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The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

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The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

Doug Way

Grand Valley State University Libraries

Academic Libraries, 2011

May 5, 2011

Grand Valley State University
www.gvsu.edu

Brief Background

- GVSU
- Ebooks at GVSU

http://www.flickr.com/photos/steeen/589573861/in/photostream/

Why PDA?

- Past Success
- Expand Universe of Books Available
- Better Use of Funds
- Evolving Role of Liaison Librarians

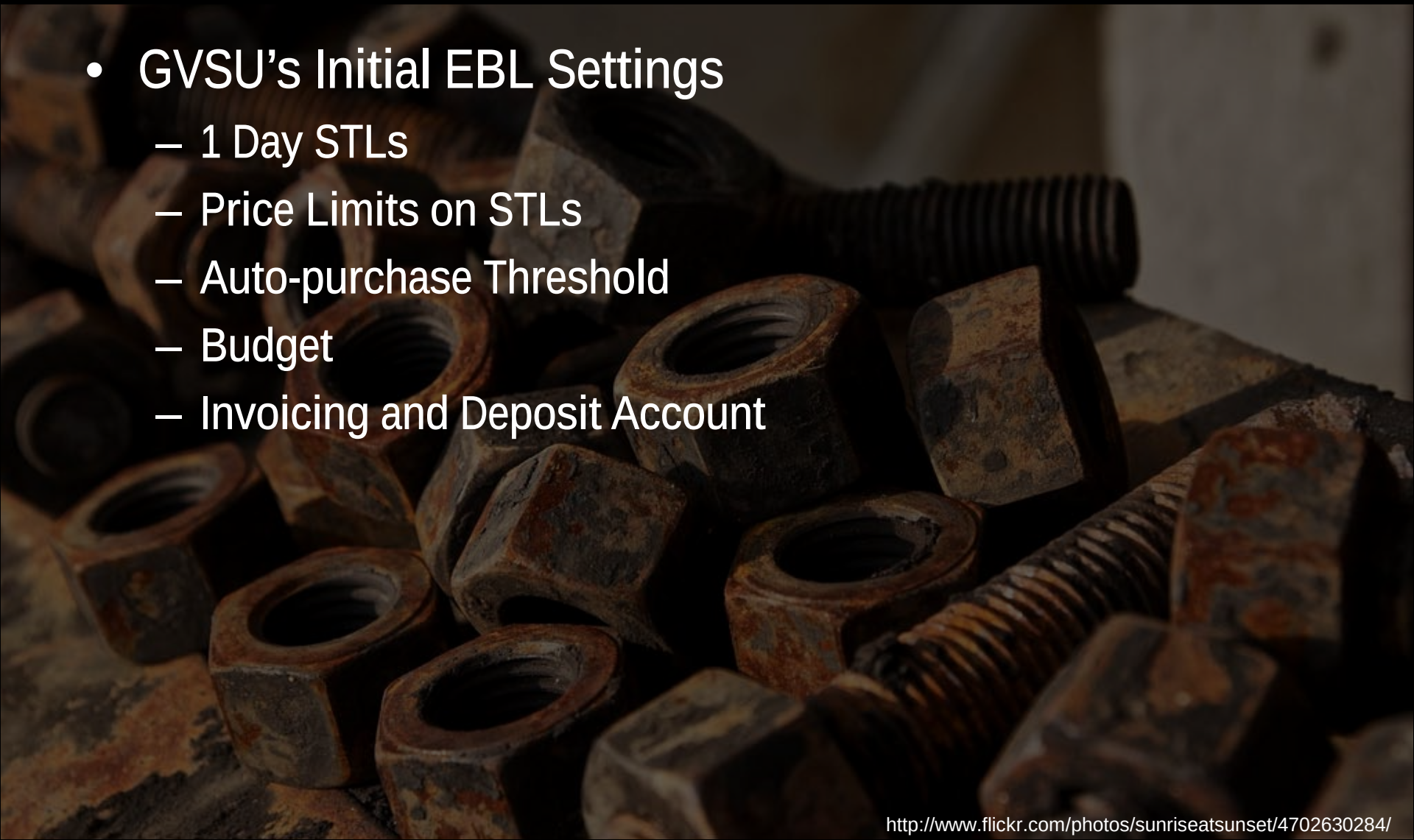
http://www.flickr.com/photos/horiavarlan/4273168957/

