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Up To The Minute Totals

Jan. 1964 through August 1964 total pages of paid coin machine and vending advertising.

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Chicago Chatter

Big news of the week of course was the acquisition of United's games business by Seeburg. The factory is now the most widely diversified in the history of the business, and can you remember when the soothsayers were saying that juke box firms would never go into the vending business(!) Seeburg now has music, amusement and vending—across the board. "Our achievement is not even closely paralleled by any other manufacturer in the history of this business," is the way Bill Adair put it last Wednesday evening following the final meeting. Sam Stern, who is chief exec of the Seeburg-owned Williams subsid, will hold the same post insofar as United is concerned. Del Coleman handled the acquisition personally, of course. Tom Herrick saw to it that the deal was set before the industry got the final word. And Jack Gordon was expected back from Europe with confirmation on new programs for Europe. The factory never stops, it seems, and when you get a look at that NAMA booth in October, you'll see the widest array of vending equip-ment ever displayed by the factory which once specialized in making juke boxes. Talk about diversification(!). Bally's Herb Jones says the factory's shipping the new Slot Machine to

boxes. Talk about diversification(!). Bally's Herb Jones says the factory's shipping the new Slot Machine to Nevada and foreign countries. Meanwhile the "2 in 1" 2-player pin is satisfying ops all over the lot. Talk about slot machines. Phonograph Equip-ment Ltd., a major slot machine distributor in the United Kingdom, has gone public. Observers say it's the first time a slot machine business has ever attracted public funds (for the stock, that is). Joe Lyons, sales manager of DuKane Corp.'s amusement games division, heads west and southwest this week to sing the praises of "Ski 'N' Skore." He info'd that the popular DuKane game is rapidly attaining great acceptance in the northern, northeastern and midwestern regions in this country. Joe Westerhaus. Jr., son of the head of Royal Distribs in Cincinnati, came

In the northern, northeastern and midwestern regions in this country. Joe Westerhaus, Jr., son of the head of Royal Distribs in Cincinnati, came to Chi last Wed., Aug. 26, to inform ops in this area about the prospects of forming a group of "Dime-N-Bowl" bowling leagues in Illinois. The meet was held at World Wide Distribs. Joe was aided by Fred Skor, World Wide's manager of the amusement games division. Also on hand were Nate Feinstein and Harold Schwartz. Joe Robbins represented Empire Coin Machine Exchange. Empire's owner Gil Kitt was unable to attend, although he originally planned to be there. Operators came in for the session from as far away as 200 miles. The abedien in this error last work contend around the mustarious hembing

The shocker in this area last week centered around the mysterious bombing (with negligible damage) of Automatic Music Co., owned by Arturo Velasquez, a veteran coin machine operator. Velasquez had been singularly honored on numerous occasions for his devotion to community affairs and activities. And, for his sponsorship of aid programs for the Spanish speaking Democratic organization of Cook County, and chairman of the Mexican Chamber of Com-merce and Industry here.

organization of Cook County, and chairman of the Mexican Chamber of Commerce and Industry here.
During our rounds recently we bumped into vet operator Lengene Campbell, owner of Courtesy Vending & Music Co., of Watseka, Ill. Len says he's experiencing fine growth in his operating company this year, and that the coming fall season looks very good to him. Campbell is looking forward with eagerness to the MOA and NAMA conclaves in October.
Atlas Music's Stan Levin ended a lengthy road trip calling on customers last week. Joe Kline also took off to sing the praises of Rowe-AMI's M-200 coin-operated phono. Mort Jacobs vacationed in New York with his family to take in the fun and frolic at the World's Fair.
Sales reports coming out of Sam Stern's office at Williams Electronic Mfg. Corp. have never been better. In fact, Sam advises that even this terrific report will easily be topped in the fall season. Bud Lurie, sales manager, is back home again. Sales vice prexy Jack Mittel says all the "stoppers" were pulled in production push for the heaviest possible shipping to all points on Williams "Stop 'N' Go" 2-player flipper game.
Stan Jarocki Jr. (Seeburg) would like a big push on the fact that Atlantic Records has joined the Seeburg little LP program. The label will shortly release 5 new LP's for the lineup. Stan was also excited about the fact that the second edition of Overplay (published by Seeburg for the music ops) is on its way to operators across the country (Stan is editor).
Howard Ellis called to tell us the date for the C.O.I.N. meeting date has how merced to Orteber that the second endition of the the date for the C.O.I.N. meeting date has how merced to Orteber 14 in order that the schedure across meet during the present the second endition of the the date for the C.O.I.N. meeting date has how merced to Orteber 14 in order that the schedure across across the country (Stan is editor).

Howard Ellis called to tell us the date for the C.O.I.N. meeting date has been moved to October 14 in order that the Nebraska ops meet during the MOA confab. . . Fill out that business-reply card and return it to MOA this week. Vote for the record artist who made you the most money and watch him win an award come MOA Banquet time.

Dick Tennes, Vend-Rite chief exec, back from a successful laundry show in NYC. . . . Art Weinand will head up Jennings vending equipment sales along with other responsibilities, namely the production of uprights for export use. . . . Fred Granger still optimistic about the "guarantee 12 record exhibitors" statement last week. And for good reason. He spoke to practically all of the record industry during these last six months. So he ought to know.

Art Brier, Smokeshop's head, got mad at Standard-Changemakers when their ad stated that "9 million half-dollars are loose in the USA and none of them will fit a vending machine." Brier, whose Smokeshop not only accepts half-dollars but vends change as well, asked for, and received, a retraction. Hey, what about Wurlitzer!

Ralph Wycoff and Mort Secore mapping plans for the post-Labor Day period with production geared on "Royal Flash" pin, "DeVille" shuffle and "Ma-jestic" bowler.

