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CIGARETTE SMOKING: EVIDENCE FROM
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John A. Tauras
Frank J. Chaloupka

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ABSTRACT

The upward trend in cigarette smoking among teenagers throughout the 1990's has spurred a great deal of interest on how to discourage young people from smoking. This paper attempts to inform policy makers by providing evidence on the effects cigarette prices (which can be increased through cigarette excise taxes) and restrictions on smoking in public places and private worksites have on the use of cigarettes by young adults. Data on cigarette use are taken from the 1976 through 1993 surveys of high school seniors as part of the Monitoring the Future program. Seven follow-ups are conducted on each senior class and therefore each individual is sampled up to eight times. Site-specific data on cigarette prices and clean indoor air laws are added to the survey data. Individual fixed effects methods are used to estimate smoking participation and conditional demand equations. The results indicate that increases in cigarette prices would lead to significant reductions in both the number of people smoking and the frequency with which individuals smoke. The estimated overall average price elasticity of demand is -0.791. In addition, restrictions on smoking in public places and private worksites are found to be effective in reducing both the intensity and the propensity to smoke.

John A. Tauras
Department of Health Management and Policy
University of Michigan
109 S. Observatory, M2242
Ann Arbor, MI 48109-2027
and NBER
tauras@umich.edu

Frank J. Chaloupka
Department of Economics
University of Illinois at Chicago
601 South Morgan Street
Chicago, IL 60607-7121
and NBER
fjc@uic.edu

I. Introduction

The health effects of cigarette smoking have been the subject of intensive investigation since the early 1950's. There has been a tremendous expansion in scientific knowledge of the health hazards of cigarette smoking throughout this period. In particular, cigarette smoking has been causally linked to atherosclerosis and coronary heart disease, chronic obstructive pulmonary disease, stroke, as well as cancers of the lung, larynx, esophagus, mouth, and bladder. (United States Department of Health and Human Services (USDHHS), 1989) In addition, smoking is known to contribute to the development of cancers of the cervix, pancreas, and kidney and has been linked to other conditions that constitute an extensive array of serious health consequences. (Centers for Disease Control and Prevention (CDC), 1998)

Between the years 1900-1964, the use of cigarettes in the United States increased dramatically. Per capita consumption of cigarettes rose from 54 in 1900 to a peak of 4,345 in 1963. (USDHHS, 1991) During the 30 years following the first Surgeon General's report, significant progress was made in reducing cigarette smoking in all segments of the population. Overall smoking prevalence declined from 42.5 percent in 1965 to 24.7 percent in 1995. (CDC, 1994; CDC, 1998) Much of this success can be attributed to tobacco control strategies, including wide spread dissemination of information on the risks of smoking, anti-smoking advertisements, limits on cigarette manufacturer's advertisements, restrictions on smoking in private workplaces and public places, increases in cigarette excise taxes, restrictions on access to minors, and various others. (USDHHS, 1991)

However, recent data suggest that the reductions in the prevalence of smoking among both adults and adolescents have not been sustained in recent years. The annual prevalence of cigarette smoking among U. S. adults was virtually unchanged between 1990-1995. (CDC, 1996; CDC, 1997) Particularly troubling however is the increased use of cigarettes by youth and young adults in the 1990's. According to the Youth Risk Behavior Surveys, the prevalence of current cigarette smoking among U.S. high school students increased from 27.5 percent in 1991 to 36.4 percent in 1997. (CDC, 1998) However, after years of steady increases in the prevalence of cigarette smoking among 8th, 10th, and 12th graders in the Monitoring the Future surveys throughout the 1990's, it appears as though smoking prevalence rates among American teenagers are beginning to decline. In 1998, current smoking (i.e., smoking in prior 30 days) by high school seniors fell for the first time since 1992. Similarly, current smoking by 8th and 10th grade students fell for the second year in a row. (University of Michigan News and Information Services (UMNIS), 1997). Despite these small declines, smoking prevalence among teenagers in the United States remains very high. These high rates coupled with the growing evidence of the addictive nature of cigarette smoking (USDHHS, 1988), have led to an increased emphasis on policies aimed at discouraging the use of tobacco, particularly among youth, in the United States.

One of President Clinton's top domestic priorities for 1998 was to pass legislation that would reduce teenage cigarette smoking. The cornerstone of his proposal was to significantly increase the Federal excise tax on cigarettes. This paper investigates what impact cigarette prices (which can be increased through cigarette excise taxes) and

restrictions on smoking in public places and private worksites have on cigarette consumption by young adults. Cigarette demand equations are estimated employing panels formed from the nationally representative cross-sectional surveys of high school seniors conducted by the Institute for Social Research at the University of Michigan as part of the Monitoring the Future project. The senior year of high school is an extremely interesting and relevant point in time to start tracking individuals because at this age, young people are extremely vulnerable, they face enormous pressures to smoke, and are likely forming opinions about tobacco consumption that will emerge into adulthood. In fact, the 1994 Surgeon General's report concluded that most adults who regularly smoke were hooked on cigarettes by the time they were twenty years old and that nearly all first use of tobacco occurs before high school graduation. Furthermore, the completion of high school, for many, means the end of living under parental control and undergoing a transition into a different social environment.

II. Selected Review of Econometric Studies of Cigarette Demand

Since the release of the first Surgeon General's Report in 1964, which recognized cigarette smoking as a cause of cancer and other serious disease, numerous econometric studies of the determinants of cigarette demand have been published.¹ These studies used diverse data, theoretical modeling, and statistical techniques to estimate cigarette demand equations. One general conclusion emerges from these studies - that the demand for cigarettes is responsive to changes in the price of cigarettes. According to a recent

National Cancer Institute (NCI) sponsored gathering of economists and other experts on the impact price has on cigarette consumption, the overall price elasticity of cigarette smoking falls in the range of -0.3 to -0.5 . (NCI, 1993a)

Relatively few studies used micro-level data (individual or group level data) to focus on the impact prices, taxes, and other tobacco control policies have on cigarette consumption. One of the first econometric studies to use micro-level data in investigating the determinants of cigarette consumption was conducted by Lewit and Coate (1982). They used the 1976 Health Interview Survey to estimate smoking participation and cigarette demand equations. The study estimated separate equations for males and females, and for different age groups (20-25 years, 26-35 years, and 36-74 years). The investigators found that increases in the price of cigarettes had a much larger impact on the decision to become a smoker rather than on the quantity of cigarettes smoked by smokers. In addition, they found that young adults (20-25 years old) are more sensitive to changes in price than are older adults. Finally, Lewit and Coate found that male smokers, particularly those aged 20-35 years old, were quite responsive to price changes, whereas female smoker's cigarette consumption was found to be unaffected by changes in price.

Mullahy (1985) introduced myopic addiction into his model of cigarette smoking. Smokers are myopic if they ignore the future consequences of cigarette smoking when making current cigarette consumption decisions. Goods are addictive if current consumption of a good depends on past consumption of that good, and incorporates the

¹ For a comprehensive review of these studies, see the Surgeon General's three reports (US Department of Health and Human Services, 1989, 1994, US Department of Health and Human Services, forthcoming).

notions of tolerance, reinforcement, and withdrawal.² Mullahy found that both the decision to smoke and the quantity smoked by smokers are negatively related to cigarette price for both males and females. As did Lewit and Coate, Mullahy found that cigarette prices had a larger impact on the decision to smoke rather than on smoker's cigarette consumption. Finally, Mullahy found that men are more sensitive to cigarette price changes than are women with average price elasticities of -0.56 and -0.39 respectively.

