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The Implementation of a Patron-Driven Acquisitions Program at Grand Valley State University

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The Implementation of a Patron-Driven Acquisitions Program at Grand Valley State University

Doug Way

Grand Valley State University Libraries

ALA Annual Conference

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Brief Background



Why PDA?

- Past Success
- Expand Universe of Books Available
- Better Use of Funds
 - Change in Philosophy from Building Collections to Providing Access
- Evolving Role of Liaison Librarians



Nuts and Bolts

- A Few Notes About the EBL Model
 - Browsing
 - Loans and Trigger Events
 - Time in a book
 - Downloads
 - Copying & Printing
 - Non-linear Lending Model

Nuts and Bolts

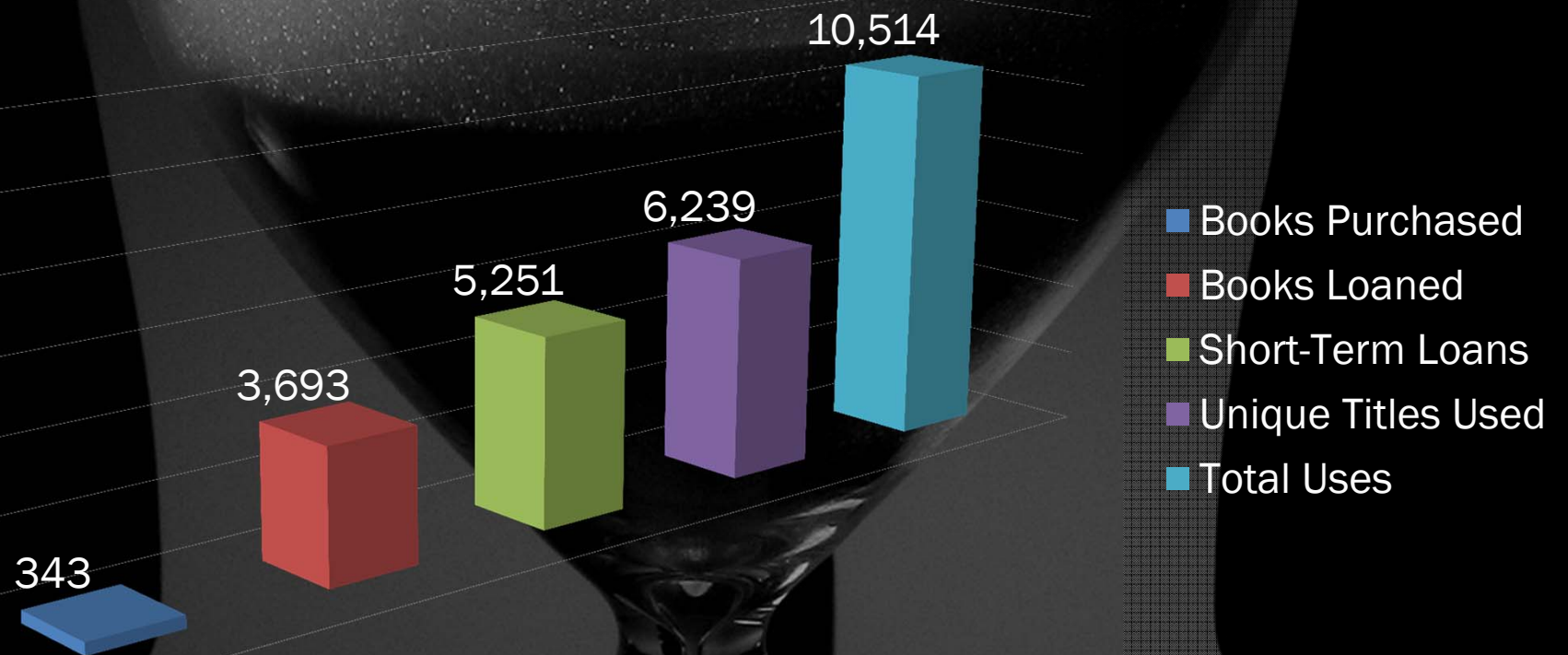
- GVSU's Initial EBL Set-up
 - Short-term Loans (STLs)
 - One day
 - Mediation & Price Limits on STLs
 - Auto-purchase Threshold
 - Loan period for purchased books
 - Budget

Nuts and Bolts

- Initial Load of MARC Records
 - Approximately 50,000
 - Published since 2005
 - Exclusions
- Growing Collection

After One Year...

Use of EBL Collection



After One Year...

Where the Money Went

	Total #	Total Cost	Highest Cost	Lowest Cost	Average Cost
Short Term Loans	5,251	\$41,891.49	\$39.75	\$0.20	\$7.98
Auto-purchases	343	\$26,946.9	\$855	\$3.99	\$78.56
Uses	10,514	\$68,838.39	\$3,000	\$3.95	\$6.57

Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs)
=
Total Savings

$$\begin{aligned} & \$550,464.35 - (\$26,946.90 + \$41,891.49) \\ & = \\ & \mathbf{\$481,625.96} \end{aligned}$$

How We Could have Saved Even More

Original Premise:

Purchase on third loan because books used that heavily are likely to continue to be used.

Subsequent Loans after Purchase										
Zero		One		Two		Three		More than Three		
#	%	#	%	#	%	#	%	#	%	
196	57%	89	26%	24	7%	12	3%	22	6%	

How We Could have Saved Even More

Potential Auto-Purchase Savings Over Existing Plan



Where We're at Today

- Increase in available titles
- Adjustments to settings
 - Auto-purchase threshold
 - Loan period for purchased books
 - Price limits

Where We're at Today

- Still figuring out the budgeting
- Impact on collection development
- Integration with YBP

Where We're Going

- Expansion to multiple vendors
 - ebrary
- Print-on-demand

Thank You

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