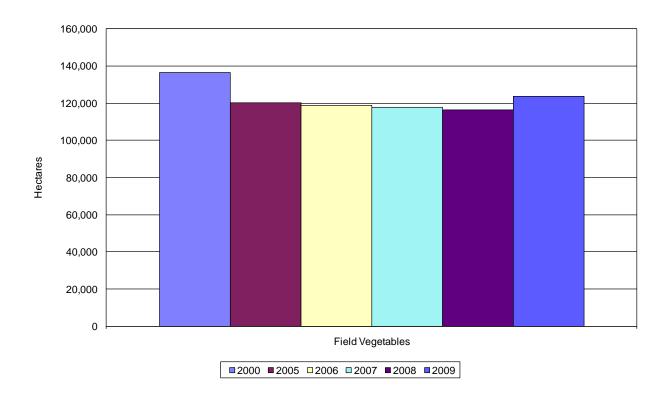
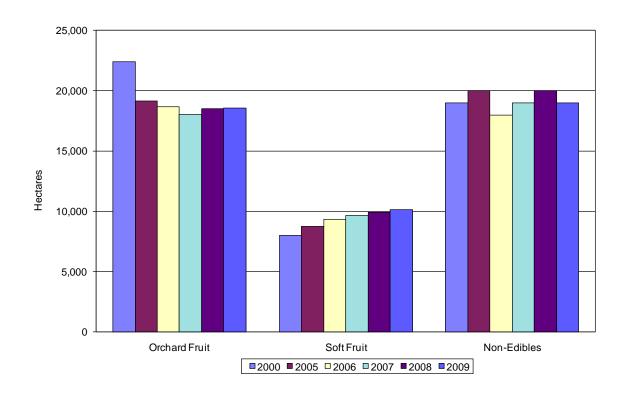


Figure 1.6 Area of other field grown crops<sup>7</sup>



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<sup>&</sup>lt;sup>7</sup> Source: Agriculture in the UK, Defra

Figure 1.7 Area of protected crops<sup>8</sup>

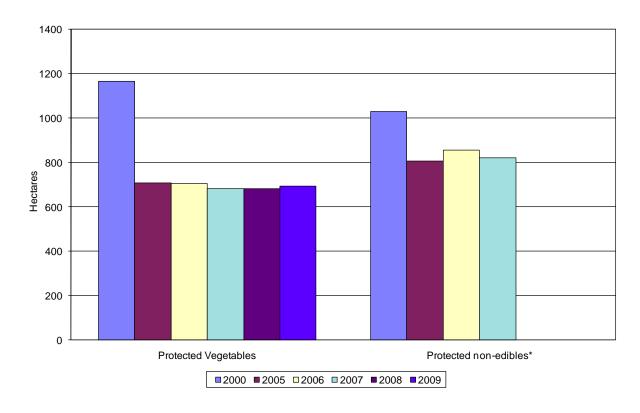
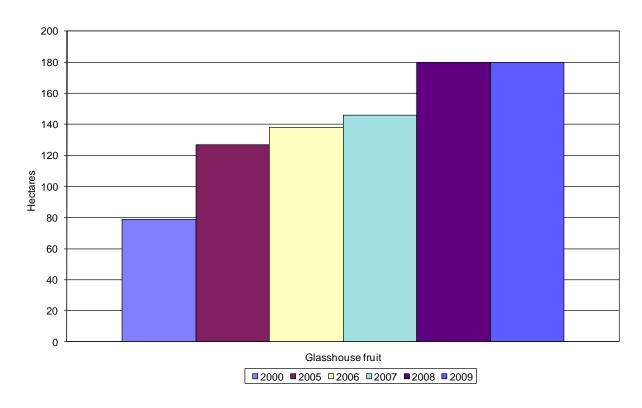


Figure 1.8 Area of glasshouse fruit<sup>8</sup>

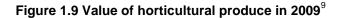


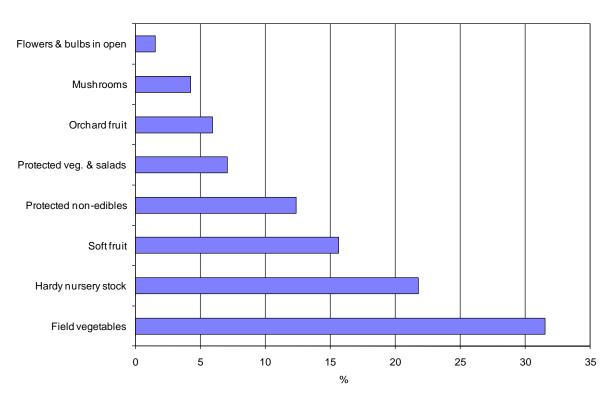
<sup>&</sup>lt;sup>8</sup> Source: Basic horticultural statistics 2010

The area of field vegetables has fallen by 16% in the last ten years to 124,000 hectares in 2009 and the area of orchard fruit has also fallen by around 11% over the same period to 18,500 hectares. Soft fruit grown in the open has increased by over 30% to 10,110 hectares and fruit grown in glasshouses (excludes polytunnel production) has more than doubled from 75 hectares in 1999 to 180 hectares in 2009. Although glasshouse fruit production has shown a large expansion, the area of protected vegetables was down by 40% over the same time period, to 691 hectares in 2009. The combined area of both the protected ornamental sector and ornamentals grown in the open has stayed relatively constant over the same period at around 19,000 hectares.

#### 1.6 Summary of horticultural production in 2009

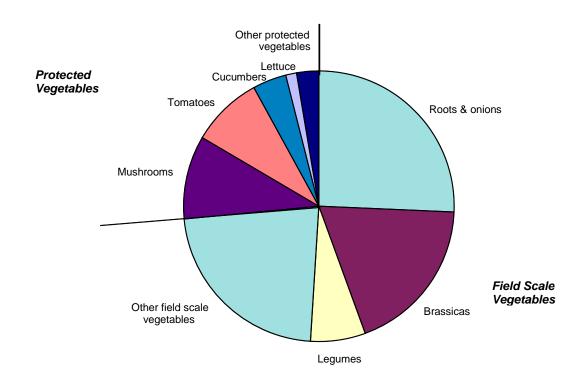
The total value of horticultural produce in 2009 amounted to £2,461 million. Figure 1.9 shows that 32% of this output is derived from field scale vegetables, although they account for 72% of the total area of horticultural production. Hardy nursery stock (22%) and soft fruit (16%) are the next largest in value terms followed by protected non-edibles indicating the importance of the ornamental sector. The composition of field and protected vegetables, and orchard and soft fruit production is shown in more detail in figures 1.10 and 1.11.





<sup>&</sup>lt;sup>9</sup> Source: Agriculture in the UK, Defra

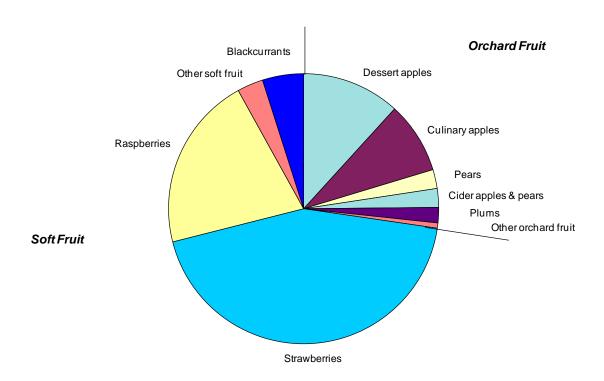
Figure 1.10 Composition of vegetable output in 2009<sup>10</sup>



The data used to produce Figures 1.10 and 1.11 has been compiled from the 2010 edition of Basic Horticultural Statistics in the UK (Defra) and relates to the 2009 cropping year. Field scale vegetables account for close to three quarters of total vegetable output and includes among them beetroot, carrots, parsnips, turnips, swedes, and onions (dry bulb and green). Brassicas account for 26% of field scale vegetables among which are included broccoli, brussels sprouts, cabbages and cauliflower. Legumes amount to 9% of output. Other field scale vegetables include asparagus, celery, leeks, lettuce, rhubarb and watercress. Protected vegetable output includes mushroom production (38% of output), as well as crops grown in heated and cold glasshouses and polytunnels. Other protected vegetables include crops such as celery and sweet peppers.

<sup>&</sup>lt;sup>10</sup> Source: Basic horticultural statistics 2010, Defra

Figure 1.11 Composition of fruit output in 2009<sup>11</sup>

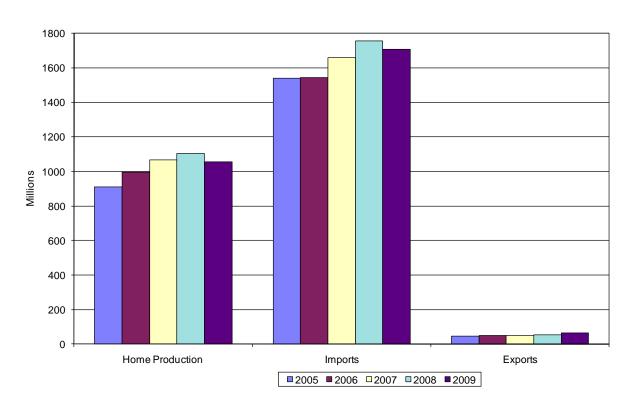


The production of field grown soft fruit accounted for 73% of the total fruit output by value in 2009, mainly due to a marked increase in strawberry production, though all soft fruit outputs increased, in total by 16% to £384 million. Blackcurrants, however, decreased by 8%. Strawberry production now accounts for 60% (£231 million) of all soft fruit production. Orchard fruits account for 27% of the total outdoor fruit output. Dessert apples make up 43% of the total orchard fruit output, with culinary apples accounting for 31% and cider apples and perry pears making up 8%.

<sup>&</sup>lt;sup>11</sup> Source: Basic horticultural statistics 2010, Defra

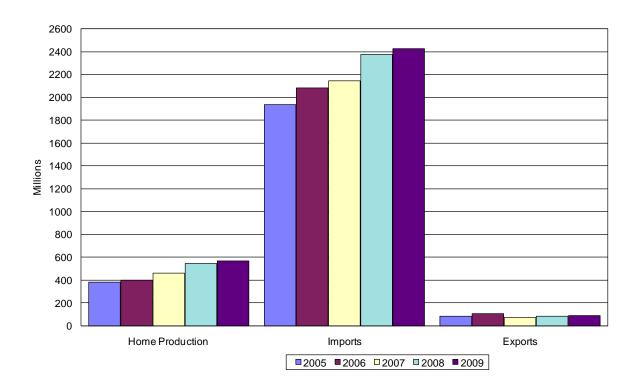
#### 1.7 Imports and exports of horticultural produce

Figure 1.12 Value of Vegetables (£m)<sup>12</sup>



<sup>&</sup>lt;sup>12</sup> Source: Basic Horticultural Statistics 2010, Defra

Figure 1.13 Value of fruit (£m)<sup>13</sup>



The vegetable imports shown in Figure 1.12 relate to fresh produce only, which includes produce from the Channel Islands. Tomatoes account for 24% of fresh vegetable imports making them the most important.

Fruit imports include some dried fruit as data on fresh produce cannot be obtained separately. The proportion of fruit imports appears very high but approximately two thirds of the imported produce cannot be grown in this country. Bananas represent 19% of imported fruit and grapes 15%, with apples accounting for 13% of the imports.

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<sup>&</sup>lt;sup>13</sup> Source: Basic Horticultural Statistics 2010, Defra

#### 1.8 Price Indices in the UK14

Table 1.1 Index of producer prices (Index: 2005 =100)

|                  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  |
|------------------|-------|-------|-------|-------|-------|-------|
|                  |       |       |       |       |       |       |
| Dessert apples   | 100.0 | 105.7 | 121.5 | 130.9 | 131.4 | 140.8 |
| Cherries         | 100.0 | 117.5 | 132.2 | 175.9 | 152.6 | 136.4 |
| Fresh Fruit      | 100.0 | 103.8 | 105.3 | 125.6 | 122.9 | 127.9 |
| Lettuce          | 100.0 | 109.4 | 107.1 | 119.1 | 107.9 | 129.9 |
| Onions           | 100.0 | 129.3 | 165.4 | 131.2 | 133.3 | 211.5 |
| Cabbage          | 100.0 | 103.8 | 139.6 | 124.6 | 124.0 | 131.3 |
| Fresh vegetables | 100.0 | 108.2 | 122.5 | 118.0 | 114.8 | 132.0 |
| Flowers & plants | 100.0 | 103.4 | 110.1 | 115.1 | 116.7 | 117.3 |

Table 1.2 Index of purchase prices (index 2005 = 100)

|                    | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  |
|--------------------|-------|-------|-------|-------|-------|-------|
| Current Inputs     |       |       |       |       |       |       |
| Seeds              | 100.0 | 89.5  | 100.1 | 111.2 | 109.1 | 107.3 |
| Fertilisers & soil |       |       |       |       |       |       |
| improvers          | 100.0 | 105.7 | 119.8 | 272.5 | 189.8 | 182.4 |
| Plant protection   | 100.0 | 102.5 | 104.2 | 106.4 | 107.7 | 105.1 |
| Fuel for heating   | 100.0 | 116.5 | 127.9 | 173.1 | 138.9 | 170.7 |
| Hired labour       | 100.0 | 103.3 | 106.3 | 111.1 | 116.0 | 118.5 |
| Capital inputs     |       |       |       |       |       |       |
| Machinery & other  |       |       |       |       |       |       |
| equipment          | 100.0 | 104.5 | 110.3 | 117.5 | 122.1 | 125.3 |
| Buildings          | 100.0 | 105.9 | 113.0 | 120.3 | 120.6 | 126.9 |
| Finance inputs     |       |       |       |       |       |       |
| Bank rate          | 100.0 | 104.3 | 118.5 | 100.6 | 13.8  | 10.8  |

The index of producer prices shows a significant increase in prices over the last six years, in particular in the edible sector, as opposed to the ornamental sector. On average, fresh fruit is 28% more expensive and fresh vegetables are 32% more expensive than in 2005, the index year for this data series.

The index of purchase prices of the means of production illustrates the enormous increases in fertiliser and fuel costs that have been seen in the past three years. Of particular significance to the industry was the index for fertilisers and soil improvers up 82% from 2005 to 2010. Fuel for heating rose again in 2009, and was 70.7% higher than in 2005. Hired labour costs have risen by 18.5% since 2005 and the costs of capital investments such as machinery and buildings have risen by 25% and 27% respectively in the same period. During the period 2009 to 2010 the Bank of England base rate remained at a historic low of 0.5% representing just 10.8% of the 2005 figure.

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<sup>&</sup>lt;sup>14</sup> Source: Agricultural Price Indices, UK Defra

#### SECTION 2: FINANCIAL RESULTS FOR HORTICULTURE IN ENGLAND

#### 2.1 Introduction to the data

The following series of tables are drawn from a sample of farmers and growers who participate in the Farm Business Survey in England and whose businesses are classified under one of the four main Defra horticultural type groups. These four type groups of specialist glass, specialist fruit, specialist hardy nursery stock and other horticulture are defined below. For the purposes of the Defra classification, field scale vegetable producers are classified as general cropping farms, and so their results are not included in these tables, although smaller scale outdoor vegetable producers are recorded in the 'Other Horticulture' typology group.

#### 2.2 Definition of horticultural type groups

Horticultural businesses are holdings where horticultural crops or permanent crops including fruit, either alone or in combination, account for over two thirds of total standard gross margin.

#### Specialist glass

- Market garden vegetables and flowers under glass (either alone or in combination) accounting for more than two thirds of the total standard gross margin of the business, including walk-through polythene tunnels
- The specialist glass businesses have been further sub-divided into those businesses with mainly edible crops (more than 50% of crop output from edible crops) and those with mainly non-edible crops (more than 50% of crop output from non-edible crops)
- In addition to this, the specialist glass group has been sub-divided by the level of intensity of glasshouse production, showing both '50% or more' and '90% or more' of total crop output produced from protected crops

The results from these holdings are found in the following tables:-

- Table 2.5 Specialist Glass, edible and non edible crops
- Table 2.6 Specialist Glass, mainly edible crops
- Table 2.7 Specialist Glass, mainly non edible crops
- Table 2.8 Specialist Glass (50% or more of crop output from glasshouse production), edible and non edible crops
- Table 2.9 Specialist Glass (50% or more of crop output from glasshouse production), mainly edible crops
- Table 2.10 Specialist Glass (50% or more of crop output from glasshouse production), mainly non edible crops
- Table 2.11 Specialist Glass (90% or more of crop output from glasshouse production), edible and non edible crops
- Table 2.12 Specialist Glass (90% or more of crop output from glasshouse production), mainly edible crops
- Table 2.13 Specialist Glass (90% or more of crop output from salad production), mainly edible crops
- Table 2.14 Specialist Glass (90% or more of crop output from glasshouse production), mainly non edible crops

#### Specialist fruit

- Fruit (top and soft fruit) accounting for more than two thirds of total standard gross margin of the business
- The specialist fruit group has two sub-groups of mainly top fruit businesses

The results from these holdings are found in the following tables:-

- Table 2.15 Specialist Fruit Businesses
- Table 2.16 Mainly top fruit businesses 90% or more of crop output derived from top fruit
- Table 2.17 Mainly top fruit businesses 90% or more of crop output derived from top fruit, excluding cider apples growers

#### Specialist hardy nursery stock

- Hardy nursery stock (HNS) accounting for more than two thirds of total standard gross margin of the business
- The specialist HNS group has two sub-groups, showing HNS that is grown mainly under protection and HNS that is mainly grown outdoors

The results from these holdings are found in the following tables:-

- Table 2.18 Specialist HNS Businesses
- Table 2.19 Mainly protected HNS crops 25% or more of crop output derived from glasshouse production of HNS
- Table 2.20 Outdoor HNS crops 80% or more of crop output derived from outdoor production of HNS

#### Other horticulture

- Businesses in which none of the above categories accounts for more than two thirds of standard gross margin
- The 'other horticulture' group has one sub-group of mainly outdoor vegetable growers

The results from these holdings are found in the following tables:-

- Table 2.21 Other Horticultural Businesses
- Table 2.22 Mainly outdoor vegetables 50% or more of crop output derived from outdoor vegetables

#### 2.3 The Sample

The Farm Business Survey (FBS) covers businesses with a Standard Labour Requirement (SLR) of 0.5 and above. The SLR represents the average labour requirement in Full Time Equivalents for all the enterprises in the business under typical conditions for enterprises of average size and performance. It is calculated from standard coefficients applied to each enterprise in the business and represents the input of labour required per hectare of crops and per head of livestock.

The sample is drawn from a stratified population of seven Government Office Regions by the four main horticultural typologies of Specialist Glass, Specialist Fruit, Specialist Hardy Nursery Stock and Other Horticulture. Within each stratum a single weight is calculated as the ratio of numbers of businesses in the population and in the sample. This weight when applied to each business represents the number of times that business' data must be replicated in order to 'represent' businesses not selected for the sample, so as to reflect the entire population. This weight is applied to all variables. The weighted results are then divided into the four main Defra type classifications.

According to the 2009 June survey there are 8,996 horticultural businesses in England. However, approximately half of these businesses are regarded as being too small for inclusion in the FBS, as they fall below the minimum threshold of 0.5 SLR.

The size of the total sample for the 2008 cropping year was 205 businesses and for the 2009 cropping year it was 212 businesses.

Table 2.1 FBS sample compared with June Survey data for 2009: Businesses with over 0.5 standard labour requirements (SLR)

|                    | England population<br>2009 June Survey<br>(number of businesses) | FBS sample 2009<br>(number of businesses) | FBS sample as a<br>% of population |  |
|--------------------|--|---|------------------------------------|--|
| Specialist Glass   | 879  | 93  | 10.6%                              |  |
| Specialist Fruit   | 865  | 42  | 4.9%                               |  |
| Specialist HNS     | 1630   | 43  | 2.6%                               |  |
| Other Horticulture | 1080   | 34  | 3.1%                               |  |
| All Horticulture   | 4454   | 212                                       | 4.8%                               |  |

Table 2.1 shows how the 2009 sample of horticultural businesses within the FBS compares with the national population of eligible horticultural businesses.

The FBS horticultural sample of 212 holdings are divided into the four type groups as follows: Specialist Fruit (42 holdings), Specialist Glass (93 holdings), Specialist Hardy Nursery Stock (43 holdings) and Other Horticulture (34 holdings). Within these type groups over 67 different crops and crop groups (e.g. mixed fresh vegetables) are recorded and they are grown in systems ranging from heated glasshouses to orchard fruit production, with market garden and Spanish tunnel production in between. Such diversity makes the construction of a representative sample very difficult resulting in reporting often being based upon groups of a variety of similar but not identical activities to ensure minimum sample size criteria are met and robustness of the data is maintained. A total of 5,360 ha of land is included in the sample growing 569 crops. Table 2.2 shows the total number and total area of crops most frequently grown in the FBS horticultural sample for which there were 15 or more observations.

Table 2.2 FBS horticultural sample (2009/10) - most frequently grown crops

| Edible Crops                       | No. of crops in FBS horticultural sample | Total area in FBS<br>horticultural sample |
|------------------------------------|--|---|
| Apples - Dessert                   | 28                                       | 544.6                                     |
| Strawberries                       | 24                                       | 129.2                                     |
| Pears                              | 19                                       | 129.7                                     |
| Plums                              | 17                                       | 51.0                                      |
| Apples - Culinary                  | 17                                       | 215.5                                     |
| Raspberries                        | 15                                       | 70.1                                      |
| Mixed Soft Fruit inc. Blackberries | 15                                       | 35.1                                      |
| Mixed Fresh Vegetables             | 39                                       | 426.3                                     |
| Non edible crops                   |  |   |
| Bedding Plants                     | 34                                       | 35.9                                      |
| Cut Flowers                        | 34                                       | 41.0                                      |
| Ornamental Trees & Shrubs          | 33                                       | 99.8                                      |
| Container Grown Plants             | 32                                       | 65.7                                      |
| Herbaceous Perennials              | 15                                       | 30.3                                      |
| Pot Plants                         | 15                                       | 20.1                                      |

The total area of protected cropping (either glass or polytunnel) in the FBS sample in 2009/10 was 261.5ha; this was split between nursery stock (24.3ha), fresh fruit and vegetables (182.5ha) and flowers and ornamentals (54.7ha). There was a total of 2520.7ha of unprotected market garden fruit and vegetables, 236.6ha of outside hardy nursery stock, flowers and ornamentals and 1484.1ha of permanent crops e.g. tree and bush fruit.

The data in this report have been compiled from the 2008/09 and 2009/10 Farm Business Survey. Results for this survey can be accessed at: <a href="http://farmbusinesssurvey.co.uk">http://farmbusinesssurvey.co.uk</a> and at: <a href="http://

#### 2.4 Financial results for 2008/09 and 2009/10

The results in this section are shown for businesses classified according to the Defra classification system, as described on page 23, which is based on standard gross margins.