Nuts and Bolts

- About the EBL Model
  - Loans and Trigger Events
    - Time in a book
    - Downloads
    - Copying & Printing
  - Short Term Loans
  - Auto-purchasing
  - Mediation
  - Non-linear Lending Model

http://www.flickr.com/photos/sunriseatsunset/4702630284/

Nuts and Bolts



- GVSU's Initial EBL Settings
  - 1 Day STLs
  - Price Limits on STLs
  - Auto-purchase Threshold
  - Budget
  - Invoicing and Deposit Account

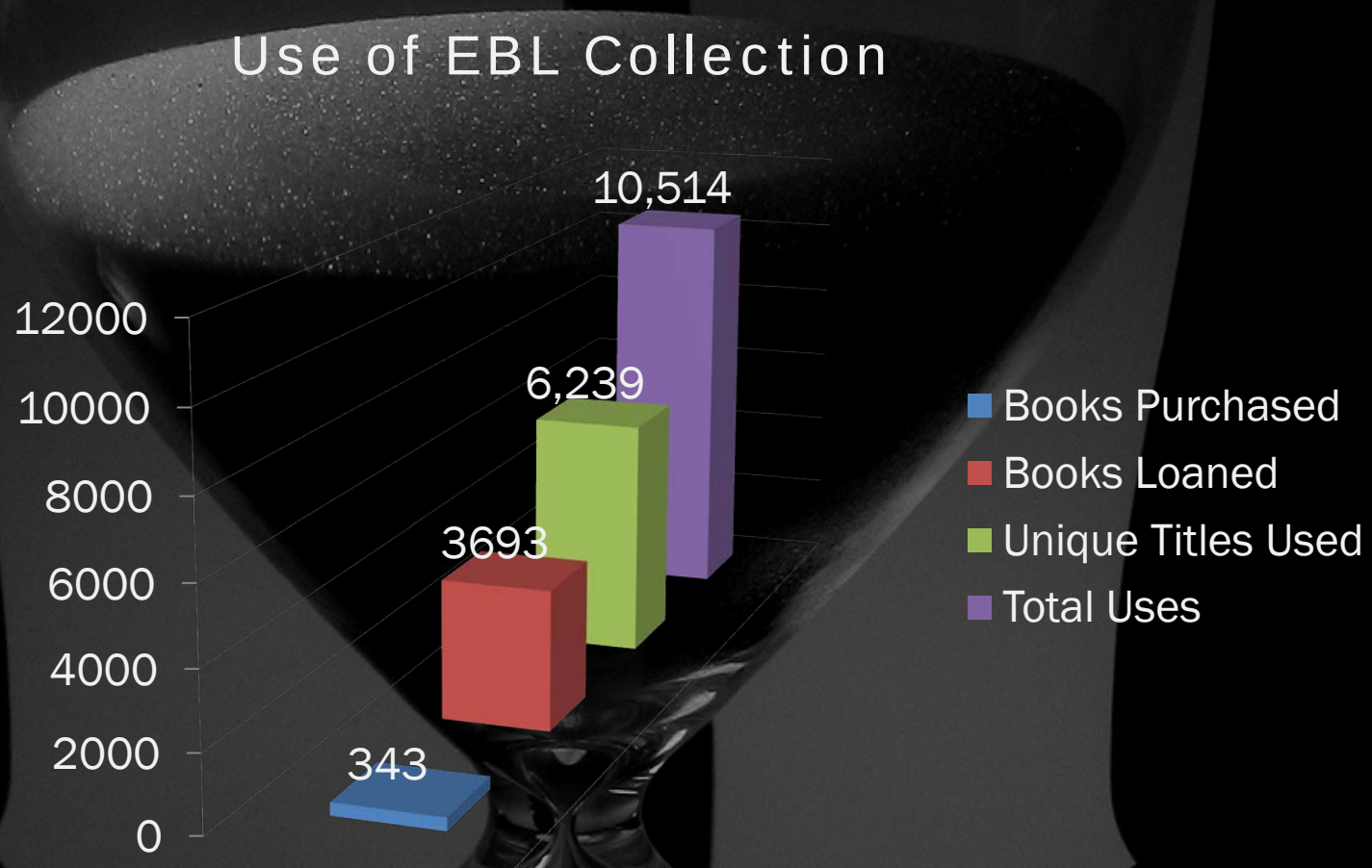
http://www.flickr.com/photos/sunriseatsunset/4702630284/