Cinebox is having 100 films produced between now and the end of next year. We talked with the film producer and he claims six are "in the can." Lotsa leg art, but then Cinebox vice-prexy Hank Schwartz once said he wants to be the Hugh Hefner (Playboy) of the business. . . . Fischer priming a fall push with distribs. . . . J. C. Evans, back at the Cincy plant, will stay close to home until the NAMA show and then its popcorn displays (and general merchandise) all over again.

Rock-Ola's Ed Doris may be out of town all this week. Important business. George Hincker handling the details (countless) for Rock-Ola's vending exhibit at the show. The "Grand Prix" will of course be at the Sherman House (MOA) earlier.

We miss Fred Pollak and the Rowe AC gang. Time was when we could drop in on Jim Newlander and the boys. But Whippany's too far to just "drop in." We'll leave that to our New York office. Be nice to see the Rowe crowd again at NAMA tho.

Ross Scheer will exhibit at MOA with a line of kiddie rides. . Herb Oettinger up to his hips with details following the Seeburg-United deal. . Valley's John Ryan couldn't be heard over the phone last week. Too much noise from the "expanders," a Bay City contracting firm who intend to finish the plant expansion by deadline.



ber 12, 19 Cash Box—September 12, 1964

	ck time?
	BOWLERS
Playtime S	250 Boyal Crown \$695
Duplex	395 Fury 895
Savoy Tip Top	395 Challenger 275 395 Queen 250
Five Star	450 Continental 495
CIGARI	TTE VENDORS 150 Smoke Shop V-27 \$195
Corsaire 30	145 Smoke Shop V-36 245
Dugrenier 20 2 Rowe 14 col.	National 9 M 95 National 11ML . 145
Ambassador	125 National 111 175
Dugrenier KYM	Stoner 11 col \$245
8 col \$	145 Stoner 414-11 . 250
	L60 Stoner 6 col 95 EE VENDORS
Avence model 250 \$	125 Bally 664
Bally 661D	single cup \$950
Bally 662	Stoner 500D 175 Hebel 3400 125 595 Five Ball 145
Single cup	
Vendo 210	Cole 3 sel. TM . \$195
Milk Pre S \$2 Vendo 210	295 Apco 4 sel 325 Rowe 5 col.
Milk Post S 4	125 Pastry 175 Rowe 7 sel.
Ice Cream P.S.	295 Hot Food 250 Vendo 6 sel.
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Ice Maker10 Seeburg 4 SCD2	12 sel 475
Ice Maker 1:	350 Rowe 5 sel. Refrig 550
7 oz.	195 Keeney Poncorn 295
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CLEVELAND COIN Machine Exchange, Inc. 2029 Prospect, Cable-Clecoin, Cleveland, Ohio





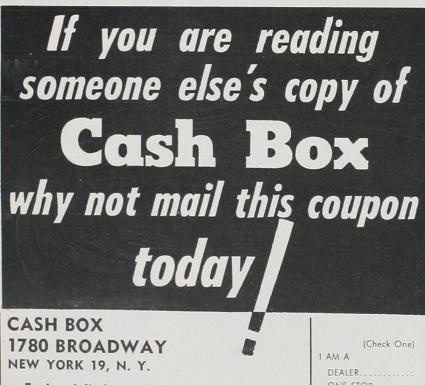
HAROLD SCHWARTZ

CHICAGO — Harold Schwartz, manager of the music division of World Wide Distributors, Inc., announced this past week that the firm's service department will conduct service schools in four key territories during September.

schools in four key territories during September. The first in this new series will be in the Holiday Inn in Springfield, Illinois on Tuesday, September 8. Then the group departs to Decatur, where the session will be held in the Holiday Inn there, Thursday, Sept. 10. The next service school class on Seeburg's LP Console 480 will be conducted in the Holiday Inn in Peoria

The next service school class on Seeburg's LP Console 480 will be conducted in the Holiday Inn in Peoria, Ill., Tuesday, Sept. 15. The final session in this series is scheduled for Thursday, September 17, at the Voyager Inn in Davenport, Iowa. Charles (Chuck) Gates, Seeburg's

Charles (Chuck) Gates, Seeburg's field service engineer in the midwestern region, will supervise the service classes. He and the World Wide staff will permit operators and their service personnel to trouble shoot and make corrections on phonos which will be actually rigged for failure, and in need of service, Schwartz said.



	DEALER
Enclosed find my check.	ONE STOP
 \$15 for a full year (52 weeks) subscription \$30 for a full year (Airmail in United States) \$30 for a full year (outside United States) \$45 for a full year (Airmail outside U.S.) 	COIN FIRM
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California Clippings