The results are shown on a 'per business', 'per hectare' and 'per £100 of gross output' basis. It should be noted that all results are now based on the productive cropping area of the holding. Previously, the specific glass groups' performance was based on the productive glass area, while for the remaining horticultural groups the total productive area of the holding was used.

Average results are shown for the 2008 and 2009 harvest year, together with premium results for the 2009 harvest year, where the sample size is large enough to permit their publication. The premium results are the top third of businesses as measured by Farm Business Income (FBI) per hectare. The 'per hectare' results are based on the productive cropping area of the holding.

The horticultural sector represents a very diverse group of growers, with some operating highly intensive glasshouse operations whilst others are engaged in more extensive top fruit and vegetable production. Over the whole sample, the average FBI of horticultural businesses in 2009 increased by 68% compared with 2008 (in current price terms) to £49,300 (Table 2.4). These businesses receive little in the way of direct income payments from the CAP support regime, having been ineligible for single payment scheme (SPS) payments relating to historic claims. Consequently the amount of SPS received was just £2,566 per business, a very small proportion of the total gross output based on the whole sample. However, it should be noted that a number of businesses have benefitted from funding available through the EU Fruit and Vegetable regime. The average gross output across the horticultural sector decreased by 9.4% to £357,428 per business; total variable costs decreased by 22.6%, and fixed costs decreased by 5.8% compared with 2008.

Figure 2.1 Farm Business Income trend for Horticultural Businesses in the FBS in England

# (Horticultural holdings in England) 60,000 50,000 40,000 20,000 10,000 2003 2004 2005 2006 2007 2008 2009

Farm Business Income per business

Source: www.farmbusinesssurvey.co.uk

Figure 2.1 shows the trend in Farm Business Income for the last seven years. The graph shows the rise in Farm Business Income between the 2008 and 2009 cropping years, following the previous year's decreased profitability within the industry. For the 2009 harvest year, three of the main classification groups had an increase in profitability, with only the Specialist HNS group experiencing a decline in profitability.

#### **Specialist Glass**

#### Table 2.5 Specialist Glass, all crops

The Specialist Glass group includes heated glass, cold glass and polytunnels, including large scale soft fruit producers who use polytunnels for strawberry and raspberry production. Table 2.5 shows that the average Farm Business Income (FBI) rose by 2.4% in 2009/10 compared with 2008/09 to £31,856 per business. Although the total output decreased by 19% costs also came down. Total variable costs decreased, by 21.2%, resulting in the gross margin decreasing by 17.4% to £174,395 and fixed costs also decreased, by 17.9%, to £166,059. However, there was a marked difference in the financial performance of the edible and ornamental sectors with the latter reversing the steep decline in profitability seen in 2008/09.

#### Table 2.6 Specialist Glass, mainly edible crops

Table 2.6 shows that those glasshouse businesses with mainly edible crops saw FBI per business fall by 16.3% to £25,617 for the 2009 cropping year. In this group total gross margin fell by 23.2%, and fixed costs decreased by 22.1%.

Area of glasshouses in use (including polytunnels) fell by 23.8% in 2009/10, to 1.48 ha while the average total productive cropping area per holding decreased by 29.6% to 3.68 hectares. When viewed on a per hectare basis, the results have improved compared with 2008, FBI increasing by 19%. The proportion of output attributable to different crops changed in 2009/10, with glasshouse tomatoes still contributing a third of output but protected soft fruit increasing its contribution to 33.3% of crop output, up from 27.7% in 2008/09.

#### Table 2.7 Specialist Glass, mainly non edible crops

Table 2.7 refers to glasshouse businesses with mainly non edible crops, where the increase in FBI at 24.6% to £39,383 per business for the 2009 harvest year, was in contrast to the results for the mainly edible sector. Total gross output fell by 15.5% and the variable costs fell by 22.1% resulting in a drop in the gross margin of 10.2%. Fixed costs fell by 12.7%.

The area of glasshouses in production decreased by 22.5% compared with 2008/09 to 0.54ha. The total cropping area decreased by 50.7%, to an average of 0.84ha.

There are a number of businesses within the specialist glasshouse group that have some outdoor crop production. To facilitate a better understanding of the results the group has been sub-divided according to the intensity of glasshouse production showing businesses with 50% or more of crop output derived from glasshouse production (Tables 2.8 to 2.10), and businesses with 90% or more of crop output derived from glasshouse production (Tables 2.11 to 2.14).

# Table 2.12 Specialist Glass (90% or more crop output from glasshouse production), mainly edible crops

Table 2.12 shows results for the edible sector within the intensive glasshouse group (90% or more of crop output from glasshouse production). FBI fell by 2.8% from £28,130 per business in 2008/09 to £27,334 per business in 2009/10. However, the area of glasshouse cropping fell by 19.6% so on a per ha basis the FBI actually increased by 30%. Fixed costs per business fell by 17.7% in total between the two years, while the variable costs fell by 18.1% to £127,633.

Following the increase in expenditure on glasshouse heating fuel of 36.6% between 2007/08 and 2008/09, there was a decrease of 31.2% in 2009/10. There was a notable decrease in the expenditure on paid labour with a drop of 25.7% in expenditure on regular paid labour and 27.9% on casual labour. This amounted to a saving in paid labour costs of £22,789 on average per business. Tomato production accounts for 58% of all glasshouse output in this group and soft fruit accounts for 11.3%.

#### Table 2.13 Specialist Glass (90% or more crop output from glasshouse production), mainly salads

Table 2.13 shows the results for a sub-set of holdings that are mainly growing salad crops under glass. Total gross output fell by 7.4% to £378,032 per business in 2009/10 compared with 2008/09. Variable

costs fell by 10% and fixed costs fell by 8.7% so overall there was an increase in FBI of 13.9% to £41,158 per business.

The average area of cropping per business dropped from 1.08ha in 2008/09 to 0.93ha in 2009/10. Crop output is made up of 74% tomatoes, 8.9% lettuce and the remaining 17.1% is a mixture of other salad crops.

Table 2.14 Specialist Glass (90% or more crop output from glasshouse production), mainly non edible crops

Table 2.14 shows the results of those businesses growing mainly ornamental crops (90% or more of crop output from glasshouse production). Unlike their food producing counterparts, the non edible crops were more profitable this year. FBI increased by 35.7% to £38,522 per business.

The cropping area per business decreased by 25.8% to 0.74 hectares but total gross output per business only decreased by 20.9%. However, total output per hectare increased by 6.5% to £461,957. The variable costs rose just 0.2% per ha and fixed costs rose by 8% resulting in an FBI per ha of £52,174.

#### **Specialist Fruit**

#### Table 2.15 All specialist fruit businesses

Table 2.15 shows that average Farm Business Income (FBI) per business increased from £16,030 in 2008/09 to £34,587 in 2009/10. The area cropped fell slightly, by 2.2%, to an average of 15.23ha. Total output rose by 22% to £216,494 per business whilst variable costs rose 19.4% to £68,789. The marketing charges and packing materials rose by 11% and 19.3% respectively. Fixed costs increased by 13.1% with regular paid labour showing the greatest increase at 37.1% from £18,022 in 2008/09 to £24,714 in 2009/10. Casual labour remained at a similar level, costing £31,224 per business in 2009/10. This specialist fruit group is comprised of 70.6% of crop output from tree fruit and 29% from soft fruit production. A significant proportion of their total output is derived from other activities, for example, adding value to the crop by on-farm processing or offering packhouse services to other growers.

#### Table 2.16 Specialist fruit businesses, mainly top fruit

Table 2.16 shows a group of businesses that specialise in top fruit production with 90% or more of their total crop output derived from this type of fruit. The average FBI virtually doubled in 2009/10 to £32,009. The average cropping area per holding increased slightly in 2009/10 to 14.9ha (+1.7%). On a 'per hectare' basis, both output and variable costs increased by 23.6 and 18.8% respectively. Average prices for apples improved in 2009/10 although pear prices dropped, however, the yield of pears was greatly improved and overall output per ha was much better at £12,343 compared with £9,085 in 2008/09.

#### Table 2.17 Specialist fruit businesses, mainly top fruit – excluding cider

Table 2.17 focuses on a group of top fruit growers predominantly growing eating apples and pears and culinary apples for processing and the fresh market with just a small amount of other tree fruit; those growers mainly growing apples for cider are excluded. The FBI increased more significantly for this group, up by an average of £25,170 per farm to £39,770. Total gross output was down by 6.2% but variable costs and fixed costs were down by 11.4% and 11.6% respectively. The proportion of total output from non agricultural and non-cropping activities is very significant in this group of farms with an average of £70,726 other output.

The average yields and prices for top fruit obtained in 2008/09 compared with 2009/10 can be found in table 2.3. It is important to note that the areas used are field areas and not tree areas when calculating the per hectare figures.

Table 2.3 Top fruit yields, prices and output - 2008/09 and 2009/10

| Top Fruit       |             | 2008/09 | 2009/10 |
|-----------------|-------------|---------|---------|
| Culinary Apples | tonnes/ha   | 20.7    | 19.7    |
|                 | £/tonne     | 287.3   | 304.1   |
|                 | £ output/ha | 5944.0  | 5982.0  |
| Dessert Apples  | tonnes/ha   | 19.0    | 19.6    |
|                 | £/tonne     | 526.2   | 607.9   |
|                 | £ output/ha | 9977.0  | 11908.0 |
| Cider Apples    | tonnes/ha   | 25.6    | 29.2    |
|                 | £/tonne     | 90.6    | 106.8   |
|                 | £ output/ha | 2315.0  | 3117.0  |
| Pears           | tonnes/ha   | 12.0    | 18.2    |
|                 | £/tonne     | 754.2   | 676.7   |
|                 | £ output/ha | 9085.0  | 12343.0 |

#### **Specialist Hardy Nursery Stock**

Table 2.18 All specialist hardy nursery stock businesses

The Hardy Nursery Stock (HNS) sector, as illustrated in table 2.18, showed an improvement in Farm Business Income (FBI), increasing from £41,195 in 2008/09 to £45,476 in 2009/10. Total output decreased by 22.4% between the two years, while variable costs decreased by 28.7% and fixed costs fell by 15.9%. The average area of cropping per holding was reduced by 31.8% from 4.14ha to 2.82ha. This group of businesses includes growers of young HNS plants under protection, those growing HNS plants outdoors, and a combination of the two production systems.

Table 2.19 Specialist hardy nursery stock businesses, mainly protected crops

Table 2.19 refers to a group of businesses which grow a significant amount of HNS under glass (25% or more of crop output produced under glass or walk-through polythene tunnels). This group had an increase in FBI of 48.2% to £75,958 whilst their outdoor counterparts showed a slight drop in FBI per business of 0.6% to £35,105.

Table 2.20 Specialist hardy nursery stock businesses, mainly outdoor crops

Table 2.20 refers to this group of businesses with 80% or more of HNS output produced outdoors, including rootstock and larger trees as well as shrubs and smaller nursery stock. The protected HNS growers supplying young plants to garden centres fared better on account of sales to domestic gardeners whilst the outside producers have felt the effect of the downturn in house building and subsequent drop in demand for landscaping plants.

#### Other Horticulture

#### Table 2.21 All other horticulture businesses

Table 2.21 shows the results of the 'Other Horticulture' group. The FBI for this diverse group of farms increased substantially from £20,083 per business in 2008 to £81,054 in 2009. Analysis of the data shows that this was due far more to structural change in the sample than an overall improvement in profitability.

#### Table 2.22 Other horticulture businesses, mainly outdoor vegetable crops

Table 2.22 shows the financial results for a group of outdoor vegetable growers (50% or more crop output produced from outdoor vegetables). The cropping area of this group increased from 66.6 ha to 93.4 ha per business in 2008/09 but fell back again to 62.9ha in 2009/10. On a 'per hectare' basis the gross margin per hectare decreased by 10.1% and fixed costs by 20.7%. However, FBI rose from £38,319 to £106,191 per business. The number of businesses in the sample that had an FBI of £50,000 or more increased from 5 in 2008/09 to 8 in 2009/10 whilst the number of businesses making a loss decreased from 7 in 2008/09 to 3 in 2009/10.

#### 2.5 Balance Sheet Information

#### Table 2.23 Balance sheet data for horticultural businesses

Table 2.23 shows the Assets, Liabilities and Net Worth for the same group of farms included in the preceding commentary on the financial results. For horticultural businesses as a whole, the Percentage Equity in the business remained virtually unchanged during the year, closing at 81.7%. The value of Fixed Assets increased by 4.7% to £507,151 and total External Liabilities increased by 6.8%, to £119,718.

The average Percentage Equity for Specialist Glasshouse businesses increased by 1.7% to 78.3% during the 2009/10 financial year. Specialist Hardy Nursery Stock businesses showed a 1.4% increase in equity, while Specialist Fruit and 'Other Horticulture' businesses both had a decrease in equity at -1.3% and -1.4% respectively. Specialist Fruit businesses have the highest Percentage Equity of the four horticultural businesses at 88% at the end of the 2009/10 period.

#### Table 2.24 A comparison of net worth and percentage equity by farm type

Table 2.24 compares the Net Worth and Percentage Equity for the other Robust Farm Type classifications used in England. The average Net Worth for all businesses is approximately £1,046,034 per business representing 89.1% equity in the business. Those farms that are predominantly land based have the highest Net Worth, while those businesses with intensive livestock systems and less land have a lower Net Worth and Percentage Equity. Consequently, lowland cattle and sheep farms and cereal farms have the highest Percentage Equity at 92.3% and 91.8% respectively, while pig and poultry farms have the lowest Percentage Equity at 63.7% and 70.4% respectively, with horticulture midway at 81.7%.

Table 2.4 All horticultural businesses

|   | Per business |              | Per he       | ctare        | Per £1<br>gross o |         |
|---|--------------|--------------|--------------|--------------|-------------------|---------|
|   | 2008/09      | 2009/10      | 2008/09      | 2009/10      | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 205<br>16.50 | 212<br>15.44 | 205<br>16.50 | 212<br>15.44 | 205               | 212     |
|   | Average £    | :/business   | Average      | £/hectare    | Av                | erage % |
| Gross output  | 394,352      | 357,428      | 23,896       | 23,153       | 100               | 100     |
| Variable costs  |              |              |              |              |                   |         |
| Seed & young plants                                   | 76,889       | 60,888       | 4,659        | 3,944        | 19.5              | 17.0    |
| Fertilisers & composts                                | 13,144       | 11,006       | 796          | 713          | 3.3               | 3.1     |
| Crop protection                                       | 8,025        | 7,056        | 486          | 457          | 2.0               | 2.0     |
| Market charges  | 22,739       | 19,684       | 1,378        | 1,275        | 5.8               | 5.5     |
| Packing materials                                     | 27,463       | 16,079       | 1,664        | 1,042        | 7.0               | 4.5     |
| Horticultural sundries                                | 13,365       | 11,077       | 810          | 718          | 3.4               | 3.1     |
| Glasshouse fuel                                       | 7,392        | 5,226        | 448          | 339          | 1.9               | 1.5     |
| Other variable costs                                  | 1,146        | 742          | 69           | 48           | 0.3               | 0.2     |
| Total variable costs                                  | 170,163      | 131,758      | 10,311       | 8,535        | 43.1              | 36.9    |
| Total gross margin                                    | 224,189      | 225,670      | 13,585       | 14,618       | 56.9              | 63.1    |
| Fixed costs   |              |              |              |              |                   |         |
| Labour:   |              |              |              |              |                   |         |
| Regular paid  | 81,220       | 61,096       | 4,921        | 3,958        | 20.6              | 17.1    |
| Regular unpaid  | 22,446       | 23,828       | 1,360        | 1,544        | 5.7               | 6.7     |
| Casual labour   | 22,603       | 32,538       | 1,370        | 2,108        | 5.7               | 9.1     |
| Power & machinery costs:                              |              |              |              |              |                   |         |
| Contract & hire                                       | 4,909        | 5,521        | 297          | 358          | 1.2               | 1.5     |
| Fuel & electricity                                    | 11,506       | 9,751        | 697          | 632          | 2.9               | 2.7     |
| Repairs   | 8,399        | 8,045        | 509          | 521          | 2.1               | 2.3     |
| Machinery depreciation                                | 12,444       | 10,533       | 754          | 682          | 3.2               | 2.9     |
| Glasshouse depreciation                               | 3,150        | 2,510        | 191          | 163          | 0.8               | 0.7     |
| Rent (incl. imputed)                                  | 13,548       | 15,517       | 821          | 1,005        | 3.4               | 4.3     |
| Other costs:  |              |              |              |              |                   |         |
| Occupier's repairs                                    | 5,414        | 5,380        | 328          | 349          | 1.4               | 1.5     |
| Permanent crop depreciation                           | 794          | 779          | 48           | 50           | 0.2               | 0.2     |
| Water   | 1,927        | 2,417        | 117          | 157          | 0.5               | 0.7     |
| Sundries  | 17,445       | 16,016       | 1,057        | 1,037        | 4.4               | 4.5     |
| Total fixed costs                                     | 205,804      | 193,931      | 12,471       | 12,562       | 52.2              | 54.3    |
| Management &  |              |              |              |              |                   |         |
| investment income                                     | 18,385       | 31,738       | 1,114        | 2,056        | 4.7               | 8.9     |
| Minus: management salaries                            | 580          | 458          | 35           | 30           | 0.1               | 0.1     |
| Plus: farmer & spouse labour                          | 18,634       | 19,580       | 1,129        | 1,268        | 4.7               | 5.5     |
| Net farm income                                       | 36,439       | 50,861       | 2,208        | 3,295        | 9.2               | 14.2    |
| Farm business income                                  | 29,305       | 49,300       | 1,776        | 3,194        | 7.4               | 13.8    |

#### Crop output per cent of total crop output (%)

| Crop output per cent of total crop output (%) |         |         | railli busilless ilicolle (FBI) |  |         |  |
|---|---------|---------|---------------------------------|--|---------|--|
|   |         |         | (distribution by number o       | (distribution by number of businesses) |         |  |
|   | Average | Average |                                 | Average                                | Average |  |
|   | 2008/09 | 2009/10 |                                 | 2008/09                                | 2009/10 |  |
|   |         |         |                                 |  |         |  |
| Glasshouse crops                              |         |         | Over £100,000                   | 28                                     | 40      |  |
| Flowers & nursery stock                       | 24.1    | 19.0    | £50,000 to <£100,000            | 26                                     | 35      |  |
| Tomatoes                                      | 3.5     | 3.1     | £25,000 to <£50,000             | 41                                     | 46      |  |
| Lettuce                                       | 0.5     | 0.4     | £12,500 to <£25,000             | 32                                     | 27      |  |
| Soft fruit                                    | 2.8     | 3.0     | 0 to <£12,500                   | 38                                     | 31      |  |
| Other glasshouse crops                        | 2.8     | 2.9     | -£12,500 to 0                   | 11                                     | 18      |  |
|   |         |         | -£25,000 to <-£12,500           | 7                                      | 5       |  |
| Outdoor crops                                 |         |         | -£50,000 to <-£25,000           | 8                                      | 5       |  |
| Flowers and nursery stock                     | 32.0    | 27.6    | Below -£50,000                  | 14                                     | 5       |  |
| Vegetables                                    | 22.3    | 29.7    |                                 |  |         |  |
| Other outdoor crops                           | 2.8     | 2.2     | Total                           | 205                                    | 212     |  |
| Top fruit                                     |         |         |                                 |  |         |  |
| Dessert apples and pears                      | 3.4     | 3.8     |                                 |  |         |  |
| Culinary apples                               | 0.8     | 1.1     |                                 |  |         |  |
| Plums   | 0.1     | 0.6     |                                 |  |         |  |
| Other top                                     | 1.3     | 1.8     |                                 |  |         |  |
| Soft fruit                                    |         |         |                                 |  |         |  |
| Strawberries                                  | 1.2     | 1.6     |                                 |  |         |  |
| Raspberries                                   | 1.0     | 1.1     |                                 |  |         |  |
| Blackcurrants                                 | 0.1     | 0.1     |                                 |  |         |  |
| Other soft fruit                              | 1.3     | 2.0     |                                 |  |         |  |
| Total   | 100.0   | 100.0   |                                 |  |         |  |

### Distribution of tenant's type capital (%)

|                      | Average<br>2008/09 | Average 2009/10 |
|----------------------|--------------------|-----------------|
| Crops and tillages   | 20                 | 20              |
| Stores               | 7                  | 7               |
| Glasshouses          | 7                  | 6               |
| Equipment            | 26                 | 26              |
| Livestock            | 3                  | 3               |
| Other                | 37                 | 38              |
| Total                | 100                | 100             |
| Tenant's capital (£) | 260,473            | 231,540         |