Chaloupka (1988, 1990, 1991, and 1992) applies the Becker and Murphy (1988) model of rational addiction to cigarette smoking. Smokers are rational if they consider the future consequences of smoking when making current cigarette consumption choices. Chaloupka finds that cigarette smoking is addictive, and that smokers do consider future consequences when making current smoking decisions. In addition, he finds that increases in cigarette prices significantly reduce cigarette consumption, and if addiction is not accounted for, the impact of cigarette price on consumption is understated. Chaloupka's findings also suggest that less educated (younger) individuals behave more myopically than do more educated (older) individuals, while more addicted (myopic) individuals are more responsive to price in the long run than their less addicted (myopic) counterparts. Similarly, he finds that men behave more myopically and are more responsive to price changes than women. In contrast to Lewit and Coate, Chaloupka finds that youth and young adults are less responsive to price than are older age groups. Finally, Chaloupka

² Tolerance suggests that given levels of consumption are less satisfying if past consumption has been greater. Reinforcement suggests that greater current consumption increases future consumption. Withdrawal suggests that a negative physical reaction or a decrease in satisfaction occurs when cessation or interruption of consumption occurs.

finds that smoking restrictions in public places significantly reduce average cigarette consumption.

Wasserman, et al. (1991) used several of the Health Interview Surveys from the 1970's and 1980's to examine how the price elasticity of demand has changed over time. Using a generalized linear model, they found that the negative impact of price on cigarette consumption has increased over time. In particular, the estimated price elasticities of demand in 1970, 1974, and 1985 were 0.06, -0.017, and -0.23 respectively. The estimated elasticities of Wasserman et al. were approximately half those estimated by Lewit and Coate who used the same data. Wasserman et al. attribute these relatively low estimates to their inclusion of an index that captures state-level antismoking regulation which is highly correlated with cigarette prices. They argue that price effects estimated in other studies that excluded these regulation variables are biased away from zero since these prices were picking up the effects of anti smoking regulation. In addition, Wasserman and his colleagues estimate a statistically insignificant effect of cigarette prices on average cigarette consumption by young smokers, which contradicts the general conclusion of Grossman and his colleagues that youth cigarette consumption is more sensitive to price than is adult smoking.

More recently, Evans and Farrelly (1995) pooled data from 13 of the National Health Interview Surveys conducted from 1976-1992. They estimate separate demand equations for different age groups (18-24 years, 25-39 years, and 40+ years). The estimated overall price elasticities of demand for young adults (aged 18-24) and individuals aged 25-39 were -0.63 and -0.42 respectively. The effect of price on average

daily cigarette consumption and smoking participation was statistically insignificant for the older adults (aged 40+). These findings suggest that the price responsiveness of cigarette demand decreases with age, which is consistent with the earlier work done by Lewit and Coate (1982). Finally, Evans and Farrelly find evidence that increases in cigarette prices bring about compensating behaviors. In particular, when prices of cigarettes increase, some smokers will substitute towards higher tar and nicotine cigarettes.

Chaloupka and Wechsler (1997) used the 1993 Harvard Alcohol Study to estimate the effects of prices and restrictions on cigarette smoking among college students. They estimate an overall price elasticity of demand of -1.11 for college students. These estimates suggest that college students are quite sensitive to the price of cigarettes. Similarly, relatively stringent restrictions on smoking in public places are found to reduce smoking participation rates among college students, while any restrictions on public smoking reduce the quantity of cigarettes smoked by smokers.

Chaloupka and Grossman (1996) use 1992, 1993, and 1994 data from the Monitoring the Future Project to estimate cigarette demand equations for 8th, 10th, and 12th grade students. They estimate an overall average price elasticity of demand of -1.31 . In addition, they found that restricting smoking in public places significantly reduces the prevalence of smoking among youths. Similarly, restricting smoking in schools was found to be effective in reducing average daily cigarette consumption among young smokers. Finally, limits on youth access to tobacco products seem to be ineffective in reducing youth cigarette smoking, a finding they affiliate to the relatively weak enforcement of these laws.

Unlike previous attempts to quantify the effect taxes have on teen smoking participation by using cross-state variations in prices, Evans and Huang (1998) attempt to identify the impact taxes have on teenage participation through within-state changes in taxes over time. They used cross sectional data taken from the 1977 to 1992 survey of high school seniors conducted by the University of Michigan's Institute for Social research as part of the Monitoring the Future Project. They try to correct for the unequal growth of teenage smoking participation among states through the years by including a unique time trend variable for each state. The price elasticity of participation when including the state specific time trend variable and state fixed effects is -0.201 for the full sample. This estimate compares to a price elasticity of -0.317 when only regional fixed effects are accounted for and $+0.17$ when only state fixed effects are accounted for. Finally, they conclude that the price elasticity of teenage smoking participation has increased over time. They calculate a price elasticity of participation of -0.50 for the years 1985 to 1992 as compares to -0.20 for the entire sample when controlling for state fixed effects and their unique state specific time trend variable.

DeCicca, Kenkel, and Mathios (1997) use the 1988 National Educational Longitudinal Study (NELS) to measure the responsiveness of youth cigarette consumption to cigarette excise tax changes. They use ordered probability models to estimate both cross-sectional demand functions and smoking onset functions in their evaluation of excise taxation. They conclude that in each of the cross-sections, cigarette excise taxes have a strong negative effect on cigarette consumption. They convert participation tax elasticities into participation price elasticities of -0.68 , -0.52 , and -0.48 for the 8th, 10th, and 12th

grade cross-sections respectively. However, in contrast to the cross sectional results, the results from the smoking onset equations suggest that cigarette taxes are not important determinants of smoking initiation. They further conclude that jail penalties for illegal sales and licensure requirements do not significantly reduce youth cigarette consumption and do not deter smoking onset. Finally, they find that students who eventually drop out of high school are more likely to initiate the smoking habit years before the student actually drops out, leading them to conclude individuals with high discount rates (time preference) may be the cause of both smoking and dropping out of high school.

To summarize, much has been learned over the past 30 years about the determinants of cigarette demand. Increased cigarette prices are expected to decrease cigarette consumption in all segments of the U.S. population, and are expected to decrease youth smoking by at least as much as they do adults. Similarly, strong state level restrictions on smoking are expected to decrease both the probability of smoking and the frequency with which individuals smoke. However, all of the studies mentioned above, with the exception of DeCicca, Kenkel, and Mathios (1997), use cross sectional data in their investigation of cigarette demand. In addition, no study to date has used individual fixed effects modeling to estimate cigarette demand equations. This paper attempts to address these issues by providing the first detailed analysis of the impact cigarette prices and clean indoor air laws have on young adult cigarette consumption using individual fixed effect modeling, employing nationally representative longitudinal data.

III. Data and Methods

The empirical models that are estimated in this study employ panels formed from the nationally representative cross-sectional surveys of high school seniors conducted by the Institute for Social Research (ISR) at the University of Michigan. Each year since 1975, ISR has conducted a nationally representative random sample of between 15,000 and 19,000 high school seniors between March 15 and April 30 as part of a national research program entitled Monitoring the Future: A Continuing Study of American Youth (MTF)³. The data on high school seniors is collected from approximately 125 to 145 public and private high schools so that it provides an accurate cross sectional representation of United States high school seniors. These surveys focus on the use of cigarettes, alcohol, and illegal drugs.

Given the sensitive nature of the questions, the study has gone to great lengths to ensure that the data is informative and exhibits a high level of validity. Students are informed of the importance of accurate responses, and are promised that their confidentiality will be protected. Furthermore, parents are not allowed to be present during the completion of the surveys and are never informed about their child's responses. The actual questionnaires are administered by ISR representatives in classrooms during normal class periods whenever possible.