Distributors, Wholesalers, and the operators waiting and getting ready for the many new fall products promised by several factories. . . A Concom intercom music system being installed in the offices and showrooms of the Seeburg Distributing Corp. Leo Simone returned from a successful business trip to San Diego. Also covering the San Diego territory last week was **George Smith** calling on the vending operators. . . At Duarte International Sales Co., Joe Duarte reported a large export shipment leaving for Port Swettenbam, Malaya. . . Bob Portale at Advance Automatic Sales Co. said that Advance had received their floor sample of Williams new 2-player, Mini-Golf which was received very enthusiasticly by all the operators who have seen it. Bob also said that Chicago Coin's Majestic Bowlers are moving out rapidly and they are awaiting a new shipment. . . . Guy Salmas of The Salmas Bros. stopped in at Leuenhagens Record Bar to play the boys latest release on Elliot Records, "Earthquake My Heart." Guy invited the Solle sisters out to the Jamacia Inn in Canoga Park, where the Trio is appearing. . . . Chuck Klein said the Jones Boys are looking forward to the arrival of the first shipment of Gottleib's new Sea-Shore 2-player at the R.F. Jones Co. Chuck said that reorders have been sent in on Gottleib's Bowling Queen. Carolyn Prescott and Carol Lince have been added to the expanding clerical division. Don McGowan closed a large order for a complete Tele-Norm installation in a medical center. Bill Gray vacationing in Hawaii for one Co. Chuck said that reorders have been sent in on Gottleid's Bowing Queen. Carolyn Prescott and Carol Lince have been added to the expanding clerical division. Don McGowan closed a large order for a complete Tele-Norm installation in a medical center. Bill Gray vacationing in Hawaii for one week and Don Edwards covering route 101 accompanied on this trip by his wife, Bert. Jack Harper, president of Rowe Manufacturing Co. in Chicago, in town and paid a visit to the Jones Co. Ed Wilkes announced that Jones is now handling the Pacific Amusement Kiddie line which features a motorcycle and a rocket Kiddie ride. Ed also said that all sizes of the Fischer Regent pool tables with the easy-latch feature are now in stock. Ed's son Denny, home from Andrews Air Force Base on a thirty day furlough. John Malone and Bob Holm of the background music department attended the Wesconelectronic association-convention held at the Hollywood palladium last week John and his family vacationing this week in Orville, Calif. visiting relatives, John expecting to get in some fishing in the High Sierra country. . . . At Paul A. Laymon Co., secretary Britt Edelman home this week nursing her daughter, down with a case of the mumps. Paul Laymon busy heading the decorating committee for the St. Johns Hospital Benefit Luau. Russell Early from the paint shop vacationing with his family in Palm Springs. Charlie Daniels said the RockOla Grand Prix console phonographs moving out very well. . . . Mr. Lou Boasberg, president of the New Orleans Novelty Co., and his son, Jack, visiting their many friends in the business this week. . . . Hank Tronic at C. A. Robinson & Co. said the first shipment of United's new Polaris bowling alley had arrived, and it looks like a 'real beautiful piece of equipment!' Also doing very well with the operators, according to Hank, is the new model 935 Valley Pool table. . . . In town this week calling on wholesalers and distributors was Mr. Gilberto Licea, who runs a large operation in Juarez, Mexico. . . . Simon Distributing Co. has been appointed Southern California distributors for the new round pool table, Round O' Pool, according to Frank Mencuri. The unique new game has received much publicity in national magazines and Frank said this had already prompted many inquiries from the operators.



UPPER MID-WEST MUSINGS

Bun Couch, of Grand Forks, has returned home after ten days in the hospital. Bun suffered a slight stroke recently but has responded to treatment very well and is in satisfactory condition. . . . The Hefte family in Grand Forks is moving in from the lake after the 1st of September. ... Stan Woznak and his daughter are planning a trip to the World's Fair and also a stop off in Chicago on the way back home during which they will attend the MOA meeting. . The Jack Backus family has just returned from a ten day vacation in Montana and the western part of North Dakota. . . . The Woytossek family spent several days fishing in Canada a few weeks back. . . Mr. and Mrs. Nelson, of Alexandria, had their daughter and two grandchildren in from Lincoln, Nebraska, for a three week visit. . . . Mr. and Mrs. Gene Clennon and their sons Scott and Rod drove up to the cities Friday and stayed on until Sunday for the State Fair and especially for the auto races. . . The Minnesota Fair opened Sat. Aug. 29, and will continue until Labor Day Sept. 7. . . . Scheduled to appear in the grandstand the first five evenings are Al Hirt and his band and John Gary. The last five days will be filled by the New Christy Minstrels and Anita Bryant.

Happy Birthday This Week To:

Algot L. Kropp, Tuscaloosa, Ala. . . . Gerald Barron, Belmont, Calif. . . . Robert M. Carlyle, Grand Rapids, Mich. . . . Malcolm Ward, Monroe, La. . . . O. H. Rushing, Phila, Miss. . . . Frank Swartz, Nashville, Tenn. . . . Victor Vanderleender, W. Islip, N.Y. . . . Nat Lessner, New London, Conn. . . . Fred Iverson, Syracuse, N.Y. . . . G. C. "Buster" Lee, Columbia, S.C. . . . Jack Kauffman, Phila., Pa. . . . Arthur Weinischke, Warson Woods, Mo. . . . James Ross, Cleveland, Ohio. . . E. T. Davis, Jr., Atlanta, Ga. . . . Martin Wells, Ithaca, N.Y. . . . Carl F. Jackson, Seminole, Okla. . . . Philip J. Mason, Washington, D.C. . . . Gene Daddis, Pequannock, N.J. . . . Harvey J. Grogan, Big Bay Pt., Ont. Canada. . . . Neal Ford, Treschow, Pa. . . . Charles Graconne, Liberty, N.Y. . . . John B. Turcotte, Williamsett, Mass. . . . C. F. Cole, Marion, Ind. . . . John A. Frost, Fremont, O. . . . Louis Herman, Mt. Vernon, N.Y. . . . Louis Tartaglia, Pt. Chester, N.Y. . . Carlos M. Forrest, Ft. Wayne, Ind.

MOA Polls Its Ops For **Best Artist**

GICAGO—Not to be outdone by the balloting last month in San Francisco and Atlantic City, the contry's music operators will once gain have the opportunity of nomi-nating those artists, records and rec-nd companies which in their opinion did the most for the automatic pho-neraph industry during 1964, and misequently voting for one in each algory to be honored at the upcom-ng MOA Convention and Trade Now.

MOA Convention and Trade We will be the problem of the problem of

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Sees Strongest Organization Ever



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neolin, Net minds for a Fair off heduled to his band Minstress Williams Electronic Manufac-a Fair off heduled to his band Minstress Williams Electronic Manufac-a Gorporation, called on distribu-ne decision of a class week per to exect's third nation-road trip since joining the See-subsid several months ago. Ac-ing to Lurie, purpose of the trips been to solidify factory-distribu-relations in order that the fac-s fall program be given unusu-solid distrib support. "There are is a stopover in New York last "I know that some of the Wil-distributors have problems, too. Tor which they were intended. te ach other know what is ex-and we can only benefit from resulting smooth relationship has come about." Mout divulging the specific mout divu

Wayne, Ind



ACTIVE Amusement Machines Co. 666 No. Broad Street, Phila. 30, Pa. POplar 9-4495 1101 Pittston Ave., Scranton 5, Penna.