Nuts and Bolts

- Initial Load of Books
  - Approximately 50,000
  - Published since 2005
  - Exclusions
- Growing Collection

http://www.flickr.com/photos/sunriseatsunset/4702630284/

After One Year...



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After One Year...

Where the Money Went

	Total #	Total Cost	Highest Cost	Lowest Cost	Average Cost
Short Term Loans	5,251	$41,891.49	$39.75	$0.20	$7.98
Auto-purchases	343	$26,946.9	$855	$3.99	$78.56
Uses	10,514	$68,838.39	$3,000	$3.95	$6.57

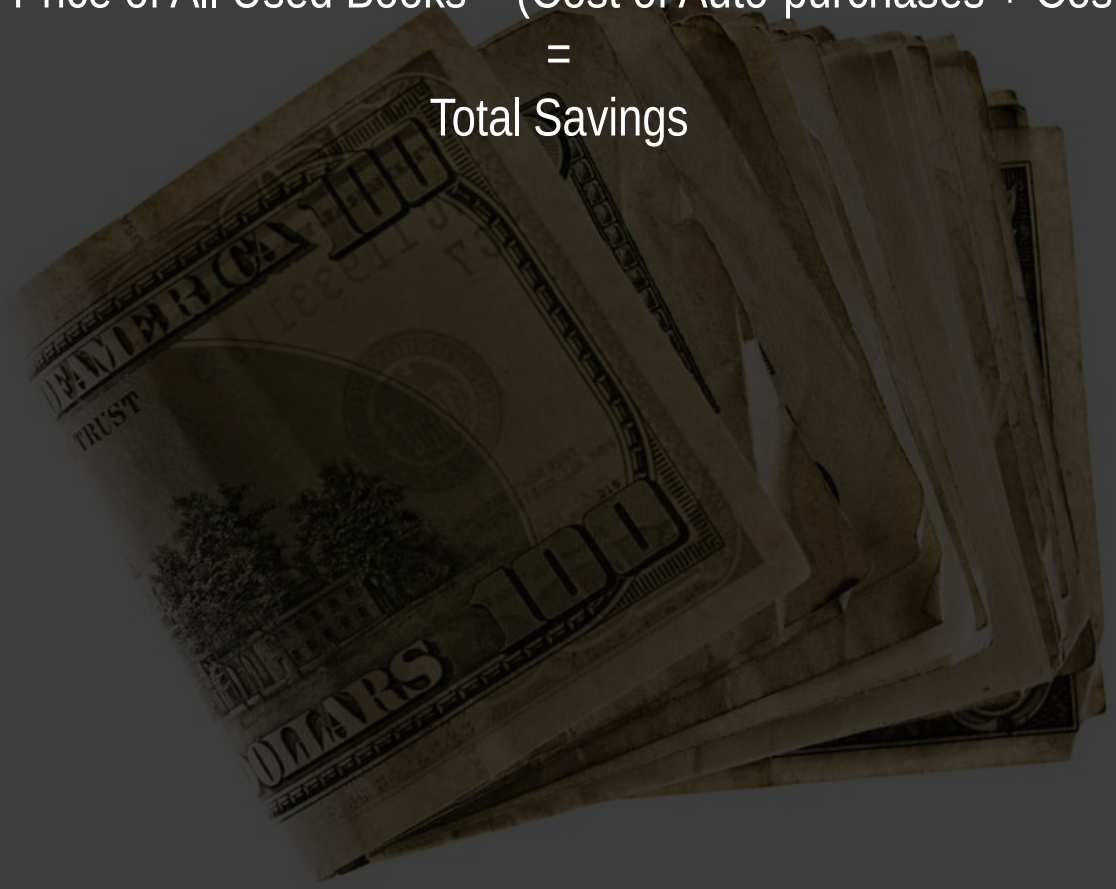
http://www.flickr.com/photos/korafotomorgana/3252557325/

Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs)

=

Total Savings



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Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs)

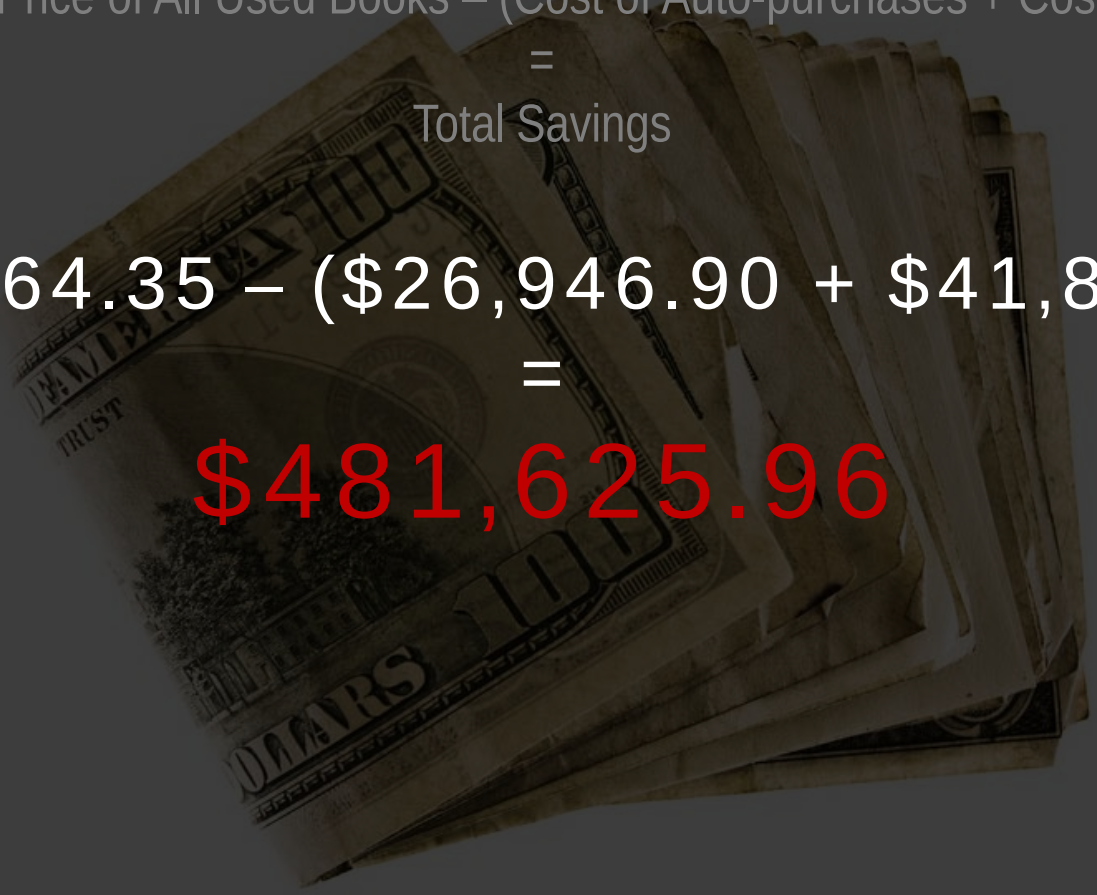
=

Total Savings

$550,464.35 – ($26,946.90 + $41,891.49)