Table 2.5 All specialist glass businesses

|  | Per business       |                | Per hectare       |            | Per £100 of gross output |         |
|--|--------------------|----------------|-------------------|------------|--------------------------|---------|
|  | 2008/09            | 2009/10        | 2008/09           | 2009/10    | 2008/09                  | 2009/10 |
| Number of businesses Productive cropping area (ha) | 91<br>3.45         | 93<br>2.39     | 91<br>3.45        | 93<br>2.39 | 91                       | 93      |
|  | Average £/business |                | Average £/hectare |            | Average %                |         |
| Gross output                                       | 374,859            | 303,449        | 108,558           | 126,982    | 100                      | 100     |
| Variable costs                                     |                    |                |                   |            |                          |         |
| Seed & young plants                                | 57,574             | 39,796         | 16,673            | 16,653     | 15.4                     | 13.1    |
| Fertilisers & composts                             | 15,357             | 10,498         | 4,447             | 4,393      | 4.1                      | 3.5     |
| Crop protection                                    | 3,639              | 2,895          | 1,054             | 1,212      | 1.0                      | 1.0     |
| Market charges                                     | 22,734             | 17,802         | 6,584             | 7,450      | 6.1                      | 5.9     |
| Packing materials                                  | 23,809             | 24,346         | 6,895             | 10,188     | 6.4                      | 8.0     |
| Horticultural sundries                             | 11,130             | 12,178         | 3,223             | 5,096      | 3.0                      | 4.0     |
| Glasshouse fuel                                    | 29,544             | 21,209         | 8,556             | 8,875      | 7.9                      | 7.0     |
| Other variable costs                               | 24                 | 330            | 7                 | 138        | 0.0                      | 0.1     |
| Total variable costs                               | 163,812            | 129,054        | 47,439            | 54,005     | 43.7                     | 42.5    |
| Total gross margin                                 | 211,047            | 174,395        | 61,119            | 72,978     | 56.3                     | 57.5    |
| Fixed costs  |                    |                |                   |            |                          |         |
| Labour:  |                    |                |                   |            |                          |         |
| Regular paid                                       | 81,920             | 63,639         | 23,724            | 26,631     | 21.9                     | 21.0    |
| Regular unpaid                                     | 28,200             | 27,334         | 8,167             | 11,438     | 7.5                      | 9.0     |
| Casual labour                                      | 22,130             | 18,046         | 6,409             | 7,552      | 5.9                      | 5.9     |
| Power & machinery costs:                           |                    |                |                   |            |                          |         |
| Contract & hire                                    | 1,818              | 1,681          | 526               | 703        | 0.5                      | 0.6     |
|  | 9,983              | 8,120          | 2,891             | 3,398      | 2.7                      | 2.7     |
| Fuel & electricity                                 | 9,963<br>7,654     | 6,120<br>6,405 | 2,091             | 2,680      | 2.7                      | 2.1     |
| Repairs Machinery depreciation                     | ,                  |                | 2,217             |            | 2.5                      | 2.1     |
| • •  | 9,372              | 7,717          | ,                 | 3,229      |                          |         |
| Glasshouse depreciation                            | 7,255              | 5,634          | 2,101             | 2,358      | 1.9                      | 1.9     |
| Rent (incl. imputed)                               | 7,806              | 6,747          | 2,261             | 2,823      | 2.1                      | 2.2     |
| Other costs:                                       |                    |                |                   |            |                          |         |
| Occupier's repairs                                 | 6,208              | 4,660          | 1,798             | 1,950      | 1.7                      | 1.5     |
| Permanent crop depreciation                        | -189               | -49            | -55               | -21        | -0.1                     | 0.0     |
| Water  | 1,844              | 1,708          | 534               | 715        | 0.5                      | 0.6     |
| Sundries   | 18,276             | 14,417         | 5,293             | 6,033      | 4.9                      | 4.8     |
| Total fixed costs                                  | 202,276            | 166,059        | 58,579            | 69,490     | 54.0                     | 54.7    |
| Management &                                       |                    |                |                   |            |                          |         |
| investment income                                  | 8,771              | 8,336          | 2,540             | 3,488      | 2.3                      | 2.7     |
| Minus: management salaries                         | 1,008              | 336            | 292               | 141        | 0.3                      | 0.1     |
| Plus: farmer & spouse labour                       | 24,489             | 24,388         | 7,092             | 10,206     | 6.5                      | 8.0     |
| Net farm income                                    | 32,252             | 32,388         | 9,340             | 13,553     | 8.6                      | 10.7    |
| Farm business income                               | 31,097             | 31,856         | 9,006             | 13,331     | 8.3                      | 10.5    |

| Premium businesses             | Per             | Per £100                      | Crop output per cent of to            | otal crop o | utput (% | )                      |
|--------------------------------|-----------------|-------------------------------|---------------------------------------|-------------|----------|------------------------|
|                                | hectare 2009/10 | of gross<br>output<br>2009/10 |                                       |             |          | Premium <b>2009/10</b> |
| Number of businesses           | 31              | 31                            |                                       | 2000/09     | 2009/10  | 2009/10                |
| Productive cropping area (ha)  | 0.64            | 31                            | Glasshouse crops                      |             |          |                        |
| r roddelive cropping area (na) | 0.04            |                               | Flowers & nursery stock               | 41.1        | 37.9     | 67.3                   |
| r                              | per hectare     | average %                     | Tomatoes                              | 16.8        | 18.0     | 22.6                   |
|                                | per nectare     | average 70                    | Lettuce                               | 2.3         | 2.2      | 0.0                    |
| Gross output                   | 577,004         | 100.0                         | Soft fruit                            | 13.8        | 17.4     | 1.4                    |
| Oross output                   | 377,004         | 100.0                         | Other glasshouse crops                | 12.0        | 10.3     | 4.1                    |
| Variable costs                 |                 |                               | Other glassiflouse crops              | 12.0        | 10.3     | 4.1                    |
| Seed & young plants            | 85,631          | 14.8                          | Outdoor crops                         |             |          |                        |
| Fertilisers & composts         | 20,629          | 3.6                           | Flowers & nursery stock               | 7.2         | 6.9      | 4.4                    |
|                                | ·               |                               |                                       |             |          |                        |
| Crop protection                | 2,734           | 0.5                           | Vegetables                            | 1.0         | 1.9      | 0.1                    |
| Madestalanna                   | 47.000          | 2.0                           | Fruit                                 | 5.8         | 5.2      | 0.1                    |
| Market charges                 | 17,222          | 3.0                           | Other outdoor crops                   | 0.1         | 0.1      | 0.1                    |
| Packing materials              | 26,671          | 4.6                           |                                       |             |          |                        |
| Horticultural sundries         | 24,586          | 4.3                           | Total                                 | 100.0       | 100.0    | 100.0                  |
| Glasshouse fuel                | 50,176          | 8.7                           |                                       |             |          |                        |
| Other variable costs           | 0               | 0.0                           |                                       |             |          |                        |
| Total variable costs           | 227,649         | 39.5                          | Distribution of tenant's ty           | pe capital  | (%)      |                        |
| Total gross margin             | 349,355         | 60.5                          |                                       |             | Average  |                        |
| Fixed costs                    |                 |                               |                                       | 2006/09     | 2009/10  | 2009/10                |
|                                |                 |                               | Crops 9 tills ass                     | _           | _        | ^                      |
| Labour:                        | 440,000         | 20.2                          | Crops & tillages                      | 5           | 5        | 9                      |
| Regular paid                   | 116,963         | 20.3                          | Stores                                | 9           | 8        | 11                     |
| Regular unpaid                 | 50,153          | 8.7                           | Glasshouses                           | 22          | 22       | 19                     |
| Casual labour                  | 25,287          | 4.4                           | Equipment                             | 27          | 27       | 22                     |
|                                |                 |                               | Livestock                             | 0           | 1        | 0                      |
| Power & machinery costs:       |                 |                               | Other                                 | 37          | 37       | 39                     |
| Contract & hire                | 2,848           | 0.5                           |                                       |             |          |                        |
| Fuel & electricity             | 11,730          | 2.0                           | Total                                 | 100         | 100      | 100                    |
| Repairs                        | 13,729          | 2.4                           |                                       |             |          |                        |
| Machinery depreciation         | 12,127          | 2.1                           |                                       |             |          |                        |
| Glasshouse depreciation        | 12,833          | 2.2                           | Tenant's capital (£)                  | 233,991     | 189,758  | 235,293                |
| Rent (incl. imputed)           | 12,619          | 2.2                           |                                       |             |          |                        |
|                                | ,               |                               |                                       |             |          |                        |
| Other costs:                   |                 |                               |                                       |             |          |                        |
| Occupier's repairs             | 6,740           | 1.2                           | Farm business income (F               |             |          |                        |
| Permanent crop depreciation    | 0               | 0.0                           | (distribution by number of b          | ,           |          |                        |
| Water                          | 2,352           | 0.4                           |                                       |             | Average  |                        |
| Sundries                       | 24,444          | 4.2                           |                                       | 2008/09     | 2009/10  |                        |
| Total fixed costs              | 291,826         | 50.6                          | Over £100,000<br>£50,000 to <£100,000 | 16<br>7     | 20<br>17 |                        |
| Management 9                   |                 |                               | £25,000 to <£50,000                   | 18          | 17       |                        |
| Management & investment income | E7 E20          | 40.0                          |                                       | 16          | 13       |                        |
| mvesiment income               | 57,529          | 10.0                          | £12,500 to <£25,000                   |             |          |                        |
| NA:                            |                 |                               | 0 to <£12,500                         | 20          | 17       |                        |
| Minus: management salaries     | 71              | 0.0                           | -£12,500 to 0                         | 4           | 6        |                        |
| Plus: farmer & spouse labour   | 41,781          | 7.2                           | -£25,000 to <-£12,500                 | 0           | 3        |                        |
|                                |                 |                               | -£50,000 to <-£25,000                 | 3           | 2        |                        |
| Net farm income                | 99,239          | 17.2                          | Below -£50,000                        | 7           | 3        |                        |
| Farm business income           | 105,774         | 18.3                          | Total                                 | 91          | 93       |                        |

Table 2.6 Specialist glass businesses, mainly edible crops\*

| Number of businesses         36         40         40         36         40         40         36         40         40         36         40         40         36         40 </th |
|---|
| Average £/business         Average £/business         Average £/bectare         Average %           Gross output         365,080         285,557         69,873         77,648         100         100           Variable costs         Seed & young plants         24,953         20,378         4,776         5,541         6.8         7.1           Fertilisers & composts         11,006         8,589         2,106         2,335         3.0         3.0           Crop protection         5,181         3,909         992         1,063         1.4         1.4           Market charges         32,834         23,232         6,284         6,317         9.0         8.1           Packing materials         23,242         28,864         4,448         7,849         6.4         10.1           Horticultural sundries         14,051         10,836         2,689         2,946         3.8         3.8           Glasshouse fuel         46,000         29,653         8,804         8,063         12.6         10.4           Other variable costs         48         604         9         164         0.0         0.2                                |
| Gross output         365,080         285,557         69,873         77,648         100         100           Variable costs         Seed & young plants         24,953         20,378         4,776         5,541         6.8         7.1           Fertilisers & composts         11,006         8,589         2,106         2,335         3.0         3.0           Crop protection         5,181         3,909         992         1,063         1.4         1.4           Market charges         32,834         23,232         6,284         6,317         9.0         8.1           Packing materials         23,242         28,864         4,448         7,849         6.4         10.1           Horticultural sundries         14,051         10,836         2,689         2,946         3.8         3.8           Glasshouse fuel         46,000         29,653         8,804         8,063         12.6         10.4           Other variable costs         48         604         9         164         0.0         0.2  |
| Variable costs         Seed & young plants       24,953       20,378       4,776       5,541       6.8       7.1         Fertilisers & composts       11,006       8,589       2,106       2,335       3.0       3.0         Crop protection       5,181       3,909       992       1,063       1.4       1.4         Market charges       32,834       23,232       6,284       6,317       9.0       8.1         Packing materials       23,242       28,864       4,448       7,849       6.4       10.1         Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2   |
| Seed & young plants       24,953       20,378       4,776       5,541       6.8       7.1         Fertilisers & composts       11,006       8,589       2,106       2,335       3.0       3.0         Crop protection       5,181       3,909       992       1,063       1.4       1.4         Market charges       32,834       23,232       6,284       6,317       9.0       8.1         Packing materials       23,242       28,864       4,448       7,849       6.4       10.1         Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2  |
| Fertilisers & composts         11,006         8,589         2,106         2,335         3.0         3.0           Crop protection         5,181         3,909         992         1,063         1.4         1.4           Market charges         32,834         23,232         6,284         6,317         9.0         8.1           Packing materials         23,242         28,864         4,448         7,849         6.4         10.1           Horticultural sundries         14,051         10,836         2,689         2,946         3.8         3.8           Glasshouse fuel         46,000         29,653         8,804         8,063         12.6         10.4           Other variable costs         48         604         9         164         0.0         0.2  |
| Crop protection       5,181       3,909       992       1,063       1.4       1.4         Market charges       32,834       23,232       6,284       6,317       9.0       8.1         Packing materials       23,242       28,864       4,448       7,849       6.4       10.1         Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2  |
| Market charges       32,834       23,232       6,284       6,317       9.0       8.1         Packing materials       23,242       28,864       4,448       7,849       6.4       10.1         Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2  |
| Packing materials       23,242       28,864       4,448       7,849       6.4       10.1         Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2   |
| Horticultural sundries       14,051       10,836       2,689       2,946       3.8       3.8         Glasshouse fuel       46,000       29,653       8,804       8,063       12.6       10.4         Other variable costs       48       604       9       164       0.0       0.2  |
| Glasshouse fuel 46,000 29,653 8,804 8,063 12.6 10.4 Other variable costs 48 604 9 164 0.0 0.2   |
| Other variable costs 48 604 9 164 0.0 0.2   |
|   |
| T. I. I.I   |
| Total variable costs 157,315 126,064 30,109 34,279 43.1 44.1  |
| Total gross margin 207,765 159,493 39,764 43,369 56.9 55.9  |
| Fixed costs   |
| Labour:   |
| Regular paid 75,438 52,239 14,438 14,205 20.7 18.3  |
| Regular unpaid 25,494 24,024 4,879 6,533 7.0 8.4  |
| Casual labour 31,620 23,766 6,052 6,463 8.7 8.3   |
| Power & machinery costs:  |
| Contract & hire 2,236 1,841 428 501 0.6 0.6   |
| Fuel & electricity 9,325 7,725 1,785 2,101 2.6 2.7  |
| Repairs 8,449 7,541 1,617 2,051 2.3 2.6   |
| Machinery depreciation 8,646 6,965 1,655 1,894 2.4 2.4  |
| Glasshouse depreciation 6,198 4,957 1,186 1,348 1.7 1.7   |
| Rent (incl. imputed) 9,175 7,525 1,756 2,046 2.5 2.6  |
| Other costs:  |
| Occupier's repairs 7,701 5,145 1,474 1,399 2.1 1.8  |
| Permanent crop depreciation -383 -91 -73 -25 -0.1 0.0   |
| Water 1,876 1,796 359 488 0.5 0.6   |
| Sundries 13,453 11,714 2,575 3,185 3.7 4.1  |
| Total fixed costs 199,228 155,149 38,131 42,188 54.6 54.3   |
| Management &  |
| investment income 8,536 4,344 1,634 1,181 2.3 1.5   |
| Minus: management salaries 802 399 153 108 0.2 0.1  |
| Plus: farmer & spouse labour 22,600 22,005 4,325 5,984 6.2 7.7  |
| Net farm income 30,335 25,950 5,806 7,056 8.3 9.1   |
| Farm business income 30,593 25,617 5,855 6,966 8.4 9.0  |

|   | •                                  | Average 2009/10                    |
|---|------------------------------------|------------------------------------|
| Glasshouse crops Flowers & nursery stock Tomatoes Lettuce Soft fruit Other glasshouse crops | 0.2<br>33.7<br>4.6<br>27.7<br>20.0 | 0.2<br>34.1<br>4.2<br>33.3<br>16.1 |
| Outdoor crops Flowers & nursery stock Vegetables Fruit Other outdoor crops                  | 0.0<br>2.1<br>11.6<br>0.0          | 0.0<br>2.0<br>10.0<br>0.1          |
| Total   | 100.0                              | 100.0                              |

## Distribution of tenant's type capital (%)

|                  | Average 2008/09 | Average 2009/10 |
|------------------|-----------------|-----------------|
| Crops & tillages | 2               | 1               |
| Stores           | 5               | 5               |
| Glasshouses      | 23              | 24              |
| Equipment        | 26              | 27              |
| Livestock        | 0               | 1               |
| Other            | 43              | 41              |
| Total            | 100             | 100             |

Tenant's capital (£) 213,595 173,865

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 6 8 £50,000 to <£100,000 5 7 £25,000 to <£50,000 5 6 £12,500 to <£25,000 6 6 7 0 to <£12,500 7 -£12,500 to 0 0 2 -£25,000 to <-£12,500 0 1 -£50,000 to <-£25,000 2 1 Below -£50,000 5 2 Total 36 40

<sup>\*</sup> no premium figures, sample too small

Table 2.7 Specialist glass businesses, mainly non-edible crops

|   | Per business   |            | Per he     | ctare      |         | Per £100 of gross output |  |  |
|---|----------------|------------|------------|------------|---------|--------------------------|--|--|
|   | 2008/09        | 2009/10    | 2008/09    | 2009/10    | 2008/09 | 2009/10                  |  |  |
| Number of businesses<br>Productive cropping area (ha) | 55<br>1.70     | 53<br>0.84 | 55<br>1.70 | 53<br>0.84 | 55      | 53                       |  |  |
|   | Average £/     | business   | Average £  | /hectare   | Averag  | je %                     |  |  |
| Gross output  | 384,559        | 325,035    | 226,778    | 388,817    | 100     | 100                      |  |  |
| Variable costs  |                |            |            |            |         |                          |  |  |
| Seed & young plants                                   | 89,928         | 63,222     | 53,031     | 75,628     | 23.4    | 19.5                     |  |  |
| Fertilisers & composts                                | 19,672         | 12,801     | 11,601     | 15,313     | 5.1     | 3.9                      |  |  |
| Crop protection                                       | 2,110          | 1,672      | 1,244      | 2,000      | 0.5     | 0.5                      |  |  |
| Market charges  | 12,718         | 11,252     | 7,500      | 13,461     | 3.3     | 3.5                      |  |  |
| Packing materials                                     | 24,372         | 18,895     | 14,373     | 22,603     | 6.3     | 5.8                      |  |  |
| Horticultural sundries                                | 8,233          | 13,797     | 4,855      | 16,505     | 2.1     | 4.2                      |  |  |
| Glasshouse fuel                                       | 13,222         | 11,022     | 7,797      | 13,185     | 3.4     | 3.4                      |  |  |
| Other variable costs                                  | 0              | 0          | 0          | 0          | 0.0     | 0.0                      |  |  |
| Total variable costs                                  | 170,255        | 132,662    | 100,401    | 158,695    | 44.3    | 40.8                     |  |  |
| Total gross margin                                    | 214,303        | 192,373    | 126,377    | 230,123    | 55.7    | 59.2                     |  |  |
| Fixed costs   |                |            |            |            |         |                          |  |  |
| Labour:   |                |            |            |            |         |                          |  |  |
| Regular paid  | 88,349         | 77,393     | 52,100     | 92,580     | 23.0    | 23.8                     |  |  |
| Regular unpaid  | 30,883         | 31,327     | 18,212     | 37,475     | 8.0     | 9.6                      |  |  |
| Casual labour   | 12,717         | 11,145     | 7,500      | 13,332     | 3.3     | 3.4                      |  |  |
| Power & machinery costs:                              |                |            |            |            |         |                          |  |  |
| Contract & hire                                       | 1,404          | 1,487      | 828        | 1,779      | 0.4     | 0.5                      |  |  |
| Fuel & electricity                                    | 10,636         | 8,596      | 6,272      | 10,282     | 2.8     | 2.6                      |  |  |
| Repairs   | 6,865          | 5,034      | 4,048      | 6,022      | 1.8     | 1.5                      |  |  |
| Machinery depreciation                                | 10,091         | 8,624      | 5,951      | 10,316     | 2.6     | 2.7                      |  |  |
| Glasshouse depreciation                               | 8,303          | 6,450      | 4,896      | 7,716      | 2.2     | 2.0                      |  |  |
| Rent (incl. imputed)                                  | 6,448          | 5,809      | 3,803      | 6,949      | 1.7     | 1.8                      |  |  |
| Other costs:  |                |            |            |            |         |                          |  |  |
| Occupier's repairs                                    | 4,727          | 4,076      | 2,788      | 4,875      | 1.2     | 1.3                      |  |  |
| Permanent crop depreciation                           | <sup>′</sup> 3 | , 1        | 2          | 1          | 0.0     | 0.0                      |  |  |
| Water   | 1,812          | 1,601      | 1,068      | 1,915      | 0.5     | 0.5                      |  |  |
| Sundries  | 23,060         | 17,678     | 13,599     | 21,148     | 6.0     | 5.4                      |  |  |
| Total fixed costs                                     | 205,299        | 179,221    | 121,067    | 214,390    | 53.4    | 55.1                     |  |  |
| Management &  |                |            |            |            |         |                          |  |  |
| investment income                                     | 9,004          | 13,151     | 5,310      | 15,732     | 2.3     | 4.0                      |  |  |
| Minus: management salaries                            | 1,213          | 261        | 715        | 312        | 0.3     | 0.1                      |  |  |
| Plus: farmer & spouse labour                          | 26,363         | 27,263     | 15,546     | 32,613     | 6.9     | 8.4                      |  |  |
| Net farm income                                       | 34,154         | 40,154     | 20,141     | 48,033     | 8.9     | 12.4                     |  |  |
| Farm business income                                  | 31,598         | 39,383     | 18,634     | 47,111     | 8.2     | 12.1                     |  |  |

| Premium businesses             | Per            | Per £100           | Crop output per cent of to   | otal crop  | output (% | <b>6</b> ) |
|--------------------------------|----------------|--------------------|--|------------|-----------|------------|
|                                | hectare        | of gross<br>output |  |            | Average   | Premium    |
| Number of businesses           | 2009/10        | 2009/10            |  | 2008/09    | 2009/10   | 2009/10    |
|                                | 18<br>0.40     | 18                 | Classbauga arang   |            |           |            |
| Productive cropping area (ha)  | 0.40           |                    | Glasshouse crops Flowers & nursery stock   | 81.2       | 79.3      | 95.6       |
| £                              | per hectare    | avorago %          | Tomatoes   | 0.3        | 0.4       | 0.0        |
| 21                             | Jei Hectare    | average 70         | Lettuce  | 0.0        | 0.0       | 0.0        |
| Gross output                   | 719,206        | 100.0              | Soft fruit   | 0.0        | 0.0       | 0.0        |
| Oross output                   | 113,200        | 100.0              | Other glasshouse crops   | 4.1        | 4.0       | 0.7        |
| Variable costs                 |                |                    | Other glassiflouse crops   | 7.1        | 4.0       | 0.7        |
| Seed & young plants            | 126,866        | 17.6               | Outdoor crops  |            |           |            |
| Fertilisers & composts         | 24,017         | 3.3                | Flowers & nursery stock  | 14.2       | 14.4      | 3.5        |
| Crop protection                | 2,864          | 0.4                | Vegetables   | 0.0        | 1.9       | 0.1        |
| Crop protection                | 2,004          | 0.4                | Fruit  | 0.0        | 0.1       | 0.0        |
| Market charges                 | 24,081         | 3.3                | Other outdoor crops  | 0.1        | 0.0       | 0.0        |
| Packing materials              | 39,736         | 5.5                | Other outdoor crops  | 0.2        | 0.0       | 0.0        |
| Horticultural sundries         | 22,512         | 3.1                | Total  | 100.0      | 100.0     | 100.0      |
| Glasshouse fuel                | 26,863         | 3.7                | lotai  | 100.0      | 100.0     | 100.0      |
| Other variable costs           | 20,003         | 0.0                |  |            |           |            |
| Other variable costs           | U              | 0.0                |  |            |           |            |
| Total variable costs           | 266,939        | 37.1               | Distribution of tenant's ty  | /pe capita | l (%)     |            |
| Total gross margin             | 452,266        | 62.9               |  | Average    | Average   | Premium    |
| 3 111 113                      | ,              |                    |  |            | 2009/10   | 2009/10    |
| Fixed costs                    |                |                    |  |            |           |            |
| Labour:                        |                |                    | Crops & tillages   | 8          | 11        | 14         |
| Regular paid                   | 129,665        | 18.0               | Stores   | 12         | 12        | 13         |
| Regular unpaid                 | 79,554         | 11.1               | Glasshouses  | 21         | 19        | 15         |
| Casual labour                  | 41,278         | 5.7                | Equipment  | 27         | 26        | 22         |
|                                | ,              |                    | Livestock  | 0          | 0         | 0          |
| Power & machinery costs:       |                |                    | Other  | 32         | 33        | 36         |
| Contract & hire                | 1,849          | 0.3                |  |            |           |            |
| Fuel & electricity             | 15,150         | 2.1                | Total  | 100        | 100       | 100        |
| Repairs                        | 8,497          | 1.2                |  |            |           |            |
| Machinery depreciation         | 19,222         | 2.7                |  |            |           |            |
| Glasshouse depreciation        | 12,982         | 1.8                | Tenant's capital (£)   | 254,219    | 208,933   | 182,181    |
|                                |                |                    |  |            |           |            |
| Rent (incl. imputed)           | 18,136         | 2.5                |  |            |           |            |
| Other costs:                   |                |                    |  |            |           |            |
| Occupier's repairs             | 8,815          | 1.2                | Farm business income (F  | RI)        |           |            |
| Permanent crop depreciation    | 0,010          | 0.0                | (distribution by number of b   |            | :)        |            |
| Water                          | 3,334          | 0.5                | (distribution by number of t   |            | Average   |            |
| Sundries                       | 30,840         | 4.3                |  |            | 2009/10   |            |
| Sununes                        | 30,040         | 4.5                |  | 2000/09    | 2003/10   |            |
| Total fixed costs              | 369,322        | 51.4               | Over £100,000<br>£50,000 to <£100,000  | 10<br>2    | 12<br>10  |            |
| Management 9                   |                |                    | £25,000 to <£100,000<br>£25,000 to <£50,000  | 13         |           |            |
| Management & investment income | 82,945         | 11.5               | £12,500 to <£50,000<br>£12,500 to <£25,000   | 10         | 6<br>7    |            |
| mvesiment mcome                | <b>0∠,94</b> 3 | 11.3               | 0 to <£12,500  | 13         | 10        |            |
| Minue: management colories     | 105            | 0.0                | The state of the s |            |           |            |
| Minus: management salaries     | 195            | 0.0                | -£12,500 to 0  | 4          | 4         |            |
| Plus: farmer & spouse labour   | 65,629         | 9.1                | -£25,000 to <-£12,500  | 0          | 2         |            |
| Net farm income                | 148,379        | 20.6               | -£50,000 to <-£25,000<br>Below -£50,000  | 1<br>2     | 1<br>1    |            |
| Farm business income           | 154,208        | 21.4               | Total  | 55         | 53        |            |
| 1 am Duamicaa micume           | 134,200        | 41.4               | ı Olai   | 55         | 55        |            |