Six different questionnaires are distributed each year in order to cover all the topic areas in the study (only five questionnaire forms were used between 1975-1988). Each form is distributed in an ordered sequence to ensure virtually identical sub-samples for

each form. Approximately one-third of the questions on each form is common to all the forms. All of the demographic variables and many of the cigarette smoking measures are in this core set of variables.

One limitation that exists in the MTF data is that the survey questions only high school seniors who have not dropped out of high school or who were present the day the questionnaires were administered. Johnston, O'Malley and Bachman (1996) have argued that dropouts in general have substantially higher smoking prevalence rates than do in-school students, and that students who are consistently absent from school have similar smoking patterns to dropouts. DeCicca, Kenkel, and Mathios (1997) take the argument one step further and conclude that students who drop out of high school have higher smoking prevalence rates years before they actually drop out of high school.

Starting with the class of 1976, approximately 2,400 individuals from each senior class are chosen to participate in follow-up surveys. The 2,400 selected respondents are divided into 2 groups of 1,200 individuals each. One group is surveyed on even-numbered calendar years, while the other group is surveyed on odd-numbered calendar years. As a result, one group is resurveyed for the first time one year after baseline (senior year in high school), while the other group is resurveyed for the first time two years after the baseline year. Subsequent follow-ups are conducted at two-year intervals for both groups for up to seven follow-ups and then less frequently. The data set contains 35 panels formed from high school senior surveys conducted from 1976 through 1993. (two panels for each baseline year—except 1976) The data set contains between two and eight observations for

³ In the past, the Monitoring the Future Study was sometimes called the National High School Senior

each individual. (follow-up surveys are conducted on each senior class for seven follow-ups which corresponds to respondents reaching a modal age of 32)

Various subgroups are over-sampled in the follow-up surveys. In particular, those fitting a certain drug use criteria such as individuals who reported twenty or more uses of marijuana or use of illicit drugs other than marijuana in the previous month are selected with a higher probability than other students reporting less drug use.

The questionnaires used in the follow-up surveys are very similar to those used in the baseline. Respondents are mailed the same form of the questionnaire that they received in the baseline year in all subsequent follow-ups. Many of the questions that were asked in the baseline are also asked in all the subsequent follow-up questionnaires so that changes in behaviors and experiences can be measured. High school specific questions are dropped from the follow-ups and relevant post-high school questions are added such as college education, employment status, marital status, etc.

As with any longitudinal survey, the retention rate declines over time. However, the panel retention rates from the MTF surveys have been very high. According to Johnston, O'Malley, and Bachman (1996), an average of 80% of those selected for inclusion in the first follow-up have returned questionnaires. The 1995 panel retention from the class of 1981 (where individuals had reached a modal age of 32) was 60%.

The most prominent advantage of using the MTF data is that it is the only longitudinal data set that tracks individual's smoking habits as they age from teenagers through early adulthood. This is an extremely important time to analyze, because for

Survey.

many, a transition from initiation/experimentation to regular smoking takes place during this period.

A variety of cigarette consumption, socioeconomic, and demographic variables was constructed from the survey data for all respondents. Of particular importance for this research was the information collected on individual's monthly cigarette consumption. In the baseline year and all subsequent follow-ups, all respondents were asked the following question:

How frequently have you smoked cigarettes during the past 30 days?

- 1) Not at all
- 2) Less than one cigarette per day
- 3) One to five cigarettes per day
- 4) About one-half pack per day
- 5) About one pack per day
- 6) About one and one-half packs per day
- 7) Two packs or more per day

The response to this question was used to construct two dependent variables for use in the estimation of cigarette demand: smoking participation and average monthly cigarette consumption. The first dependent variable, smoking participation, is a dichotomous indicator equal to one if the respondent indicated that they had used cigarettes in the thirty days prior to the survey, and is equal to zero otherwise. The second dependent variable, average monthly cigarette consumption, is a "categorically continuous" measure that takes on the values 0, 15, 90, 300, 600, 900, and 1,200 which correspond to the midpoints of the ranges of the possible answers multiplied by thirty (since the upper category, two packs or more per day, has no midpoint, it was assigned the value 1,200 which coincides with smoking two packs per day).

In addition to the cigarette consumption variables, a variety of independent variables was constructed from the surveys to control for other factors affecting cigarette demand. These include: the age of the respondent, in years; average real yearly income from employment (deflated by national Consumer Price Index (CPI) 1982-1984=100); indicators of college student status (full-time, half-time, less than half-time, no college - omitted); indicators of frequency of participation in religious services (never, infrequent participation, moderate participation – omitted, and frequent participation); indicators of marital status (married, engaged, separated or divorced, and single - omitted); indicators of family structure (live alone, live with parents, live with spouse, live with child); and indicators of type of city/town (urban, suburban – omitted, and rural);

In addition, a variety of variables were created to identify the location the respondent lived in when the survey was administered and the year that the survey was administered: indicators of region according to the Bureau of Labor Statistics (East, South, West, or Midwest, New England, South East, Plains, Mountain, North West, and New York/New Jersey - omitted); indicators for the year that respondents were surveyed (1976-1995); and indicators for state that respondents resided in when survey was conducted.

Based on the site identifiers, cigarette prices were added to the surveys. The price data were obtained from Tobacco Institute's annual Tax Burden on Tobacco. Each year, the Tobacco Institute publishes state level cigarette prices as of November 1. These prices are weighted averages for a pack of 20 cigarettes based on the prices of single packs, cartons, and vending machine sales where the weights are the national proportions of each

type of sale. These prices are inclusive of state level sales taxes applied to cigarettes, but are exclusive of local cigarette taxes. Since the price published is as of November 1, and the survey is conducted between March 15 and April 30 and the dependent variables are based on past month smoking, a weighted average price for the first six months of the year is computed. The average price for the first six months of every year is computed by subtracting state and federal excise taxes from the current year's price and the previous year's price and weighting the pre-tax prices accordingly (7/12 previous year and 5/12 current year). Then the average federal tax and average state tax for the first 6 months of the year are added to the first six month's average pretax price. To account for changes in the relative price of cigarettes over time, all cigarette prices are deflated by the national Consumer Price Index published by the Bureau of Labor Statistics (1982-1984=100).

Based on state identifiers, a set of variables reflecting the presence and magnitude of state clean indoor air laws was added to the data. These data were obtained through special agreement with the Centers for Disease Control from an unpublished database. The data were used to construct six dichotomous indicators for state restrictions on cigarette smoking, including restrictions on smoking in: private worksites, restaurants, health care facilities, government worksites, grocery stores, and any other public place. These dichotomous variables are not mutually exclusive. For example, if a state has restrictions on smoking in private worksites it also has a restriction on smoking in grocery stores, but not vice-versa.

The six dichotomous indicators for state restrictions on cigarette smoking were used to create a clean indoor air index variable. This index variable was constructed to

capture the magnitude of each state's clean indoor air laws. The construction of this variable is similar to the classification scheme presented in various Surgeon General Reports (USDHHS 1986a and 1989). The index variable is defined as follows: it takes on a value of 4 if the state has "extensive" restrictions on cigarette smoking, that is, if it regulates smoking in private workplaces; it takes on a value of 3 if the state has "moderate" restrictions, that is, if it regulates smoking in restaurants but not in private worksites; it takes on a value of 2 if the state has "basic" restrictions, that is, if it limits smoking in health care facilities, grocery stores, or government worksites and not in restaurants or private worksites; it takes on a value of 1 if the state has "nominal" restrictions, that is, if it limits smoking in public places other than health care facilities, grocery stores, restaurants, government worksites, and private worksites; and finally, it takes on a value of 0 if the state has no restrictions on cigarette smoking, that is, if it does not restrict cigarette smoking in private worksites, restaurants, health care facilities, grocery stores, government worksites, or any other public place.