Stern, who is executive head of the firm he formerly owned, gave Lurie complete approval to bring about a personal relationship between the for-mer Southland Engineering exec and the factory's network of distribs. "Working out of the plant in Chicago, as I will be doing, from time to time, in the normal course of events, I

feel that I now have a complete grasp of the distributor's business in any given territory and each one in turn understands exactly what we at Wil-liams are doing and what we plan on doing. The program for fall meets with complete acceptance by all con-cerned, so I can only look for sales increases."

Poplar 3-9600



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CLASSIFIED ADVERTISING SECTION

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NON-COIN MODELS Deluxe Continental (44% x8') Ambassador 70 (85"x47") Ambassador 75 (92"x52") Ambassador 80 (106"x58") Ambassador 80 (114"x64") Deluxe Eldorado 6 Pkt. Series Mark I, 77x45 Mark II, 85x47 Mark III, 85x47 Mark IV, 106x58 Mark V, 113x63 Deluxe Satellite, 77x45 Deluxe Stabilite, 77x

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pricing system, Income totalizer.
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Universal Pricing, Plays 33-1/3 and 46
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alized, Album of the Month, Album and
single pricing, Pushbutton volume control,
Remote selection, Twin stereo speakers,
Remote income totalizer. (Available In
Copper Finish)
W1-Twin stereo corner speakers, 8 inch
TTI-Twin stereo recessed speakers, 8 i
 KEENEY & CO.

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Deluxe "Stereo Twins" Speakers
"Stereo Twins Jr" Speakers
Bremote Volume Control Unit
lel 500 160-Sel. Stereo Speaker Wallbox
level personal pushbutton volume control
160-Sel. Wallbox
100-Sel. Wallbox
Universal Wall Box Bar Bracket
Money Counter for Model 425, 418-SA, 414 ea--(Compact Model). Single cup, fresh rew, serves coffee and tea 4 ways. del 3403-as above, without 4 way tea eature. del 450 Book-O-Mat/Shop-O-Mat, all pur-ose visual merchandiser-General sun-ries and pocket books, 40-Selections-ca-acity variable on merchandise. del 3300 Can Soft Drink Vendor, 4-flavors, 00-can capacity, 32-cans precool storage. **VE AC SERVICES** we-AMI M-200 Phonograph with Auto-nix, Stereo-Round (Plays 33-1/3-45 ste-eo or monaural records, intermixed.) Has hree-in-one convertibility, 200 selections, 60 selections, or 100 selections. C-200 Hideaway, 200 Sel. Mon. B-200 Hideaway, 200 Sel. W.B., WQ-120 20 Sel. W.B., WQ-200 200 Sel. W.B., VQ-200-1 200 Sel. W.B., Dual Price Play, -coin Rejector. 0436 Ear Grip, W.B. Mounting Bracket -600 Cylindrical Wall Speaker -700 Wall Speaker 130 Ceiling Spkr., Choice of Grille ypes Listed: L-2136 Eandom Pattern, -2136 Uniform Pattern, L-2605 Circular lush-Mount Grille tera Cigarette, 20 sel. 800 pack. ebrity Cigarette Merchandiser, 14 selec-ion, 510 pack canacity, modular line. basador Cig. Vendor 286; 14 sel., cap. 800 ebrity Cig. Vendor 286; 20 sel., cap. 800 bassador Cig. Vendor 286; 14 sel., cap.
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berity Pastry Merchandiser, 5 selection,
capacity, modular.
berity Pastry Merchandiser, 7 selection,
capacity, modular.
berity 140 Food Merchandiser, 7 selection,
capacity, modular.
berity 130 selection, modular.
berity Fresh Brew Coffee Merchandiser, 130 caacity, 130 selection, modular.
berity Cold Drink Merchandiser, 4 selection, 100 cup capacity, crushed ice fearre optional, modular.
ar Bill Changer, 10 change combinations, up to \$300 bank capacity.
berity Condiment unit, accommodating ven, can opener, ketchup, mustard, salt, epper, etc., modular.
SEEBURG CORP. tridge) HE SEEBURC CORP. LPC-480 (Tangerine or Blue) (6/63) LPC-1B (Blonde Cabinet) Stereo LP Con-sole, 100 Selection Phono. LPC-1BR (Blonde Cabinet) Stereo LP Con-sole, 160 Selection Phono, with remote Bole, 160 Selection Phono, with remote control.
LPC-1-Stereo LP Console, 160 Selection Phono.
LPC-1R-Stereo LP Console, 160 Selection Phono., remote control.
All LP Consoles have the following standard equipment: Personalized, Album of the Month Feature. Plays 33-1/3 and 45 RPM records intermixed, Album Pricing and universal pricing system, Half Dollar.
HLPC-1-Stereo LP, 160 Selection, Hide-

SOUTHLAND ENGINEERING CORP. Contraction of the second seco

UNITED MFG. CORP.

Polaris Bwlr. (8/64) Orbit Shuffle (8/64)

UNIVERSAL VENDORS Candimat Vendor Candimat Vendor URBAN INDUSTRIES

UKBAN INDUSIKIES Model AP-10 Panoram Kiddie Kolor Kartoon U.S. BILLIARDS INC.

U.S. BILLIARDS INC. 6 Pkt. Series: Pro 1-78x46 Pro 2-88x51 Pro 3-93x53 Pro 4-103x58 Deluxe Rotation Bumper Model 48 VALLEY SALES CO. Bumper Pool®

 ALLEY SALES CO.