Table 2.8 Specialist glass businesses (50% or more of crop output from glasshouse production)

|   | Per business |            | Per he     | Per hectare |         | Per £100 of gross output |  |
|---|--------------|------------|------------|-------------|---------|--------------------------|--|
|   | 2008/09      | 2009/10    | 2008/09    | 2009/10     | 2008/09 | 2009/10                  |  |
| Number of businesses<br>Productive cropping area (ha) | 76<br>1.15   | 79<br>0.98 | 76<br>1.15 | 79<br>0.98  | 76      | 79                       |  |
|   | Average £/   | business   | Average £  | /hectare    | Averag  | je %                     |  |
| Gross output  | 374,867      | 254,373    | 325,387    | 260,248     | 100     | 100                      |  |
| Variable costs  |              |            |            |             |         |                          |  |
| Seed & young plants                                   | 63,623       | 35,944     | 55,225     | 36,774      | 17.0    | 14.1                     |  |
| Fertilisers & composts                                | 16,390       | 9,370      | 14,227     | 9,586       | 4.4     | 3.7                      |  |
| Crop protection                                       | 2,416        | 1,735      | 2,097      | 1,775       | 0.6     | 0.7                      |  |
| Market charges  | 20,002       | 12,439     | 17,362     | 12,726      | 5.3     | 4.9                      |  |
| Packing materials                                     | 19,868       | 13,093     | 17,246     | 13,395      | 5.3     | 5.1                      |  |
| Horticultural sundries                                | 10,995       | 11,151     | 9,544      | 11,409      | 2.9     | 4.4                      |  |
| Glasshouse fuel                                       | 36,340       | 24,882     | 31,543     | 25,456      | 9.7     | 9.8                      |  |
| Other variable costs                                  | 30           | 14         | 26         | 14          | 0.0     | 0.0                      |  |
| Total variable costs                                  | 169,666      | 108,627    | 147,271    | 111,136     | 45.3    | 42.7                     |  |
| Total gross margin                                    | 205,201      | 145,746    | 178,116    | 149,112     | 54.7    | 57.3                     |  |
| Fixed costs   |              |            |            |             |         |                          |  |
| Labour:   |              |            |            |             |         |                          |  |
| Regular paid  | 86,738       | 55,085     | 75,289     | 56,357      | 23.1    | 21.7                     |  |
| Regular unpaid  | 28,640       | 27,397     | 24,860     | 28,030      | 7.6     | 10.8                     |  |
| Casual labour   | 12,739       | 8,880      | 11,057     | 9,085       | 3.4     | 3.5                      |  |
| Power & machinery costs:                              |              |            |            |             |         |                          |  |
| Contract & hire                                       | 1,060        | 917        | 920        | 939         | 0.3     | 0.4                      |  |
| Fuel & electricity                                    | 10,068       | 6,861      | 8,739      | 7,019       | 2.7     | 2.7                      |  |
| Repairs   | 7,753        | 5,740      | 6,729      | 5,872       | 2.1     | 2.3                      |  |
| Machinery depreciation                                | 9,533        | 7,099      | 8,274      | 7,263       | 2.5     | 2.8                      |  |
| Glasshouse depreciation                               | 8,246        | 5,979      | 7,158      | 6,117       | 2.2     | 2.4                      |  |
| Rent (incl. imputed)                                  | 6,566        | 5,413      | 5,700      | 5,538       | 1.8     | 2.1                      |  |
| Other costs:  |              |            |            |             |         |                          |  |
| Occupier's repairs                                    | 5,827        | 4,337      | 5,058      | 4,437       | 1.6     | 1.7                      |  |
| Permanent crop depreciation                           | -39          | -13        | -34        | -13         | 0.0     | 0.0                      |  |
| Water   | 1,908        | 1,700      | 1,656      | 1,739       | 0.5     | 0.7                      |  |
| Sundries  | 19,467       | 12,184     | 16,898     | 12,465      | 5.2     | 4.8                      |  |
| Total fixed costs                                     | 198,506      | 141,577    | 172,304    | 144,846     | 53.0    | 55.7                     |  |
| Management &  |              |            |            |             |         |                          |  |
| investment income                                     | 6,695        | 4,169      | 5,811      | 4,265       | 1.8     | 1.6                      |  |
| Minus: management salaries                            | 959          | 198        | 833        | 203         | 0.3     | 0.1                      |  |
| Plus: farmer & spouse labour                          | 25,267       | 24,705     | 21,932     | 25,275      | 6.7     | 9.7                      |  |
| Net farm income                                       | 31,003       | 28,676     | 26,910     | 29,338      | 8.3     | 11.3                     |  |
| Farm business income                                  | 30,042       | 29,895     | 26,077     | 30,586      | 8.0     | 11.8                     |  |

| Premium businesses                         | Per         | Per £100           | Crop output per cent of to       | otal crop o            | output (%  | )                      |
|--|-------------|--------------------|----------------------------------|------------------------|------------|------------------------|
|  | hectare     | of gross<br>output |                                  | Average                |            | Premium                |
| Number of husingsons                       | 2009/10     | 2009/10            |                                  | 2008/09                | 2009/10    | 2009/10                |
| Number of businesses                       | 26<br>0.68  | 26                 | Classbauge erens                 |                        |            |                        |
| Productive cropping area (ha)              | 0.00        |                    | Glasshouse crops                 | 49.8                   | 48.3       | 63.8                   |
| c  | nor hootoro | overede 9/         | Flowers & nursery stock Tomatoes | 21.0                   | 25.7       | 24.1                   |
| Z į  | per hectare | average %          | Lettuce                          | 2.8                    | 3.2        | 0.0                    |
| Grass autnut                               | 554,335     | 100.0              | Soft fruit                       | 3.7                    | 5.2<br>5.5 | 1.6                    |
| Gross output                               | 554,555     | 100.0              |                                  | 14.8                   | 13.8       | 5.0                    |
| Variable costs                             |             |                    | Other glasshouse crops           | 14.0                   | 13.0       | 5.0                    |
|  | 80,387      | 14.5               | Outdoor crops                    |                        |            |                        |
| Seed & young plants Fertilisers & composts | 19,091      | 3.4                | Flowers & nursery stock          | 7.4                    | 2.5        | 5.4                    |
| Crop protection                            | 2,501       | 0.5                | Vegetables                       | 0.1                    | 0.5        | 0.1                    |
| Crop protection                            | 2,501       | 0.5                | Fruit                            | 0.1                    | 0.5        | 0.1                    |
| Market charges                             | 19,520      | 3.5                | Other outdoor crops              | 0.0                    | 0.5        | 0.0                    |
| Market charges                             |             |                    | Other outdoor crops              | 0.0                    | 0.1        | 0.0                    |
| Packing materials Horticultural sundries   | 28,552      | 5.2                | Total                            | 400.0                  | 400.0      | 400.0                  |
|  | 20,817      | 3.8                | iotai                            | 100.0                  | 100.0      | 100.0                  |
| Glasshouse fuel                            | 54,356      | 9.8                |                                  |                        |            |                        |
| Other variable costs                       | 0           | 0.0                |                                  |                        |            |                        |
| Total variable costs                       | 225,224     | 40.6               | Distribution of tenant's ty      | /pe capital            | (%)        |                        |
| Total gross margin                         | 329,111     | 59.4               |                                  | Average <b>2008/09</b> |            | Premium <b>2009/10</b> |
| Fixed costs                                |             |                    |                                  | 2000/09                | 2009/10    | 2009/10                |
| Labour:                                    |             |                    | Crops & tillages                 | 4                      | 4          | 11                     |
| Regular paid                               | 106,552     | 19.2               | Stores                           | 8                      | 8          | 10                     |
| Regular unpaid                             | 50,143      | 9.0                | Glasshouses                      | 23                     | 23         | 18                     |
| Casual labour                              | 26,983      | 4.9                | Equipment                        | 23<br>27               | 27         | 23                     |
| Casual laboul                              | 20,903      | 4.9                | Livestock                        | 0                      | 0          | 0                      |
| Power & machinery costs:                   |             |                    | Other                            | 38                     | 38         | 38                     |
| Contract & hire                            | 2,246       | 0.4                | Other                            | 30                     | 30         | 30                     |
| Fuel & electricity                         | 11,699      | 2.1                | Total                            | 100                    | 100        | 100                    |
|  | 13,313      | 2.1                | Total                            | 100                    | 100        | 100                    |
| Repairs                                    |             |                    |                                  |                        |            |                        |
| Machinery depreciation                     | 12,922      | 2.3                | Tanantia conital (C)             | 244 225                | 470 700    | 22C EE0                |
| Glasshouse depreciation                    | 10,510      | 1.9                | Tenant's capital (£)             | 244,225                | 179,790    | 220,330                |
| Rent (incl. imputed)                       | 9,209       | 1.7                |                                  |                        |            |                        |
| Other costs:                               |             |                    |                                  |                        |            |                        |
| Occupier's repairs                         | 7,053       | 1.3                | Farm business income (F          | BI)                    |            |                        |
| Permanent crop depreciation                | 0           | 0.0                | (distribution by number of b     |                        | )          |                        |
| Water                                      | 2,631       | 0.5                | (4.51545)                        | Average                | Average    |                        |
| Sundries                                   | 20,928      | 3.8                |                                  | 2008/09                |            |                        |
| Total fixed costs                          | 274,189     | 49.5               | Over £100,000                    | 14                     | 16         |                        |
|  |             |                    | £50,000 to <£100,000             | 6                      | 15         |                        |
| Management &                               |             |                    | £25,000 to <£50,000              | 15                     | 10         |                        |
| investment income                          | 54,922      | 9.9                | £12,500 to <£25,000              | 13                     | 11         |                        |
|  |             |                    | 0 to <£12,500                    | 17                     | 14         |                        |
| Minus: management salaries                 | 85          | 0.0                | -£12,500 to 0                    | 4                      | 6          |                        |
| Plus: farmer & spouse labour               | 43,750      | 7.9                | -£25,000 to <-£12,500            | 0                      | 2          |                        |
|  |             |                    | -£50,000 to <-£25,000            | 2                      | 2          |                        |
| Net farm income                            | 98,586      | 17.8               | Below -£50,000                   | 5                      | 3          |                        |
| Farm business income                       | 106,865     | 19.3               | Total                            | 76                     | 79         |                        |

Table 2.9 Specialist glass businesses (50% or more of crop output from glasshouse production) - mainly edible crops\*

|   | Per business |            | Per he     | Per hectare |         | Per £100 of gross output |  |  |
|---|--------------|------------|------------|-------------|---------|--------------------------|--|--|
|   | 2008/09      | 2009/10    | 2008/09    | 2009/10     | 2008/09 | 2009/10                  |  |  |
| Number of businesses<br>Productive cropping area (ha) | 28<br>1.23   | 34<br>1.12 | 28<br>1.23 | 34<br>1.12  | 28      | 34                       |  |  |
|   | Average £/   | business   | Average £  | /hectare    | Averag  | je %                     |  |  |
| Gross output  | 268,208      | 204,251    | 217,776    | 182,702     | 100     | 100                      |  |  |
| Variable costs  |              |            |            |             |         |                          |  |  |
| Seed & young plants                                   | 14,801       | 14,384     | 12,018     | 12,867      | 5.5     | 7.0                      |  |  |
| Fertilisers & composts                                | 9,036        | 7,732      | 7,337      | 6,916       | 3.4     | 3.8                      |  |  |
| Crop protection                                       | 2,243        | 1,574      | 1,821      | 1,408       | 0.8     | 0.8                      |  |  |
| Market charges  | 22,220       | 14,649     | 18,042     | 13,103      | 8.3     | 7.2                      |  |  |
| Packing materials                                     | 9,463        | 10,861     | 7,683      | 9,715       | 3.5     | 5.3                      |  |  |
| Horticultural sundries                                | 8,725        | 6,981      | 7,084      | 6,245       | 3.3     | 3.4                      |  |  |
| Glasshouse fuel                                       | 53,302       | 33,309     | 43,279     | 29,795      | 19.9    | 16.3                     |  |  |
| Other variable costs                                  | 59           | 23         | 48         | 21          | 0.0     | 0.0                      |  |  |
| Total variable costs                                  | 119,850      | 89,513     | 97,314     | 80,070      | 44.7    | 43.8                     |  |  |
| Total gross margin                                    | 148,358      | 114,738    | 120,461    | 102,633     | 55.3    | 56.2                     |  |  |
| Fixed costs   |              |            |            |             |         |                          |  |  |
| Labour:   |              |            |            |             |         |                          |  |  |
| Regular paid  | 61,069       | 41,741     | 49,586     | 37,337      | 22.8    | 20.4                     |  |  |
| Regular unpaid  | 24,837       | 23,191     | 20,167     | 20,744      | 9.3     | 11.4                     |  |  |
| Casual labour   | 9,433        | 6,454      | 7,659      | 5,774       | 3.5     | 3.2                      |  |  |
| Power & machinery costs:                              |              |            |            |             |         |                          |  |  |
| Contract & hire                                       | 574          | 400        | 466        | 358         | 0.2     | 0.2                      |  |  |
| Fuel & electricity                                    | 7,278        | 6,172      | 5,910      | 5,521       | 2.7     | 3.0                      |  |  |
| Repairs   | 7,474        | 6,335      | 6,068      | 5,666       | 2.8     | 3.1                      |  |  |
| Machinery depreciation                                | 5,691        | 5,137      | 4,621      | 4,595       | 2.1     | 2.5                      |  |  |
| Glasshouse depreciation                               | 6,135        | 4,834      | 4,981      | 4,324       | 2.3     | 2.4                      |  |  |
| Rent (incl. imputed)                                  | 7,542        | 6,051      | 6,124      | 5,413       | 2.8     | 3.0                      |  |  |
| Other costs:  |              |            |            |             |         |                          |  |  |
| Occupier's repairs                                    | 5,595        | 4,271      | 4,543      | 3,821       | 2.1     | 2.1                      |  |  |
| Permanent crop depreciation                           | -80          | -23        | -65        | -21         | 0.0     | 0.0                      |  |  |
| Water   | 1,632        | 1,679      | 1,326      | 1,502       | 0.6     | 0.8                      |  |  |
| Sundries  | 10,389       | 9,781      | 8,436      | 8,749       | 3.9     | 4.8                      |  |  |
| Total fixed costs                                     | 147,570      | 116,023    | 119,822    | 103,783     | 55.0    | 56.8                     |  |  |
| Management &  |              |            |            |             |         |                          |  |  |
| investment income                                     | 788          | -1,285     | 640        | -1,150      | 0.3     | -0.6                     |  |  |
| Minus: management salaries                            | 78           | 309        | 63         | 276         | 0.0     | 0.2                      |  |  |
| Plus: farmer & spouse labour                          | 21,996       | 21,112     | 17,860     | 18,885      | 8.2     | 10.3                     |  |  |
| Net farm income                                       | 22,706       | 19,518     | 18,436     | 17,459      | 8.5     | 9.6                      |  |  |
| Farm business income                                  | 24,166       | 20,674     | 19,622     | 18,493      | 9.0     | 10.1                     |  |  |

|   | Average <b>2008/09</b>             | Average 2009/10                    |
|---|------------------------------------|------------------------------------|
| Glasshouse crops Flowers & nursery stock Tomatoes Lettuce Soft fruit Other glasshouse crops | 0.0<br>56.4<br>7.6<br>10.0<br>24.8 | 0.3<br>54.1<br>6.7<br>11.7<br>25.0 |
| Outdoor crops Flowers & nursery stock Vegetables Fruit Other outdoor crops                  | 0.0<br>0.4<br>0.7<br>0.0           | 0.0<br>1.0<br>0.9<br>0.2           |
| Total   | 100.0                              | 100.0                              |

## Distribution of tenant's type capital (%)

|   | Average 2008/09               | Average 2009/10               |
|---|-------------------------------|-------------------------------|
| Crops & tillages Stores Glasshouses Equipment Livestock Other | 1<br>5<br>24<br>23<br>0<br>48 | 1<br>5<br>25<br>25<br>0<br>44 |
| Total   | 100                           | 100                           |

Tenant's capital (£) 166,399 144,823

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 4 5 £50,000 to <£100,000 5 7 £25,000 to <£50,000 5 6 £12,500 to <£25,000 4 4 5 0 to <£12,500 6 -£12,500 to 0 0 2 -£25,000 to <-£12,500 0 1 -£50,000 to <-£25,000 2 1 Below -£50,000 3 2 **Total** 28 34

<sup>\*</sup> no premium figures, sample too small

Table 2.10 Specialist glass businesses (50% or more of crop output from glasshouse production) - mainly non-edible crops

|                                | Per business |          | Per he    | ctare    | Per £100 of gross output |         |  |
|--------------------------------|--------------|----------|-----------|----------|--------------------------|---------|--|
|                                | 2008/09      | 2009/10  | 2008/09   | 2009/10  | 2008/09                  | 2009/10 |  |
| Number of businesses           | 48           | 45       | 48        | 45       | 48                       | 45      |  |
| Productive cropping area (ha)  | 1.07         | 0.78     | 1.07      | 0.78     |                          |         |  |
|                                | Average £/   | business | Average £ | /hectare | Averag                   | ye %    |  |
| Gross output                   | 486,177      | 324,588  | 454,761   | 415,827  | 100                      | 100     |  |
| Variable costs                 |              |          |           |          |                          |         |  |
| Seed & young plants            | 114,574      | 66,147   | 107,171   | 84,741   | 23.6                     | 20.4    |  |
| Fertilisers & composts         | 24,065       | 11,664   | 22,510    | 14,943   | 4.9                      | 3.6     |  |
| Crop protection                | 2,597        | 1,959    | 2,429     | 2,510    | 0.5                      | 0.6     |  |
| Market charges                 | 17,688       | 9,343    | 16,545    | 11,970   | 3.6                      | 2.9     |  |
| Packing materials              | 30,728       | 16,219   | 28,742    | 20,778   | 6.3                      | 5.0     |  |
| Horticultural sundries         | 13,365       | 16,994   | 12,502    | 21,770   | 2.7                      | 5.2     |  |
| Glasshouse fuel                | 18,638       | 13,077   | 17,434    | 16,752   | 3.8                      | 4.0     |  |
| Other variable costs           | 0            | 0        | 0         | 0        | 0.0                      | 0.0     |  |
| Total variable costs           | 221,655      | 135,403  | 207,331   | 173,464  | 45.6                     | 41.7    |  |
| Total gross margin             | 264,523      | 189,185  | 247,430   | 242,363  | 54.4                     | 58.3    |  |
| Fixed costs                    |              |          |           |          |                          |         |  |
| Labour:                        |              |          |           |          |                          |         |  |
| Regular paid                   | 113,527      | 73,778   | 106,191   | 94,516   | 23.4                     | 22.7    |  |
| Regular unpaid                 | 32,609       | 33,290   | 30,502    | 42,648   | 6.7                      | 10.3    |  |
| Casual labour                  | 16,188       | 12,277   | 15,142    | 15,728   | 3.3                      | 3.8     |  |
|                                |              |          |           |          |                          |         |  |
| Power & machinery costs:       | . =          | 4 0 4 0  | 4 400     | 0.404    |                          |         |  |
| Contract & hire                | 1,568        | 1,642    | 1,466     | 2,104    | 0.3                      | 0.5     |  |
| Fuel & electricity             | 12,979       | 7,825    | 12,140    | 10,025   | 2.7                      | 2.4     |  |
| Repairs                        | 8,044        | 4,906    | 7,524     | 6,285    | 1.7                      | 1.5     |  |
| Machinery depreciation         | 13,542       | 9,846    | 12,667    | 12,614   | 2.8                      | 3.0     |  |
| Glasshouse depreciation        | 10,449       | 7,583    | 9,774     | 9,715    | 2.1                      | 2.3     |  |
| Rent (incl. imputed)           | 5,548        | 4,518    | 5,190     | 5,788    | 1.1                      | 1.4     |  |
| Other costs:                   |              |          |           |          |                          |         |  |
| Occupier's repairs             | 6,069        | 4,429    | 5,677     | 5,674    | 1.2                      | 1.4     |  |
| Permanent crop depreciation    | 4            | 1        | 3,077     | 2        | 0.0                      | 0.0     |  |
| Water                          | 2,195        | 1,729    | 2,053     | 2,215    | 0.5                      | 0.5     |  |
| Sundries                       | 28,941       | 15,549   | 27,071    | 19,919   | 6.0                      | 4.8     |  |
| Total fixed costs              | 251,663      | 177,375  | 235,401   | 227,233  | 51.8                     | 54.6    |  |
| Managamant 9                   |              |          |           |          |                          |         |  |
| Management & investment income | 12,859       | 11,810   | 12,028    | 15,130   | 2.6                      | 3.6     |  |
| Minus: management salaries     | 1,879        | 43       | 1,758     | 55       | 0.4                      | 0.0     |  |
| Plus: farmer & spouse labour   | 28,681       | 29,738   | 26,828    | 38,097   | 5.9                      | 9.2     |  |
| Net farm income                | 39,661       | 41,506   | 37,098    | 53,172   | 8.2                      | 12.8    |  |
| Farm business income           | 36,174       | 42,813   | 33,836    | 54,847   | 7.4                      | 13.2    |  |