=

$481,625.96



http://www.flickr.com/photos/tonylwong/4021140779/

How We Could have Saved Even More

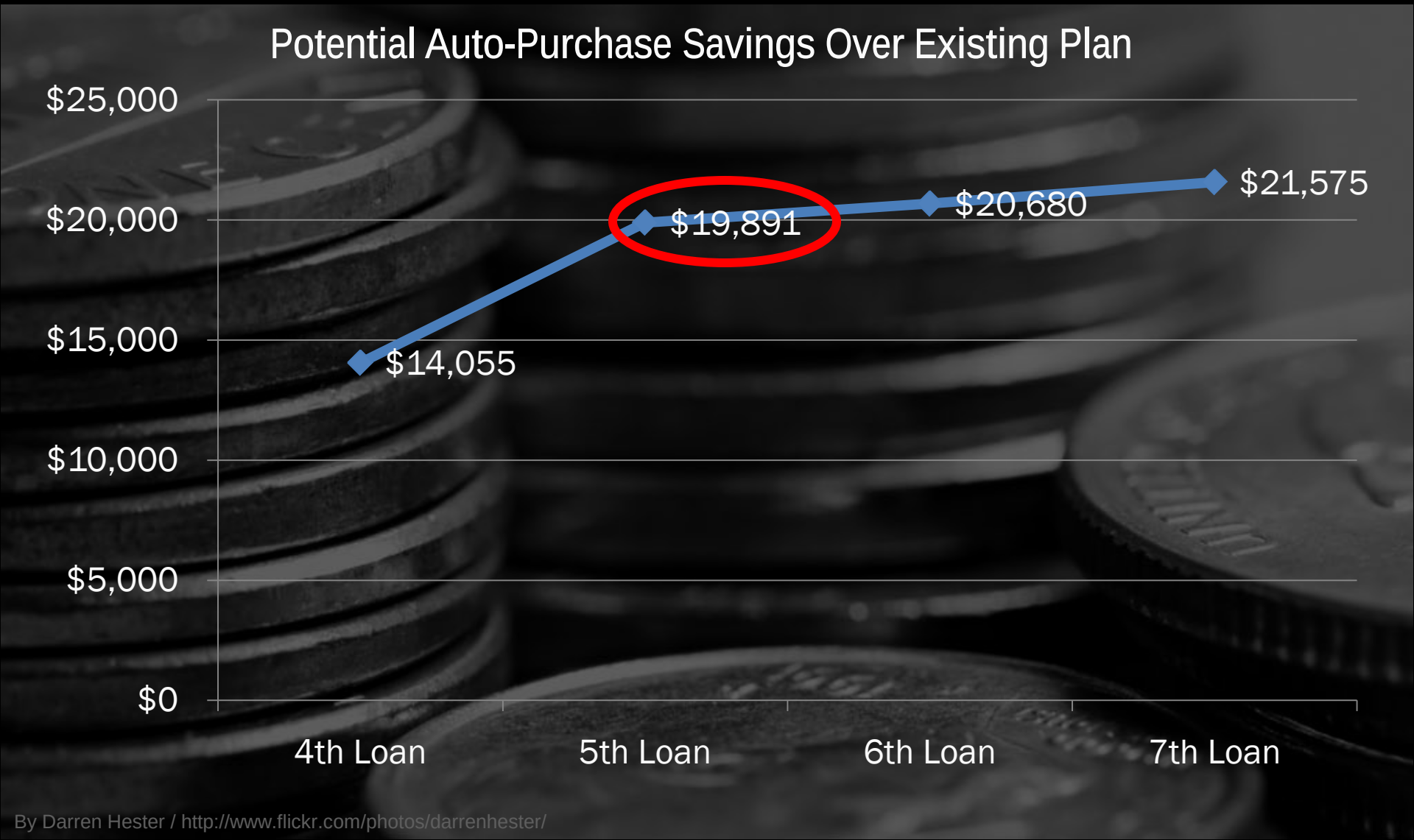
Original Premise:

Purchase on third loan because books used that heavily are likely to continue to be used.