 Bumper Pool®

 Model 5228/W Reg. Size

 Model 5775-78x45

 Model 875--88x50

 Model 975-93x53

 Model 1075-101x57

 Model 935--93x53

 Model 935--93x53

 Model 1035-100x57

 El Magnifico Series

 Model 884--93x53

 Model 934--93x53

 Model 1014-101x57

 HE VENDO CORP

Model 1014-101x67 THE VENDO CORP. CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850 C-23; 15 sel., cap. 620 429-Special; 11 sel., cap. 428 WILLIAMS MFG. CO. Hast Ways IP. (7/64

Heat Wave IP (7/64 San Francisco 2P (5/64) Grand Slam Baseball (2/64)

THE WURLITZER COMPANY

THE WURLITZER COMPANY
2800 Stereo-Mono., 200-sel. phono.
2810 Stereo-Mono., 100-sel. phono.
2810 Stereo-Mono., 100-sel. phono.
Wall Boxes
5121 Private Stereo Spkr. for use on WB 5200 and WB 5250 with Models 2300 thru 2700
5010 WB Ten Top Tunes sel. 50¢
5200 WB 200-sel. 10-25-50¢
5200 WB 100-sel. 10-25-50¢
Speakers
5122 Stereo Convertible Console Spkr.
5123 Stereo Corner Spkr.—12" Coaxial
5124 Stereo Corner Spkr. (Packed in Pairs)
5126 Stereo Directional Spkr. (Packed in Pairs)
Hideaway Phonographs
2717 Stereo-Mono. 200-sel.
2711 Stereo-Mono. 100-sel.

EARNINGS

The first Wurlitzer 2800's to go on location proved that they have really got what it takes to hit all-time high earning totals. What it takes includes smart styling, the industry's finest stereophonic sound, and the extra play-promoting power of the Ten Top Tunes feature plus LP Album selections. Only Wurlitzer has them ALL.



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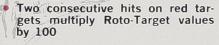
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BIG







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- Pop bumpers light for high score
- Bottom rollovers score up to 100 points
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COIN MACHINE INVENTORY LISTS-USED EQUIPMENT A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets-New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES MUSIC MACHI AMI D-40, '51, 40 Sel. D-80, '51, 80 Sel. E-40, '53, 40 Sel. E-40, '53, 40 Sel. E-120, '53, 120 Sel. F-80, '54, 40 Sel. F-80, '54, 40 Sel. G-80, '55, 120 Sel. G-200, '56, 200 Sel. G-200, '56, 200 Sel. H-120, '57, 200 Sel. H-1200, '58, 200 Sel. I-200M, '58, 200 Sel. J-200K, '59, 200 Sel. G-120, '60, 200 Sel. K-200, '60, 120 Sel. Continental '60, 200 Sel. AMI K-120, '60, 120 Sel. Continental '60, 200 Sel. Continental 2, '61, 200 Sel. Continental 2, '61, 100 Sel. **ROCK-OLA** 1436, '53, Fireball, 120 Sel. 1438, '54, Comet, 120 Sel. 1446, '54, HiFi, 120 Sel. 1446, '54, HiFi, 120 Sel. 1448, '55 USE 1458, '58, 120 Sel. 1458, '58, 120 Sel. 1458, '58, 120 Sel. 1458, '58, 120 Sel. 1458, '59, 120 Sel. 1458, '59, 120 Sel. 1458, '59, 120 Sel. Tempo I 1468, '59, 120 Sel. Tempo I 1478, '60, 120 Sel. Tempo I 1488, '61, 120 Sel. Tempo II 1488, '61, 120 Sel. Tempo II 1488, '61, 120 Sel. Tempo II 1495, '62, 120 Sel. Tempo II 1495, '62, 120 Sel. Tempo II 1495, '61, 200 Sel. Tempo II 1495, '62, 120 Sel. Empress 1497, '62, 200 Sel. Empress 1497, '62, 200 Sel. Empress 1497, '52, 100 Sel. M100B, '51, 100 Sel. M100B, '51, 100 Sel. M100B, '51, 100 Sel. M100B, '51, 100 Sel. HF100G, '53, 100 Sel. HF100G, '54, 100 Sel. V200, '55, 200 Sel. U200, '56, 200 Sel. U200, '56, 200 Sel. V200, '57, 100 Sel. V200, '57, 100 Sel. V200, '56, 200 Sel. U201, '58, 200 Sel. U201, '58, 100 Sel. V200, '57, 100 Sel. D105, '61, 160 Sel. 222, '59, 160 Sel. 220, '59, 160 Sel. 220, '59, 160 Sel. 220, '59, 100 Sel. D5 160, '62, 160 Sel. D5 160, '63, 148 Sel. 1500 A, '53, 104 Sel. 1500 A, '53, 104 Sel. 1500 A, '53, 104 Sel. 1500 A, '54, 48 Sel. 1700, '54, 100 Sel. 1700, '54, 100 Sel. 2700 Sel. 2104, '57, 200 Sel. 210 57, 200 Sel 58, 200 Sel 58, 104 Sel 2200, 2204, 3, 200 Se 9, 200 Sel. 9, 200 Sel. 9, 104 Sel. 9, 100 Sel. 9, 200 Sel. 2400, '60, 200 Sel. 2404, '60, 104 Sel. 2410, '60, 100 Sel. 2500, '61, 200 Sel. 2504, '61, 104 Sel. 2510, '61, 100 Sel. 2610, '62, 200 Sel. 2700, '63, 200 Sel. 2710, '63, 200 Sel. 2710, '63, 200 Sel. 2400. , 100 Sel. PINGAMES PINGAMES BALLY Acapuleo (5/61) Barrel-O-Fun '6(1/61) Barrel-O-Fun '62 (11/61) Ballerina (6/59) Beach Beauty (11/56) Beauty Contest (1/60) Big Show (9/56)