| Premium businesses             | Per               | Per £100           | Crop output per cent of to   | otal crop  | output (% | <u>)                                    </u> |
|--------------------------------|-------------------|--------------------|------------------------------|------------|-----------|--|
|                                | hectare           | of gross<br>output |                              |            | Average   | Premium                                      |
| Number of businesses           | <b>2009/10</b> 15 | <b>2009/10</b> 15  |                              | 2008/09    | 2009/10   | 2009/10                                      |
| Productive cropping area (ha)  | 0.52              | 13                 | Glasshouse crops             |            |           |  |
| r roductive cropping area (na) | 0.52              |                    | Flowers & nursery stock      | 79.0       | 90.8      | 95.4   |
| £                              | per hectare       | average %          | Tomatoes                     | 0.3        | 0.5       | 0.0  |
| ~,                             | por moditaro      | avorago /          | Lettuce                      | 0.0        | 0.0       | 0.0  |
| Gross output                   | 713,680           | 100.0              | Soft fruit                   | 0.0        | 0.0       | 0.0  |
|                                | ,                 |                    | Other glasshouse crops       | 8.9        | 3.7       | 0.8  |
| Variable costs                 |                   |                    | o mon grandend and and pro-  | -          |           |  |
| Seed & young plants            | 131,106           | 18.4               | Outdoor crops                |            |           |  |
| Fertilisers & composts         | 23,458            | 3.3                | Flowers & nursery stock      | 11.7       | 4.8       | 3.7  |
| Crop protection .              | 3,022             | 0.4                | Vegetables                   | 0.0        | 0.1       | 0.2  |
|                                | ,                 |                    | Fruit                        | 0.1        | 0.1       | 0.0  |
| Market charges                 | 25,097            | 3.5                | Other outdoor crops          | 0.0        | 0.0       | 0.0  |
| Packing materials              | 43,666            | 6.1                | •                            |            |           |  |
| Horticultural sundries         | 22,955            | 3.2                | Total                        | 100.0      | 100.0     | 100.0  |
| Glasshouse fuel                | 28,231            | 4.0                | . •                          |            | 100.0     |  |
| Other variable costs           | 0                 | 0.0                |                              |            |           |  |
| Other variable ooots           | J                 | 0.0                |                              |            |           |  |
| Total variable costs           | 277,536           | 38.9               | Distribution of tenant's ty  | /pe capita | I (%)     |  |
| Total gross margin             | 436,143           | 61.1               |                              |            | Average   | Premium                                      |
|                                |                   |                    |                              | 2008/09    | 2009/10   | 2009/10                                      |
| Fixed costs                    |                   |                    | 0 0 0 0                      | •          | 4.4       | 40   |
| Labour:                        | 400 707           | 40.4               | Crops & tillages             | 8          | 11        | 19   |
| Regular paid                   | 138,797           | 19.4               | Stores                       | 12         | 11        | 11   |
| Regular unpaid                 | 66,932            | 9.4                | Glasshouses                  | 19         | 17        | 10   |
| Casual labour                  | 42,883            | 6.0                | Equipment                    | 29         | 29        | 24   |
|                                |                   |                    | Livestock                    | 0          | 0         | 0  |
| Power & machinery costs:       |                   |                    | Other                        | 32         | 32        | 35   |
| Contract & hire                | 1,750             | 0.2                |                              |            |           |  |
| Fuel & electricity             | 15,760            | 2.2                | Total                        | 100        | 100       | 100  |
| Repairs                        | 8,578             | 1.2                |                              |            |           |  |
| Machinery depreciation         | 20,337            | 2.8                |                              |            |           |  |
| Glasshouse depreciation        | 13,444            | 1.9                | Tenant's capital (£)         | 325,445    | 228,775   | 239,446                                      |
|                                |                   |                    |                              |            |           |  |
| Rent (incl. imputed)           | 8,424             | 1.2                |                              |            |           |  |
| Other costs:                   |                   |                    |                              |            |           |  |
|                                | 0 000             | 1.0                | Form business income /F      | ·DI/       |           |  |
| Occupier's repairs             | 8,893             | 1.2                | Farm business income (F      |            |           |  |
| Permanent crop depreciation    | 0                 | 0.0                | (distribution by number of b |            | ,         |  |
| Water                          | 3,426             | 0.5                |                              | •          | Average   |  |
| Sundries                       | 27,172            | 3.8                |                              | 2008/09    | 2009/10   |  |
| Total fixed costs              | 356,395           | 49.9               | Over £100,000                | 10         | 11        |  |
|                                |                   |                    | £50,000 to <£100,000         | 1          | 8         |  |
| Management &                   |                   |                    | £25,000 to <£50,000          | 10         | 4         |  |
| investment income              | 79,749            | 11.2               | £12,500 to <£25,000          | 9          | 7         |  |
|                                |                   |                    | 0 to <£12,500                | 12         | 8         |  |
| Minus: management salaries     | 222               | 0.0                | -£12,500 to 0                | 4          | 4         |  |
| Plus: farmer & spouse labour   | 60,516            | 8.5                | -£25,000 to <-£12,500        | 0          | 1         |  |
|                                |                   |                    | -£50,000 to <-£25,000        | 0          | 1         |  |
| Net farm income                | 140,042           | 19.6               | Below -£50,000               | 2          | 1         |  |
| Farm business income           | 144,116           | 20.2               | Total                        | 48         | 45        |  |

Table 2.11 Specialist glass businesses (90% or more of crop output from glasshouse production)

|                               | Per business |          | Per he    | ctare    |         | Per £100 of gross output |  |  |
|-------------------------------|--------------|----------|-----------|----------|---------|--------------------------|--|--|
|                               | 2008/09      | 2009/10  | 2008/09   | 2009/10  | 2008/09 | 2009/10                  |  |  |
| Number of businesses          | 63           | 64       | 63        | 64       | 63      | 64                       |  |  |
| Productive cropping area (ha) | 1.03         | 0.77     | 1.03      | 0.77     |         |                          |  |  |
|                               | Average £/   | business | Average £ | /hectare | Averag  | ye %                     |  |  |
| Gross output                  | 384,507      | 307,003  | 373,423   | 398,790  | 100     | 100                      |  |  |
| Variable costs                |              |          |           |          |         |                          |  |  |
| Seed & young plants           | 54,871       | 42,857   | 53,289    | 55,670   | 14.3    | 14.0                     |  |  |
| Fertilisers & composts        | 19,252       | 12,345   | 18,697    | 16,036   | 5.0     | 4.0                      |  |  |
| Crop protection               | 2,856        | 2,184    | 2,774     | 2,836    | 0.7     | 0.7                      |  |  |
| Market charges                | 21,598       | 15,322   | 20,976    | 19,903   | 5.6     | 5.0                      |  |  |
| Packing materials             | 19,135       | 16,117   | 18,584    | 20,935   | 5.0     | 5.2                      |  |  |
| Horticultural sundries        | 10,571       | 12,588   | 10,266    | 16,351   | 2.7     | 4.1                      |  |  |
| Glasshouse fuel               | 46,280       | 33,561   | 44,946    | 43,595   | 12.0    | 10.9                     |  |  |
| Other variable costs          | 0            | 0        | 0         | 0        | 0.0     | 0.0                      |  |  |
| Total variable costs          | 174,564      | 134,973  | 169,532   | 175,327  | 45.4    | 44.0                     |  |  |
| Total gross margin            | 209,943      | 172,030  | 203,892   | 223,463  | 54.6    | 56.0                     |  |  |
| Fixed costs                   |              |          |           |          |         |                          |  |  |
| Labour:                       |              |          |           |          |         |                          |  |  |
| Regular paid                  | 88,048       | 67,506   | 85,510    | 87,689   | 22.9    | 22.0                     |  |  |
| Regular unpaid                | 28,602       | 27,517   | 27,777    | 35,745   | 7.4     | 9.0                      |  |  |
| Casual labour                 | 14,980       | 9,561    | 14,548    | 12,419   | 3.9     | 3.1                      |  |  |
| Power & machinery costs:      |              |          |           |          |         |                          |  |  |
| Contract & hire               | 939          | 955      | 912       | 1,240    | 0.2     | 0.3                      |  |  |
| Fuel & electricity            | 9,670        | 8,210    | 9,392     | 10,664   | 2.5     | 2.7                      |  |  |
| Repairs                       | 8,613        | 7,133    | 8,364     | 9,266    | 2.2     | 2.3                      |  |  |
| Machinery depreciation        | 10,512       | 8,455    | 10,209    | 10,982   | 2.7     | 2.8                      |  |  |
| Glasshouse depreciation       | 9,715        | 7,593    | 9,435     | 9,863    | 2.5     | 2.5                      |  |  |
| Rent (incl. imputed)          | 7,395        | 6,427    | 7,182     | 8,348    | 1.9     | 2.1                      |  |  |
| Other costs:                  |              |          |           |          |         |                          |  |  |
| Occupier's repairs            | 6,510        | 5,306    | 6,322     | 6,892    | 1.7     | 1.7                      |  |  |
| Permanent crop depreciation   | 0,010        | 0,000    | 0,022     | 0,002    | 0.0     | 0.0                      |  |  |
| Water                         | 2,092        | 1,861    | 2,032     | 2,417    | 0.5     | 0.6                      |  |  |
| Sundries                      | 18,295       | 13,742   | 17,767    | 17,851   | 4.8     | 4.5                      |  |  |
| Total fixed costs             | 205,371      | 164,265  | 199,451   | 213,377  | 53.4    | 53.5                     |  |  |
| Management &                  |              |          |           |          |         |                          |  |  |
| investment income             | 4,572        | 7,765    | 4,441     | 10,086   | 1.2     | 2.5                      |  |  |
| Minus: management salaries    | 456          | 261      | 443       | 338      | 0.1     | 0.1                      |  |  |
| Plus: farmer & spouse labour  | 24,883       | 24,494   | 24,166    | 31,817   | 6.5     | 8.0                      |  |  |
| Net farm income               | 29,000       | 31,998   | 28,164    | 41,564   | 7.5     | 10.4                     |  |  |
| Farm business income          | 28,263       | 32,330   | 27,448    | 41,996   | 7.4     | 10.5                     |  |  |
|                               |              |          |           |          |         |                          |  |  |

| Premium businesses             | Per             | Per £100                      | Crop output per cent of to             | otal crop  | output (%       | <u>)                                    </u> |
|--------------------------------|-----------------|-------------------------------|--|------------|-----------------|--|
|                                | hectare 2009/10 | of gross<br>output<br>2009/10 |  |            | Average 2009/10 | Premium <b>2009/10</b>                       |
| Number of businesses           | 21              | 21                            |  | 2000/03    | 2009/10         | 2009/10                                      |
| Productive cropping area (ha)  | 0.59            | 21                            | Glasshouse crops                       |            |                 |  |
| r roddelive cropping area (na) | 0.55            |                               | Flowers & nursery stock                | 48.4       | 47.8            | 68.4   |
| £                              | per hectare     | average %                     | Tomatoes                               | 26.5       | 29.1            | 26.8   |
| -1                             | oci nectare     | average 70                    | Lettuce                                | 3.5        | 3.5             | 0.0  |
| Gross output                   | 593,027         | 100.0                         | Soft fruit                             | 4.1        | 5.6             | 2.1  |
| Oross output                   | 000,021         | 100.0                         | Other glasshouse crops                 | 17.4       | 13.6            | 2.6  |
| Variable costs                 |                 |                               | Other glassifluse crops                | 17.4       | 13.0            | 2.0  |
| Seed & young plants            | 87,500          | 14.8                          | Outdoor crops                          |            |                 |  |
| Fertilisers & composts         | 25,158          | 4.2                           | Flowers & nursery stock                | 0.1        | 0.2             | 0.0  |
| Crop protection                | 3,342           | 0.6                           | Vegetables                             | 0.1        | 0.2             | 0.0  |
| Grop protection                | 0,042           | 0.0                           | Fruit                                  | 0.0        | 0.0             | 0.0  |
| Market charges                 | 17,575          | 3.0                           | Other outdoor crops                    | 0.0        | 0.0             | 0.0  |
| Packing materials              | 36,212          | 6.1                           | Other outdoor crops                    | 0.0        | 0.0             | 0.0  |
| Horticultural sundries         | 16,193          | 2.7                           | Total                                  | 100.0      | 100.0           | 100.0  |
| Glasshouse fuel                | 53,262          | 9.0                           | Total                                  | 100.0      | 100.0           | 100.0  |
| Other variable costs           | 03,202          | 0.0                           |  |            |                 |  |
| Other variable costs           | U               | 0.0                           |  |            |                 |  |
| Total variable costs           | 239,241         | 40.3                          | Distribution of tenant's ty            | /pe capita | l (%)           |  |
| Total gross margin             | 353,786         | 59.7                          |  |            | Average         | Premium                                      |
|                                |                 |                               |  | 2008/09    | 2009/10         | 2009/10                                      |
| Fixed costs                    |                 |                               |  |            |                 |  |
| Labour:                        |                 |                               | Crops & tillages                       | 3          | 3               | 7  |
| Regular paid                   | 109,762         | 18.5                          | Stores                                 | 7          | 7               | 11   |
| Regular unpaid                 | 58,919          | 9.9                           | Glasshouses                            | 28         | 27              | 25   |
| Casual labour                  | 32,903          | 5.5                           | Equipment                              | 24         | 25              | 23   |
|                                |                 |                               | Livestock                              | 0          | 0               | 0  |
| Power & machinery costs:       |                 |                               | Other                                  | 37         | 38              | 35   |
| Contract & hire                | 1,960           | 0.3                           |  |            |                 |  |
| Fuel & electricity             | 13,520          | 2.3                           | Total                                  | 100        | 100             | 100  |
| Repairs                        | 8,250           | 1.4                           |  |            |                 |  |
| Machinery depreciation         | 14,160          | 2.4                           |  |            |                 |  |
| Glasshouse depreciation        | 11,831          | 2.0                           | Tenant's capital (£)                   | 269,251    | 220,939         | 212,323                                      |
| ·                              |                 |                               |  |            |                 |  |
| Rent (incl. imputed)           | 9,974           | 1.7                           |  |            |                 |  |
| ,                              |                 |                               |  |            |                 |  |
| Other costs:                   |                 |                               |  |            |                 |  |
| Occupier's repairs             | 7,962           | 1.3                           | Farm business income (F                | ·BI)       |                 |  |
| Permanent crop depreciation    | 0               | 0.0                           | (distribution by number of b           | ousinesses | <u>s)</u>       |  |
| Water                          | 2,386           | 0.4                           | `                                      | Average    | Average         |  |
| Sundries                       | 23,162          | 3.9                           |  | •          | 2009/10         |  |
| Total fixed costs              | 294,790         | 49.7                          | Over £100,000<br>£50,000 to <£100,000  | 11<br>5    | 14<br>14        |  |
| Management &                   |                 |                               | £25,000 to <£50,000                    | 13         | 8               |  |
| investment income              | 58,996          | 9.9                           | £12,500 to <£25,000                    | 12         | 6               |  |
| mroomioni moonie               | 50,550          | 3.3                           | 0 to <£12,500                          | 12         | 11              |  |
| Minus: management salaries     | 137             | 0.0                           | £12,500 to 0                           | 3          | 5               |  |
| Plus: farmer & spouse labour   | 51,175          | 8.6                           | -£12,500 to 0<br>-£25,000 to <-£12,500 | 0          | 2               |  |
| rius. Taimei α spouse iaboui   | 51,175          | 0.0                           |  |            |                 |  |
| Net farm income                | 110 024         | 40.6                          | -£50,000 to <-£25,000                  | 2<br>5     | 1               |  |
| Net farm income                | 110,034         | 18.6                          | Below -£50,000                         | 5          | 3               |  |
| Farm business income           | 118,168         | 19.9                          | Total                                  | 63         | 64              |  |

Table 2.12 Specialist glass businesses (90% or more of crop output from glasshouse production) - mainly edible crops\*

|   | Per business |            | Per he     | ctare      |         | Per £100 of gross output |  |  |
|---|--------------|------------|------------|------------|---------|--------------------------|--|--|
|   | 2008/09      | 2009/10    | 2008/09    | 2009/10    | 2008/09 | 2009/10                  |  |  |
| Number of businesses<br>Productive cropping area (ha) | 22<br>1.06   | 25<br>0.80 | 22<br>1.06 | 25<br>0.80 | 22      | 25                       |  |  |
|   | Average £/   | business   | Average £  | /hectare   | Averag  | je %                     |  |  |
| Gross output  | 338,437      | 279,510    | 318,056    | 351,478    | 100     | 100                      |  |  |
| Variable costs  |              |            |            |            |         |                          |  |  |
| Seed & young plants                                   | 18,700       | 20,335     | 17,574     | 25,571     | 5.5     | 7.3                      |  |  |
| Fertilisers & composts                                | 11,721       | 10,755     | 11,015     | 13,524     | 3.5     | 3.8                      |  |  |
| Crop protection                                       | 2,871        | 2,116      | 2,698      | 2,660      | 0.8     | 0.8                      |  |  |
| Market charges  | 28,896       | 21,040     | 27,156     | 26,458     | 8.5     | 7.5                      |  |  |
| Packing materials                                     | 11,804       | 14,866     | 11,093     | 18,694     | 3.5     | 5.3                      |  |  |
| Horticultural sundries                                | 10,997       | 9,808      | 10,335     | 12,333     | 3.2     | 3.5                      |  |  |
| Glasshouse fuel                                       | 70,766       | 48,713     | 66,504     | 61,256     | 20.9    | 17.4                     |  |  |
| Other variable costs                                  | 0            | 0          | 0          | 0          | 0.0     | 0.0                      |  |  |
| Total variable costs                                  | 155,754      | 127,633    | 146,375    | 160,496    | 46.0    | 45.7                     |  |  |
| Total gross margin                                    | 182,683      | 151,877    | 171,681    | 190,982    | 54.0    | 54.3                     |  |  |
| Fixed costs   |              |            |            |            |         |                          |  |  |
| Labour:   |              |            |            |            |         |                          |  |  |
| Regular paid  | 76,818       | 57,093     | 72,192     | 71,794     | 22.7    | 20.4                     |  |  |
| Regular unpaid  | 23,418       | 22,152     | 22,008     | 27,856     | 6.9     | 7.9                      |  |  |
| Casual labour   | 10,983       | 7,919      | 10,321     | 9,957      | 3.2     | 2.8                      |  |  |
| Power & machinery costs:                              |              |            |            |            |         |                          |  |  |
| Contract & hire                                       | 749          | 534        | 704        | 672        | 0.2     | 0.2                      |  |  |
| Fuel & electricity                                    | 8,719        | 7,779      | 8,194      | 9,782      | 2.6     | 2.8                      |  |  |
| Repairs   | 9,463        | 8,310      | 8,893      | 10,450     | 2.8     | 3.0                      |  |  |
| Machinery depreciation                                | 7,064        | 6,734      | 6,638      | 8,467      | 2.1     | 2.4                      |  |  |
| Glasshouse depreciation                               | 8,065        | 6,846      | 7,579      | 8,608      | 2.4     | 2.4                      |  |  |
| Rent (incl. imputed)                                  | 9,092        | 7,848      | 8,544      | 9,869      | 2.7     | 2.8                      |  |  |
| Other costs:  |              |            |            |            |         |                          |  |  |
| Occupier's repairs                                    | 6,628        | 5,489      | 6,229      | 6,903      | 2.0     | 2.0                      |  |  |
| Permanent crop depreciation                           | 0            | 0          | 0          | 0          | 0.0     | 0.0                      |  |  |
| Water   | 1,919        | 1,983      | 1,803      | 2,494      | 0.6     | 0.7                      |  |  |
| Sundries  | 12,541       | 11,636     | 11,786     | 14,633     | 3.7     | 4.2                      |  |  |
| Total fixed costs                                     | 175,456      | 144,324    | 164,890    | 181,485    | 51.8    | 51.6                     |  |  |
| Management &  |              |            |            |            |         |                          |  |  |
| investment income                                     | 7,227        | 7,552      | 6,791      | 9,497      | 2.1     | 2.7                      |  |  |
| Minus: management salaries                            | 82           | 426        | 77         | 536        | 0.0     | 0.2                      |  |  |
| Plus: farmer & spouse labour                          | 20,196       | 19,810     | 18,979     | 24,910     | 6.0     | 7.1                      |  |  |
| Net farm income                                       | 27,341       | 26,936     | 25,694     | 33,871     | 8.1     | 9.6                      |  |  |
|   |              | •          |            |            |         |                          |  |  |
| Farm business income                                  | 28,130       | 27,334     | 26,436     | 34,372     | 8.3     | 9.8                      |  |  |

|   | Average <b>2008/09</b>            | Average 2009/10                    |
|---|-----------------------------------|------------------------------------|
| Glasshouse crops Flowers & nursery stock Tomatoes Lettuce Soft fruit Other glasshouse crops | 0.0<br>59.4<br>8.0<br>9.2<br>23.3 | 0.4<br>58.0<br>7.0<br>11.3<br>22.9 |
| Outdoor crops Flowers & nursery stock Vegetables Fruit Other outdoor crops                  | 0.0<br>0.1<br>0.0<br>0.0          | 0.0<br>0.4<br>0.0<br>0.0           |
| Total   | 100.0                             | 100.0                              |

### Distribution of tenant's type capital (%)

|                  |     | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 0   | 0               |
| Stores           | 4   | 4               |
| Glasshouses      | 29  | 31              |
| Equipment        | 19  | 20              |
| Livestock        | 0   | 0               |
| Other            | 48  | 45              |
| Total            | 100 | 100             |

Tenant's capital (£) 214,258 201,522

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 4 5 £50,000 to <£100,000 4 6 £25,000 to <£50,000 4 4 3 2 £12,500 to <£25,000 2 3 0 to <£12,500 0 -£12,500 to 0 2 0 -£25,000 to <-£12,500 1 -£50,000 to <-£25,000 2 0 Below -£50,000 3 2 **Total** 22 25