Subsequent Loans after Purchase									
Zero		One		Two		Three		More than Three	
#	%	#	%	#	%	#	%	#	%
196	57%	89	26%	24	7%	12	3%	22	6%

By Darren Hester / http://www.flickr.com/photos/darrenhester/

How We Could have Saved Even More



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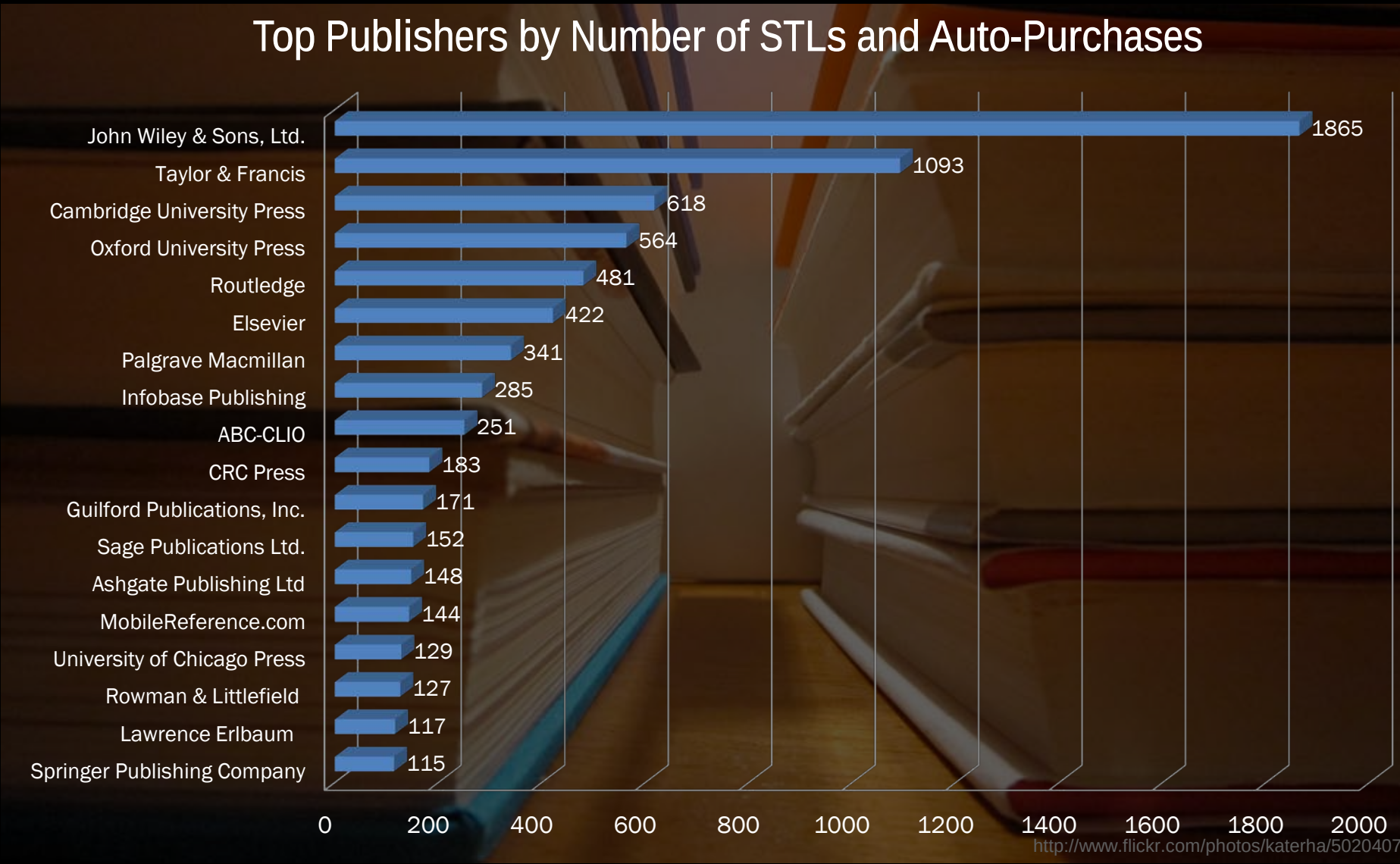
But Can Users Select Books?