of Phonographs and Amusement Bongo 2P (3/64) Bonnty (Bingo) (10/63) Can-Can (10/61) Carnival (11/57) Carnival Queen (11/58) Circus (8/57) Circus Queen (2/61) County Fair (10/59) Crossroads (1/56) Cue-Tease 2P (7/63) Cypress Cardens (6/58) Double Header (7/56) Funspot '62 (11/62) Flying Circus 2P (6/61) Golden Gate (6/62) Hootenanny (Pin) 1P (11/63) Key West (12/56) Laguna Beach (3/60) Lido (2/62) Lite-A-Line (2/61) Lotta-Fun (9/59) Mad World 2P (5/64) Miss America (2/58) Monte Carlo 1P (Pin) (2/64) Moonshot (3/63) Mone Carto 1r (1) (2)(9) Mone Carto 1r (1) (2)(9) Mone Carto 1r (1) (2)(9) Night Club (4/56) Parade (6/56) Queens (Bch., Is.) (3/60) Roller Derby (5/60) Sea Island (2/59) Ship-Mates 4P (2/64) Shoot-A-Line (6/62) Show Time (3/57) Silver Sails (11/62) Sky Diver IP (4/64) Star Jet (Pin) 2P (12/63) Sun Valley (7/57) Target Roll (1/58) 3-In-Line 4P (8/63) Touchdown (11/60) Twist (11/62) U.S.A. (8/58) CHICAGO COIN Sun Valley (8/63) Firecracker 2P (12/63) Bronco 2P (5/64) GOTTLIEE Around Wid. 2P (7/59) Atlas 2P (5/59) Big 1P (1/64) Booming Queen 1P (8/64) Brite Star 2P (4/58) Contl. Cafe 2P (7/57) Cover Girl 1-Plyr. (7/62) Criss Cross 1P (3/58) Dneg. Dolls 1P (6/60) Dbl. Action 2P (1/59) Egg Head 1P (12/61) Farshion Show 2P (6/62) Flipper Clown (4/62) Flipper Clown (4/62) Flipper Clown (4/62) Flipper Clown (4/62) Flipper Pin (11/60) Elipper Clown (4/62) Flipper Clown (4/63) Gig i P (12/63) Gondolier 2P (8/58) Hi-Diver 1P (10/57) Kaek Anabelle 1P (8/59) Mademoiselle 2P (10/58) Freview 2-P (8/62) Qun. of Diam, (6/59) Rack-A-Ball 1P (12/57) Kaek A-Ball 1P (12/57) Kaek A-Ball 1P (12/57) Straight Shooter (2/58) Novboat 1P (4/61) Sitter Yetty 1P (11/58) Sitc Chick 1P (4/63) Syote A-Card 1P (3/63) Sweet Sionx 4P (9/59) Ward Neater 1P (10/57) Ward Neate Starlife (5/62) Citation (10/62) Strike Ball (5/63) Spotlite (11/63) Ball Bowlers Bowling League (2/57)

World Champ IP (8/57) World Fair 1P (5/64) KEENEY Flash Back Old Plantation (2/61) Black Dragon El Rancho Hacienda Rainbow (6/62) Go-Cart IP (5/63) Poker Face 2P (9/63) WILLIAMS Beat The Clock (12/63) Big Daddy IP (9/63) Big Daddy IP (9/63) Black Jack IP (1/60) Casino 17P (10/58) Club House IP (10/59) Coquette (4/62) Crossword IP (4/59) Darts IP (6/60) El Toro 2P (8/63) Fiesta 2P (12/59) Four Roses IP (12/62) Four Star IP (7/58) Gay Paree (6/57) Gldn. Bells IP (9/59) Gldn. Cloves IP (1/60) Kingpin (9/62) Kings IP (8/57) Mardi Gras 4P (11/62) Music Man 4P (8/60) Naples 2P (9/57) Nags IP (3/60) Oh, Boy 2P (2/64) Paloka IP (5/64) Reno IP (10/59) Scocer IP (3/64) Scocer IP (3/64) Sca Wolf IP (7/58) Socer IP (1/59) Stellite IP (7/58) Socer IP (3/64) Sca Wolf IP (17/59) Serenade 2P (5/60) Skill Pool IP (6/63) Space Ship 2P (12/61) Starfre (1/57) Streplechase IP (11/59) Streplechase IP (11/59) Streplechase IP (11/59) Trade Winds (6/62) Turf Champ (8/58) Twenty-One IP (2/60) Vagabond (10/62) Viking 2P (10/61) Varier 2P (8/62) Varient 2P (8/62) Varie Vagabond (10/62) Viking 2P (10/61) SHUFFLES—BOWLERS BALLY Shuffles ABC Bowler (7/55) Jumbo Bowler (9/55) ABC Spr. Del. (9/57) All-Star Bowling (12/57) All-Star Bowling (12/57) All-Star Deluxe (2/58) Lucky Shuffle (10/58) Speed Bowler (11/58) Club Deluxe (5/59) Monarch Bowler (2/59) Club Deluxe (5/59) Monarch Bowler (11/59) Official Jumbo (9/60) Boll Bowlers ABC Bowler (1/57) ABC Champion (10/57) Strike Bowler (1/58) Cucky Alley (8/58) Pan American (6/59) Challenger (9/59) Super Shuffle (2/61) Big 7 Shuffle (9/62) CHICAGO COIN Super Shuffle (12/61) Big 7 Shuffle (12/61) CHICAGO COIN Shuffles Triple Strike (2/55) Arrow (2/55) Cr. Cross Targette (1/55) Bonus Score (4/55) Hollywood (5/55) Bilinker (8/55) Score.4-Line (9/55) Bowling Team (10/55) Rocket Shuffle (3/58) Explorer Shuffle (6/58) ReBound Shuffle (12/58) Championship (11/58) Double Feature (12/58) Red Pin (2/59) Bowl Master (8/59) 4-Game Shuffle (11/59) Bull's Eye Drop Ball (12/59) 6-Game Shuffle (6/60) Triple Gold Pin Pro (2/61) Starlie (5/62)