<sup>\*</sup> no premium figures, sample too small

Table 2.13 Specialist glass businesses (90% or more of crop output from salad production) - mainly edible crops\*

|   | Per bus    | siness     | Per he     | ctare      | Per £1<br>gross o |         |
|---|------------|------------|------------|------------|-------------------|---------|
|   | 2008/09    | 2009/10    | 2008/09    | 2009/10    | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 16<br>1.08 | 16<br>0.93 | 16<br>1.08 | 16<br>0.93 | 16                | 16      |
|   | Average £/ | business   | Average £  | /hectare   | Averag            | ge %    |
| Gross output  | 408,199    | 378,032    | 378,195    | 407,020    | 100               | 100     |
| Variable costs  |            |            |            |            |                   |         |
| Seed & young plants                                   | 22,250     | 19,368     | 20,615     | 20,853     | 5.5               | 5.1     |
| Fertilisers & composts                                | 15,121     | 16,934     | 14,010     | 18,232     | 3.7               | 4.5     |
| Crop protection                                       | 3,127      | 2,605      | 2,897      | 2,805      | 0.8               | 0.7     |
| Market charges  | 27,960     | 20,476     | 25,905     | 22,046     | 6.8               | 5.4     |
| Packing materials                                     | 13,284     | 21,880     | 12,308     | 23,557     | 3.3               | 5.8     |
| Horticultural sundries                                | 11,831     | 10,880     | 10,961     | 11,714     | 2.9               | 2.9     |
| Glasshouse fuel                                       | 95,145     | 77,744     | 88,152     | 83,706     | 23.3              | 20.6    |
| Other variable costs                                  | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Total variable costs                                  | 188,719    | 169,886    | 174,848    | 182,913    | 46.2              | 44.9    |
| Total gross margin                                    | 219,480    | 208,145    | 203,348    | 224,106    | 53.8              | 55.1    |
| Fixed costs   |            |            |            |            |                   |         |
| Labour:   |            |            |            |            |                   |         |
| Regular paid  | 88,845     | 75,546     | 82,315     | 81,339     | 21.8              | 20.0    |
| Regular unpaid  | 25,896     | 24,451     | 23,993     | 26,326     | 6.3               | 6.5     |
| Casual labour   | 14,663     | 11,932     | 13,585     | 12,847     | 3.6               | 3.2     |
| Power & machinery costs:                              |            |            |            |            |                   |         |
| Contract & hire                                       | 899        | 526        | 833        | 567        | 0.2               | 0.1     |
| Fuel & electricity                                    | 11,127     | 11,664     | 10,309     | 12,558     | 2.7               | 3.1     |
| Repairs   | 12,665     | 13,319     | 11,734     | 14,340     | 3.1               | 3.5     |
| Machinery depreciation                                | 8,346      | 7,653      | 7,732      | 8,240      | 2.0               | 2.0     |
| Glasshouse depreciation                               | 9,495      | 9,603      | 8,797      | 10,339     | 2.3               | 2.5     |
| Rent (incl. imputed)                                  | 9,595      | 9,752      | 8,890      | 10,500     | 2.4               | 2.6     |
| Other costs:  |            |            |            |            |                   |         |
| Occupier's repairs                                    | 7,763      | 6,843      | 7,192      | 7,368      | 1.9               | 1.8     |
| Permanent crop depreciation                           | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Water   | 2,416      | 2,886      | 2,238      | 3,107      | 0.6               | 8.0     |
| Sundries  | 14,913     | 14,437     | 13,817     | 15,544     | 3.7               | 3.8     |
| Total fixed costs                                     | 206,623    | 188,612    | 191,436    | 203,074    | 50.6              | 49.9    |
| Management &  |            |            |            |            |                   |         |
| investment income                                     | 12,857     | 19,534     | 11,912     | 21,032     | 3.1               | 5.2     |
| Minus: management salaries                            | 117        | 97         | 108        | 105        | 0.0               | 0.0     |
| Plus: farmer & spouse labour                          | 21,880     | 21,190     | 20,272     | 22,815     | 5.4               | 5.6     |
| Net farm income                                       | 34,621     | 40,626     | 32,076     | 43,741     | 8.5               | 10.7    |
| Farm business income                                  | 36,121     | 41,158     | 33,466     | 44,315     | 8.8               | 10.9    |

|  | Average <b>2008/09</b>   | Average 2009/10          |
|--|--------------------------|--------------------------|
| Glasshouse crops<br>Flowers & nursery stock<br>Tomatoes                    | 0.0<br>70.8              | 0.0<br>74.0              |
| Lettuce<br>Soft fruit<br>Other glasshouse crops                            | 9.5<br>0.0<br>19.6       | 8.9<br>0.0<br>16.5       |
| Outdoor crops Flowers & nursery stock Vegetables Fruit Other outdoor crops | 0.0<br>0.1<br>0.0<br>0.0 | 0.0<br>0.6<br>0.0<br>0.0 |
| Total  | 100.0                    | 100.0                    |

## Distribution of tenant's type capital (%)

|                  | Average <b>2008/09</b> | Average 2009/10 |
|------------------|------------------------|-----------------|
| Crops & tillages | 0                      | 1               |
| Stores           | 5                      | 6               |
| Glasshouses      | 31                     | 34              |
| Equipment        | 20                     | 21              |
| Livestock        | 0                      | 0               |
| Other            | 44                     | 38              |
| Total            | 100                    | 100             |

Tenant's capital (£) 226,637 221,847

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 3 4 £50,000 to <£100,000 3 5 £25,000 to <£50,000 3 3 3 £12,500 to <£25,000 1 0 0 to <£12,500 0 -£12,500 to 0 0 2 -£25,000 to <-£12,500 0 0 -£50,000 to <-£25,000 2 0 Below -£50,000 2 1 **Total** 16 16

<sup>\*</sup> no premium figures, sample too small

Table 2.14 Specialist glass businesses (90% or more of crop output from glasshouse production) - mainly non-edible crops\*

|   | Per bus    | siness     | Per he     | ctare      | Per £1<br>gross o |         |
|---|------------|------------|------------|------------|-------------------|---------|
|   | 2008/09    | 2009/10    | 2008/09    | 2009/10    | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 41<br>0.99 | 39<br>0.74 | 41<br>0.99 | 39<br>0.74 | 41                | 39      |
|   | Average £/ | business   | Average £  | /hectare   | Averag            | ge %    |
| Gross output  | 431,359    | 341,082    | 433,659    | 461,957    | 100               | 100     |
| Variable costs  |            |            |            |            |                   |         |
| Seed & young plants                                   | 91,656     | 70,773     | 92,144     | 95,854     | 21.2              | 20.7    |
| Fertilisers & composts                                | 26,912     | 14,316     | 27,056     | 19,390     | 6.2               | 4.2     |
| Crop protection                                       | 2,841      | 2,268      | 2,857      | 3,072      | 0.7               | 0.7     |
| Market charges  | 14,177     | 8,235      | 14,252     | 11,153     | 3.3               | 2.4     |
| Packing materials                                     | 26,591     | 17,666     | 26,733     | 23,927     | 6.2               | 5.2     |
| Horticultural sundries                                | 10,137     | 16,034     | 10,191     | 21,716     | 2.3               | 4.7     |
| Glasshouse fuel                                       | 21,378     | 14,779     | 21,492     | 20,017     | 5.0               | 4.3     |
| Other variable costs                                  | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Total variable costs                                  | 193,692    | 144,071    | 194,725    | 195,128    | 44.9              | 42.2    |
| Total gross margin                                    | 237,667    | 197,011    | 238,934    | 266,829    | 55.1              | 57.8    |
| Fixed costs   |            |            |            |            |                   |         |
| Labour:   |            |            |            |            |                   |         |
| Regular paid  | 99,470     | 80,414     | 100,000    | 108,911    | 23.1              | 23.6    |
| Regular unpaid  | 33,873     | 34,168     | 34,054     | 46,277     | 7.9               | 10.0    |
| Casual labour   | 19,045     | 11,597     | 19,147     | 15,706     | 4.4               | 3.4     |
| Power & machinery costs:                              |            |            |            |            |                   |         |
| Contract & hire                                       | 1,133      | 1,476      | 1,139      | 1,999      | 0.3               | 0.4     |
| Fuel & electricity                                    | 10,638     | 8,743      | 10,694     | 11,842     | 2.5               | 2.6     |
| Repairs   | 7,748      | 5,675      | 7,789      | 7,686      | 1.8               | 1.7     |
| Machinery depreciation                                | 14,019     | 10,588     | 14,093     | 14,340     | 3.2               | 3.1     |
| Glasshouse depreciation                               | 11,393     | 8,519      | 11,454     | 11,538     | 2.6               | 2.5     |
| Rent (incl. imputed)                                  | 5,670      | 4,665      | 5,701      | 6,318      | 1.3               | 1.4     |
| Other costs:  |            |            |            |            |                   |         |
| Occupier's repairs                                    | 6,390      | 5,078      | 6,424      | 6,878      | 1.5               | 1.5     |
| Permanent crop depreciation                           | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Water   | 2,268      | 1,709      | 2,280      | 2,315      | 0.5               | 0.5     |
| Sundries  | 24,146     | 16,352     | 24,275     | 22,147     | 5.6               | 4.8     |
| Total fixed costs                                     | 235,794    | 188,983    | 237,051    | 255,957    | 54.7              | 55.4    |
| Management & investment income                        | 1,873      | 8 USB      | 1,883      | 10 972     | 0.4               | 2.4     |
| mvestment mcome                                       | 1,013      | 8,028      | 1,003      | 10,873     | 0.4               | 2.4     |
| Minus: management salaries                            | 837        | 55         | 841        | 75         | 0.2               | 0.0     |
| Plus: farmer & spouse labour                          | 29,650     | 30,300     | 29,808     | 41,038     | 6.9               | 8.9     |
| Net farm income                                       | 30,687     | 38,272     | 30,850     | 51,835     | 7.1               | 11.2    |
| Farm business income                                  | 28,398     | 38,522     | 28,549     | 52,174     | 6.6               | 11.3    |

|  | Average <b>2008/09</b>   | Average 2009/10          |
|--|--------------------------|--------------------------|
| Glasshouse crops<br>Flowers & nursery stock<br>Tomatoes                    | 86.7<br>0.4              | 94.7<br>0.5              |
| Lettuce<br>Soft fruit<br>Other glasshouse crops                            | 0.0<br>0.0<br>12.7       | 0.0<br>0.0<br>4.5        |
| Outdoor crops Flowers & nursery stock Vegetables Fruit Other outdoor crops | 0.2<br>0.0<br>0.0<br>0.0 | 0.3<br>0.0<br>0.0<br>0.0 |
| Total  | 100.0                    | 100.0                    |

### Distribution of tenant's type capital (%)

|                  | •   | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 7   | 7               |
| Stores           | 11  | 12              |
| Glasshouses      | 23  | 20              |
| Equipment        | 29  | 30              |
| Livestock        | 0   | 0               |
| Other            | 30  | 31              |
| Total            | 100 | 100             |

Tenant's capital (£) 325,179 245,007

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 7 9 £50,000 to <£100,000 1 8 £25,000 to <£50,000 9 4 £12,500 to <£25,000 9 4 10 0 to <£12,500 8 -£12,500 to 0 3 3 -£25,000 to <-£12,500 0 1 -£50,000 to <-£25,000 0 1 Below -£50,000 2 1 **Total** 41 39

<sup>\*</sup> no premium figures, sample too small

Table 2.15 All specialist fruit businesses

|   | Per bus     | siness      | Per he      | ctare       | Per £1<br>gross o |         |
|---|-------------|-------------|-------------|-------------|-------------------|---------|
|   | 2008/09     | 2009/10     | 2008/09     | 2009/10     | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 40<br>15.57 | 42<br>15.23 | 40<br>15.57 | 42<br>15.23 | 40                | 42      |
|   | Average £/  | business    | Average £   | /hectare    | Averag            | je %    |
| Gross output  | 177,469     | 216,494     | 11,400      | 14,218      | 100               | 100     |
| Variable costs  |             |             |             |             |                   |         |
| Seed & young plants                                   | 2,383       | 2,667       | 153         | 175         | 1.3               | 1.2     |
| Fertilisers & composts                                | 2,316       | 2,823       | 149         | 185         | 1.3               | 1.3     |
| Crop protection                                       | 6,885       | 8,785       | 442         | 577         | 3.9               | 4.1     |
| Market charges  | 21,195      | 23,523      | 1,362       | 1,545       | 11.9              | 10.9    |
| Packing materials                                     | 15,534      | 18,528      | 998         | 1,217       | 8.8               | 8.6     |
| Horticultural sundries                                | 7,361       | 11,138      | 473         | 731         | 4.1               | 5.1     |
| Glasshouse fuel                                       | 335         | 136         | 22          | 9           | 0.2               | 0.1     |
| Other variable costs                                  | 1,607       | 1,187       | 103         | 78          | 0.9               | 0.5     |
| Total variable costs                                  | 57,616      | 68,789      | 3,701       | 4,518       | 32.5              | 31.8    |
| Total gross margin                                    | 119,853     | 147,705     | 7,699       | 9,700       | 67.5              | 68.2    |
| Fixed costs   |             |             |             |             |                   |         |
| Labour:   |             |             |             |             |                   |         |
| Regular paid  | 18,022      | 24,714      | 1,158       | 1,623       | 10.2              | 11.4    |
| Regular unpaid  | 15,322      | 19,548      | 984         | 1,284       | 8.6               | 9.0     |
| Casual labour   | 31,184      | 31,224      | 2,003       | 2,051       | 17.6              | 14.4    |
| Power & machinery costs:                              |             |             |             |             |                   |         |
| Contract & hire                                       | 6,203       | 6,015       | 398         | 395         | 3.5               | 2.8     |
| Fuel & electricity                                    | 6,194       | 6,744       | 398         | 443         | 3.5               | 3.1     |
| Repairs   | 4,764       | 5,899       | 306         | 387         | 2.7               | 2.7     |
| Machinery depreciation                                | 8,169       | 7,781       | 525         | 511         | 4.6               | 3.6     |
| Glasshouse depreciation                               | 2           | 1           | 0           | 0           | 0.0               | 0.0     |
| Rent (incl. imputed)                                  | 10,635      | 13,293      | 683         | 873         | 6.0               | 6.1     |
| Other costs:  |             |             |             |             |                   |         |
| Occupier's repairs                                    | 3,329       | 4,434       | 214         | 291         | 1.9               | 2.0     |
| Permanent crop depreciation                           | 2,713       | 2,560       | 174         | 168         | 1.5               | 1.2     |
| Water   | 1,306       | 1,099       | 84          | 72          | 0.7               | 0.5     |
| Sundries  | 11,949      | 12,203      | 768         | 801         | 6.7               | 5.6     |
| Total fixed costs                                     | 119,791     | 135,515     | 7,695       | 8,900       | 67.5              | 62.6    |
| Management &  |             |             |             |             |                   |         |
| investment income                                     | 62          | 12,190      | 4           | 801         | 0.0               | 5.6     |
| Minus: management salaries                            | 121         | 211         | 8           | 14          | 0.1               | 0.1     |
| Plus: farmer & spouse labour                          | 13,604      | 18,148      | 874         | 1,192       | 7.7               | 8.4     |
| Net farm income                                       | 13,545      | 30,127      | 870         | 1,979       | 7.6               | 13.9    |
| Farm business income                                  | 16,030      | 34,587      | 1,030       | 2,271       | 9.0               | 16.0    |

| Premium businesses             | Per             | Per £100                      | Crop output per cent of t                 | otal crop   | output (%       | b)                     |
|--------------------------------|-----------------|-------------------------------|---|-------------|-----------------|------------------------|
|                                | hectare 2009/10 | of gross<br>output<br>2009/10 |   |             | Average 2009/10 | Premium <b>2009/10</b> |
| Number of businesses           | 15              | 15                            |   | 2000/03     | 2003/10         | 2003/10                |
| Productive cropping area (ha)  | 17.18           | 13                            | Top fruit                                 |             |                 |                        |
| r roductive cropping area (na) | 17.10           |                               | Dessert apples & pears                    | 35.4        | 33.9            | 30.6                   |
| £                              | per hectare     | average %                     | Culinary apples Plums                     | 10.2<br>1.7 | 12.4<br>5.7     | 16.7<br>5.1            |
| Gross output                   | 18,482          | 100.0                         | Other top fruit                           | 16.1        | 18.6            | 11.9                   |
| Variable costs                 |                 |                               | Soft fruit                                |             |                 |                        |
| Seed & young plants            | 178             | 1.0                           | Strawberries                              | 4.0         | 4.1             | 6.7                    |
| Fertilisers & composts         | 176             | 0.9                           | Raspberries                               | 14.7        | 11.2            | 17.9                   |
|                                | 534             | 2.9                           | Blackcurrants                             | 2.1         | 1.4             | 0.0                    |
| Crop protection                | 334             | 2.9                           |   |             |                 |                        |
| NA subset also assess          | 4 744           | 0.4                           | Other soft fruit                          | 14.9        | 12.3            | 11.1                   |
| Market charges                 | 1,741           | 9.4                           |   |             |                 |                        |
| Packing materials              | 1,921           | 10.4                          | Other crops                               | 1.1         | 0.4             | 0.0                    |
| Horticultural sundries         | 925             | 5.0                           |   |             |                 |                        |
| Glasshouse fuel                | 13              | 0.1                           | Total                                     | 100         | 100             | 100                    |
| Other variable costs           | 16              | 0.1                           |   |             |                 |                        |
| Total variable costs           | 5,502           | 29.8                          | Distribution of tenant's type capital (%) |             |                 |                        |
| Total gross margin             | 12,980          | 70.2                          |   |             | Average         | Premium                |
|                                |                 |                               |   | 2008/09     | 2009/10         | 2009/10                |
| Fixed costs                    |                 |                               |   |             |                 |                        |
| Labour:                        |                 |                               | Crops & tillages                          | 18          | 18              | 11                     |
| Regular paid                   | 1,810           | 9.8                           | Stores                                    | 3           | 2               | 2                      |
| Regular unpaid                 | 1,172           | 6.3                           | Glasshouses                               | 0           | 0               | 0                      |
| Casual labour                  | 3,285           | 17.8                          | Equipment                                 | 34          | 33              | 37                     |
|                                |                 |                               | Livestock                                 | 6           | 4               | 0                      |
| Power & machinery costs:       |                 |                               | Other                                     | 39          | 44              | 50                     |
| Contract & hire                | 265             | 1.4                           |   |             |                 |                        |
| Fuel & electricity             | 469             | 2.5                           | Total                                     | 100         | 100             | 100                    |
| Repairs                        | 457             | 2.5                           |   |             |                 |                        |
| Machinery depreciation         | 564             | 3.0                           |   |             |                 |                        |
| Glasshouse depreciation        | 0               | 0.0                           | Tenant's capital (£)                      | 150 088     | 167,788         | 196,351                |
| Classificase depreciation      | U               | 0.0                           | Tenant's Capital (L)                      | 155,500     | 107,700         | 190,331                |
| Rent (incl. imputed)           | 737             | 4.0                           |   |             |                 |                        |
| Other costs:                   |                 |                               |   |             |                 |                        |
| Occupier's repairs             | 248             | 1.3                           | Farm business income (I                   | FBI)        |                 |                        |
| Permanent crop depreciation    | 138             | 0.7                           | (distribution by number of                |             | 3)              |                        |
| Water                          | 74              | 0.4                           | (dietiledieti e) ridirieer er             |             | Average         |                        |
| Sundries                       | 861             | 4.7                           |   |             | 2009/10         |                        |
| Total fixed costs              | 10,080          | 54.5                          | Over £100,000                             | 1           | 3               |                        |
|                                |                 |                               | £50,000 to <£100,000                      | 8           | 9               |                        |
| Management &                   |                 |                               | £25,000 to <£50,000                       | 8           | 9               |                        |
| investment income              | 2,900           | 15.7                          | £12,500 to <£25,000                       | 9           | 5               |                        |
|                                |                 |                               | 0 to <£12,500                             | 7           | 8               |                        |
| Minus: management salaries     | 30              | 0.2                           | -£12,500 to 0                             | 2           | 4               |                        |
| Plus: farmer & spouse labour   | 1,041           | 5.6                           | -£25,000 to <-£12,500                     | 3           | 1               |                        |
|                                | 1,0-1           | 5.0                           | -£50,000 to <-£25,000                     | 1           | 2               |                        |
| Net farm income                | 3,911           | 21.2                          | Below -£50,000                            | 1           | 1               |                        |
| Farm business income           | 4,403           | 23.8                          | Total                                     | 40          | 42              |                        |

Table 2.16 Specialist fruit businesses, mainly top fruit\*

|   | Per business |             | Per he      | ctare       | Per £1<br>gross o |         |
|---|--------------|-------------|-------------|-------------|-------------------|---------|
|   | 2008/09      | 2009/10     | 2008/09     | 2009/10     | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 26<br>14.65  | 27<br>14.90 | 26<br>14.65 | 27<br>14.90 | 26                | 27      |
|   | Average £/   | business    | Average £   | /hectare    | Averag            | ge %    |
| Gross output  | 146,792      | 184,595     | 10,018      | 12,386      | 100               | 100     |
| Variable costs  |              |             |             |             |                   |         |
| Seed & young plants                                   | 109          | 164         | 7           | 11          | 0.1               | 0.1     |
| Fertilisers & composts                                | 1,365        | 1,618       | 93          | 109         | 0.9               | 0.9     |
| Crop protection                                       | 7,081        | 8,117       | 483         | 545         | 4.8               | 4.4     |
| Market charges  | 21,455       | 26,835      | 1,464       | 1,801       | 14.6              | 14.5    |
| Packing materials                                     | 14,606       | 13,940      | 997         | 935         | 10.0              | 7.6     |
| Horticultural sundries                                | 6,817        | 12,140      | 465         | 815         | 4.6               | 6.6     |
| Glasshouse fuel                                       | 607          | 235         | 41          | 16          | 0.4               | 0.1     |
| Other variable costs                                  | 309          | 209         | 21          | 14          | 0.2               | 0.1     |
| Total variable costs                                  | 52,349       | 63,259      | 3,573       | 4,245       | 35.7              | 34.3    |
| Total gross margin                                    | 94,443       | 121,337     | 6,445       | 8,141       | 64.3              | 65.7    |
| Fixed costs   |              |             |             |             |                   |         |
| Labour:   |              |             |             |             |                   |         |
| Regular paid  | 12,647       | 18,388      | 863         | 1,234       | 8.6               | 10.0    |
| Regular unpaid  | 13,713       | 22,215      | 936         | 1,491       | 9.3               | 12.0    |
| Casual labour   | 21,467       | 21,545      | 1,465       | 1,446       | 14.6              | 11.7    |
| Power & machinery costs:                              |              |             |             |             |                   |         |
| Contract & hire                                       | 2,661        | 4,036       | 182         | 271         | 1.8               | 2.2     |
| Fuel & electricity                                    | 5,505        | 5,744       | 376         | 385         | 3.7               | 3.1     |
| Repairs   | 3,934        | 5,145       | 268         | 345         | 2.7               | 2.8     |
| Machinery depreciation                                | 8,953        | 9,178       | 611         | 616         | 6.1               | 5.0     |
| Glasshouse depreciation                               | 0            | 0           | 0           | 0           | 0.0               | 0.0     |
| Rent (incl. imputed)                                  | 9,448        | 12,861      | 645         | 863         | 6.4               | 7.0     |
| Other costs:  |              |             |             |             |                   |         |
| Occupier's repairs                                    | 3,081        | 3,256       | 210         | 218         | 2.1               | 1.8     |
| Permanent crop depreciation                           | 4,085        | 3,297       | 279         | 221         | 2.8               | 1.8     |
| Water   | 529          | 675         | 36          | 45          | 0.4               | 0.4     |
| Sundries  | 8,527        | 10,157      | 582         | 681         | 5.8               | 5.5     |
| Total fixed costs                                     | 94,550       | 116,495     | 6,452       | 7,817       | 64.4              | 63.1    |
| Management &  |              |             |             |             |                   |         |
| investment income                                     | -107         | 4,841       | -7          | 325         | -0.1              | 2.6     |
| Minus: management salaries                            | 56           | 52          | 4           | 4           | 0.0               | 0.0     |
| Plus: farmer & spouse labour                          | 11,673       | 20,437      | 797         | 1,371       | 8.0               | 11.1    |
| Net farm income                                       | 11,509       | 25,226      | 785         | 1,693       | 7.8               | 13.7    |
| Farm business income                                  | 16,586       | 32,009      | 1,132       | 2,148       | 11.3              | 17.3    |

|                        | Average 2008/09 | Average 2009/10 |
|------------------------|-----------------|-----------------|
| Top fruit              |                 |                 |
| Dessert apples & pears | 58.3            | 63.6            |
| Culinary apples        | 13.0            | 7.6             |
| Plums                  | 2.9             | 7.1             |
| Other top fruit        | 25.8            | 21.3            |
| Soft fruit             |                 |                 |
| Strawberries           | 0.0             | 0.0             |
| Raspberries            | 0.0             | 0.0             |
| Blackcurrants          | 0.0             | 0.0             |
| Other soft fruit       | 0.0             | 0.0             |
| Other crops            | 0.0             | 0.3             |
| Total                  | 100             | 100             |