A two-part model of cigarette demand is estimated based on a model developed by Cragg (1971) in which the propensity to smoke and the intensity of the smoking habit are modeled separately. In the first step, a linear probability model is used to estimate smoking participation equations.⁴ In the second step, least squares techniques are used to estimate average monthly cigarette consumption by smokers, where the dependent variable is the natural logarithm of the continuous average monthly smoking measure.

⁴ The use of probit/logit modeling is inappropriate because the dependent variable, smoking participation, is transformed into a deviation from individual specific means and is no longer dichotomous.

In an attempt to model both the intertemporal dynamics of the data and the individuality of the individuals being investigated, estimates from a two-part individual fixed effects model are presented. Individual fixed effects models are specifically designed to control for unobserved individual heterogeneity, and if not accounted for, may lead to biased estimates of the parameters. In order to estimate the individual fixed effect model, all time-varying variables (both dependent and independent) are transformed into deviations from individual specific means. After deleting all time-invariant variables and individuals who had only one observation, ordinary least squares techniques are used on the transformed data. This approach is equivalent to including a separate dummy variable for each person in an untransformed specification. The standard linear regression model assumes the intercept to be the same across all individuals. The individual fixed effect model assumes that differences across individuals can be captured by allowing the intercept to vary across all individuals.

IV. Results

Estimates of the smoking participation equations are presented in Table Two, with the corresponding estimates of the conditional cigarette demand equations presented in Table Three. Each table contains three alternative models. The model estimated in the first column of each table contains estimates from a specification which includes real average price, six dichotomous clean indoor air indicators reflecting state level restrictions on smoking in government buildings, private worksites, health care facilities, restaurants, grocery stores, and other public places, and a variety of socioeconomic variables

including: age, real income, type of community, college student status, religious participation, marital status, living arrangements, and dummy variables for each year in the sample excluding one. The models estimated in the second column are identical to the first column, except column two also contains nine dichotomous region indicators to control for regional fixed effects. Column three is identical to column two except regional fixed effects are replaced by state fixed effects.

The real price of cigarettes is found to have a negative and statistically significant impact on both smoking participation and amount smoked by smokers in all the models that were estimated. These estimates clearly indicate that increases in cigarette prices (which could be raised through cigarette excise taxes) would reduce cigarette smoking among young adults.

Table Eight contains the estimates of the price elasticities of demand based on the two-part model estimates presented in Tables Two and Three. The estimated overall average price elasticity of demand is -0.711. This suggests that a ten-percent increase in the real price of cigarettes would decrease the amount of cigarettes consumed by approximately seven percent. More than eighty percent of the effect of price on cigarette consumption is on the average cigarettes smoked by smokers (average conditional price elasticity is -0.607). The remainder of the effect is on the decision to smoke (average participation elasticity is -0.104). These estimates clearly show that increases in the price of cigarettes would reduce both the probability of cigarette smoking and the amount of cigarettes consumed by smokers.

Policies restricting smoking in health care facilities and grocery stores are found to have a negative and significant impact on young adult smoking participation. Similarly, restrictions on smoking in government buildings and private worksites are found to decrease the probability of smoking, although the relationships are not significant at conventional levels. In addition, restrictions on smoking in government buildings, private worksites, healthcare facilities, and grocery stores have a negative impact on the amount of cigarettes smoked by smokers, albeit the restriction on smoking in private worksites is the only statistically significant relationship.

In an attempt to explain why the variables capturing clean indoor air laws were generally insignificant or had the wrong sign, Belsley, Ku, and Welsch (1980) collinearity diagnostics were obtained. The diagnostics indicate that the estimates for the six dichotomous clean indoor air indicators, cigarette price, the time dummy variables, and state dummies (when included) were confounded by the presence of multicollinearity in all three models for both dependent variables. Two strategies will be presented in the next section to address the issue of multicollinearity.

Individuals with higher real yearly incomes from employment are significantly more likely to smoke than are individuals with lower real yearly incomes. Similarly, real yearly income and the number of cigarettes smoked by smokers is positively related, but the relationship is not significant at the 10% level when region fixed effects are included in the model. The positive relationship between cigarette consumption and income suggests that for young adults, smoking is an economically superior behavior. This positive relationship contrasts with much of the recent empirical evidence for cigarette demand that suggests

that cigarette smoking is an economically inferior good for adults (i.e. Wasserman, et al., 1991). However, it is consistent with Chaloupka and Grossman's (1996) estimate for youth cigarette smoking.

Older individuals are less likely to smoke and to smoke less on average than are younger individuals. Individuals who live in urban areas are significantly more likely to smoke and to smoke more on average than individuals who live in the suburbs. Similarly, individuals who live in rural areas are significantly less likely to smoke and to smoke less frequently than individuals who live in suburban areas.

Individuals with a strong attachment to religion, as measured by frequency of attendance at religious services, are much less likely to smoke and to smoke smaller amounts than those individuals with little or no attachment to religion. Individuals who attend college less than half time are significantly less likely to smoke and to smoke less on average than those individuals who do not attend college at all. Individuals who attend college full time smoke more on average than individuals who do not attend college, but no significant relationship exists between individuals who attend college full time and the probability of smoking.

Individuals who are married or engaged are significantly less likely to smoke and to smoke less frequently than individuals who are single. However, individuals who are separated or divorced are significantly more likely to smoke than are individuals who are single. Individuals who live with either their parents or their spouse are significantly less likely to smoke and to smoke less frequently than individuals who do not live with either their parents or their spouse. Individuals who live alone are less likely to smoke than

individuals who live with other people. Similarly individuals who live with their child are less likely to smoke than individuals who do not live with their child.

VI. Addressing the Issue of Multicollinearity

In an attempt address the issue of multicollinearity and to ascertain the structure of the relationship between clean indoor air laws and cigarette smoking, two alternative strategies are pursued. First, the six dichotomous clean indoor air indicators are replaced by a clean indoor air index variable designed to capture the magnitude of each state's restrictions on smoking in public places and private worksites. Second, the six dichotomous clean indoor air variables are replaced by at most one dichotomous clean indoor air indicator.

Tables Four and Five present the results of the models that replace the six clean indoor air indicators with the single clean indoor air index variable. The index variable is found to have a negative and statistically significant impact on both the decision to smoke and the average amount smoked by smokers in all the models that were estimated. These estimates indicate that strong limits on smoking in public places and private worksites are an effective way to reduce cigarette consumption among young adults.

The real price of cigarettes is found to have a negative and statistically significant impact on both smoking participation and amount smoked by smoker. These results clearly indicate that when the six clean indoor air indicators are aggregated to form an index variable, collinearity amongst the regressors decreases, and price has a stronger impact on both measures of consumption. Table Eight contains the price elasticities of

demand based on the estimates presented in tables Four and Five. The estimated average overall price elasticity of demand, -0.791 , constitutes an 11% increase in the average overall price elasticity of demand when compared to the full specification.

Tables Six and Seven present the results of the cigarette demand equations when at most one clean indoor air indicator is allowed to enter the model. All six models control for both year and state fixed effects.⁵ When entered individually, all six clean indoor air indicators are found to have a negative and statistically significant impact on both smoking participation and conditional demand. Once again, collinearity amongst the regressors decreases when we limit the number of clean indoor air indicators allowed to enter the model. This strategy minimizes the multicollinearity resulting from the inclusion of a large number of highly correlated variables. However, omitting the other clean indoor air variables may lead to biased estimates of the effects of price and the included clean indoor air indicator on young adult cigarette consumption.