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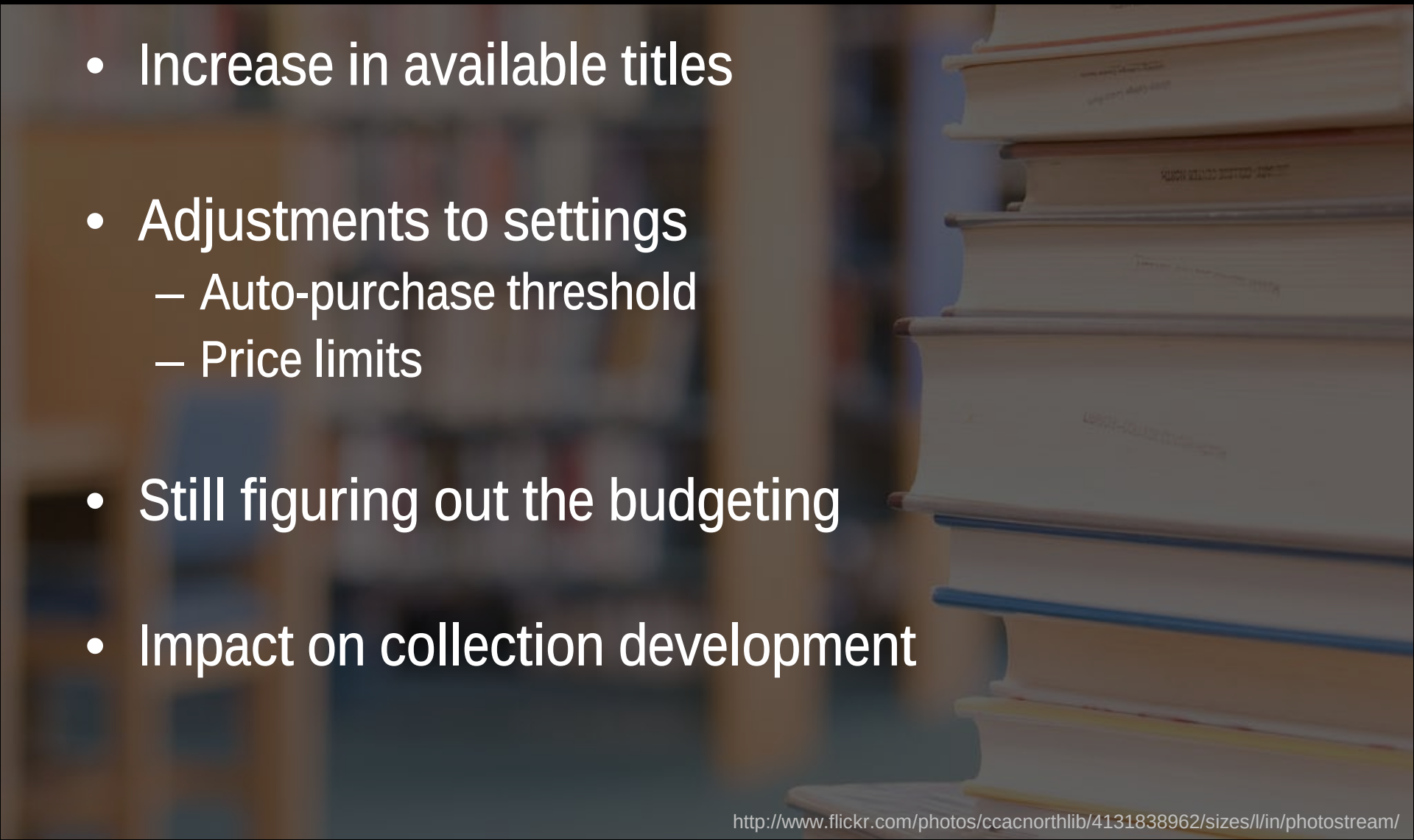
Today

- Increase in available titles
- Adjustments to settings
  - Auto-purchase threshold
  - Price limits
- Still figuring out the budgeting
- Impact on collection development



http://www.flickr.com/photos/ccacnorthlib/4131838962/sizes/l/in/photostream/

Tomorrow

- Tighter integration with traditional collection development
  - YBP
- Expansion to multiple vendors
  - ebrary
- Print-on-demand

http://www.flickr.com/photos/thedoubleduchess/493867848/

Thank You

Questions?

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http://works.bepress.com/doug_way/