## Distribution of tenant's type capital (%)

|                  | •   | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 25  | 22              |
| Stores           | 3   | 2               |
| Glasshouses      | 0   | 0               |
| Equipment        | 46  | 40              |
| Livestock        | 0   | 0               |
| Other            | 27  | 36              |
| Total            | 100 | 100             |

Tenant's capital (£) 147,620 174,283

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 0 1 £50,000 to <£100,000 6 8 £25,000 to <£50,000 5 5 £12,500 to <£25,000 7 4 3 0 to <£12,500 5 -£12,500 to 0 1 1 3 -£25,000 to <-£12,500 1 -£50,000 to <-£25,000 1 1 Below -£50,000 0 1 **Total** 26 27

<sup>\*</sup> no premium figures, sample too small

Table 2.17 Specialist fruit businesses, mainly top fruit-excluding cider\*

|   | Per business |             | Per hee     | Per hectare |         | 00 of<br>output |
|---|--------------|-------------|-------------|-------------|---------|-----------------|
|   | 2008/09      | 2009/10     | 2008/09     | 2009/10     | 2008/09 | 2009/10         |
| Number of businesses<br>Productive cropping area (ha) | 18<br>21.68  | 18<br>14.83 | 18<br>21.68 | 18<br>14.83 | 18      | 18              |
|   | Average £/   | business    | Average £   | /hectare    | Averag  | je %            |
| Gross output  | 258,588      | 242,551     | 11,928      | 16,351      | 100     | 100             |
| Variable costs  |              |             |             |             |         |                 |
| Seed & young plants                                   | 193          | 240         | 9           | 16          | 0.1     | 0.1             |
| Fertilisers & composts                                | 2,250        | 1,785       | 104         | 120         | 0.9     | 0.7             |
| Crop protection                                       | 14,209       | 10,313      | 655         | 695         | 5.5     | 4.3             |
| Market charges  | 41,013       | 38,706      | 1,892       | 2,609       | 15.9    | 16.0            |
| Packing materials                                     | 31,533       | 20,365      | 1,454       | 1,373       | 12.2    | 8.4             |
| Horticultural sundries                                | 9,645        | 16,288      | 445         | 1,098       | 3.7     | 6.7             |
| Glasshouse fuel                                       | 498          | 334         | 23          | 23          | 0.2     | 0.1             |
| Other variable costs                                  | 0            | 0           | 0           | 0           | 0.0     | 0.0             |
| Total variable costs                                  | 99,341       | 88,032      | 4,582       | 5,934       | 38.4    | 36.3            |
| Total gross margin                                    | 159,247      | 154,519     | 7,345       | 10,416      | 61.6    | 63.7            |
| Fixed costs   |              |             |             |             |         |                 |
| Labour:   |              |             |             |             |         |                 |
| Regular paid  | 29,436       | 23,960      | 1,358       | 1,615       | 11.4    | 9.9             |
| Regular unpaid  | 17,435       | 25,870      | 804         | 1,744       | 6.7     | 10.7            |
| Casual labour   | 40,444       | 29,707      | 1,865       | 2,003       | 15.6    | 12.2            |
| Power & machinery costs:                              |              |             |             |             |         |                 |
| Contract & hire                                       | 4,297        | 5,010       | 198         | 338         | 1.7     | 2.1             |
| Fuel & electricity                                    | 10,073       | 7,184       | 465         | 484         | 3.9     | 3.0             |
| Repairs   | 6,792        | 5,956       | 313         | 401         | 2.6     | 2.5             |
| Machinery depreciation                                | 14,837       | 11,139      | 684         | 751         | 5.7     | 4.6             |
| Glasshouse depreciation                               | 0            | 0           | 0           | 0           | 0.0     | 0.0             |
| Rent (incl. imputed)                                  | 15,688       | 16,435      | 724         | 1,108       | 6.1     | 6.8             |
| Other costs:  |              |             |             |             |         |                 |
| Occupier's repairs                                    | 5,136        | 4,017       | 237         | 271         | 2.0     | 1.7             |
| Permanent crop depreciation                           | 7,202        | 4,339       | 332         | 293         | 2.8     | 1.8             |
| Water   | 916          | 873         | 42          | 59          | 0.4     | 0.4             |
| Sundries  | 13,999       | 12,411      | 646         | 837         | 5.4     | 5.1             |
| Total fixed costs                                     | 166,253      | 146,901     | 7,669       | 9,903       | 64.3    | 60.6            |
| Management &  |              |             |             |             |         |                 |
| investment income                                     | -7,007       | 7,618       | -323        | 514         | -2.7    | 3.1             |
| Minus: management salaries                            | 396          | 76          | 18          | 5           | 0.2     | 0.0             |
| Plus: farmer & spouse labour                          | 15,358       | 24,344      | 708         | 1,641       | 5.9     | 10.0            |
| Net farm income                                       | 7,955        | 31,885      | 367         | 2,149       | 3.1     | 13.1            |
| Farm business income                                  | 14,600       | 39,770      | 673         | 2,681       | 5.6     | 16.4            |

|                        | Average 2008/09 | Average 2009/10 |
|------------------------|-----------------|-----------------|
| Top fruit              |                 |                 |
| Dessert apples & pears | 47.5            | 59.9            |
| Culinary apples        | 20.6            | 8.4             |
| Plums                  | 2.7             | 7.8             |
| Other top fruit        | 29.2            | 23.5            |
| Soft fruit             |                 |                 |
| Strawberries           | 0.0             | 0.0             |
| Raspberries            | 0.0             | 0.0             |
| Blackcurrants          | 0.0             | 0.0             |
| Other soft fruit       | 0.0             | 0.0             |
| Other crops            | 0.0             | 0.4             |
| Total                  | 100             | 100             |

## Distribution of tenant's type capital (%)

|                  |     | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 37  | 25              |
| Stores           | 2   | 2               |
| Glasshouses      | 0   | 0               |
| Equipment        | 31  | 35              |
| Livestock        | 0   | 0               |
| Other            | 30  | 38              |
| Total            | 100 | 100             |

Tenant's capital (£) 259,252 220,830

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 0 1 £50,000 to <£100,000 5 6 £25,000 to <£50,000 3 4 £12,500 to <£25,000 4 2 2 3 0 to <£12,500 -£12,500 to 0 1 0 2 -£25,000 to <-£12,500 1 -£50,000 to <-£25,000 0 1 Below -£50,000 1 0 **Total** 18 18

<sup>\*</sup> no premium figures, sample too small

Table 2.18 All specialist hardy nursery stock businesses \*

|   | Per business |            | Per he     | ctare      | Per £1<br>gross o |         |
|---|--------------|------------|------------|------------|-------------------|---------|
|   | 2008/09      | 2009/10    | 2008/09    | 2009/10    | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 41<br>4.14   | 43<br>2.82 | 41<br>4.14 | 43<br>2.82 | 41                | 43      |
|   | Average £/   | business   | Average £  | /hectare   | Averag            | ge %    |
| Gross output  | 409,689      | 317,851    | 98,984     | 112,538    | 100               | 100     |
| Variable costs  |              |            |            |            |                   |         |
| Seed & young plants                                   | 132,126      | 95,632     | 31,923     | 33,859     | 32.3              | 30.1    |
| Fertilisers & composts                                | 12,572       | 8,724      | 3,037      | 3,089      | 3.1               | 2.7     |
| Crop protection                                       | 3,227        | 2,520      | 780        | 892        | 0.8               | 0.8     |
| Market charges  | 13,787       | 8,215      | 3,331      | 2,908      | 3.4               | 2.6     |
| Packing materials                                     | 8,203        | 6,568      | 1,982      | 2,326      | 2.0               | 2.1     |
| Horticultural sundries                                | 15,111       | 10,078     | 3,651      | 3,568      | 3.7               | 3.2     |
| Glasshouse fuel                                       | 1,355        | 1,082      | 327        | 383        | 0.3               | 0.3     |
| Other variable costs                                  | 402          | 365        | 97         | 129        | 0.1               | 0.1     |
| Total variable costs                                  | 186,784      | 133,184    | 45,128     | 47,155     | 45.6              | 41.9    |
| Total gross margin                                    | 222,905      | 184,667    | 53,855     | 65,383     | 54.4              | 58.1    |
| Fixed costs   |              |            |            |            |                   |         |
| Labour:   |              |            |            |            |                   |         |
| Regular paid  | 90,933       | 67,849     | 21,970     | 24,022     | 22.2              | 21.3    |
| Regular unpaid  | 24,099       | 26,931     | 5,822      | 9,535      | 5.9               | 8.5     |
| Casual labour   | 6,870        | 6,167      | 1,660      | 2,183      | 1.7               | 1.9     |
| Power & machinery costs:                              |              |            |            |            |                   |         |
| Contract & hire                                       | 2,051        | 1,347      | 495        | 477        | 0.5               | 0.4     |
| Fuel & electricity                                    | 7,442        | 6,718      | 1,798      | 2,378      | 1.8               | 2.1     |
| Repairs   | 5,192        | 5,125      | 1,254      | 1,814      | 1.3               | 1.6     |
| Machinery depreciation                                | 9,771        | 8,381      | 2,361      | 2,967      | 2.4               | 2.6     |
| Glasshouse depreciation                               | 3,777        | 2,374      | 912        | 840        | 0.9               | 0.7     |
| Rent (incl. imputed)                                  | 8,400        | 7,347      | 2,030      | 2,601      | 2.1               | 2.3     |
| Other costs:  |              |            |            |            |                   |         |
| Occupier's repairs                                    | 5,081        | 4,941      | 1,228      | 1,749      | 1.2               | 1.6     |
| Permanent crop depreciation                           | 135          | 21         | 33         | 7          | 0.0               | 0.0     |
| Water   | 1,559        | 1,563      | 377        | 553        | 0.4               | 0.5     |
| Sundries  | 18,237       | 15,560     | 4,406      | 5,509      | 4.5               | 4.9     |
| Total fixed costs                                     | 183,547      | 154,321    | 44,346     | 54,639     | 44.8              | 48.6    |
| Management &  |              |            |            |            |                   |         |
| investment income                                     | 39,358       | 30,346     | 9,509      | 10,744     | 9.6               | 9.5     |
| Minus: management salaries                            | 685          | 466        | 166        | 165        | 0.2               | 0.1     |
| Plus: farmer & spouse labour                          | 17,974       | 19,187     | 4,343      | 6,793      | 4.4               | 6.0     |
| Net farm income                                       | 56,647       | 49,067     | 13,686     | 17,372     | 13.8              | 15.4    |
| Farm business income                                  | 41,195       | 45,476     | 9,953      | 16,101     | 10.1              | 14.3    |

|  | Average 2008/09 | Average 2009/10 |
|--|-----------------|-----------------|
| Hardy nursery stock<br>Glasshouse crops<br>Outdoor crops | 29.8<br>70.0    | 28.3<br>71.6    |
| Other crops  | 0.0             | 0.1             |
| Total  | 99.8            | 100.0           |

# Distribution of tenant's type capital (%)

|                  |     | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 32  | 32              |
| Stores           | 7   | 10              |
| Glasshouses      | 5   | 4               |
| Equipment        | 18  | 19              |
| Livestock        | 3   | 3               |
| Other            | 35  | 33              |
| Total            | 100 | 100             |

Tenant's capital (£) 314,234 250,877

## Farm business income (FBI)

| (distribution by number of |    | Áverage |
|----------------------------|----|---------|
| Over £100,000              | 6  | 9       |
| £50,000 to <£100,000       | 9  | 5       |
| £25,000 to <£50,000        | 9  | 15      |
| £12,500 to <£25,000        | 5  | 5       |
| 0 to <£12,500              | 3  | 3       |
| -£12,500 to 0              | 4  | 4       |
| -£25,000 to <-£12,500      | 2  | 1       |
| -£50,000 to <-£25,000      | 2  | 0       |
| Below -£50,000             | 1  | 1       |
| Total                      | 41 | 43      |

<sup>\*</sup> no premium figures, sample too small

Table 2.19 Specialist hardy nursery stock businesses, mainly protected crops\*

|   | Per bus    | siness     | Per he     | ctare      | Per £1<br>gross o |         |
|---|------------|------------|------------|------------|-------------------|---------|
|   | 2008/09    | 2009/10    | 2008/09    | 2009/10    | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 15<br>1.65 | 16<br>1.20 | 15<br>1.65 | 16<br>1.20 | 15                | 16      |
|   | Average £/ | business   | Average £/ | /hectare   | Averag            | je %    |
| Gross output  | 500,058    | 414,937    | 302,524    | 344,900    | 100               | 100     |
| Variable costs  |            |            |            |            |                   |         |
| Seed & young plants                                   | 138,432    | 87,777     | 83,748     | 72,961     | 27.7              | 21.2    |
| Fertilisers & composts                                | 18,973     | 17,399     | 11,478     | 14,462     | 3.8               | 4.2     |
| Crop protection                                       | 4,438      | 3,676      | 2,685      | 3,056      | 0.9               | 0.9     |
| Market charges  | 14,309     | 12,868     | 8,657      | 10,696     | 2.9               | 3.1     |
| Packing materials                                     | 13,645     | 11,043     | 8,255      | 9,179      | 2.7               | 2.7     |
| Horticultural sundries                                | 17,057     | 15,006     | 10,319     | 12,473     | 3.4               | 3.6     |
| Glasshouse fuel                                       | 3,748      | 3,185      | 2,267      | 2,647      | 0.7               | 0.8     |
| Other variable costs                                  | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Total variable costs                                  | 210,601    | 150,953    | 127,409    | 125,474    | 42.1              | 36.4    |
| Total gross margin                                    | 289,457    | 263,984    | 175,115    | 219,426    | 57.9              | 63.6    |
| Fixed costs   |            |            |            |            |                   |         |
| Labour:   |            |            |            |            |                   |         |
| Regular paid  | 125,049    | 97,058     | 75,652     | 80,675     | 25.0              | 23.4    |
| Regular unpaid  | 32,718     | 36,796     | 19,794     | 30,585     | 6.5               | 8.9     |
| Casual labour   | 13,392     | 16,427     | 8,102      | 13,654     | 2.7               | 4.0     |
| Power & machinery costs:                              |            |            |            |            |                   |         |
| Contract & hire                                       | 1,729      | 765        | 1,046      | 636        | 0.3               | 0.2     |
| Fuel & electricity                                    | 9,588      | 8,704      | 5,800      | 7,235      | 1.9               | 2.1     |
| Repairs   | 6,006      | 7,820      | 3,633      | 6,500      | 1.2               | 1.9     |
| Machinery depreciation                                | 12,179     | 8,317      | 7,368      | 6,913      | 2.4               | 2.0     |
| Glasshouse depreciation                               | 7,742      | 4,273      | 4,684      | 3,552      | 1.5               | 1.0     |
| Rent (incl. imputed)                                  | 9,737      | 7,242      | 5,890      | 6,020      | 1.9               | 1.7     |
| Other costs:  |            |            |            |            |                   |         |
| Occupier's repairs                                    | 7,844      | 5,514      | 4,745      | 4,583      | 1.6               | 1.3     |
| Permanent crop depreciation                           | ,<br>0     | . 0        | 0          | 0          | 0.0               | 0.0     |
| Water   | 2,086      | 3,044      | 1,262      | 2,530      | 0.4               | 0.7     |
| Sundries  | 20,721     | 18,713     | 12,536     | 15,555     | 4.1               | 4.5     |
| Total fixed costs                                     | 248,790    | 214,673    | 150,512    | 178,439    | 49.8              | 51.7    |
| Management &  |            |            |            |            |                   |         |
| investment income                                     | 40,667     | 49,311     | 24,603     | 40,987     | 8.1               | 11.9    |
| Minus: management salaries                            | 2,448      | 1,879      | 1,481      | 1,562      | 0.5               | 0.5     |
| Plus: farmer & spouse labour                          | 25,097     | 27,651     | 15,183     | 22,984     | 5.0               | 6.7     |
| Net farm income                                       | 63,315     | 75,082     | 38,304     | 62,409     | 12.7              | 18.1    |
| Farm business income                                  | 51,248     | 75,958     | 31,004     | 63,137     | 10.2              | 18.3    |

|  | Average <b>2008/09</b> | Average 2009/10 |
|--|------------------------|-----------------|
| Hardy nursery stock<br>Glasshouse crops<br>Outdoor crops | 80.3<br>19.7           | 77.5<br>22.2    |
| Other crops  | 0.0                    | 0.3             |
| Total  | 100.0                  | 100.0           |

### Distribution of tenant's type capital (%)

|  | Average <b>2008/09</b>         | Average 2009/10                |
|--|--------------------------------|--------------------------------|
| Crops & tillages<br>Stores<br>Glasshouses<br>Equipment<br>Livestock<br>Other | 35<br>9<br>13<br>13<br>0<br>30 | 40<br>8<br>11<br>13<br>0<br>28 |
| Total  | 100                            | 100                            |

Tenant's capital (£) 407,019 287,972

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 3 4 £50,000 to <£100,000 4 3 £25,000 to <£50,000 3 5 1 2 £12,500 to <£25,000 2 0 to <£12,500 0 -£12,500 to 0 0 2 -£25,000 to <-£12,500 1 0 -£50,000 to <-£25,000 1 0 Below -£50,000 0 0 **Total** 15 16

<sup>\*</sup> no premium figures, sample too small

Table 2.20 Specialist hardy nursery stock businesses, mainly outdoor crops\*

|   | Per bus    | siness     | Per he     | ctare      | Per £1<br>gross o |         |
|---|------------|------------|------------|------------|-------------------|---------|
|   | 2008/09    | 2009/10    | 2008/09    | 2009/10    | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 23<br>4.93 | 25<br>3.52 | 23<br>4.93 | 25<br>3.52 | 23                | 25      |
|   | Average £/ | business   | Average £  | /hectare   | Averag            | ge %    |
| Gross output  | 439,201    | 311,865    | 89,030     | 88,590     | 100               | 100     |
| Variable costs  |            |            |            |            |                   |         |
| Seed & young plants                                   | 157,255    | 109,485    | 31,877     | 31,101     | 35.8              | 35.1    |
| Fertilisers & composts                                | 10,956     | 6,582      | 2,221      | 1,870      | 2.5               | 2.1     |
| Crop protection                                       | 3,280      | 2,328      | 665        | 661        | 0.7               | 0.7     |
| Market charges  | 16,922     | 7,474      | 3,430      | 2,123      | 3.9               | 2.4     |
| Packing materials                                     | 7,197      | 5,747      | 1,459      | 1,632      | 1.6               | 1.8     |
| Horticultural sundries                                | 17,114     | 9,310      | 3,469      | 2,645      | 3.9               | 3.0     |
| Glasshouse fuel                                       | 528        | 432        | 107        | 123        | 0.1               | 0.1     |
| Other variable costs                                  | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Total variable costs                                  | 213,251    | 141,358    | 43,228     | 40,155     | 48.6              | 45.3    |
| Total gross margin                                    | 225,950    | 170,507    | 45,802     | 48,435     | 51.4              | 54.7    |
| Fixed costs   |            |            |            |            |                   |         |
| Labour:   |            |            |            |            |                   |         |
| Regular paid  | 95,062     | 65,693     | 19,270     | 18,661     | 21.6              | 21.1    |
| Regular unpaid  | 18,450     | 24,197     | 3,740      | 6,874      | 4.2               | 7.8     |
| Casual labour   | 4,229      | 2,736      | 857        | 777        | 1.0               | 0.9     |
| Power & machinery costs:                              |            |            |            |            |                   |         |
| Contract & hire                                       | 2,442      | 1,531      | 495        | 435        | 0.6               | 0.5     |
| Fuel & electricity                                    | 7,699      | 6,704      | 1,561      | 1,904      | 1.8               | 2.1     |
| Repairs   | 5,572      | 4,660      | 1,129      | 1,324      | 1.3               | 1.5     |
| Machinery depreciation                                | 10,463     | 9,070      | 2,121      | 2,576      | 2.4               | 2.9     |
| Glasshouse depreciation                               | 2,771      | 1,972      | 562        | 560        | 0.6               | 0.6     |
| Rent (incl. imputed)                                  | 7,754      | 6,992      | 1,572      | 1,986      | 1.8               | 2.2     |
| Other costs:  |            |            |            |            |                   |         |
| Occupier's repairs                                    | 4,639      | 5,034      | 940        | 1,430      | 1.1               | 1.6     |
| Permanent crop depreciation                           | 235        | 3,034      | 48         | 9          | 0.1               | 0.0     |
| Water   | 1,389      | 947        | 281        | 269        | 0.3               | 0.3     |
| Sundries  | 19,956     | 15,929     | 4,045      | 4,525      | 4.5               | 5.1     |
| Total fixed costs                                     | 180,660    | 145,496    | 36,621     | 41,330     | 41.1              | 46.7    |
| Management &  |            |            |            |            |                   |         |
| investment income                                     | 45,290     | 25,011     | 9,181      | 7,105      | 10.3              | 8.0     |
| Minus: management salaries                            | 0          | 0          | 0          | 0          | 0.0               | 0.0     |
| Plus: farmer & spouse labour                          | 15,650     | 17,830     | 3,172      | 5,065      | 3.6               | 5.7     |
| Net farm income                                       | 60,940     | 42,841     | 12,353     | 12,170     | 13.9              | 13.7    |
| Farm business income                                  | 35,307     | 35,105     | 7,157      | 9,972      | 8.0               | 11.3    |

|  | Average <b>2008/09</b> | Average 2009/10 |
|--|------------------------|-----------------|
| Hardy nursery stock<br>Glasshouse crops<br>Outdoor crops | 2.4<br>97.6            | 2.1<br>97.9     |
| Other crops  | 0.0                    | 0.0             |
| Total  | 100.0                  | 100.0           |