The real price of cigarettes is found to have a negative and statistically significant impact on both smoking participation and amount smoked by smoker in all six equations. The total price elasticity of demand for young adults ranged from -0.720 to -0.860 with a mean total price elasticity of -0.823 .

To summarize, three strategies were pursued to estimate the impact price and clean indoor air laws have on young adult cigarette consumption. Strategy one (including all six clean indoor air indicators) is likely to understate the true effect price has on young

⁵ The coefficient estimates for the models that control for only year fixed effects or year and region fixed effects are very similar to those that control for year and state fixed effects and are not presented in the tables. These estimates are available upon request.

adult cigarette consumption due to multicollinearity. Strategy three (at most one clean indoor air indicator per model) is likely to overstate the true effect price has on young adult cigarette consumption due to omitting potential determinants of current consumption. Therefore, the choice between strategy one and three is a tradeoff between multicollinearity and omitted variable bias. It may be best to view strategy two (index variable) as the best estimate of the true price elasticity of demand for young adults with the price elasticities estimated using strategy one as a lower limit and strategy three as an upper limit.

VI. Discussion

The results described above indicate that higher cigarette prices, which could be achieved through increases in excise taxes, would result in substantial reductions in both smoking participation and average cigarette consumption among young adults. Despite the use of three alternative strategies, the total estimated price elasticity of cigarette fell in a narrow range of -0.614 to -0.860 with our best estimate equal to -0.791 (average price elasticity of demand using strategy two).

The estimates of the price responsiveness of cigarette demand by young adults is consistent with Lewit and Coate's (1982) estimate of -0.890 for individuals aged 20-25, although Lewit and Coate concluded that price had a much larger impact on smoking participation than on the amount smoked by smokers. The estimated overall price elasticity of demand of -0.791 is significantly less than the: -1.44 estimate by Lewit, Coate, and Grossman (1981) for individuals aged 12-17; -1.11 estimate of college

students by Chaloupka and Wechsler (1997); -1.31 estimate of 8th, 10th, and 12th graders by Chaloupka and Grossman (1996). However, the estimated total price elasticity demand of -0.791 for young adults is nearly double the consensus estimate of -0.4 for adults and is therefore consistent with the notion that young adults are more responsive to price changes than are adults.

The upward trend in cigarette smoking among teenagers throughout the 1990's has spurred a great deal of interest on how to discourage young people from smoking. For years, public health advocates have realized that higher cigarette prices will negatively impact cigarette consumption. In recent months, policy makers have finally started to listen. On November 23, 1998, Philip Morris, RJR Nabisco, Loews, and British American Tobacco signed a \$206 billion tobacco settlement with 46 states to resolve existing state suits designed to recoup costs associated with treating sick smokers. Although the settlement is substantially smaller than the 1997 \$368 billion tobacco settlement and the \$506 billion McCain proposal, the \$206 billion tobacco settlement is expected to raise the price of cigarettes by \$.35 to \$.50 per pack in order to cover the costs associated with the settlement. This \$.35 to \$.50 price increase represents a 17.5% to 25% increase in the real price of cigarettes. Given an estimated overall price elasticity of demand of -0.791 , the settlement would reduce cigarette smoking among young adults by approximately 14% - 20%.

According to the 1994 Surgeon General's report on youth and young adult tobacco use (USDHHS, 1994), smoking initiation at a young age increases the subsequent risk of heavy smoking and increases smoking attributable mortality. Given the results

above, proposals that increase the real price of cigarettes have the potential to decrease aggregate smoking levels and the health effects associated with smoking dramatically within a few decades.

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Table One

Variable Definitions and Descriptive Statistics

| Variable | Definition, Untransformed Mean(μ), and Standard Deviation(σ) |
|-------------------------------------|--|
| Smoking Participation | Dichotomous indicator equal to one if individual reports smoking in the past month, equal to zero otherwise. $\mu=0.353$ $\sigma=0.478$ |
| Average Monthly Cigarettes Consumed | Natural Logarithm of average monthly cigarette consumption. $\mu=1.827$ $\sigma=2.623$ |
| Real Cigarette Price | Average price of a pack of twenty cigarettes (in cents) for the first two quarters of the year, deflated by the national Consumer Price Index, 1982-1984=100. $\mu=1.075$ $\sigma=0.227$ |
| Government Buildings | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in government buildings and zero otherwise. $\mu=0.385$ $\sigma=0.487$ |
| Private Worksites | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in private worksites and zero otherwise. $\mu=0.242$ $\sigma=0.428$ |
| Health Care Facilities | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in health care facilities and zero otherwise. $\mu=0.448$ $\sigma=0.497$ |
| Restaurants | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in restaurants and zero otherwise. $\mu=0.329$ $\sigma=0.470$ |
| Grocery Stores | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in grocery stores and zero otherwise. $\mu=0.311$ $\sigma=0.463$ |
| Other Public Places | Dichotomous indicator equal to one if respondent resides in a state that restricts cigarette smoking in any public place other than government buildings, private worksites, health care facilities, restaurants, or grocery stores and zero otherwise. $\mu=0.409$ $\sigma=0.492$ |
| Clean Indoor Air Index | Index of state restrictions on smoking in public places and private workplaces. The index is equal to: four if the state restricts smoking in private worksites; three if the state restricts smoking in restaurants and not private worksites; two if the state restricts smoking in health care facilities, grocery stores, or government worksites and not restaurants or private worksites; one if state restricts smoking in other public places excluding private worksites, restaurants, grocery stores, health care facilities and government worksites; zero if the state does not restrict smoking in any public place or private workplace. $\mu=1.565$ $\sigma=1.713$ |
| Age | Age, in years. $\mu=22.778$ $\sigma=4.350$ |
| Never Attend Religious Services | Dichotomous indicator equal to one for individuals who never attend religious services and zero otherwise. $\mu=0.136$ $\sigma=0.342$ |

| Variable | Definition, Untransformed Mean(μ), and Standard Deviation(σ) |
|---------------------------------|--|
| Infrequent Religious Attendance | Dichotomous indicator equal to one for individuals who attend religious services infrequently and zero otherwise. $\mu=0.438$ $\sigma=0.496$ |
| Frequent Religious Attendance | Dichotomous indicator equal to one for individuals who attend religious services frequently and zero otherwise. $\mu=0.246$ $\sigma=0.431$ |
| Rural | Dichotomous indicator equal to one for individuals who live in a rural community and zero otherwise. $\mu=0.142$ $\sigma=0.349$ |
| Urban | Dichotomous indicator equal to one for individuals who live in an urban community and zero otherwise. $\mu=0.174$ $\sigma=0.379$ |
| College Less Than Half-Time | Dichotomous indicator equal to one for individuals who are attending college less than half-time, and zero otherwise. $\mu=0.043$ $\sigma=0.204$ |
| College Half-Time | Dichotomous indicator equal to one for individuals who are attending college half-time, and zero otherwise. $\mu=0.029$ $\sigma=0.168$ |
| College Full-Time | Dichotomous indicator equal to one for individuals who are attending college full-time, and zero otherwise. $\mu=0.186$ $\sigma=0.389$ |
| Live Alone | Dichotomous indicator equal to one for individuals who live alone, and zero otherwise. $\mu=0.069$ $\sigma=0.253$ |
| Live With Parents | Dichotomous indicator equal to one for individuals who live with their parents, and zero otherwise. $\mu=0.440$ $\sigma=0.496$ |
| Live With Spouse | Dichotomous indicator equal to one for individuals who live with their spouse, and zero otherwise. $\mu=0.246$ $\sigma=0.431$ |
| Live With Child | Dichotomous indicator equal to one for individuals who live with their child or children, and zero otherwise. $\mu=0.169$ $\sigma=0.375$ |
| Married | Dichotomous indicator equal to one for individuals who are married, and zero otherwise. $\mu=0.257$ $\sigma=0.437$ |
| Engaged | Dichotomous indicator equal to one for individuals who are engaged, and zero otherwise. $\mu=0.077$ $\sigma=0.267$ |
| Separated / Divorced | Dichotomous indicator equal to one for individuals who are separated or divorced, and zero otherwise. $\mu=0.032$ $\sigma=0.175$ |
| Yearly Income | Average real yearly income from employment sources only (in dollars), deflated by the national Consumer Price Index, 1982-1984=100 $\mu=73.880$ $\sigma=75.498$ |
| New England | Dichotomous indicator equal to one if individual resides in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, or Vermont and zero otherwise. $\mu=0.069$ $\sigma=0.254$ |
| East | Dichotomous indicator equal to one if individual resides in Pennsylvania, Delaware, District of Columbia, Maryland, Virginia, or West Virginia and zero otherwise. |