Jsed Coin Machine Markets— Ski Bowl 6 Plyr. (11/57) Classic (7/57) TV Bowling Lg. (11/57) Lucky Strike (1/58) TV (with rollovers) Player's Choice (9/58) Twin Bowler (10/58) King Bowler (3/59) Queen Bowler (9/59) Duke Bowler (8/60) Princess Gowler (8/60) Princess (4/61) Gold Crown (3/62) Grand Prize (3/63) Official Spare Lite (9/63) Cadillac Bwlr. (1/64) SHUFFLES—BOWLERS UNITED Shuffles Clipper (5/55) Super Bonus (9/55) Deluxe model Top Notch (10/55) Regulation (11/55) 6-Star (10/57) Midget Bowling (3/58) Shooting Stars (4/58) Eagle (5/58) Atlas (8/58) Cyclone (10/58) Niagara (11/59) Zenith (6/59) Flash (6/59) Flash (6/59) Dual (1/59) Zenith (6/59) Flash (6/59) 3-Way (9/59) 4-Way (12/59) Big Bonus (2/60) Sunny (5/60) Suncy (5/60) Suncy (1/61) 5-Way (5/61) Avalon (4/62) Silver (6/62)

 Avion (4/62)
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 Silver (6/62)
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 Action (7/62)
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 Action (7/62)
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 Shoffle Baseball (6/62)
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 Action (7/62)
 E

 Circus Roll-Down (9/62)
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 Caravelle (2/63)
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 Bank Pool (11/63)
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 Bank Pool (11/63)
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 Bank Pool (11/63)
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 Tempest (2/64)
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 Pacer (4/64)
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 Carger (7/64)
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 Bowling Alley (11/56)
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 Jumbo Bowling (9/57)
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 Advance (5/59)
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 Advance (5/59)
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 Hamidicap (11/59)
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 League (10/59)
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 Simplex (5/59)
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 Bowler (11/59)
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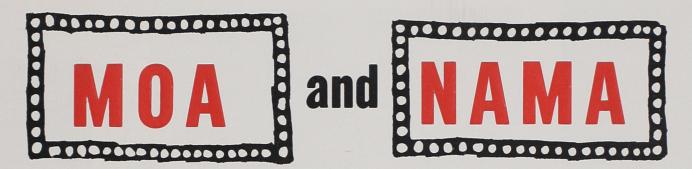
ew Machines Are Listed Elsewhe GA Super Wild Cat Trail Blazer (12/60) Twin Trail Blazer (2/61) K Big Tent K Spawnee (1/59) K Big Roundup (3/59) K Little Buckeroo (4/59) K Del. Big Tent (5/59) K Big 3 (5/59) K Touchdown (9/59) K Big Dipper (10/59) K Twin Big Tent Criss Cross Diamond (1/60) K Red Arrow (4/60) Sweet Shawnee '60 Black Descen '60 Sweet Shawnee '60 Black Dragon '60 K Twin Red Arrow (5/60) K Flashback (6/61) K Twin Red Arrow (5/60) K Flashback (6/61) ARCADE ABT 6 Gun Rifle Range Air Football Air Hockey Auto Photo Model 9 Amer. Shuffle Situation (5/61) B Undersea Raider B Derby Gun (2/60) B Bulls Eye Shooting Gallery (9/55) B Big Inning (5/58) B Heavy Hitter (4/59) B Ball Park (4/60) B Sharpshooter (2/61) B Golf Champ (8/58) B Bat. Practice (8/59) B Bat. Practice (8/59) B Still Roll (B 3/58) B Moon Raider (7/59) B Spook Gun (9/58) B Skill Score (6/60) B Skill Parade (1/59) B Skill Parade (4/59) B Skill Parade (4/59) B Table Hockey (2/63) B Spin Fun Phone (3/63) Capitol Midget Movies B Bank Ball (1/03) B Fun Phone (3/63) Capitol Midget Movies CC Bullseye Baseball CC Basketball Champ CC 4Player Derby CC Goalee CC Midget Skee Super model CC Big League (5/55) CC Twin Hockey (5/56) CC Shoot The Clown CC Sim. Shovel (5/56) CC Batter Up (4/58) CC Criss Cross Hockey (10/58) CC Croquet (8/58) CC Croquet (8/58) CC Croquet (8/58) CC Pony Express (4/60) CC Raid Gun (10/60) CC Wild West (5/61) CC Long Range Rifle Gallery (1/62) CC All-Star Baseball (1/63) CC Big Hit (10/62) CC Pro Basketball (6/61) CC Riot Gun (6/63) Ex Sport Basketball (6/61) CC Riot Gun (6/63) Ex Sport Shooting Gallery (11/54) Ex Sport Ball (11/55) Ex Treasure Cove Shooting Gal. (6/54) DEx Star Shtg. Gal. (9/54) Ex Shooting Gal. (6/55) Ex Ingle Hunt (3/57) Ex Minger Ball (11/56) Ex Pop Cun (9/57) Ce Lucky Seven Ce Sky Gunner Ce Nigh Fighter Ce 2:Player Basketball Ce Rifle Gal. (6/54) CE X portland Shooting Gallery (6/55) Ex Ungle Hunt (3/57) Ex Minger Ball (11/56) Ex Pop Cun (9/57) Ce Lucky Seven Ce Sky Gunner Ge Nigh Fighter Ce 2:Player Basketball Ce Rifle Gal. (6/54) Ce Sy Gunner Ge Nigh Fighter Ce Sky Gunner Ge Nigh Fighter Ce Nigh Fighter Ce Sky Gover Rifle Gallery (5/55) Ge Cun Club Ce Wild West Gun (2/55) Ge Cun Club Ce Wild West Gun (2/55) Ge Cun Club Ce State Fair Rifle Gal. (6/56) Ce Curcus Rifle (3/57) Ce Gun Club Ce Sy Gunner Ce Night Gall (5/57) Ce Gun Club Ce State Fair Rifle Gal. (6/56) Ce Curcus Rifle Gal. (6/56) Ce Curcus Rifle Gal. (6/56) Ce Suf Gun (10/57) Ce Gypey Grandma (5/57) Ce Fun Fair (5/58) Ce Sportland DeLuxe model

