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# Strategies for advocating scholarly communication

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| Presenter Information<br>Mieczysław Muraszkiewicz, Fabio Casati, Piotr Golkiewicz, Henryk Rybioski, Jarkko Siren, and Wim Van der<br>Stelt |
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## **Strategies for Advocating Scholarly Communication**

Warsaw, 30 May 2011

#### Panel - Topics to Discuss:

#### **Open Access**

- -Is Open Access a real thing or a temporary fashion/buzzword?
- -Are Open Access approaches/policies relative to the type of milieu (academia, administration, business, industry)?

Are the differences, if any, in degree or in kind?

-What are the ways and means, and best practices of Open Access advocacy in academia?

#### **Library Communities Ability to Provide Stewardship for their Collections**

How could the organizations that advocate on behalf of academic and research libraries contribute and help in terms of the preservation, conservation and sharing (reformatting, copyrights) of digital content?

### **Tools for Scholarly Communications**

- -The role of social networking. Other tools and channels.
- -IPR schemes in scholarly communities.
- -Building and strengthening community awareness of copyright issues.