| Variable | Definition, Untransformed Mean(μ), and Standard Deviation(σ) |
|-------------------------------------|---|
| | $\mu=0.110$ $\sigma=0.324$ |
| South East | Dichotomous indicator equal to one if individual resides in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, or Tennessee and zero otherwise. $\mu=0.151$ $\sigma=0.358$ |
| Midwest | Dichotomous indicator equal to one if individual resides in Illinois, Indiana, Michigan, Minnesota, Ohio, or Wisconsin and zero otherwise. $\mu=0.226$ $\sigma=0.418$ |
| South | Dichotomous indicator equal to one if individual resides in Arkansas, Louisiana, New Mexico, Oklahoma, or Texas and zero otherwise. $\mu=0.093$ $\sigma=0.291$ |
| Plains | Dichotomous indicator equal to one if individual resides in Nebraska, Iowa, Kansas, or Missouri and zero otherwise. $\mu=0.057$ $\sigma=0.231$ |
| Mountain | Dichotomous indicator equal to one if individual resides in Colorado, Montana, North Dakota, South Dakota, Utah, or Wyoming and zero otherwise. $\mu=0.035$ $\sigma=0.184$ |
| Northwest | Dichotomous indicator equal to one if individual resides in Washington, Oregon, Idaho, or Alaska and zero otherwise. $\mu=0.039$ $\sigma=0.193$ |
| West | Dichotomous indicator equal to one if individual resides in Arizona, California, Hawaii, or Nevada and zero otherwise. $\mu=0.114$ $\sigma=0.317$ |
| New York/ New Jersey | Dichotomous indicator equal to one if individual resides in New Jersey or New York and zero otherwise. $\mu=0.098$ $\sigma=0.298$ |
| State One Through State Fifty | Dichotomous indicators equal to one if individual resides in that state or District of Columbia and zero otherwise. |
| Year 1976- 1995 | Dichotomous indicators equal to one if survey was conducted in that year and zero otherwise. |

Table Two

Individual Fixed Effects Estimates – Smoking Participation

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------------|--------------------|-------------------------------|------------------------------|
| Real Cigarette Price | -0.033 (-2.80) | -0.037 (-3.00) | -0.032 (-2.38) |
| Government Buildings | -0.001 (-0.28) | -0.001 (-0.28) | -0.002 (-0.38) |
| Private Worksites | -0.005 (-1.18) | -0.006 (-1.39) | -0.006 (-1.32) |
| Health Care Facilities | -0.010 (-2.42) | -0.008 (-1.76) | -0.010 (-2.15) |
| Restaurants | 0.002 (0.56) | 0.001 (0.21) | 0.002 (0.45) |
| Grocery Stores | -0.009 (-2.28) | -0.010 (-2.44) | -0.009 (-2.08) |
| Other Public Places | 0.007 (1.39) | 0.008 (1.65) | 0.011 (1.96) |
| Age | -0.008 (-3.02) | -0.008 (-3.00) | -0.008 (-2.97) |
| Real Income | 0.000 (2.33) | 0.000 (2.32) | 0.000 (2.48) |
| Urban | 0.009 (4.14) | 0.009 (4.21) | 0.009 (4.19) |
| Rural | -0.007 (-2.57) | -0.007 (-2.61) | -0.007 (-2.60) |
| College Less Than Half-Time | -0.006 (-1.82) | -0.006 (-1.83) | -0.006 (-1.82) |
| College Half-Time | 0.004 (0.96) | 0.004 (0.93) | 0.004 (0.96) |
| College Full-Time | 0.002 (0.76) | 0.001 (0.70) | 0.001 (0.61) |
| Never Religion | 0.024 (7.50) | 0.024 (7.56) | 0.024 (7.59) |
| Rare Religion | 0.021 (9.87) | 0.021 (9.90) | 0.021 (9.88) |
| Frequent Religion | -0.040 (-16.55) | -0.040 (-16.53) | -0.040 (-16.55) |
| Married | -0.036 (-6.80) | -0.036 (-6.79) | -0.036 (-6.78) |
| Engaged | -0.024 (-8.84) | -0.024 (-8.80) | -0.024 (-8.77) |

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------|--------------------|-------------------------------|------------------------------|
| Separated/Divorced | 0.026 (5.89) | 0.027 (5.91) | 0.027 (5.94) |
| Live Alone | -0.006 (-1.85) | -0.006 (-1.85) | -0.006 (-1.84) |
| Live With Parents | -0.017 (-8.40) | -0.017 (-8.43) | -0.017 (-8.48) |
| Live With Spouse | -0.037 (-6.96) | -0.037 (-6.95) | -0.037 (-6.95) |
| Live With Child | -0.007 (-2.60) | -0.007 (-2.68) | -0.007 (-2.73) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 190,154.

Table Three

Individual Fixed Effects Estimates – Conditional Smoking

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------------|--------------------|-------------------------------|------------------------------|
| Real Cigarette Price | -0.487 (-3.93) | -0.583 (-4.50) | -0.657 (-4.60) |
| Government Buildings | -0.030 (-0.75) | -0.019 (-0.46) | -0.005 (-0.10) |
| Private Worksites | -0.082 (-2.02) | -0.096 (-2.33) | -0.101 (-2.24) |
| Health Care Facilities | -0.010 (-0.24) | -0.008 (-0.18) | -0.061 (-1.26) |
| Restaurants | 0.025 (0.58) | 0.021 (0.48) | 0.036 (0.78) |
| Grocery Stores | -0.093 (-2.35) | -0.084 (-2.08) | -0.061 (-1.43) |
| Other Public Places | 0.029 (0.60) | 0.035 (0.71) | 0.065 (1.18) |
| Age | -0.087 (-3.87) | -0.086 (-3.84) | -0.084 (-3.75) |
| Real Income | 0.000 (1.30) | 0.000 (1.24) | 0.000 (1.43) |
| Urban | 0.069 (3.08) | 0.070 (3.12) | 0.068 (3.03) |
| Rural | -0.093 (-3.79) | -0.094 (-3.82) | -0.094 (-3.81) |
| College Less Than Half-Time | -0.086 (-2.53) | -0.086 (-2.55) | -0.086 (-2.53) |
| College Half-Time | 0.030 (0.73) | 0.029 (0.72) | 0.030 (0.74) |
| College Full-Time | 0.035 (1.62) | 0.034 (1.61) | 0.033 (1.56) |
| Never Religion | 0.329 (10.96) | 0.331 (11.01) | 0.331 (11.01) |
| Rare Religion | 0.234 (11.12) | 0.235 (11.15) | 0.234 (11.11) |
| Frequent Religion | -0.399 (-15.17) | -0.398 (-15.13) | -0.396 (-15.07) |
| Married | -0.306 (-6.13) | -0.306 (-6.14) | -0.307 (-6.16) |
| Engaged | -0.143 (-5.51) | -0.143 (-5.48) | -0.141 (-5.42) |

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------|--------------------|-------------------------------|------------------------------|
| Separated/Divorced | 0.188 (4.89) | 0.188 (4.88) | 0.187 (4.86) |
| Live Alone | -0.015 (-0.52) | -0.014 (-0.48) | -0.016 (-0.55) |
| Live With Parents | -0.202 (-10.45) | -0.202 (-10.46) | -0.205 (-10.57) |
| Live With Spouse | -0.334 (-6.73) | -0.333 (-6.70) | -0.332 (-6.68) |
| Live With Child | -0.023 (-0.88) | -0.024 (-0.94) | -0.027 (-1.03) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 67,217.