Ke Ranger (3/58) DeLuxe Model (3/55) Ke League Leader (4/58) Ke Sportland Ke Two-Gun Fun (3/62) Mid Joker Ball (5/59) Mid Joker Ball (1/59) Midway Bazooka (10/60) Midway Bazooka (10/60) Midway Bazooka (10/60) Mid Target Callery (7/62) Mid. Target Callery (7/62) Mid. Target Callery (7/62) Mid. Slugger BB (3/63) Mid. Slugger BB (3/63) Mid. Slugger BB (3/63) Mid. Raceway (10/63) Mid. Raceway (10/63) Mid. Top Hit BB (3/64) Mills Panorama Peek (11/54) Munves Bike Race (5/58) Munv. Sat. Trkr. (5/59) Mu Atonic Bomber Mu Ace Bomber Mu Ace Bomber Mu Cho (Pre-War) Mu Photo (Pe-War) Mu Photo (Pe-War) Mu Photo (DeLuxe) Mu Silver Gloves Mu Silver Gloves Mu Silver Gloves Mu Sy Fighter Muto Voice-O-Graph Pre-War Model Post-War Model Mu K. O. Champ Mu Drive Yourself Mu Bang-Grama (4/57) Philadelphia Toboggan Skee Alley Scientific Pitch 'Em Seeburg Bear Gun Seeburg Goon Hunt Set Shot Basketball Southland Fast Draw '63 Southland Fast Draw '63 Southland's Speedway (6/63) Southland Fast Draw '63 Southland Time Trials (9/63) Telequiz Un Jungle Gun Un Carn, Gun (10/54) Un Bonus Baseball (3/62) Un Bonus Gun (1/55) Un Star Slugger (1/55) Un Star Slugger (1/56) Un Yankee BB (3/59) Un Sty Raider (10/56) Un Yankee BB (3/59) Un Sty Raider (10/58) Wm. Del. BB (4/53) Wm. Major Leaguer Wm. Big Lg. BB (2/54) Wm. Jet Fighter (10/54) Wm. Safari (2/54) Wm. Sidewalk Eng (4/55) Wm. Sidewalk Eng (4/55) Wm. Gelar Hunt (3/55) Wm. Crane (10/56) Wm. Pener Hunt (3/55) Wm. Crane (10/56) Wm. Crane (10/56) Wm. Penery Clown (12/56) Wm. Portrike (12/57) Wm. Tortrike (12/57) Wm. Tortrike (12/57) Wm. Tortrike (12/57) Wm. Denchhitter (4/59) Wm. Vanguard (10/58) Wm. Titan (8/59) Wm. Titan (8/59) Wm. World Series (5/62) Wm. Road Racer (5/62) Wm. Major League (3/63) Wm. Vaice-O-Graph 1962 KIDDIE RIDES Bally Champion Horse Wm. Voice-O:Graph 1962 KIDDIE RIDES Bally Champion Horse Bally Moon Ride Pony Twins Bally Space Ship Bally Space Ship Bally Space Ship Bally Space Ship Bally Trrvle. Trolley Bert Lane Lancer Horse Bert Lane Merry-Go-Round B.L. Miss America Boat Bert Lane Fire Engine B.L. Whielybird (3/61) B.L. Moon Rocket (3/61) Capitol Donald Duck Capitol Islie Capitol Islie Capitol Palomina Horse Capitol See Saw Chicago Coin Super Jet Chicago Round The World Trainer Deco Merry-Go-Round Deco Space Ranger Exhibit Mustang Exhibit Space Patrol Scientific Boat Ride Texas Merry-Go-Round Exhibit Rudolph The Reindeer KIDDIE RIDES

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CONVENTIONS!

. plus, get round-the-world readership from buyers of coin machine and vending equipment who may not be present at either show!

OCTOBER 17, 1964 ISSUE

The October 17, 1964 Issue will be edited for the convention-going coin machine and vending buyer plan-ning to attend the Music Operators of America Convention (October 14-16 Sherman House, Chicago) and the National Automatic Merchandising Association Convention (October 17-20, McCormick Place, Chicago). Everyone attending either Convention (or both) will receive a copy of the CASH BOX CONVENTION ISSUE. Many MOA visitors will stay on in Chicago to attend the NAMA show. Vending operators are planning now on early arrival in Chicago to attend the MOA show. CASH BOX will be on hand at BOTH conventions thereby giving every advertiser of coin-operated equipment and supplies a powerful 2-for-1 convention sales tool.

Features Programs For Both Trade Shows

Here are some of the features which will appear in this all-important industry convention guide:

- Listings of exhibitors at BOTH trade shows with equipment and supplies to be shown plus names of personnel on hand at each booth. Puts contact between buyer and seller on a more personal basis. Hospitality Suites will be recorded where desired.
- · Listings of forums, panel discussions and meetings for BOTH trade shows. Helps operators plan their convention hours.
- Up-to-the-minute pre-convention news as gathered by our editorial staff, up to near-departure time.
- Pre-convention announcements designed to break with new equipment introductions at show time.
- All regular weekly features found in every issue of Cash Box. Reach the readers who left home before their subscription copy arrived!

Advertising Deadline – October 7th

Using An Insert? H Call JUdson 6-2640 for mechanical requirements. Increase your print run now and include CASH BOX in your Convention coverage!

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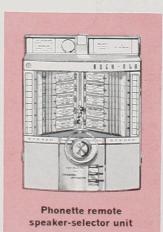
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SPLENDOR OF STYLING Rock-Ola design simplicity distinguishes the new Grand Prix, versatile stereo sound center for any location. It takes up to 80 records, singles or albums, in any combination.

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