### Distribution of tenant's type capital (%)

|  | •                             | Average 2009/10                |
|--|-------------------------------|--------------------------------|
| Crops & tillages<br>Stores<br>Glasshouses<br>Equipment<br>Livestock<br>Other | 35<br>5<br>3<br>20<br>0<br>37 | 32<br>10<br>2<br>22<br>0<br>33 |
| Total  | 100                           | 100                            |

Tenant's capital (£) 322,804 254,910

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 3 5 £50,000 to <£100,000 4 1 £25,000 to <£50,000 5 9 4 3 £12,500 to <£25,000 0 3 0 to <£12,500-£12,500 to 0 2 4 -£25,000 to <-£12,500 1 1 -£50,000 to <-£25,000 1 0 Below -£50,000 1 1 **Total** 23 25

<sup>\*</sup> no premium figures, sample too small

Table 2.21 All other horticulture businesses\*

|   | Per bus     | siness      | Per he      | ctare       | Per £1<br>gross o |         |
|---|-------------|-------------|-------------|-------------|-------------------|---------|
|   | 2008/09     | 2009/10     | 2008/09     | 2009/10     | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 33<br>47.18 | 34<br>45.26 | 33<br>47.18 | 34<br>45.26 | 33                | 34      |
|   | Average £/  | business    | Average £   | /hectare    | Averag            | ge %    |
| Gross output  | 556,960     | 573,969     | 11,805      | 12,681      | 100               | 100     |
| Variable costs  |             |             |             |             |                   |         |
| Seed & young plants                                   | 67,754      | 72,249      | 1,436       | 1,596       | 12.2              | 12.6    |
| Fertilisers & composts                                | 20,560      | 21,419      | 436         | 473         | 3.7               | 3.7     |
| Crop protection                                       | 19,952      | 15,904      | 423         | 351         | 3.6               | 2.8     |
| Market charges  | 37,529      | 35,449      | 795         | 783         | 6.7               | 6.2     |
| Packing materials                                     | 69,123      | 21,742      | 1,465       | 480         | 12.4              | 3.8     |
| Horticultural sundries                                | 17,313      | 11,639      | 367         | 257         | 3.1               | 2.0     |
| Glasshouse fuel                                       | 3,065       | 2,549       | 65          | 56          | 0.6               | 0.4     |
| Other variable costs                                  | 2,877       | 1,290       | 61          | 28          | 0.5               | 0.2     |
| Total variable costs                                  | 238,174     | 182,241     | 5,048       | 4,026       | 42.8              | 31.8    |
| Total gross margin                                    | 318,787     | 391,728     | 6,757       | 8,655       | 57.2              | 68.2    |
| Fixed costs   |             |             |             |             |                   |         |
| Labour:   |             |             |             |             |                   |         |
| Regular paid  | 115,175     | 77,976      | 2,441       | 1,723       | 20.7              | 13.6    |
| Regular unpaid  | 20,561      | 19,719      | 436         | 436         | 3.7               | 3.4     |
| Casual labour   | 40,187      | 85,186      | 852         | 1,882       | 7.2               | 14.8    |
| Power & machinery costs:                              |             |             |             |             |                   |         |
| Contract & hire                                       | 10,885      | 14,550      | 231         | 321         | 2.0               | 2.5     |
| Fuel & electricity                                    | 23,120      | 18,066      | 490         | 399         | 4.2               | 3.1     |
| Repairs   | 16,737      | 15,507      | 355         | 343         | 3.0               | 2.7     |
| Machinery depreciation                                | 22,468      | 18,276      | 476         | 404         | 4.0               | 3.2     |
| Glasshouse depreciation                               | 1,134       | 2,182       | 24          | 48          | 0.2               | 0.4     |
| Rent (incl. imputed)                                  | 28,554      | 36,769      | 605         | 812         | 5.1               | 6.4     |
| Other costs:  |             |             |             |             |                   |         |
| Occupier's repairs                                    | 6,867       | 7,386       | 146         | 163         | 1.2               | 1.3     |
| Permanent crop depreciation                           | 1,140       | 1,170       | 24          | 26          | 0.2               | 0.2     |
| Water   | 3,042       | 5,338       | 64          | 118         | 0.5               | 0.9     |
| Sundries  | 19,817      | 21,060      | 420         | 465         | 3.6               | 3.7     |
| Total fixed costs                                     | 309,688     | 323,185     | 6,564       | 7,140       | 55.6              | 56.3    |
| Management &  |             |             |             |             |                   |         |
| investment income                                     | 9,099       | 68,544      | 193         | 1,514       | 1.6               | 11.9    |
| Minus: management salaries                            | 412         | 742         | 9           | 16          | 0.1               | 0.1     |
| Plus: farmer & spouse labour                          | 18,538      | 17,408      | 393         | 385         | 3.3               | 3.0     |
| Net farm income                                       | 27,225      | 85,210      | 577         | 1,883       | 4.9               | 14.8    |
| Farm business income                                  | 20,083      | 81,054      | 426         | 1,791       | 3.6               | 14.1    |

|   | •     | Average 2009/10 |
|---|-------|-----------------|
| Glasshouse crops<br>Outdoor vegetables: | 11.9  | 10.0            |
| Brassicas                               | 14.4  | 11.9            |
| Legumes                                 | 0.1   | 0.1             |
| Salad crops                             | 38.8  | 48.9            |
| Other outdoor vegetables                | 15.9  | 13.1            |
| Flowers & nursery stock                 | 5.6   | 4.5             |
| Soft fruit                              | 3.3   | 5.1             |
| Top fruit                               | 1.5   | 0.8             |
| Farm crops                              | 8.6   | 5.6             |
| Total                                   | 100.0 | 100.0           |

### Distribution of tenant's type capital (%)

|  | Average <b>2008/09</b>        | Average 2009/10               |
|--|-------------------------------|-------------------------------|
| Crops & tillages<br>Stores<br>Glasshouses<br>Equipment<br>Livestock<br>Other | 18<br>8<br>2<br>30<br>3<br>39 | 18<br>8<br>2<br>27<br>4<br>42 |
| Total  | 100                           | 100                           |

Tenant's capital (£) 279,983 287,420

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 5 8 £50,000 to <£100,000 2 4 £25,000 to <£50,000 6 10 2 4 £12,500 to <£25,000 8 3 0 to <£12,500 -£12,500 to 0 1 4 2 -£25,000 to <-£12,500 0 -£50,000 to <-£25,000 2 1 Below -£50,000 5 0 Total 33 34

<sup>\*</sup> no premium figures, sample too small

Table 2.22 Other horticulture businesses, mainly outdoor vegetable crops\*

|   | Per bus     | iness       | Per he      | ctare       | Per £1<br>gross o |         |
|---|-------------|-------------|-------------|-------------|-------------------|---------|
|   | 2008/09     | 2009/10     | 2008/09     | 2009/10     | 2008/09           | 2009/10 |
| Number of businesses<br>Productive cropping area (ha) | 15<br>93.44 | 17<br>62.94 | 15<br>93.44 | 17<br>62.94 | 15                | 17      |
|   | Average £/b | ousiness    | Average £   | /hectare    | Avera             | ge %    |
| Gross output  | 1,121,490   | 857,793     | 12,003      | 13,628      | 100               | 100     |
| Variable costs  |             |             |             |             |                   |         |
| Seed & young plants                                   | 111,999     | 106,380     | 1,199       | 1,690       | 10.0              | 12.4    |
| Fertilisers & composts                                | 34,858      | 28,943      | 373         | 460<br>277  | 3.1               | 3.4     |
| Crop protection                                       | 45,373      | 23,702      | 486         | 377         | 4.0               | 2.8     |
| Market charges  | 87,508      | 67,536      | 937         | 1,073       | 7.8               | 7.9     |
| Packing materials                                     | 175,895     | 40,258      | 1,883       | 640         | 15.7              | 4.7     |
| Horticultural sundries                                | 18,978      | 9,156       | 203         | 145         | 1.7               | 1.1     |
| Glasshouse fuel                                       | 780         | 593         | 8           | 9           | 0.1               | 0.1     |
| Other variable costs                                  | 872         | 873         | 9           | 14          | 0.1               | 0.1     |
| Total variable costs                                  | 476,262     | 277,440     | 5,097       | 4,408       | 42.5              | 32.3    |
| Total gross margin                                    | 645,228     | 580,353     | 6,906       | 9,220       | 57.5              | 67.7    |
| Fixed costs   |             |             |             |             |                   |         |
| Labour:   |             |             |             |             |                   |         |
| Regular paid  | 222,114     | 105,669     | 2,377       | 1,679       | 19.8              | 12.3    |
| Regular unpaid  | 23,389      | 25,206      | 250         | 400         | 2.1               | 2.9     |
| Casual labour   | 83,944      | 140,348     | 898         | 2,230       | 7.5               | 16.4    |
| Power & machinery costs:                              |             |             |             |             |                   |         |
| Contract & hire                                       | 23,589      | 25,863      | 252         | 411         | 2.1               | 3.0     |
| Fuel & electricity                                    | 50,280      | 27,454      | 538         | 436         | 4.5               | 3.2     |
| Repairs   | 34,509      | 23,934      | 369         | 380         | 3.1               | 2.8     |
| Machinery depreciation                                | 50,291      | 30,616      | 538         | 486         | 4.5               | 3.6     |
| Glasshouse depreciation                               | 906         | 641         | 10          | 10          | 0.1               | 0.1     |
| Rent (incl. imputed)                                  | 59,933      | 55,357      | 641         | 879         | 5.3               | 6.5     |
| Other costs:  |             |             |             |             |                   |         |
| Occupier's repairs                                    | 14,846      | 5,807       | 159         | 92          | 1.3               | 0.7     |
| Permanent crop depreciation                           | 612         | 564         | 7           | 9           | 0.1               | 0.7     |
| Water   | 6,869       | 10,162      | ,<br>74     | 161         | 0.6               | 1.2     |
| Sundries  | 33,409      | 27,888      | 358         | 443         | 3.0               | 3.3     |
| Total fixed costs                                     | 604,691     | 479,510     | 6,472       | 7,618       | 53.9              | 55.9    |
| Management &  |             |             |             |             |                   |         |
| investment income                                     | 40,537      | 100,842     | 434         | 1,602       | 3.6               | 11.8    |
| Minus: management salaries                            | 998         | 1,426       | 11          | 23          | 0.1               | 0.2     |
| Plus: farmer & spouse labour                          | 21,284      | 22,571      | 228         | 359         | 1.9               | 2.6     |
| Net farm income                                       | 60,823      | 121,988     | 651         | 1,938       | 5.4               | 14.2    |
| Farm business income                                  | 38,319      | 106,191     | 410         | 1,687       | 3.4               | 12.4    |

|   | Average <b>2008/09</b> | Average 2009/10 |
|---|------------------------|-----------------|
| Glasshouse crops<br>Outdoor vegetables: | 1.7                    | 2.9             |
| Brassicas                               | 18.0                   | 15.6            |
| Legumes                                 | 0.1                    | 0.1             |
| Salad crops                             | 52.5                   | 59.7            |
| Other outdoor vegetables                | 21.3                   | 17.8            |
| Flowers & nursery stock                 | 0.0                    | 0.0             |
| Soft fruit                              | 0.0                    | 0.0             |
| Top fruit                               | 0.0                    | 0.1             |
| Farm crops                              | 6.4                    | 3.8             |
| Total                                   | 100.0                  | 100.0           |

### Distribution of tenant's type capital (%)

|                  | •   | Average 2009/10 |
|------------------|-----|-----------------|
| Crops & tillages | 12  | 11              |
| Stores           | 5   | 6               |
| Glasshouses      | 2   | 2               |
| Equipment        | 38  | 39              |
| Livestock        | 1   | 1               |
| Other            | 41  | 41              |
| Total            | 100 | 100             |

Tenant's capital (£) 501,816 333,973

## Farm business income (FBI)

(distribution by number of businesses) Average Average 2008/09 2009/10 Over £100,000 4 6 £50,000 to <£100,000 1 2 £25,000 to <£50,000 3 5 0 £12,500 to <£25,000 1 3 0 to <£12,500 0 -£12,500 to 0 1 2 -£25,000 to <-£12,500 0 0 -£50,000 to <-£25,000 1 1 Below -£50,000 2 0 **Total** 15 17

<sup>\*</sup> no premium figures, sample too small

Table 2.23 Balance sheet data for horticultural businesses

| Group                             | All hortic         | culture            | Speciali           | st glass           | Speciali           | ist fruit          |  |
|-----------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--|
| Number of businesses              | 212                |                    | 93                 | 93                 |                    | 42                 |  |
| Harvest year                      | 2009/10<br>Opening | 2009/10<br>Closing | 2009/10<br>Opening | 2009/10<br>Closing | 2009/10<br>Opening | 2009/10<br>Closing |  |
| Assets Fixed assets               |                    |                    |                    |                    |                    |                    |  |
| Land, buildings & SPS entitlement | 396,597            | 415,791            | 271,095            | 282,361            | 587,603            | 643,344            |  |
| Breeding livestock                | 677                | 804                | 427                | 503                | 1,636              | 2,385              |  |
| Machinery & glasshouses           | 74,016             | 76,502             | 88,679             | 90,498             | 38,513             | 41,966             |  |
| Permanent crops                   | 11,616             | 11,910             | 6,494              | 7,599              | 39,289             | 40,530             |  |
| Miscellaneous business assets     | 1,400              | 2,144              | 97                 | 98                 | 444                | 444                |  |
| Total fixed assets                | 484,306            | 507,151            | 366,792            | 381,060            | 667,485            | 728,669            |  |
| Current assets                    |                    |                    |                    |                    |                    |                    |  |
| Crops & trading livestock         | 43,227             | 47,194             | 10,267             | 10,106             | 8,495              | 13,552             |  |
| Goods in store                    | 16,653             | 17,447             | 15,778             | 16,107             | 4,883              | 4,950              |  |
| Liquid assets                     | 71,395             | 81,538             | 62,606             | 69,259             | 63,672             | 66,004             |  |
| Total current assets              | 131,276            | 146,180            | 88,651             | 95,472             | 77,050             | 84,505             |  |
| Total assets                      | 615,582            | 653,331            | 455,443            | 476,531            | 744,535            | 813,174            |  |
| Liabilities                       |                    |                    |                    |                    |                    |                    |  |
| Bank term loan                    | 9,612              | 10,362             | 11,458             | 10,856             | 5,682              | 11,989             |  |
| Other loans                       | 35,833             | 33,224             | 45,809             | 45,535             | 31,963             | 35,474             |  |
| Bank overdraft                    | 28,463             | 27,419             | 15,671             | 13,200             | 27,454             | 29,221             |  |
| Other short term loans            | 38,197             | 48,714             | 33,773             | 33,901             | 14,522             | 21,159             |  |
| Total external liabilities        | 112,106            | 119,718            | 106,710            | 103,492            | 79,621             | 97,844             |  |
| Net worth                         | 503,476            | 533,612            | 348,733            | 373,039            | 664,914            | 715,330            |  |
| Percentage equity (%)             | 81.8%              | 81.7%              | 76.6%              | 78.3%              | 89.3%              | 88.0%              |  |

Table 2.24 A comparison of net worth and percentage equity by farm type

|                        | Average   | Average     | Average   | Average  |
|------------------------|-----------|-------------|-----------|----------|
|                        | Assets    | Liabilities | Net Worth | % Equity |
|                        | 2009/10   | 2009/10     | 2009/10   | 2009/10  |
| Defra main farm type   |           |             |           |          |
| Lowland cattle & sheep | 737,496   | 57,022      | 680,474   | 92.3%    |
| Cereals                | 1,729,603 | 141,304     | 1,588,299 | 91.8%    |
| Mixed                  | 1,179,334 | 118,375     | 1,060,959 | 90.0%    |
| General cropping       | 1,686,863 | 184,431     | 1,502,432 | 89.1%    |
| Dairy                  | 1,183,191 | 193,547     | 989,644   | 83.6%    |
| Horticulture           | 634,457   | 115,912     | 518,545   | 81.7%    |
| Pigs                   | 747,046   | 271,202     | 475,844   | 63.7%    |
| Poultry                | 730,428   | 216,562     | 513,866   | 70.4%    |
| All businesses         | 1,173,612 | 127,578     | 1,046,034 | 89.1%    |

| Group  | Specialist HNS                       |                                      | Other horticulture                  |                                      |  |
|--|--------------------------------------|--------------------------------------|-------------------------------------|--------------------------------------|--|
| Number of businesses   | 43                                   |                                      | 34                                  |                                      |  |
| Harvest year   | 2009/10<br>Opening                   | 2009/10<br>Closing                   | 2009/10<br>Opening                  | 2009/10<br>Closing                   |  |
| Assets Fixed assets Land,buildings & SPS entitlement                         | 209,174                              | 217,572                              | 628,630                             | 641,299                              |  |
| Breeding livestock Machinery & glasshouses                                   | 0<br>58,951                          | 0<br>63,180                          | 1,134<br>113,256                    | 994<br>112,880                       |  |
| Permanent crops<br>Miscellaneous business assets                             | 322<br>3,140                         | 326<br>4,951                         | 10,666<br>599                       | 9,980<br>932                         |  |
| Total fixed assets   | 271,587                              | 286,030                              | 754,285                             | 766,085                              |  |
| Current assets Crops & trading livestock Goods in store Liquid assets        | 84,307<br>23,717<br>73,622           | 88,505<br>25,338<br>72,141           | 35,870<br>16,134<br>81,374          | 41,976<br>16,637<br>118,159          |  |
| Total current assets   | 181,646                              | 185,984                              | 133,378                             | 176,772                              |  |
| Total assets   | 453,233                              | 472,014                              | 887,664                             | 942,858                              |  |
| Liabilities Bank term loan Other loans Bank overdraft Other short term loans | 13,176<br>17,773<br>26,887<br>32,864 | 13,269<br>11,533<br>28,153<br>34,826 | 5,880<br>58,069<br>42,063<br>68,809 | 4,267<br>54,137<br>36,439<br>103,802 |  |
| Total external liabilities   | 90,700                               | 87,782                               | 174,822                             | 198,644                              |  |
| Net worth  | 362,533                              | 384,232                              | 712,842                             | 744,213                              |  |
| Percentage equity (%)  | 80.0%                                | 81.4%                                | 80.3%                               | 78.9%                                |  |

#### **Glossary**

#### Costs

Expenditure plus opening valuation less closing valuation (where appropriate). Interest on borrowed capital, including bank overdrafts is not included in these calculations.

### Farm Business Income (FBI)

Represents the return to all unpaid labour (farmers, spouses and others with an entrepreneurial interest in the farm business) and to all their capital invested in the farm business including land and farm buildings. It is defined as Total Farm Output (TFO) plus profit/loss on sale of assets minus cost (C): where TFO is defined as the sum of output from: crop enterprises, adjustment for disposal of previous crops, livestock enterprises, separable non-agricultural diversifications, single farm payment, agri-environmental payments, other grants and subsidies, miscellaneous receipts; C is defined as variable costs plus fixed costs.

#### Farm crops

Comprise cereals and other non-horticultural cash crops, fodder crops and grassland.

#### Fixed costs

These include rent (or imputed rent), regular wages, unpaid manual labour, casual labour, power and machinery costs, glasshouse depreciation, building and general repairs, insurance, water, office expenses and miscellaneous expenditure.

#### **Gross output**

Total revenue inclusive of marketing charges, where known, adjusted for changes in valuation of crops and tillage, and less purchases of livestock, or produce for resale. Gross output per hectare reflects the intensity of the system as well as the yields and prices obtained.

#### Labour

Covers not only the costs of hired labour, but also an appropriate allowance for the unpaid manual labour of the grower and members of the family.

### Management and investment income

Total gross output less all costs (including the value of unpaid labour) other than salaried management. It represents the reward to management and use of 'tenant's capital' whether that capital is borrowed or not.

#### Marketing charges

Include, where known, packhouse charges, paid carriage and commission and handling charges levied on sales.

#### Net farm income

Represents the return to the grower and spouse for their manual labour as well as for their management and capital investment.

#### Occupier's repairs

This includes maintenance of glass and the associated heating equipment, as well as traditional tenant type repairs.

#### Per £100 gross output

Shows the relative importance of the main resources used in each unit product, and in total provide a useful measure of profitability.

#### Power and machinery

Include contract and hire, fuel, electricity, repairs and an allowance for depreciation. A deduction is made for the private use of vehicles. Machinery depreciation is calculated on a 'replacement cost' basis.

#### Rent

In the case of an owner occupier, an imputed rent is charged in accordance with what a tenant in similar circumstances, including length of occupation, would be paying.

#### Standards

Average results are drawn from all holdings in a particular group.

#### Premium results

Premium results refer to the top third within each sample with the highest management and investment income per hectare.

#### Tenant's capital

Assets normally provided by tenants and includes growing crops, stores, machinery, livestock, cash and other assets needed to run the business. Permanent crops (including orchards) and glasshouses are also considered to be tenant-type capital. It represents approximately the capital currently invested in the horticultural business. The difficulties involved in making any realistic assessment of tenant's capital, particularly of permanent fruit crops, should be kept in mind when interpreting these results.

#### Total gross margin

This is the difference between total gross output and total variable costs and measures the contribution of the holding towards covering its fixed costs and providing for a profit.

#### Variable costs

These vary in direct proportion to the size of each holding enterprise and include all purchased seed & plants, fertiliser & composts, crop protection, market charges, packing materials, horticultural sundries, glasshouse fuel and other variable costs.

#### Abbreviations used in this Publication

/ per

£ pounds (stirling)

Defra Department for Environment, Food and Rural Affairs

Ave Average
depn. Depreciation
Fert Fertiliser
ha hectare
no. number

n/a not applicable

### Rounding

Totals are calculated from unrounded components and may not therefore be the total of the rounded components shown.

#### **Derivation of Farm Business Income**

Net Farm Income

Plus:

Value of unpaid labour [excluding farmer & spouse; already taken into account in deriving Net Farm Income]

Imputed rent and rental value

Non-agricultural output historically not accounted for in Net Farm Income

Less:

Net interest payments

Ownership charges [buildings & works depreciation; insurance of farm buildings; landlord-type repairs and upkeep]

Non-agricultural input costs historically not accounted for in Net Farm Income

Director's remuneration

Equals:

Farm Business Income

## Appendix 1: Reports in this series

- Crop Production in England
- Dairy Farming in England
- Hill Farming in England
- Horticulture Production in England
- Lowland Grazing Livestock in England
- Pig Production in England
- Poultry Production in England

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