Table Four

Individual Fixed Effects Estimates – Smoking Participation

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------------|--------------------|-------------------------------|------------------------------|
| Real Cigarette Price | -0.039 (-3.42) | -0.043 (-3.62) | -0.037 (-2.79) |
| Clean Indoor Air Index | -0.003 (-5.08) | -0.003 (-4.50) | -0.003 (-3.92) |
| Real Income | 0.00003 (2.33) | 0.00003 (2.33) | 0.00003 (2.48) |
| Age | -0.009 (-3.02) | -0.008 (-3.00) | -0.008 (-2.97) |
| Urban | 0.009 (4.13) | 0.009 (4.22) | 0.009 (4.18) |
| Rural | -0.007 (-2.56) | -0.007 (-2.62) | -0.007 (-2.60) |
| College Less Than Half-Time | -0.06 (-1.82) | -0.006 (-1.83) | -0.006 (-1.82) |
| College Half-Time | 0.004 (0.95) | 0.004 (0.93) | 0.004 (0.96) |
| College Full-Time | 0.002 (0.75) | 0.001 (0.69) | 0.001 (0.60) |
| Never Religion | 0.024 (7.51) | 0.024 (7.57) | 0.025 (7.61) |
| Rare Religion | 0.021 (9.87) | 0.021 (9.91) | 0.021 (9.89) |
| Frequent Religion | -0.040 (-16.56) | -0.040 (-16.53) | -0.040 (-16.55) |
| Married | -0.036 (-6.80) | -0.036 (-6.72) | -0.036 (-6.78) |
| Engaged | -0.024 (-8.85) | -0.024 (-8.81) | -0.024 (-8.78) |
| Separated/Divorced | 0.027 (5.91) | 0.027 (5.94) | 0.027 (5.96) |
| Live Alone | -0.006 (-1.84) | -0.006 (-1.85) | -0.006 (-1.85) |
| Live With Parents | -0.017 (-8.38) | -0.017 (-8.42) | -0.017 (-8.46) |
| Live With Spouse | -0.037 (-6.95) | -0.037 (-6.95) | -0.037 (-6.95) |
| Live With Child | -0.007 (-2.59) | -0.007 (-2.66) | -0.007 (-2.72) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 190,154.

Table Five

Individual Fixed Effects Estimates – Conditional Smoking

| Independent Variables | Year Fixed Effects | Year and Region Fixed Effects | Year and State Fixed Effects |
|-----------------------------|--------------------|-------------------------------|------------------------------|
| Real Cigarette Price | -0.559 (-4.70) | -0.653 (-5.23) | -0.693 (-5.04) |
| Clean Indoor Air Index | -0.030 (-4.47) | -0.028 (-4.05) | -0.024 (-3.38) |
| Real Income | 0.0002 (1.30) | 0.0002 (1.25) | 0.0002 (1.44) |
| Age | -0.086 (-3.85) | -0.086 (-3.82) | -0.084 (-3.75) |
| Urban | 0.070 (3.11) | 0.071 (3.14) | 0.068 (3.03) |
| Rural | -0.093 (-3.80) | -0.094 (-3.82) | -0.093 (-3.80) |
| College Less Than Half-Time | -0.086 (-2.54) | -0.087 (-2.56) | -0.086 (-2.54) |
| College Half-Time | 0.030 (0.74) | 0.030 (0.73) | 0.031 (0.75) |
| College Full-Time | 0.034 (1.61) | 0.034 (1.60) | 0.033 (1.56) |
| Never Religion | 0.329 (10.96) | 0.331 (11.01) | 0.331 (11.02) |
| Rare Religion | 0.234 (11.11) | 0.235 (11.13) | 0.234 (11.10) |
| Frequent Religion | -0.399 (-15.17) | -0.397 (-15.11) | -0.396 (-15.05) |
| Married | 0.305 (-6.12) | -0.306 (-6.14) | -0.308 (-6.16) |
| Engaged | -0.143 (-5.50) | -0.143 (-5.48) | -0.141 (-5.43) |
| Separated/Divorced | 0.189 (4.92) | 0.189 (4.90) | 0.188 (4.88) |
| Live Alone | -0.015 (-0.50) | -0.014 (-0.47) | -0.016 (-0.55) |
| Live With Parents | -0.202 (-10.42) | -0.202 (-10.44) | -0.204 (-10.54) |
| Live With Spouse | -0.334 (-6.71) | -0.333 (-6.69) | -0.332 (-6.68) |
| Live With Child | -0.023 (-0.90) | -0.024 (-0.94) | -0.026 (-1.02) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 67,217.

Table Six

Individual Fixed Effects Estimates – Smoking Participation

| Independent Variables | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 | Model 6 |
|-----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Real Cigarette Price | -0.038 (-2.90) | -0.036 (-2.76) | -0.038 (-2.88) | -0.036 (-2.71) | -0.027 (-2.03) | -0.036 (-2.72) |
| Government Buildings | -0.007 (-2.93) | | | | | |
| Private Worksites | | -0.011 (-3.96) | | | | |
| Healthcare Facilities | | | -0.010 (-3.83) | | | |
| Restaurants | | | | -0.009 (-3.17) | | |
| Grocery Stores | | | | | -0.012 (-4.27) | |
| Other Public Places | | | | | | -0.007 (-2.59) |
| Age | -0.008 (-2.97) | -0.008 (-2.97) | -0.008 (-2.96) | -0.008 (-2.97) | -0.008 (-2.97) | -0.008 (-2.96) |
| Real Income | 0.000 (2.46) | 0.000 (2.48) | 0.000 (2.47) | 0.000 (2.46) | 0.000 (2.49) | 0.000 (2.47) |
| Urban | 0.009 (4.17) | 0.009 (4.18) | 0.009 (4.18) | 0.009 (4.20) | 0.009 (4.19) | 0.009 (4.18) |
| Rural | -0.007 (-2.61) | -0.007 (-2.60) | -0.007 (-2.60) | -0.007 (-2.61) | -0.007 (-2.60) | -0.007 (-2.60) |
| College Less Than Half-Time | -0.006 (-1.82) | -0.006 (-1.81) | -0.006 (-1.82) | -0.006 (-1.81) | -0.006 (-1.81) | -0.006 (-1.81) |

| Independent Variables | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 | Model 6 |
|-----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| College Half-Time | 0.004 (0.96) | 0.004 (0.96) | 0.004 (0.96) | 0.004 (0.96) | 0.004 (0.97) | 0.004 (0.96) |
| College Full-Time | 0.001 (0.63) | 0.001 (0.60) | 0.001 (0.63) | 0.001 (0.61) | 0.001 (0.61) | 0.001 (0.63) |
| Never Religion | 0.025 (7.61) | 0.025 (7.61) | 0.024 (7.59) | 0.025 (7.61) | 0.025 (7.61) | 0.025 (7.61) |
| Rare Religion | 0.021 (9.88) | 0.021 (9.89) | 0.021 (9.89) | 0.021 (9.89) | 0.021 (9.89) | 0.021 (9.89) |
| Frequent Religion | -0.040 (-16.53) | -0.040 (-16.56) | -0.040 (-16.53) | -0.040 (-16.55) | -0.040 (-16.54) | -0.040 (-16.53) |
| Married | -0.036 (-6.78) | -0.036 (-6.78) | -0.036 (-6.78) | -0.036 (-6.78) | -0.036 (-6.79) | -0.036 (-6.78) |
| Engaged | -0.024 (-8.80) | -0.024 (-8.77) | -0.024 (-8.79) | -0.024 (-8.79) | -0.024 (-8.78) | -0.024 (-8.80) |
| Separated/Divorced | 0.027 (5.97) | 0.027 (5.95) | 0.027 (5.96) | 0.027 (5.97) | 0.027 (5.95) | 0.027 (5.97) |
| Live Alone | -0.006 (-1.86) | -0.006 (-1.86) | -0.006 (-1.85) | -0.006 (-1.86) | -0.006 (-1.86) | -0.006 (-1.87) |
| Live With Parents | -0.017 (-8.46) | -0.017 (-8.46) | -0.017 (-8.48) | -0.017 (-8.46) | -0.017 (-8.47) | -0.017 (-8.47) |
| Live With Spouse | -0.037 (-6.96) | -0.037 (-6.95) | -0.037 (-6.95) | -0.037 (-6.95) | -0.037 (-6.94) | -0.037 (-6.95) |
| Live With Child | -0.007 (-2.67) | -0.007 (-2.72) | -0.007 (-2.69) | -0.007 (-2.70) | -0.007 (-2.72) | -0.007 (-2.68) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 190,154.

Table Seven
Individual Fixed Effects Estimates – Conditional Smoking

| Independent Variables | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 | Model 6 |
|-----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Real Cigarette Price | -0.705 (-5.11) | -0.690 (-5.01) | -0.703 (-5.10) | -0.685 (-4.98) | -0.605 (-4.33) | -0.686 (-4.98) |
| Government Buildings | -0.058 (-2.29) | | | | | |
| Private Worksites | | -0.114 (-3.91) | | | | |
| Healthcare Facilities | | | -0.073 (-2.84) | | | |
| Restaurants | | | | -0.069 (-2.51) | | |
| Grocery Stores | | | | | -0.100 (-3.47) | |
| Other Public Places | | | | | | -0.054 (-2.14) |
| Age | -0.084 (-3.76) | -0.084 (-3.75) | -0.084 (-3.73) | -0.084 (-3.75) | -0.084 (-3.76) | -0.084 (-3.74) |
| Real Income | 0.000 (1.43) | 0.000 (1.44) | 0.000 (1.43) | 0.000 (1.43) | 0.000 (1.43) | 0.000 (1.43) |
| Urban | 0.068 (3.02) | 0.068 (3.02) | 0.068 (3.03) | 0.069 (3.04) | 0.069 (3.04) | 0.068 (3.03) |
| Rural | -0.093 (-3.79) | -0.094 (-3.81) | -0.093 (-3.79) | -0.093 (-3.79) | -0.093 (-3.78) | -0.093 (-3.78) |
| College Less Than Half-Time | -0.086 (-2.54) | -0.086 (-2.53) | -0.086 (-2.54) | -0.086 (-2.53) | -0.086 (-2.53) | -0.086 (-2.54) |

| Independent Variables | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 | Model 6 |
|-----------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| College Half-Time | 0.031 (0.75) | 0.031 (0.75) | 0.031 (0.75) | 0.031 (0.75) | 0.030 (0.74) | 0.031 (0.75) |
| College Full-Time | 0.034 (1.57) | 0.033 (1.56) | 0.034 (1.58) | 0.034 (1.57) | 0.034 (1.57) | 0.034 (1.58) |
| Never Religion | 0.331 (11.01) | 0.331 (11.03) | 0.330 (11.00) | 0.331 (11.02) | 0.331 (11.01) | 0.331 (11.02) |
| Rare Religion | 0.234 (11.09) | 0.234 (11.11) | 0.234 (11.09) | 0.234 (11.09) | 0.234 (11.10) | 0.234 (11.09) |
| Frequent Religion | -0.396 (-15.06) | -0.396 (-15.07) | -0.396 (-15.06) | -0.396 (-15.07) | -0.396 (-15.06) | -0.396 (-15.06) |
| Married | -0.308 (-6.16) | -0.307 (-6.16) | -0.308 (-6.17) | -0.308 (-6.16) | -0.308 (-6.17) | -0.308 (-6.18) |
| Engaged | -0.142 (-5.43) | -0.141 (-5.42) | -0.141 (-5.43) | -0.141 (-5.43) | -0.141 (-5.43) | -0.142 (-5.43) |
| Separated/Divorced | 0.189 (4.91) | 0.188 (4.88) | 0.188 (4.89) | 0.188 (4.90) | 0.188 (4.88) | 0.189 (4.90) |
| Live Alone | -0.017 (-0.56) | -0.016 (-0.55) | -0.017 (-0.56) | -0.017 (-0.57) | -0.017 (-0.57) | -0.017 (-0.57) |
| Live With Parents | -0.204 (-10.53) | -0.204 (-10.54) | -0.204 (-10.55) | -0.204 (-10.54) | -0.204 (-10.56) | -0.204 (-10.53) |
| Live With Spouse | -0.332 (-6.68) | -0.332 (-6.68) | -0.332 (-6.67) | -0.332 (-6.68) | -0.332 (-6.68) | -0.332 (-6.67) |
| Live With Child | -0.025 (-0.98) | -0.026 (-1.02) | -0.026 (-1.00) | -0.026 (-1.01) | -0.026 (-1.01) | -0.025 (-0.98) |

Asymptotic t-ratios are in parentheses. The critical values for the t-ratios are 2.58 (2.33), 1.96 (1.64), and 1.64 (1.28) at the 1, 5, and 10% significance levels, respectively, based on a two-tailed (one-tailed) test. All equations, based on an F test, are significant at the one percent significance level. The sample size is 67,217.

Table Eight**Estimated Price Elasticities of Young Adult Cigarette Demand**

| | Smoking Participation | Quantity Smoked by Smokers | Total Price Elasticity of Young Adult Cigarette Demand |
|------------------------------------|-----------------------|----------------------------|--|
| Full Model Specification | | | |
| Year Fixed Effects | -0.101 | -0.513 | -0.614 |
| Year and Region Fixed Effects | -0.113 | -0.615 | -0.728 |
| Year and State Fixed Effects | -0.099 | -0.693 | -0.792 |
| Clean Indoor Index Variable | | | |
| Year Fixed Effects | -0.119 | -0.590 | -0.709 |
| Year and Region Fixed Effects | -0.131 | -0.689 | -0.820 |
| Year and State Fixed Effects | -0.112 | -0.731 | -0.844 |
| Limited Model Specification | | | |
| Government Buildings | -0.116 | -0.744 | -0.860 |
| Private Worksites | -0.111 | -0.727 | -0.838 |
| Health Care Facilities | -0.116 | -0.741 | -0.857 |
| Restaurants | -0.109 | -0.723 | -0.832 |
| Grocery Stores | -0.082 | -0.638 | -0.720 |
| Other Public Places | -0.109 | -0.723 | -0.832 |